

**Is the NHS low calorie diet programme delivered as planned? An observational study examining adherence of intervention delivery to service specification**

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1 **Abbreviations**

2 T2DM – Type 2 Diabetes Mellitus

3 TDR – Total diet replacement

4 NHSE – National Health Service England

5 NHS-LCD – NHS Low-Calorie Diet Programme

6 LCD – Low-calorie diet

7 T2DR - NHS Type 2 Diabetes Path to Remission Programme

8 BCT – Behaviour change technique

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20 **Title:** Is the NHS low calorie diet programme delivered as planned? An observational study  
21 examining adherence of intervention delivery to service specification

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34 session observation

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41 **What is already known about this subject?**

- 42 • Low calorie diets can have a positive impact on Type 2 Diabetes Mellitus and obesity.
- 43 • NHS England has commissioned a Low-Calorie Diet programme to aid in diabetes  
44 remission.
- 45 • Previous research from our group identified a drift in fidelity from the translation of  
46 service specification to provider service design.

47 **What this study adds**

- 48 • This study provides a synthesis of session observations of the delivery of the NHS Low-  
49 Calorie Diet programme.
- 50 • This is crucial for commissioners of similar services as it provides insight into the often  
51 unobserved interaction between coach and service user, and the way in which service  
52 specifications are translated into delivery.

53 **Abstract**

54 *Aims:* Obesity and Type 2 Diabetes Mellitus (T2DM) are chronic conditions with significant  
55 personal, societal, and economic impacts. Expanding on existing trial evidence, the NHS  
56 piloted a 52-week low calorie diet programme for T2DM, delivered by private providers using  
57 total diet replacement products and behaviour change support. This study aimed to  
58 determine the extent to which providers and coaches adhered to the service specification  
59 outlined by NHS England.

60 *Methods:* An observational qualitative study was conducted to examine the delivery of both  
61 one-to-one and group-based delivery of programme sessions.

62 *Results:* Observations of 122 sessions across eight programme delivery samples and two  
63 service providers were completed. Adherence to the service specification was stronger for  
64 those outcomes that were easily measurable, such as weight and blood glucose, while less  
65 tangible elements of the specification, such as empowering service users, and person-centred  
66 delivery were less consistently observed. One-to-one sessions were more successful in their  
67 person-centred delivery, and the skills of the coaches delivering the sessions had a strong  
68 impact on adherence to the specification.

69 *Conclusions:* Overall, the results show that there was variability by provider and delivery mode  
70 in the extent to which sessions of the NHS Low-Calorie Diet Programme reflected the intended  
71 service specification. In subsequent programmes it is recommended that one-to-one sessions  
72 are used, with accompanying peer support, and that providers improve standardised training  
73 and quality assurance to ensure specification adherence.

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## 83 Introduction

84 Type 2 Diabetes Mellitus (T2DM) is a chronic condition with an increasing global prevalence  
85 (1), often associated with increased rates of obesity (2). The personal (3) and financial (4) cost  
86 of T2DM is high, and there is an urgent need to develop effective and equitable interventions.  
87 Recent trials have suggested that low-calorie diet interventions incorporating total diet  
88 replacement (TDR) may be an effective treatment for weight reduction and improved blood  
89 glucose control (5, 6). Building on this evidence, the National Health Service England (NHSE)  
90 launched a pilot programme of a low-calorie diet, TDR-based intervention for people living  
91 with T2DM and overweight or obesity, in September 2020 ('NHS Low Calorie Diet Programme'  
92 (NHS-LCD) now known as the NHS Type 2 Diabetes Path to Remission Programme (T2DR)).  
93 The NHS-LCD was a 52-week long programme, delivered by four independent providers via  
94 digital, group or one-to-one coaching sessions. The programme included a 12-week TDR  
95 phase followed by approximately 6-weeks of gradual food reintroduction, then a weight  
96 maintenance phase, alongside dietary and physical activity guidance, supported by behaviour  
97 change techniques (BCTs). A full description of the intervention can be found in Evans et al.  
98 (7).

