

## **Engaging Colleagues with AI through a Strategic Lens**

PURVIS, Alison <a href="http://orcid.org/0000-0002-3581-4990">http://orcid.org/0000-0002-3581-4990</a> Available from Sheffield Hallam University Research Archive (SHURA) at: https://shura.shu.ac.uk/36544/

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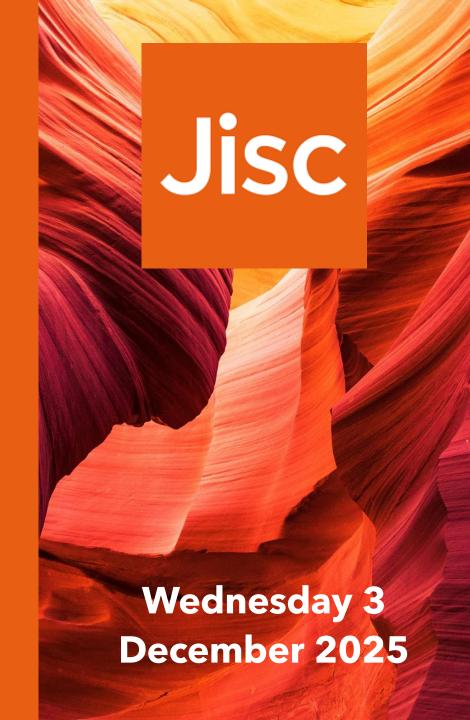
See <a href="http://shura.shu.ac.uk/information.html">http://shura.shu.ac.uk/information.html</a>

# Beyond Blended Masterclass

# **Dr Alison Purvis**

Associate Dean Learning, Teaching and Student Success

Sheffield Hallam University Knowledge Applied





Six pillars: platform Six pillars: pace

Six pillars: blend Six pillars: flex Six pillars: support

> Strategic lenses Curriculum review and design Curriculum and learning design process

Curriculum lenses

Using the beyond blended materials Strategic approach to beyond blended

Other established curriculum frameworks

# Beyond Blended Resources

# Strategic lenses

We have produced a series of lenses to facilitate strategic level or curriculum design discussions involving stakeholders across the organisation. You may choose different lenses depending on your role or the stage of curriculum review and design that you are involved with.

Each lens offers a set of related prompts or questions for each of the six 'beyond blended pillars'. These are not definitive and can be edited to suit your organisational needs. There is some repetition between the lenses as there are some issues that are relevant across all of them. A blank template is also included so you can design a complete lens to suit your project or organisation.

The strategic lenses have been created for those leading curriculum change and those who are designing and implementing it. They highlight specific areas that require a strategic approach to address some of the challenges faced by the HE sector. Each lens provides a series of questions for each of the six pillars.

pu can record your own specific strategic organisational questions in the blank template (eg the impact a new build or refurbishment or expanding course types and student reach).

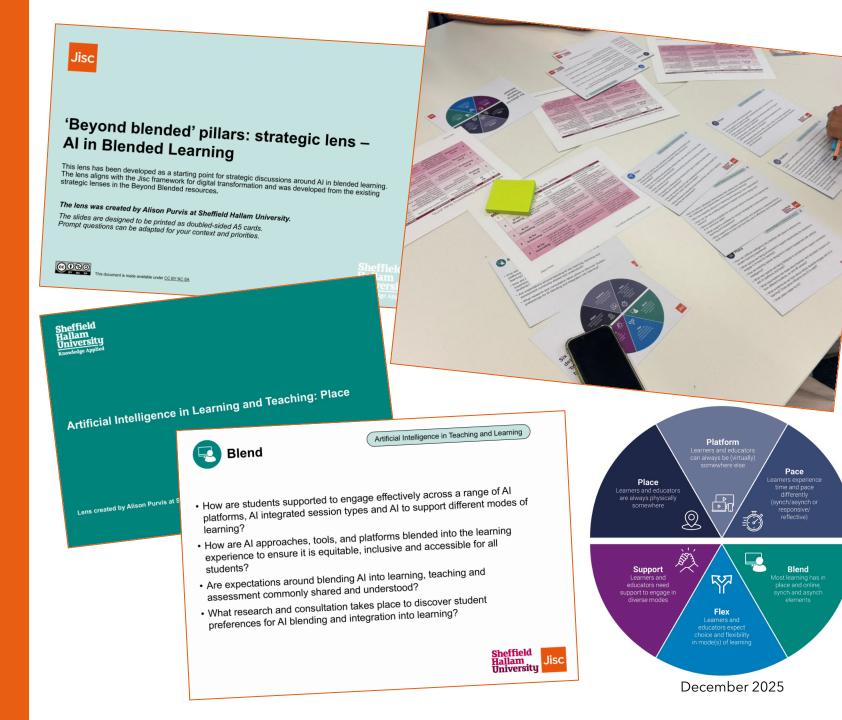
| urriculum managers/senior managers lens      |               |
|----------------------------------------------|---------------|
| rning space design lens                      | <u>Show</u> ∨ |
| ning platform design and implementation lens | Show V        |
| ing time and workload lens                   | Show V        |
|                                              | Show V        |
| tiversity and inclusion (EDI) lens           | Show V        |
| ection and analytics lens                    | Show V        |

# Beyond Blended: rethinking curriculum and learning design

Beyond Blended - Al Strategic Lens December 2025

# Beyond Blended -Strategic Lenses

Purvis, A. (2025). Beyond Blended Strategic Lens for Artificial Intelligence in Teaching and Learning. National Teaching Repository. https://doi.org/10.25416/ NTR.29400137.v1







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and learning? What else could be asked? Snirios and flexibilities associated with Al use in teaching learners? Do the questions support educators to consider the to we have be part of the choice and flexibility offered to























Place



How can platform influence the use and effectiveness of Al use in learning and teaching? Do the questions help educators consider how platform interfaces with Al use in learning and teaching? What else could be asked?



