

Digital Maturity Conversations for Digital Development

PURVIS, Alison <<http://orcid.org/0000-0002-3581-4990>>

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SEDA Spring Conference 2025

Session Title: Digital Maturity Conversations for Digital Development

Session Type: Interactive Workshop (45 minutes)

Main presenter(s): Alison Purvis, Sheffield Hallam University

Co presenter(s): N/A

Session Summary: The Jisc Maturity Model is a tool for evaluating the maturity of aspects of digital practice in an organisation. Using an adapted form of the Model, participants will engage in conversations about the maturity of various aspects of 'digital'. The activity can be viewed through the lens of educational developer, senior leader, learning technologist, student, lecturer, or other professional. The session will conclude with a review of the method and its application to different contexts.

Session Outline: Sheffield Hallam University and the institutional Digital Learning Transformation Project was a partner in the Jisc Digital Transformation Framework Pilot in 2023-4 (Jisc, 2024). The project team used the Maturity Model (McGill, 2023) as a conversational tool at a stakeholder development day. The activity generated rich conversations between different stakeholders and a deeper understanding of the digital transformation priorities for the student learning experience. Learning from the workshop also included a greater understanding of the differences of perceptions in digital maturity from different stakeholders' contexts (Jisc, 2025).

This workshop builds on that learning with an adaptation of the Jisc Maturity Model to support focused conversations and subsequent prioritisation of digital transformation or educational development actions. The model covers different areas of digital technology and its role in educational organisations: digital culture, knowledge creation and innovation, knowledge development, knowledge management and use, knowledge exchange and partnerships, and digital and physical infrastructure. Therefore, the workshop is likely to be of interest to delegates from a range of roles and responsibilities.

The workshop is structured into three parts:

1. Introduction to the Jisc Maturity Model and summary of how it was used at Sheffield Hallam University (10 minutes).
2. A conversational activity using a set of cards based on the Jisc Maturity Model (20 minutes)
3. A review of the specific activity with participants and a discussion of how a card-based activity of this type can be used in other contexts for other purposes. (10 minutes)
4. Summary, final questions and close (5 minutes).

References: McGill, L. (2023). Digital transformation in higher education. Jisc Guides available online at: <https://www.jisc.ac.uk/guides/digital-transformation-in-higher-education>

Jisc (2024). Start with people: Sheffield Hallam University's digital learning transformation project. <https://www.jisc.ac.uk/member-stories/start-with-people-sheffield-hallam-universitys-digital-learning-transformation-project>

Jisc (2025). 09_Case Study: Sheffield Hallam University.
<https://repository.jisc.ac.uk/9900/1/digital-transformation-case-study-sheffield-hallam-university.pdf>