99 The commissioned providers' programme designs, including the content and delivery of the  
100 coaching sessions, were derived from the NHSE service specification (8), which mandated use  
101 of BCTs and other service parameters such as empowering service users, promoting inclusion  
102 and tailoring to cultural context. Both the service parameters and the delivery of BCTs were  
103 important elements of the pilot; the delivery of BCTs was crucial to support efficacy and  
104 adherence to the lifestyle components of the programme, while the service parameters were  
105 established to ensure consistency and equity of provision.

106 Previous studies have evaluated the underpinning behavioural science theory (7) and the  
107 intended BCTs and service parameters (9) across the different service providers. This work  
108 highlighted a drift in fidelity when comparing the provider specifications to that stipulated by  
109 NHSE (9), and demonstrated that fidelity of BCT delivery in comparison to the service  
110 specification was low to moderate, with variation across providers and delivery models (10).  
111 This suggests a drift in fidelity from NHSE service specification at design stage, and an  
112 incomplete adherence to the delivery of BCTs within the sessions, which could have  
113 implications for the outcomes of the programme.

114 The current study provides a supporting narrative to Evans et al (10) by qualitatively exploring  
115 whether the sessions were delivered in accordance with the service parameters stipulated by  
116 NHSE: providing insight into the consistency and equity of the programme, and whether it  
117 was delivered in alignment with the service specification commissioned by NHSE. The study  
118 therefore addresses the following two research questions: 1) Based on qualitative  
119 observation of sessions, did the delivery of sessions reflect the stipulated parameters of the  
120 NHSE service specification? 2) Were there differences in delivery across providers, delivery  
121 modes and programme stages?

## 122 **Methods**

### 123 *Design, setting and participants*

124 An observational study was conducted to examine the delivery of both one-to-one and group-  
125 based delivery of programme sessions, employing a qualitative approach (11). Full details of  
126 the methodology can be found in Table A in the supplementary material and is briefly  
127 described below.

128 Three providers were commissioned to deliver one-to-one or group-based online or face-to-  
129 face behavioural support across ten localities in England. However, due to a lack of  
130 engagement from one provider, sessions were sampled from two providers across five  
131 localities between January 2022 and February 2023. In response to the COVID-19 pandemic,  
132 all sessions were conducted remotely using videoconferencing software. Table 1 outlines the  
133 coverage of session observations for each sample.

134 [Insert Table 1]

135 For provider 1, two group-based courses were observed, for provider 2, two group-based  
136 courses and four one-to-one courses were observed. Due to two participant withdrawals, only  
137 one full one-to-one course across all phases and weeks of the programme was observed. In  
138 sample eight, data collection began during the middle of the programme to ensure  
139 observation of the remaining sessions (see Table 1).

#### 140 *Procedure*

141 Service providers were invited to participate in this study by NHSE who acted as the  
142 gatekeeper. We asked service provider leads who are delivering the sessions to be observed,  
143 to circulate a participant information sheet and to gain consent from each group participant  
144 prior to the observations. The service provider session leads completed a consent form which  
145 confirmed the distribution of the information sheet, and gaining of consent, from each group  
146 participant. The researchers were not active participants in the group and were there to  
147 observe only. The study received ethical approval from Leeds Beckett University (107887) and  
148 data collection occurred between January 2022 and February 2023.



149 Two researchers observed the live sessions. One recorded the delivery of planned BCTs as  
150 described by Evans et al (10). The other researcher (JM, KK, TB, LJE, KD, SJ, or CH) used a  
151 session observation checklist to capture whether the delivery of the session aligned with the  
152 service specification (8). The checklist was developed by KD, by extracting information from  
153 the NHSE service specification and included a list of programme principles which acted as  
154 prompts for qualitative field notes for session observers (see Table B in supplementary  
155 material). The final checklist was reviewed and agreed with the rest of the research team.

### 156 *Analysis*

157 The field note observation logs were coded using NVivo 12 software against a coding  
158 framework containing the 33 service specification items spanning each phase of the  
159 programme. Initially data were coded against each item within the 33-item specification,  
160 which were then consolidated, merging 33 items to 5 core components. The merged  
161 groupings were further amended, to remove items already addressed via the BCT coding (see  
162 Evans et al (10)) resulting in a final group of 4 core components: 1) methods of delivery; 2)  
163 person-centred delivery; 3) empowering behaviour change via social and psychological  
164 support; and 4) procedural items. These components were used as a framework for  
165 summarising the qualitative observational data, see Table 2.

