# **RESILIENT ROTHERHAM?**

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#### Aim

The aim of this project is to answer three questions:

- 1) What is a resilient community?
- 2) How can the resilience of a community be assessed?
- 3) How can the resilience of a community be promoted?

Whilst the project is self-contained, it is foreseen as the potential initial stage of further work aimed at measuring and developing resilience in deprived Rotherham communities.

# **Background**

The Marmot Review highlighted the social gradient in health in the UK; the lower a person's social position, the worse his or her health.<sup>1</sup> It recommended that the Government adopt six policy objectives aimed at reducing this inequality. However, these objectives have now to be delivered in a period of economic downturn and Government reductions in public spending. The UK's deprived communities thus face additional adversity from the economic downturn, welfare spending cuts and welfare reorganisation. Local Authorities and Public Health Services are faced with trying to protect and improve the health of these communities whilst to some extent withdrawing from them.

Resilience has been suggested as one approach to tackling this problem. A resilience approach is linked to the idea of seeing people and communities as having assets that can be drawn upon to achieve desired goals. This differs from a deficit-based approach in which people or communities are seen as reservoirs of problems that outsiders need to tackle. For example, a deficit-based approach would view a high level of smoking in a neighbourhood as a problem that requires external intervention to tackle; an asset-based approach would look for the strengths the neighbourhood has that can be drawn upon for it to tackle the problem itself. For example, anecdotally it is not uncommon to see people in neighbourhoods of high deprivation and with high levels of smoking nonetheless enforcing a smoke-free home by smoking outside. This might be particularly where there are young children and babies. An asset-based approach would view this as a community asset, perhaps on which other initiatives are developed.

Resilience is also a concept that fits with the political agenda of the current (2013) UK Government to pull back the State and foster independence. One criticism of having a large Welfare State is that it encourages dependence in those who received it and discourages community virtues of charity and altruism. The present Government would prefer community welfare to be looked after by the community itself; this is sometimes described as the big-society agenda.<sup>2</sup>

Could an approach to public health based on the idea of using a community's own resilience help in an area such as Rotherham? This report is concerned with this question.

#### Methods

This project is a synthesis of evidence best described as a critical review.<sup>3</sup> It is an extensive but not exhaustive review of publications concerning community resilience; it goes beyond description of these publications to include analysis and conceptual innovation. The result of this review is an innovative model of community resilience and a critical commentary on the use of the concept of resilience in social policy. The evidence was taken from an internet-based source using a number of standard search engines. The initial search strategy is set out in appendix 1. This resulted in 1949 papers that were reviewed by title and then by abstract. We then undertook searches by citation, picking out those that were of interest and following themes as they arose. The reference list of this paper is largely made up of the publications used for the synthesis.

#### Results

The results can be placed into two main categories, conceptual and empirical.<sup>1</sup> The latter subdivides into observational and interventional studies; in other words, studies about observing and measuring community resilience and studies about enhancing or promoting it. These three categories align with the three questions leading this report (what is community resilient, how can it be measured, how can it be fostered). However, there is cross-over between the studies. For example, the empirical papers generally have a conception of resilience underlying them even where this isn't explicitly stated. Thus, the three types of paper are used in relation to all three questions in this report.

Category	Number of papers
Conceptual	22
Observational	25
Interventional	05

**Table 1:** Categories of references

We report the results under three question-headings: what is community resilience; how can it be measured; and how can it be fostered?

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<sup>&</sup>lt;sup>1</sup> We can provide details on request to p.allmark@shu.ac.uk

#### I. What is resilience?

# a) Resilience in physics

The term 'resilience' is of 17<sup>th</sup> century origin and was originally used in physics to denote the ability of an object to absorb and then release energy when deformed elastically.<sup>4</sup> Take the example of three balls: rubber, crystal and cannon. A rubber ball is resilient; subject to a blunt force it will deform and then rebound to its original shape. A crystal ball will shatter in the same circumstances and is thus not resilient. The resilience of a cannon ball is less obvious; however, although it takes a great force to deform it elastically, once this has happened, it does not release the energy and resume its original shape. As such, in the technical language of physics a cannon ball is not resilient, although it is strong or deformation resistant.

# b) Resilience as a metaphor in social sciences and ecology

'Resilience' seems to have begun use as a metaphor in the 19<sup>th</sup> century. The Oxford English Dictionary notes three now obscure metaphorical uses before setting out a fourth that is still used and is the one of interest in this report:<sup>4</sup>

"The quality or fact of being able to recover quickly or easily from, or resist being affected by, a misfortune, shock, illness, etc.; robustness, adaptability."

The OED gives four examples of its use ranging from 1857 to 2002; of these, three refer to individuals and one, from 1857, refers to a collective, the Scottish people. This metaphorical use was extended in the 1970s into the arena of ecology. An early example is the resilience of the seas to oil spills. In various areas of engineering the term has been used to describe products, production systems and computer networks. A computer system with reliable back-up memory is resilient. In the social sciences the term has been used in economics to describe supply chains and organisations, and in psychology, to describe the capacity to resist factors conducive to mental illness. For example, although trauma is associated with mental illness, most who suffer trauma come through without such illness. The term has also been applied to communities to mean, roughly, the capacity of a community to rebound from events conducive to community dysfunction or breakdown.