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How can Al influence or support different paces for learners? Do the questions help educators plan and consider how Al can support or influence pace of learning? What else could be asked?

# **Dialogue Sheet**

Beyond Blended - Al Strategic Lens

December 2025

## Children was all give I SHALL STRUCK ON ANY OF STAN OF Weart A parameter party HODERS/ PLATFORMS THE ANSWER LEUTERPART - JANE SHING HO MOUNTH WAR

support or influence pace of learning? What else could be Do the questions help educators plan and consider how AI can How can Al influence or support different paces for learners?



in learning and teaching? What else could be asked? educators consider how platform interfaces with AI use Al use in learning and teaching? Do the questions help How can platform influence the use and effectiveness of

Platform





December 2025

















How can Al use be part of the choice and flexibility offered to learners? Do the questions support educators to consider the choices and flexibilities associated with AI use in teaching

Do Students have to use AI to say in touch? 2nd language transcorrer.

Beyond Blended - Al Strategic Lens

in (blended) learning? Do the questions help educators consider the role of AI in support? What else

Need Support Academic Street

Support

How can Al support learners and educators to engage

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# **Initial Outcomes of Evaluation**

- Questions generated a range of answers and outcomes, depending on the perspectives of the participants.
- Missing questions
  - financial constraints
  - Check of where staff and students are, and what they want
  - Impact on assessment
  - Transparency and ethics
- Comments
  - Cards overlap, showing a need for a joined-up approach
  - Need to document the current use to understand the landscape
  - Lack of openness in institutions can make it difficult to answer the questions

Beyond Blended - AI Strategic Lens December 2025

# Artificial Intelligence Transparency Scale (AITS)

| Level | Descriptor           | Transparency Statement                                                                                                                                | Al Contributions                                                                                                                                                                | Human Contributions                                                                                                                                                             |
|-------|----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1     | No<br>Al             | Artificial Intelligence (AI) has not been used for any part of the activity.                                                                          | Al is not used for any part of the activity.                                                                                                                                    | All aspects of the activity are human generated, created, edited, and developed.                                                                                                |
| 2     | Al for<br>Shaping    | Al has been used to shape<br>the initial and/or final parts<br>of the activity.                                                                       | Al is used for shaping parts of the activity. This includes initial outlining, concept development, prompting thinking, and/or improving structure/quality of the final output. | Most of the activity is human developed/generated. Al ideas and suggestions are refined and reviewed. Al outputs are used for discrete and specific goals/outcomes.             |
| 3     | Al for<br>Developing | Al has been directed for enhanced development of concepts and outputs.                                                                                | Al is used to undertake detailed development of many or most aspects of an activity and outputs of that activity.                                                               | The human takes a significant role in the enhancement, refinement, and critical review of AI generated elements, combining or curating for any outputs.                         |
| 4     | Al for<br>Enhancing  | AI has been implemented for all elements of the task.                                                                                                 | Al is used extensively throughout the task to achieve goals and outcomes.                                                                                                       | The human directs the use of Al for effective outcomes within an activity. Critical thinking is evidenced for any outputs.                                                      |
| 5     | Al for<br>Innovating | Al has been used for all elements of a task or piece of work, and it has been used in new, creative, and innovative ways through advanced techniques. | Al is implemented in an advanced and innovative way throughout all aspects of the activity.                                                                                     | Al is used creatively and critically by<br>the human. The human uses Al a co-<br>creator with a critical thinking<br>approach to generating novel Al<br>activities and outputs. |

Purvis, A. (2025). Artificial Intelligence Transparency Scale (AITS). *National Teaching Repository*. <a href="https://doi.org/10.25416/NTR.28806449.v1">https://doi.org/10.25416/NTR.28806449.v1</a>

# Guidance on AI in Assessment

# Empowering our student success through engaging with generative artificial intelligence

### **Purpose**

The purpose of this statement is to articulate our strategic commitment to the ethical, inclusive and innovative use of generative artificial intelligence (AI) in learning, teaching, research and professional practice which supports our students' success, aligned to our institutional values.

### AI statement

At Sheffield Hallam, we see Al as a valuable tool to assist and enhance learning, teaching, research and practice. We are committed to developing Al literacy across our community so that staff and students can confidently use, question and shape Al in ways that prepare them for the future. We embrace its potential, while remaining alert to its risks, limits and impacts on human creativity and judgement. Guided by our values of Collaboration, Innovation, Integrity, Inclusion and Ambition, we will promote its ethical, inclusive and purposeful use.

## Our Guiding Values aligned to AI

- Collaboration: Al enhances, not replaces, human engagement in learning, teamwork, and problem-solving.
- Innovation: We will creatively engage with AI to improve practice and productivity across our activities.
- Integrity: Responsible use of AI requires transparency, criticality and ethical judgement.
- Inclusion: Everyone should have the opportunity to benefit from and understand AI, regardless of background or role.
- Ambition: We will demonstrate thought leadership in preparing Al-literate graduates and staff to thrive in a rapidly changing world of disruptive technologies.

### Institutional Commitments

- Provide consistent guidance for appropriate Al use
- Support development of AI literacy for staff and students
  - Embed AI into curriculum design, pedagogy and assessment responsibly

https://lta.shu.ac.uk/asse ssment-andfeedback/high-levelrequirements/guidanceon-ai-in-assessment



# **Alison Purvis**

PhD, PFHEA, SFSEDA, SF-ALDinHE, Associate Dean, Institutional EDI Champion (disability), Seni...





# Thank you! Questions?