166 [Insert Table 2]

### 167 **Results**

168 Table 3 shows participant retention in the group programme. Both providers experienced  
169 attrition, with each group seeing a high rate of reduction in participants by the 52-week end  
170 of the programme (retention ranged from 42.9% - 60.0%).

171

[Insert Table 3]

172 The adherence of the sessions to the programme specification varied between and within  
173 providers. Table C in the supplementary material illustrates examples of good practice and  
174 areas for improvement by provider and delivery model, supported by extracts from observer  
175 field notes. Below is a synthesis of observations pertaining to specification adherence  
176 organised by the four core components.

177 1. Methods of delivery

178 'Methods of delivery' encompassed factors such as the type of information that was provided,  
179 and how this was delivered. Delivery was conducted online using PowerPoint presentations,  
180 participant handbook/modules and references to a provider app where relevant. During  
181 remote delivery, participants were able to join sessions from various locations such as their  
182 workplace or car, leading them to often refrain from using cameras, microphones, or chat  
183 functions. While this flexibility was beneficial for individuals who might not have otherwise  
184 participated, it hindered group engagement and interaction with the coach. As a result, it  
185 proved challenging for observers to determine the level of engagement in the programme.  
186 Although the service specification did not stipulate specific methods of delivery, the  
187 observations made here, such as the skill of coaches in delivering the material, underpin the  
188 adherence to other service specification items, as discussed in the following sections.

189 Across both providers, variations in teaching styles and levels of staff experience were  
190 observed in the delivery methods of different coaches. Although both providers  
191 demonstrated instances of strong delivery, the methods used by Provider 1 more often  
192 provided a hands-on approach to learning, promoting visual engagement and interaction with  
193 the content and between group members through methods such as flip-chart activities. These

194 included delivering online presentations in an informal yet structured manner and prioritising  
195 discussion over reliance on PowerPoint slides. The use of breakout rooms using the  
196 videoconferencing software enabled participants to engage in smaller group discussions,  
197 promoting active participation. In contrast, the delivery from Provider 2 often followed a  
198 lecture-style format, with emphasis on slides, and fewer opportunities for discussions. Many  
199 of these slides detailing session structure and approach were repeated during sessions  
200 throughout the programme. This demonstrates the provider adhering to the service  
201 specification content, but observations often suggested that this approach was repetitive and  
202 left less time for covering important session content and participant interaction.

203 There was also variability between coaches in the time allocated for questions and the use of  
204 the chat function. When coaches possessed strong facilitation skills, they were able to  
205 effectively manage the session and allocate sufficient time for participants to ask questions.  
206 This approach ensured that participants understood the topic and had opportunities to clarify  
207 their understanding and gain further insights which enhanced the person-centredness of  
208 delivery. However, across both providers some coaches appeared to lack the skills to manage  
209 time effectively meaning that content was missed, and there were missed opportunities to  
210 fully engage in issues brought up by participants. For Provider 2 group delivery, the main  
211 approach to interaction between coach and participants was through the online chat  
212 function, which resulted in a less interactive delivery.

## 213 2. Person-centred delivery

214 Adopting a person-centred approach was stipulated in the NHSE service specification.  
215 Effective person-centred delivery included building relationships with participants.  
216 Participants appeared to be well-engaged when coaches used friendly language, accessible

217 communication, and made efforts to establish connections. For example, coaches created an  
218 inclusive atmosphere by using language such as 'us' instead of 'you', emphasising their  
219 presence and support throughout the participant's journey.

220 There was evidence of a person-centred approach being delivered in all three phases and by  
221 both providers, with Provider 1 demonstrating more effective implementation. In the first  
222 phase (TDR), the coach empathised with potential challenges such as experiencing hunger. In  
223 the second and third (food reintroduction, weight maintenance) phases, the coach used a  
224 calming tone to reflect on group achievements and reinforce success and efforts.

225 During Provider 2 one-to-one sessions, tailored person-centred delivery was evident. The  
226 coaches focused on the participant's personalised action plan and employed motivational  
227 interviewing skills by summarising, affirming, and reflecting on positive aspects. The one-to-  
228 one delivery model appeared to facilitate adherence to the service specification. Maintaining  
229 focus on individual goals and discussions proved more challenging in group sessions, and  
230 some participants appeared more willing to share experiences in breakout groups without  
231 direct coach involvement.