In all these uses, resilience is the internal quality i) of something ii) to return to a state (such as equilibrium) iii) in the face of an external challenge or adversity. In other

words, resilience is always of something, to something, to some endpoint. Table 2 compares some of the uses.

Of what?	To what?	To what endpoint?
Rubber ball	Blunt force	Form previous to blunt
		force
Ecosystem	e.g. Oil spill	Previous biodiversity
Organisation	e.g. Supermarket	Previous supply of goods
	supply-chain problem	to customers
Individual psychology	e.g. Mugging	Mentally healthy life
Communities	e.g. Earthquake	Previous state of lifestyle
		for community members

Table 2: Different uses of the term resilience

# c) Chronic stress: as-you-were versus as-you-should-be resilience

Note that all the examples of stressors in the table are acute, short-term shocks to the system. As such, the resilience of the system (such as the ball or the individual person) is marked by its capacity to return to normal: the endpoint, in other words, is as-youwere.

However, in other literature the notion of resilience has been applied in relation to chronic problems, extended over time, such as a child growing up in an abusive household, 32 33 or a community facing long-term poverty and unemployment. 23 24 34–38 Here the as-you-were endpoint is unsatisfactory. The desirable endpoint for a child in an abusive household relates to what she becomes, not her starting point; it is not as-you-were but rather as-you-should-be. Roughly, we hope she becomes an adult with reasonable mental health who is able to function in society. It was the recognition that most individuals from apparently deprived backgrounds fared reasonably well as adults that was the origin of the use of the term 'resilience' in relation to people and of the asset-based approach to psychology .<sup>39</sup> Much of the literature on individual and community resilience is focused on chronic stressors, with resilience being seen as the capability to adapt or cope in challenging times.<sup>40 41</sup>

One difficulty with having as-you-should-be as an endpoint is that it requires a value judgement stating what you should be. In the example of the child growing up in an

abusive household this seems reasonably straightforward; what she should be (amongst other things) is mentally well. But we would be less willing to judge an individual as resilient if she becomes a successful criminal, even though she might judge herself as such. Indeed, it seems likely that successful criminals would judge themselves as being resilient, having succeeded in amassing wealth against the odds.

Usually, however, the term 'resilience' is applied only to desirable examples; if an individual is described as resilient it usually denotes a good quality through which he or she is able to function well in adversity. Similarly, a resilient community is one that can come through a crisis well for its members. We tend to use other terms to denote the ability of individuals or things to carry on when we'd rather they didn't. For example, strains of bacteria that can withstand attempts to kill them are termed antibiotic resistant rather than resilient. The ability of an individual or community to carry on with high levels of unhealthy behaviour in the face of pressure from public health professionals might be called stubborn rather than resilient, as might the ability of an organisation such as the Mafia to resist the efforts of law enforcement. This is not to say that the term 'resilience' is never used pejoratively, just that it is usually not.

The key point to take from this discussion is that resilience to chronic stressors implies an endpoint of as-you-should-be rather than as-you-were; and thus describing individuals as resilient in these cases requires making a value judgement of how they should be.

# d) How should you be?

Clearly, making value judgements of an as-you-should-be kind is difficult and some would find it objectionable, implying an attitude of false superiority. However, in broad terms it seems reasonable to say that we seek to live well, to flourish, to have wellbeing, and so on. And although there would be huge differences in people's picture of what such a life consists in, there are likely to be some common elements, such as having reasonably good health. A useful approach to the conceptualisation of living well is the Capabilities approach.

The Capabilities (or Capability) approach developed from work in the measurement of economic progress. The standard approach uses Gross National Product (GNP); an economy is said to be progressing if its GNP increases at or above a particular rate. There are numerous problems with this: for example, a rising GNP is compatible with

rising inequality or with lack of opportunity for groups in society, such as women or minority ethnic groups.

Sen's alternative to GNP is the Capability approach.<sup>42</sup> With this approach, what matters in assessing an economy is people's opportunity for functionings, that is, what they can be and do. These opportunities for functioning are an individual's capability or capabilities. The to-be functionings are states such as being well nourished or not, being in a warm house or not, and being literate or not. The to-do functionings are activities such as travelling, voting, having a family life, having a rewarding job; all the things we might associate with living well.

Not all capabilities to-be or to-do are crucial to wellbeing; someone might never have the capability to drive a Ferrari but if he cannot be happy because of this, the fault lies with him, not with the economy that hasn't provided him that opportunity. So what capabilities are those without which most people cannot flourish? Sen is reluctant to provide a list, saying it is up to society to develop it. Another writer, Martha Nussbaum, provides a tentative list of ten capabilities: these include bodily health, bodily integrity and some level of control over your political and material environment.<sup>43</sup>

For our purposes, though, the crucial point is that the capabilities cannot be provided to an individual in complete isolation, to a Robinson Crusoe character. Human beings are dependent and interdependent social animals who can flourish a) only in communities and b) only in communities that provide a minimum level of social goods, such as political involvement and adequate healthcare. With these ideas in place we can now examine community resilience.

