

**Sport and the local economy: the role of stadia in  
regenerating commercial property**

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**Table 1: Research design: Summary of data collection**

	<b>Manchester</b>	<b>Cardiff</b>
<b>Stage 1</b> Literature and desk-based review	N/A	N/A
<b>Stage 2</b> Expert interviews <i>(5 experts from sport, regeneration, property, planning)</i>	N/A	N/A
<b>Stage 3</b> Exploratory interviews <i>(Key stakeholders)</i>	5 interviews: <ul style="list-style-type: none"> <li>• Chief Executive (Regeneration Company)</li> <li>• Policy Executive (Chamber of Commerce)</li> <li>• Strategic Director (Manchester City Council)</li> <li>• Coordinator (Resident group)</li> <li>• Chief Executive (Developer)</li> </ul>	5 interviews: <ul style="list-style-type: none"> <li>• Chief Officer (Cardiff County Council)</li> <li>• Resident member (Community group)</li> <li>• Chief Executive (Chamber of Commerce)</li> <li>• Director (Welsh Development Agency)</li> <li>• Development Manager (Developer)</li> </ul>
<b>Stage 4</b> Questionnaire survey <i>(Property professionals and surveyors)</i>	256 surveys 31 fully completed responses 12.1% response rate	115 surveys 26 fully completed responses 22.6% response rate

**Table 2: Perceived change in commercial property value since stadia construction**

<b>Sector</b>	<b>Net change in market value: Manchester (%)</b>	<b>Net change in market value: Cardiff (%)</b>
Industrial	6	1
Office	2	2
Retail	7	-3
Leisure	8	12
(Residential)	(13)	(3)