232 Coach continuity influenced the relationship with participants; over time the rapport between  
233 coach and participants grew stronger. In contrast, when substitute coaches led sessions,  
234 participants interacted less. This was particularly important for the one-to-one delivery  
235 illustrated by Provider 2, where one participant experienced poor coach continuity, making it  
236 difficult to establish a relationship despite the encouraging and empathetic nature of different  
237 coaches.

238 Some coaches, across both providers, demonstrated less person-centred approaches,  
239 including rehearsed and rigid delivery reminiscent of reciting from a script, as well as direct

240 and unempathetic approaches, and the use of academic and non-person-centred language.  
241 In one session, person-first language was not used, and participants were referred to as  
242 'diabetics'. Some sessions were described by observers as prescriptive, with didactic delivery  
243 and limited group interaction. There were also instances where a disconnect existed between  
244 the coach and participants' lived experiences, particularly concerning socio-demographic  
245 differences. For example, during a group session, one participant reported that her clothes  
246 no longer fit her due to weight loss. The coach responded by saying it was a good excuse to  
247 buy a new wardrobe, however, the participant responded that she could not afford it.

248 Despite some efforts to customise service delivery and address the diverse needs of the  
249 population, this was not consistently achieved, particularly in group settings. For example, a  
250 participant raised challenges related to work and home life, concerning the timing of using  
251 TDR products. The participant worked in a nursery and found it difficult to provide food for  
252 others while being on TDR. The coach was unable to offer tailored solutions or advice on how  
253 to handle these challenges effectively. However, in one-to-one sessions, these needs were  
254 more easily accommodated, providing a personalised and accessible approach tailored to a  
255 participants' specific needs and circumstances.

256 Despite the ethnically diverse composition of the groups, there was limited cultural  
257 adaptation in the programme delivery across Provider 2's sessions (both group and one-to-  
258 one). Missed opportunities occurred in addressing cultural barriers to exercise and the  
259 significance of culturally adapting food, which could have offered valuable insights and  
260 strategies for fostering inclusivity, meeting diverse needs and improved future service  
261 delivery through feedback by coaches. Provider 1 demonstrated adaptations to encompass  
262 cultural diversity, such as accommodating dietary preferences, discussing culturally diverse

263 foods and signposting to the provider website which offered resources related to Easter and  
264 Ramadan.

### 265 3. Empowering behaviour change via social and psychological support

266 Provider 1 coaches encouraged participants to seek social support from family and friends,  
267 share experiences, and adopt new habits during the programme. As a result, some people  
268 attended the sessions with a family member. Observers noted varying degrees of social  
269 support within the group setting, with some groups showing cohesion, peer discussion, and  
270 encouragement, while others had limited interaction. In one instance, a group independently  
271 created a peer WhatsApp group for support and idea sharing. For some groups, peer support  
272 was evident in breakout rooms, where participants discussed common challenges or tips.

273 Some coaches opted for a procedural delivery style, while others actively sought to empower,  
274 verbally reward, and motivate individuals through praise, and celebrating success. When  
275 coaches encouraged active participation and fostered a sense of achievability within a  
276 supportive environment this was well received. An example of this was a step count activity  
277 where participants tracked their weekly steps to reach a destination on a map, which service  
278 users actively engaged with. However, some instances of social support may have had  
279 unintended consequences; in Provider 1's final session, the coach specifically highlighted  
280 individuals who had achieved weight loss and publicly recognised their accomplishments by  
281 announcing their names in front of the group. As a result, the observer noted that some  
282 members of the group left the session shortly after the discussion. This raised concerns about  
283 potential feelings of shame for those who had not met their weight loss targets. In contrast,  
284 the other Provider 1 coach reported achieving targets as a group rather than an individual  
285 level. This approach appears to be more inclusive and empowering, as it acknowledged the

286 progress of the entire group and provides support to all participants regardless of their  
287 individual weight loss.

288 Although not stipulated in the specification, it was observed that a clear support gap was  
289 identified across providers on emotional eating and psychological support (see Table C  
290 'areas for improvement'). It was unclear if this support gap arose from time constraints or  
291 insufficient coach training. This observation was important, as the ability to empower  
292 participants for long-term behaviour changes relied on the individual coach's skill set which  
293 appeared to be variable.