## II. What is community resilience?

## a) Of what, to what, to what endpoint?

Turning to the notion of community resilience we can use the three-question framework set out above; we should also ask whether the term applies to acute or chronic stressors (or both); and if to chronic stressors, what is the as-you-should-be endpoint for a community?

In the table above we gave the example of an earthquake as a stressor to a community. This example is straightforward in its breakdown by the three questions.

- Of what? The neighbourhood or location of the earthquake;
- To what? The earthquake;
- Endpoint? As-you-were; in other words, the community rebuilds and gets back to normal.

The breakdown by questions is more difficult in the case of chronic stressors, such as poverty and unemployment; here, though, is our attempt.

Of what? The notion of community is extensively discussed in the social policy and social science literature. A commonly-used categorisation is between communities of:

- Location, such as a neighbourhood;
- Culture, such as an ethnic group;
- Purpose, such as a political association.

Some communities will be combinations of these. For example, a native-American rights group living in a reservation combines all three. By contrast, a neighbourhood might be filled with individuals who feel they have little in common with each other and do not feel a sense of belonging to the area. It is striking that much of the literature relating to resilient communities comes from the USA; in one example, Hispanic populations are noted as resilient to poverty.<sup>44</sup>

However, this coincidence of a community of culture, the Hispanics, with a community of location, the Hispanic quarter, applies more clearly in North American than in European cities. In multi-ethnic cities in the UK, such as London or Birmingham, it is rare to find mono-ethnic neighbourhoods. As such, neighbourhoods in the UK are

likely to share fewer of the ties of culture and purpose than are seen in US neighbourhoods. In less multi-cultural cities and towns of the UK, the majority white population will often be such as to make neighbourhoods mono-cultural. However, without a shared difference from the wider community this mono-culture may not be associated with a feeling of homogeneity within the neighbourhood.

It follows that the ties between members of a neighbourhood may not be strong or important to its members; they might feel stronger ties to a community within or outside of the neighbourhood based, for example, on ethnicity. This makes it difficult to understand community resilience at a neighbourhood level.

To what endpoint? Threats to communities of purpose are reasonably clear-cut; this is in part because the endpoints and therefore the threats to those endpoints are reasonably clear. With communities of culture and, even more so, of location the question is less straightforward. We are concerned with chronic stressors, such as unemployment, poverty, crime and cuts in welfare rather than short-term external stressors, such as earthquakes. But identifying why these are stressors to a locality requires we know the purpose of a neighbourhood. What might this be?

As already noted, the endpoints of communities of purpose are reasonably clear; thus, for example, a political association has the endpoint of promoting the party's political interest. It is less clear with communities of culture although there might be a broad purpose, such as maintaining a religious viewpoint.

With regard to the purpose of communities of location, we need to draw upon the capabilities approach set out above. We can start with the odd-looking question, what are human beings for? It looks odd, even offensive, because we don't usually think of humans in this way -people have their own goals and these differ one from another; but they are not *for* anything in particular. However, in the language of the capability approach, the goal we all share is to live well. Our individual conceptions of this will vary enormously but if Sen and Nussbaum are right, there are shared features, such as health, a fair ability to control your political environment, and education. As already stated, we are social and interdependent beings, who can only live well in communities of various types. The purpose of a community of locality is, on this account, to provide an environment which facilitates rather than impedes living well. As an example, a locality that provides opportunities for its members to meet and socialise is one that facilitates living well. This can be summarised as in the table below.

Of what (type of	To what	Type of end	Endpoint
community)			
Purpose e.g.	E.g. ageing	As-you-were	Political goals
political	membership, loss		
association	of leader, internal		
	argument		
Culture e.g.	E.g. young	As-you-were	Maintenance of
religion, ethnicity	people exposed to		religion, language
	dominant		and so on
	antithetical culture		
Location e.g.	Poverty,	As-you-should-be	Living well
neighbourhood	unemployment		

Table 3: Community stressors and endpoints

Thus a resilient community of location is one that is currently providing an environment in which members can live well given their circumstances and which can do so in the face of current or future stressors.

It is important to separate the ideas of a flourishing and a resilient community (of locality). In a flourishing community the members are generally living well; usually because it has resources people need, such as spaces for recreation, and social networks, such as bridging and bonding social capital (see Box 1).<sup>28 45</sup>

# Box 1: Social Capital

Social Capital is the sum of the social networks that contribute to people's wellbeing in a community. It might be bonding capital, linking people homogenous in some way, such as class. An example would be trades unions. Or it might be bridging capital, linking people different in some way, such as cross-ethnic social clubs.

However, such a community is not resilient if it would be unable to maintain flourishing in the face of an external threat. As we shall see, however, in identifying resilient communities it is rare for approaches clearly to separate flourishing from resilience.

## b) Which are the resilient communities?

How then can we identify resilient communities? We need first to ask, resilient to what? And our reply is that in this report our concern is with poverty and associated problems. In relation to this, the most difficult to identify as resilient are those that are flourishing. Of a rich neighbourhood we can say little about how flourishing its members would be in the face of sudden economic catastrophe. As critics have noted, it is only the poor of whom resilience is asked. We shall return to this point in the discussion below. It is easier to identify resilient communities where they have faced the threat or stressor.

One approach used in a recent study identified resilient communities in Sheffield by looking at three stressors: deprivation, unemployment and low income. He are good examples of stressors because, first, they are known to threaten wellbeing and, second, they are reasonably easy to identify. The researchers then set these against outcomes that could be obtained either from existing data or from straightforward empirical research. These outcomes came under three headings: community safety and cohesion; health and wellbeing; and inclusion. It is worth noting that these outcomes fit comfortably within the capabilities approach outlined above. Plotting all the neighbourhoods in Sheffield on a graph, ten outliers were identified (see graph 'Identifying outlying neighbourhoods' below). These were neighbourhoods whose members did much better than average in relation to the outcomes given their level of stressors. Some of these outliers were better in relation to only one outcome, others in relation to two or three.

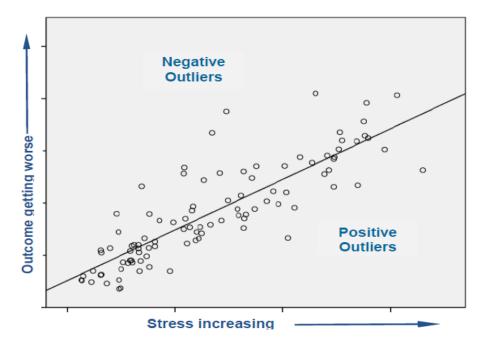


Figure 3.3: Identifying Outlying Neighbourhoods

Source: CRESR (2013)

An interesting feature of this research was the identifying of the neighbourhood of Lodge Moor as resilient. This is a prosperous area with an older population. Nonetheless, it is an outlier in the sense that its members are doing well in relation to the outcomes even given the already high level of prosperity. It would seem preferable to describe this community as flourishing rather than resilient. As such, the definition of resilient communities would apply only to those both in the positive outlier segment (as Lodge Moor is) and to the right of the graph (unlike Lodge Moor); in other words, communities that are both positive outliers and deprived.

The model could be adapted by including a cut-off measure of deprivation or similar in order for a community (or individual) to be categorised as resilient. For example, a two-dimensional approach was used by to identify characteristics of resilient communities. They looked at two indicators, risk and resilience. Risk indicators included: rates of homeless people, poor families, illiteracy, high-school dropout, low voter turn-out and registration, prevalence of chronic illnesses, emergency services utilisation, crime and discrimination, levels of air pollution, traffic congestion and high scores on City Stress Index. These were set against community resilience indicators, which included: affordable housing schemes, income equality, home internet access, educational attainment, diversity in elected leadership, rates of recovery of healthy functional following illness, rank on State of Caring Index access to healthcare, air

quality, perceptions of social trust and cohesion, and availability of public space. The researchers called these measures the 'prime indicators' and suggested that these are measurable concepts, which provide a useful baseline for identifying resilient communities. This model seems in principle a good one for identifying resilience as the resilience indicators are plausible contributors to the wellbeing of the poorest, that is, those who are required to be resilient.

A similar approach is seen in the Wellbeing and Resilience Measure (WARM) produced for the Young Foundation. As the name implies, the measure is a complex one. It includes subjective measures of wellbeing and the identification of assets and of vulnerability in an area. In this model, resilience is conceived of as the sum of assets minus vulnerabilities, a picture shared with Zautra and Hall.

The flourishing/resilience distinction is less clearly maintained in Maybery et al.<sup>41</sup> They develop a model of resilience, risk and well-being that examines community assets important for resilience for small, inland rural communities. The model depicts three types of resources: social assets, such as community relationships, clubs and churches; service agency assets, such as hospitals, doctors, schools and teachers; and neighbourhood and economic resources, such as employment opportunities and family income. Against these assets, the model depicts community risks such as economic disadvantages, poor physical infrastructure and a high level of crime.

In order to operationalize the model, the researchers developed a Community Resources Questionnaire (CRQ) in consultation from community members. The CRQ was employed to map-out community resources and risks. Assuming the strong link between resilience and well-being and the researchers examined the Personal Well-being Index in small inland rural communities. Means and standard deviations were calculated across the communities for the categories of social assets, service agency assets, neighbourhood and community resources and community risks. However, in assuming the resilience and wellbeing link, the researchers do not clearly separate resilience from flourishing in the way we think is necessary. As such, they have the problem of potentially identifying prosperous and hugely flourishing outliers as being resilient. A similar lack of clarity is seen in Kretzman<sup>48</sup> and Manzi.<sup>49</sup> Both develop tools for mapping out an area's assets but potentially confuse flourishing and resilience.

To summarise, there are a small number of tools for identifying resilient communities.