#### 294 4. Procedural items

295 Providers used varying approaches to ensure adherence to the TDR phase. The NHSE  
296 specification stipulated where there was risk of disengagement, a single meal of non-starchy  
297 vegetables could be offered, with further substitution of a single TDR meal with a nutritionally  
298 appropriate meal of no more than 300 calories. Between providers, there was some  
299 discrepancy around supplementing TDR products with non-starchy vegetables. Initially,  
300 Provider 2 permitted consumption of non-starchy vegetables during the TDR phase. Provider  
301 1 discouraged regular use but offered an alternative by allowing one-off food consumption  
302 for a day, which could be used up to three times during the TDR phase. Neither of these  
303 approaches were entirely compliant with the NHSE service specification. However, observers  
304 noted that the approach of Provider 1 was advantageous for participants who had special  
305 events to attend, providing them with the opportunity to enjoy the occasion without feeling  
306 restricted, and therefore making the programme more personalised and accommodating to  
307 individual needs.

308 Providers generally followed the specification regarding the gradual transition from TDR to  
309 food reintroduction and weight maintenance stages. However, for one provider, sessions  
310 appeared to lack a clear association with the relevant phase of the programme. This is  
311 essential as each phase of the programme involves specific requirements and changes, and  
312 therefore needs different information and support. For example, one coach failed to discuss  
313 TDR in multiple sessions during the TDR phase. In addition, coaches occasionally deviated  
314 from the session plan, discussing topics such as physical activity which should not be  
315 discussed or advocated during TDR according to the NHSE specification (section 3.2.15).

316 Session content aligned with national dietary and physical activity recommendations (as cited  
317 in section 4.1), providing information, and promoting behaviour change. Evidence-based  
318 research and government guidelines were presented during food reintroduction and weight  
319 maintenance, along with tools supporting the Eat Well Guide and practical resources for  
320 behaviour change, such as meal planning using recommended measures/servings and online  
321 tools.

322 Both providers demonstrated strong adherence to recording and monitoring outcomes that  
323 were easily measurable, such as weight and blood glucose, which were collected via the  
324 provider app, in the session (for 1:1 delivery), or via 1:1 phone calls with individuals taking  
325 part in group delivery. Comparatively, there was less adherence to outcomes that were not  
326 captured as part of programme reporting, for example there was inconsistency of messaging  
327 regarding physical activity during the TDR phase, and of linking to local services. Participant  
328 involvement and engagement in the design, evaluation, and improvement of the programme  
329 appeared limited during sessions. Occasionally coaches signposted participants to survey links



330 to provide feedback on their experience of the programme as part of a provider-led  
331 evaluation.

## 332 **Discussion**

333 This study explored whether providers and coaches of the NHS LCD Programme delivered  
334 sessions which reflected the NHSE service specification, and whether there were differences  
335 in delivery across providers, observed delivery modes, and programme stages.

336 Overall, the study revealed generally consistent delivery of the specification across all three  
337 phases, while the primary differences observed related to delivery models and providers.

338 However, these differences did not appear to impact the level of attrition, which was  
339 considerable over the programme, with both providers experiencing almost a 50% reduction.

340 Although this is not uncommon in similar low calorie diet programmes (12), it may suggest  
341 that participants were not sufficiently engaged by the LCD programme, content, or delivery.

342 Participant engagement with the content was difficult to ascertain, however the observations  
343 suggested providers and coaches did not appear to seek participant involvement in the  
344 evaluation, and improvement with the programme which was a requirement of the NHSE  
345 specification. Better enactment of this specification item by regularly seeking and acting on  
346 service user feedback within sessions may have improved attrition.

347 Regarding methods of delivery observed, it is important to acknowledge the effect of COVID-  
348 19 and the impact of session plans designed for face-to-face delivery being delivered  
349 remotely. While remote delivery allowed participants to fit the sessions around their existing  
350 commitments, it may have also presented barriers to group engagement that may not have  
351 been present if the programme had been delivered as planned. As the national roll-out of  
352 T2DR will include the provision of a choice of digital or in-person one-to-one delivery, this

353 could potentially enhance adherence to the service specification and improve intervention  
354 delivery.