The outlier approach is promising once you have identified the features and outcomes

to use in mapping the communities; however, we have found that many approaches do not clearly differentiate flourishing from resilience and would suggest that any use of these tools would require adaptation to do so. The WARM approach is promising in this regard but is complicated and has been criticised as requiring data that are not easily available at neighbourhood level.<sup>46</sup>

## c) What are the characteristics of resilient communities?

If we succeed in identifying the resilient communities, the next question would be: what are the characteristics by virtue of which they are resilient? In **box 2** we have listed a number of characteristics attributed to resilient communities.

Residents of a community have a sense of belonging and orientation to a common purpose<sup>25 47 50 51</sup>

Communities have social and organisational networks<sup>25 5237 38 41 53</sup>

Communities have access to knowledge and resources, community hope, knowledge promotion skills<sup>29 38 46</sup>

Communities have strong values on avoiding crime, good parenting, education and work success<sup>34 46</sup>

Communities with cultural pluralism, inclusivity and social cohesion<sup>24 46 50 51 53</sup>

Communities with infrastructure and support services<sup>25 46 51</sup>

Communities have resources and plans that facilitate coping and adaption in adversity<sup>17 29</sup>

Communities with vibrant participation, shared decision making and collective action<sup>40 46 54</sup>

Age profile<sup>46</sup>

Social physical context: physical environment, housing<sup>46 51</sup>

Population stability, attracting and retaining population<sup>46 51</sup>

Facilities and amenities, service provision<sup>46</sup>

#### Table 4: Characteristics of resilient communities

However, often it is not clear whether the communities are resilient because they have, say, vibrant participation or whether they have vibrant participation because they are resilient. This problem is another angle of the problem of distinguishing flourishing and resilience. Because the studies have not clearly distinguished one from the other, it is unclear whether the characteristics listed are of flourishing or of resilience.

The Sheffield study asked people within the community to identify these characteristics and put the responses into three categories: i) who lives there? ii) social and physical context and, iii) nature of community.<sup>46</sup> For example, in one community, the high proportion of older people was seen as helpful in a number of ways, for example, increasing the neighbourhood security and level of involvement in social activities.

Asking the members of the community seems a good starting point but there are two limitations. One is that community members might not necessarily know the factors that create community resilience; the second is that people will not be able to distinguish features of flourishing from features of resilience.

Other studies tried to identify features associated with resilience using methods other than asking the local population. For example, Mitchell compared 18 disadvantaged but resilient areas with the 36 disadvantaged and non-resilient areas. <sup>51</sup> They found, for example, that parts of the West Midlands had a relatively high concentration of BME communities in which men of Caribbean origin have a lower risk of cardiovascular mortality than the English and Welsh average, and those of South East Asian have lower rates of cancer mortality. The only difference between these areas and non-resilient ones that the researchers could identify was population stability. However, this finding needs to be read with caution as it might be that the actual cause was something not identified and measured by the researchers. However, community cohesion has been identified as an important factor to promoting resilience in other studies.

## d) Measurement of community resilience

If a body takes measures to enhance community resilience then it would need to measure before-and-after resilience to evaluate its success. It is relatively easy to measure community resilience in relation to short-term, acute and external threats, such as earthquakes. Here, factors such as proportion of houses built to standard, numbers trained to deal with medical emergency, the availability of search equipment, could be totalled to give a community preparation or resilience score.<sup>55</sup>

As might be expected, this is not straightforward in relation to chronic stressors. Whilst there is some literature on measurement of community resilience to chronic stressors, it is confounded by the failure we have already noted, that of not adequately distinguishing resilience from flourishing. Thus most, if not all, measures of resilience we found could be seen as measures of flourishing; indeed there is some cross over between these purported measures of resilience and measures of social capital.<sup>30</sup>

Infrastructure and	Measures
examples	
Social e.g. Sources of	Index of trust, count of organisations and level of

community news, local	participation, religious participation. 41 56-58
organisations	
Physical: Parks,	As in the examples - e.g. amount and use of
affordable housing,	parks. <sup>59 60</sup>
good public transport	
Economic: Local	Unemployment, business start-ups. <sup>61</sup>
wealth,	
Civic: Decision making	Rate of participation in political process, the
by local groups	representativeness of decision makers and the
	number of community committees. 37 38
Human Development:	Opportunities for lifelong learning, programmes
Local educational	of retraining, educational achievement, leisure
groups for retired	activities, ratio of spending on education over
	penal system, population stability. <sup>51</sup>
Health and wellbeing:	Standard objective and subjective measures of
Keep-fit clubs for older	health and wellbeing. <sup>62 63</sup>
people	

**Table 5: Measures of resilience** 

## III. Interventions to enhance community resilience

We reviewed five papers that examined interventions aimed at enhancing community resilience. These are summarised in the table below (appendix 2). As this shows, there are problems with the interventions. Only one is clearly aimed at enhancing community resilience and this is in regard to acute disaster planning. Another paper is concerned more with the development of individual rather than community resilience. There is clearly an association between individual and community resilience but for our purposes here we are focused fairly tightly on the community. Other papers concern the community and relevant issues but the interventions are more of a type aimed at improving wellbeing in the community rather than resilience. We shall return to the question of interventions in the discussion but conclude here that there is little literature directly concerning the enhancing of community resilience with regard to chronic stressors.