355 Coaches from both providers had heterogeneous experience and skill sets, potentially  
356 impacting their methods of delivery because the providers deliver a range of weight and  
357 lifestyle interventions, supporting the findings from Evans et al (10) which highlighted that  
358 coaches were a source of variability in the delivery of BCTs. The use of complex and  
359 academic language in some sessions was problematic and could present challenges for  
360 those who have English as a second language or have lower health literacy than assumed by  
361 the coaches, potentially hindering their understanding of the programme. Previous research  
362 has identified that communication strategies used in public health interventions need to be  
363 sensitive to language in order to be appropriate for global majority communities (13).  
364 Furthermore, there is an association between lower health literacy and poor glycaemic  
365 control in patients with T2DM (14), demonstrating the importance of ensuring session  
366 content is clearly communicated and understood by a wide range of audiences.

367 One-to-one delivery was successful in offering a person-centred approach, while group  
368 settings posed challenges in achieving the same level of personalisation. Evans et al (10)  
369 found that there was greater fidelity of BCT delivery in the group-based delivery models  
370 (64%) as opposed to the one-to-one models (46%), however this was largely due to  
371 provider-level characteristics, rather than the delivery model itself. Evans et al (10) also  
372 found that the delivery methods adopted by Provider 1 contributed more favourably to the  
373 successful delivery of BCTs than the methods used by Provider 2. This complements the  
374 current findings which suggest that the diverse and interactive delivery methods used by  
375 Provider 1 promoted more engagement with the session content. It is critical to understand

376 service user experience of these delivery models to further inform session design, and to  
377 evaluate the impact of delivery style on programme outcomes (15).

378 Friendly and accessible communication, an ability to provide positive feedback, and  
379 dedicated efforts to establish connections and build relationships were all critical to person-  
380 centred delivery. The impact of coach continuity on building the coach-participant  
381 relationship was also crucial, as it fostered trust over time, leading to better support for  
382 participants. The findings reported in this study suggest that in one-to-one delivery, the  
383 coach-participant relationship allowed for better support and a deeper understanding of  
384 individual needs which enabled more personalised feedback and tailored guidance. In  
385 contrast, tailoring of the service was more challenging in group sessions due to limited  
386 opportunities for individualised attention. However, providing tailored resources, like TDR  
387 support during religious celebrations, can play an important role in enhancing commitment,  
388 encouraging participation, and fostering inclusivity. Personalising the delivery of health  
389 interventions has been found to have a beneficial impact on the understanding of a  
390 condition in people with hypertension (16), suggesting that interventions which allow for  
391 greater tailoring and person-centred delivery may be more impactful on clinical outcomes.

392 Instances of a lack of person-centred delivery are problematic and should be addressed by  
393 providers. Inappropriate language such as referring to participants as 'diabetics' is  
394 potentially stigmatising and contrary to Language Matters guidance (17). Additionally, a lack  
395 of sensitivity to the differing socio-demographic and economic situations of participants  
396 could contribute to embarrassment or ultimately disengagement from the programme, and  
397 it is essential that providers ensure that coaches are trained to be mindful of these issues.

398 Coaches across both providers and delivery models sought to empower participants to  
399 engage with behaviour change via social and psychological support. While some of this  
400 support was provided in the sessions, this study found that additional peer support was  
401 facilitated through the participant-led WhatsApp group in Provider 1. Previous research in  
402 nicotine use has demonstrated that interventions that encompass WhatsApp groups are  
403 more effective than Facebook groups in reducing relapse, due to the enhanced social  
404 support provided (18). Utilising platforms like WhatsApp enables real-time communication,  
405 group interaction, and idea exchange, promoting peer support and encouragement in a  
406 convenient and accessible manner. Opportunities to integrate wider social and familial  
407 support also need to be capitalised on by coaches, as previous research has demonstrated  
408 the importance of familial support in the effective management of T2DM (19).

409 The identified gap in psychological support for emotional eating needs to be addressed by  
410 providers. The Diabetes Prevention Programme identified a positive association between  
411 emotional eating and BMI (20), and other studies have evidenced that reducing emotional  
412 eating increases the odds of weight loss in adults with diabetes (21), suggesting that people  
413 who report emotional eating in similar programmes may have a higher starting BMI, and may  
414 experience more difficulties in managing their weight and sustaining weight loss. Additionally,  
415 a significant proportion of people referred to the LCD programme report binge or emotional  
416 eating (22). Other insights from the evaluation (23) suggest that providers view service users  
417 with mental health issues and disordered eating to be 'inappropriate' referrals, therefore  
418 training for coaches should cover supporting participants with emotional and disordered  
419 eating behaviours (24).