### **Discussion**

This section begins with a summary. We then undertake a critical analysis of the concept of community resilience before setting out practical implications.

## Summary of paper

The notion of community resilience is complicated in part because both terms have many aspects. We have distinguished three types of community: of purpose, such as a political association, of culture, such as religion and of locality, such as a neighbourhood. Our primary interest in this report is with communities of locality. We have suggested a three-faceted model of resilience in which it is described as: of something, to something (a stressor), to an endpoint. Thus (local) community resilience is: of a neighbourhood or locality, to a stressor, such as an earthquake, to an endpoint, such as back-to-normal.

The stressors faced by a community can be acute, such as an earthquake or the shutdown of a local employer, or chronic, such as long-term poverty and unemployment. Community resilience is most easily seen in relation to acute stressors in part because both the stressor and endpoint are fairly clear. It is less clear with chronic stressors mainly because the endpoint cannot be back-to-normal.

We therefore suggested a distinction between as-you-were and as-you-should-be endpoints. An example of as-you-should-be resilience is where someone becomes a well-functioning adult despite abuse as a child. In relation to communities of locality, the as-you-should-be endpoint is roughly that they will provide places which enable rather than impede their members to live well, to flourish and to be happy. A local community is resilient to the extent that it does this in the face of stressors, such as poverty.

Resilient communities can be identified by combining measures of individual wellbeing, such as quality of life and health, with indicators of stressors, such as deprivation. A resilient community is one that is deprived but in which people do better than average in regard to these measures. This method of identifying resilient communities is an outlier method; it depends on finding those better than average. One problem with this is that it does not give an objective measure of resilience; we could use it only to show that one community has become more resilient in relation to another, not that it has become more resilient *per se.* 

This problem links to a more general problem with the literature on measuring, characterising and enhancing community resilience. This is that insufficient distinction is made between measures of how well people within a community are doing, i.e. their wellbeing, and of how resilient they are, i.e. their wellbeing given particular stressors. Thus most of the measures we identified in the literature as possible contributors to resilience were more like contributors to wellbeing. For example, measures to improve the built environment or social networks are better characterised as enhancing social capital and wellbeing rather than resilience. In practice, there seems likely to be a link between resilience and wellbeing. An individual or community without resilience to likely challenges would have precarious wellbeing

Measures to enhance community resilience

Our model of community resilience has two aspects: 1) of what - to what - to which endpoint; 2) as-you-were or as-you-should-be. This model provides the conceptual clarity that would make possible a focus on measures to enhance the resilience of a locality in relation to a stressor such as poverty. In order to fit with the resilience picture, such measures should as far as possible be based on the community's actual or potential assets. Take the following simple example:

Of what: Neighbourhood X;

To what: Chronic poverty;

Endpoint: People in neighbourhood living well (or relatively well in the circumstances; the focus could be on one particular aspect of this, such as eating well;

Local asset: Stable population includes many people who have always lived in poverty and who have fared reasonably well in relation to diet and have knowledge of how to prepare nutritious cheap meals;

Measure to enhance resilience: Locally produced cookbook;

Evaluation: Knowledge and use of cookbook after 6 months.

Some measures to enhance resilience might be to protect what the community has in the face of a new stressor. For example, a community might face changes in the welfare system that will withdraw assets that it has used to enhance wellbeing in the

past, such as a childcare or library facility. Here the community might increase resilience by drawing on volunteers to run the facility. Another example of local resilience might be the setting up of food banks for those whose income is no longer sufficient to provide meals for their family. One difficulty here is making a clear distinction between a measure that enhances resilience from a measure that reveals a community's resilience.

#### Criticisms of the focus on resilience

At this point concerns about the focus on community resilience surface. The problem with resilience is that it is about beating rather than changing the odds.<sup>64</sup> This is fine in relation to natural or unavoidable disasters; a community located in an earthquake zone is well advised to develop measures to cope with future earthquakes. But should we say the same of poverty, austerity, cuts in welfare and so forth? Or should we say that the proper policy aim is to reduce poverty rather than increase the ability of the poor to cope?

Several authors detect a moralising tone in the desire to develop individual and community resilience. It is possible, perhaps even likely, that the attribution of resilience to some individuals and communities will imply moral failings in the rest. 45 64 Welshman gives a history from the 1880s to the 1980s of the way the poorest in the UK have been condemned morally as, social residuum, culturally poor, an underclass and so forth. The terminology of resilience and welfare dependency seems like its current manifestation.

Sen's Capability approach is a useful corrective here. 42 43 Whilst resilience is clearly important in facing stressors, it is not a meaningful goal in itself. Individuals and communities need to be resilient; but in order to live well they need much else besides. In increasing a community's ability to deal with a stressor, such as poverty or unemployment, we should not lose sight of the fact that the stressor is bad. Reid notes that the resilience agenda has come alongside economic uncertainty; in being told we need resilience we are also being told that we should lose our attachment to economic security. This assumes that the economy must only function in an unfettered and uncontrolled way. This is disputed, for example, by those who view the protection of those who do least well as part of the role of Government.

It follows that any engagement with the language of community resilience needs to be politically astute. Policy makers should prefer measures aimed at changing the odds

(such as providing welfare rights advice or defending local amenities) rather than beating them (such as food banks). Nonetheless, at a local level, beating the odds might be the only option, at least in the short term. On Sen's account, poverty and unemployment preclude living well, but it is possible for some to live better in strained circumstances if you are resilient.

## Implications for NHS Rotherham

This report set out with the primary aim of answering three questions:

- 1) What is a resilient community?
- 2) How can the resilience of a community be assessed?
- 3) How can the resilience of a community be promoted?

The attraction of the notion of resilience is, in part, political; it suits austere and uncertain times. It is also linked to the idea of individual responsibility, the need to prepare for adversity rather than expecting others to do it for you. Finally, it provides a different way of looking at a community; instead of looking for problems and deficits, we look for assets. In this sense, resilience is the flip side of vulnerability.

The interest for NHS Rotherham is primarily in the third question, the promotion of resilience. However, in order to promote the resilience of a community we need to know what resilience consists in and how to identify communities in need of such interventions (or not). The focus of NHS Rotherham is, of course, health. This makes it easier to define a resilient community using the three-question framework:

Of what: Neighbourhoods under stress and in need of increased resilience; identifying these would involve something like the outlier method described earlier;

To what: existing stressors associated with poor health (e.g. poverty) and forthcoming stressors likely to threaten health (e.g. NHS reconfiguration);

Endpoint: People in neighbourhood relatively healthy;

Local assets: Identifying the local assets that could be drawn upon to develop resilience would require knowledge of the community. It is worth reiterating that neighbourhoods may only be communities in a weak sense; people within a neighbourhood might feel more belonging across cultural or other ties. These ties

might be helpful in increasing resilience of elements within a neighbourhood. The literature has provided little explicit guidance here because most of the examples of measures to enhance resilience have been either aimed at dealing with acute-emergency resilience or at developing wellbeing in a community rather than resilience. Despite this, it should be possible to create policy that draws upon existing community assets to help its members beat the odds in relation to their health.

Evaluation: standard measures of health could be used for this, such as disability-free expected life years.

Thus in relation to the third question, how resilience can be enhanced or promoted in Rotherham, the answer here is unfortunately but necessarily vague. However, the framework developed in this paper could provide the basis for politically astute promotion of community resilience regarding health. In relation to deprived communities, the resilience desired is primarily of the as-you-should-be type. Deciding the nature of this should-be is a political and value judgement which decision-makers in Rotherham would need to settle before doing much by way of attempting to uncover or enhance resilience in their communities.

#### Appendix 1: Initial search strategy

# Search strategy for resilient communities - 18/01/13

The following databases have been searched:

- ASSIA (ProQuest)
- Cochrane Library (Wiley)
- CINAHL (EBSCO)
- Google
- MEDLINE (EBSCO)
- PsycINFO (ProQuest)
- Scopus (Elsevier)
- Sociological Abstracts (ProQuest)
- Web of Science (Thomson Reuters)

MesH or theseaurus headings were applied where available.

Explanation of search terms used: / = MeSH Heading exp = exploded MeSH Heading; asterisk (\*) denotes any character; ti = title word; ab = abstract word; N5 = adjacency within five words

- 1. resilien\* N5 communit\*:ti,ab. (318)
- 2. sustain\* N3 communit\*:ti,ab. (754)
- 3. resilien\* N5 neighbourhood\*:ti,ab. (1)
- 4. resilience, psychological/ (973)
- 5. communit\*:ti,ab. (283,129)
- 6. neighbourhood\*:ti,ab. (3559)
- 7. or/1-3 (1066)
- 8. or/5-6 (286,039)
- 9. 4 and 6 (126)
- 10. 7 or 9 (1457)
- 11. ecolog\* (112,199)
- 12. disaster\* (13,497)
- 13. coral\* (10,418)
- 14. ecosystem\* (54,407)
- 15. microbial\* (249,001)
- 16. bacteri\* (1,050,028)
- 17. emergenc\* (268,770)
- 18. microbiolog\* (775,677)
- 19. biolog\* (1,992,734)
- 20. "climate change\*":ti,ab. (9449)
- 21. exp. ecology/ (51,556)
- 22. exp. microbiology/ (101,746)
- 23. exp. ecosystem/ (69,074)
- 24. exp. disasters/ (56,017)
- 25. exp. disaster planning/ (10,014)
- 26. coral reefs/ (388)
- 27. exp. cyanobacteria/ (14,193)

- 28. exp. chrysophyta/ (71)
- 29. exp. biology/ (362,578)
- 30. exp. bacteria/ (1,000,360)
- 31. exp. climate/ (94,044)
- 32. exp. climate change/ (7662)
- 33. conservation of natural resources/ (26,155)
- 34. or/11-29 (3,950,342)
- 35. 5 not 25 (English Language) (908)

On non-health orientated databases\* the following additional search facets were applied.

- 1. health:ti,ab.
- 2. wellbeing:ti,ab.
- 3. well-being:ti,ab.
- 4. "well being":ti,ab.
- 5. wellness:ti,ab.
- 6. well-ness:ti,ab.
- 7. exp. health/
- 8. exp. well being/

Database	Search numbers yielded
ASSIA*	171
CINAHL	427
Cochrane	26
Google	830,000,000
MEDLINE	908
PsycINFO*	553
Scopus*	205
Sociological Abstracts*	165
Web of Science*	607
All results (no duplicates)	1949

Appendix 2: Interventions to enhance community resilience

Name of	Details	Success	Comments
intervention			
Thrive. <sup>66</sup>	Development and pilot of a community assessment framework	This was piloted into	1) It was not possible to
	known as a "toolkit for health and resilience in vulnerable	three communities.	conclude that the change was
	environment (THRIVE). This toolkit facilitates communities to	The results were	due to THRIVE and not, for
	identify and nurture factors and features in the community	positive from all pilot	example, to the funding
	environment, which promote positive and safe health outcomes	sites,	received by the pilot sites to
	for racial and ethnic minorities. The THRIVE assessment tool		participate;
	consists of 20 factors grouped in 4 clusters: built environment		
	(streets design, public transportation and permitted uses of		2) The assessment fails to
	buildings), social capital (individual social networks, norms of		distinguish resilience from
	reciprocity, and trust), services and institutions (availability and		flourishing.
	access to appropriate public and private services and		
	institutions) and structural factors (racial relations, employment		
	and economic opportunities). THRIVE was developed from an		
	iterative process including review of literature, interviews with		
	practitioners and academics and an internal analysis.		
Victorian	The neighbourhood renewal initiative focused on tackling social	An interim evaluation	The assessment fails to
Neighbourhood	determinants of health by renewal of the houses, streets and	results show that 60%	distinguish resilience from

Renewal	neighbourhood, in which deprived people live. More than \$153	Neighbourhood	flourishing.
Initiative. <sup>67</sup>	million has been allocated by the Office of Housing for the	Renewal areas have	
	renewal of the disadvantaged houses. Over 2500 properties	experienced a	
	have been upgraded and improved and over 130 new	decrease in property	
	proprieties built through Neighbourhood Renewal Initiative. A	crimes, 90% decrease	
	public survey was conducted indicated that these changes are	in crime against people	
	making a crucial difference to people's lives - improving the	and 86% reduction in	
	liveability of their homes and pride in the place they live.	crime related to drug	
		use and vandalism	
Linking Human	In this model the term community encompass the natural	This intervention has	This is an intervention clearly
System (LINC)	support system: extended family, friends, neighbours, health	been used in many	focused on resilience but
Community	care providers, clergy, employers, and co-workers. The	countries including	which is concerned with acute
Resilience	community resilience was defined as 'the community's inherent	United States,	external stressors rather than
model. <sup>68 69</sup>	capacity, hope, and faith to withstand major trauma, overcome	Argentina, Kosovo and	the internal ones of interest in
	adversity, and to prevail, with increased resources, competence	South Africa. The	our current report.
	and connectedness'. The purpose of LINC model is provide a	authors suggested this	
	tool to identify and coach people from within the community,	model is used to	
	called "community links", to act as natural agents for change,	enhance community	
	relying on the family as the foundation of community. This	resilience. However,	
	model is proposed to apply in communities that have	they did not provide	
			T .

	experienced adversity such as pandemics, natural disasters and	sufficient evidence to	
	poverty.	support the	
		effectiveness of the	
		LINC model.	
Community	This is a 5-steps model developed to tackle the social	This model has been	This is not directly concerned
Action Model. <sup>70</sup>	determinants of tobacco-related health inequalities through	used in 37 projects, of	with resilience although the
	developing policy at grassroots level. Five steps include skill-	these 28 successfully	authors use the term.
	based training, action research, analysis, policy and	completed by	However, it is an asset-based
	implementation. Community action model involves a group of 5	organising a variety of	approach; this is something
	to 15 community members as advocates. The success of this	community initiated	we discuss below.
	model is measured by policy development and implementation.	actions	
Prevention of	A community based intervention to promote resilience in early	The study results show	The concern here is primarily
exclusion. 71	childhood institutions in disadvantaged areas. This study	positive changes in	with individual rather than
	considered resilience as 'the ability to manage crisis, difficult	children especially	community resilience; we
	situations and developmental tasks'. A 'setting approach' was	concerning the	discuss this further below.
	applied in this intervention focusing on different levels including	development of self-	
	early child-hood teachers' level (teachers received six training	esteem as compared to	
	sessions on concept of resilience); child level (children took part	control group. Parents	
	in a structured training-course); parent level parents were	acknowledged that they	
	involved in a weekly family consultation hour and attended a	were able to identify	

parental course) and network level (developed co-operation and	their own skills, making
networking between early childhood institutions).	them feel more
	confident

Table 6: Interventions to enhance community resilience

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