420 Procedural items were most consistently observed when they related to programme  
421 reporting. The other elements of the specification that were observed under this component  
422 were often not delivered in adherence to the specification, such as the provision of NSV, the  
423 use of TDR products and the appropriateness of physical activity in TDR stage. This finding  
424 aligns with previous research (9) which highlighted a lack of adherence to the NHSE  
425 specification in the design phase. Having sessions aligned with the respective programme  
426 phases ensures participants receive the appropriate guidance and assistance at each stage,  
427 so this lack of discussion, or misinformation on a crucial aspect of the programme could have  
428 impacted participants' understanding and adherence to the TDR phase. It is critical that there  
429 is adequate translation of the specification into the programme design, that coaches do not  
430 deviate from the programme specification, and standardised training for all coaches is  
431 provided to ensure consistent delivery, but that this is balanced with coaches being able to  
432 adapt to participant needs.

### 433 *Strengths and limitations*

434 The study gives insight into what is often an un-observed relationship between provider and  
435 participant, therefore adding to our understanding of best practice, and where provision can  
436 be improved. Few commissioned services are observed in this way, and this study therefore  
437 provides important learning for commissioners about the translation of a service specification  
438 into practice. Reducing health inequalities was a key element of the NHSE service  
439 specification, however this was difficult to assess through observations of delivery, and needs  
440 to be assessed through analyses of programme data collected by providers, and the National  
441 Diabetes Audit (25). While it is important to include the reduction of health inequalities in the  
442 service specification, there is a need for clarity on the specific meaning and metrics attributed

443 to this statement. Additionally, the observation of sessions is only one element of provider  
444 content, meaning that while elements of the service specification may be missing from this  
445 delivery, they may be met using other elements of delivery such as via apps or 1:1 phone calls,  
446 that were not observed by researchers. Finally, one of the three providers did not engage with  
447 the evaluation process and therefore could not be observed, and of the two providers  
448 included in this paper one provided more data to the evaluation.

#### 449 *Conclusion and recommendations*

450 Overall, there was variability by provider and delivery mode in the degree to which sessions  
451 of the NHS LCD Programme reflected the intended service specification. Elements of the  
452 Re:Mission evaluation have already informed development of the programme specification  
453 and been integrated in the national roll out of the LCD programme, including solely one-to-  
454 one delivery (either in-person or digitally), cultural competency training, and provision of peer  
455 support groups.

456 While both group and one-to-one delivery models can be effective, the one-to-one model  
457 allows for a more personalised and tailored delivery. Consequently, providing participants  
458 with the opportunity to choose their preferred delivery model is recommended. Providers  
459 should improve standardised training for coaches, and quality assure delivery to ensure  
460 consistency and improved outcomes, and should include specific training around supporting  
461 participants with emotional and disordered eating behaviours. Providers should also seek to  
462 improve the cultural competence of programme, learning from good practice such as  
463 incorporating tailored dietary support for different religious festivals. Finally, coaches should  
464 promote and facilitate informal peer-to-peer support among programme participants, which  
465 can foster a sense of community, empathy, and motivation among the participants.

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570 **Tables**

571 Table 1. Sample characteristics

Provider	Sample	Delivery model	Access to a programme specific app	Session numbers observed (n=124)
One	1	Group	No	Full course
One	2	Group	No	Full course
Two	3	Group	Yes	Full course
Two	4	Group	Yes	Full course
Two	5	One-to-one	Yes	Full course
Two	6	One-to-one	Yes	1 - 10
Two	7	One-to-one	Yes	1 - 3
Two	8	One-to-one	Yes	14 - 21

572 *Note.* locality is not reported to protect anonymity.

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Table 2: Merged specification grouping

Merged grouping name	Original service specification groupings	Original service specification items added to merged grouping name
1.Methods of delivery	Methods of delivery	<ul style="list-style-type: none"> <li>- What information has been provided?</li> <li>- What supporting material has been used?</li> <li>- What methods of communication has been used for delivery?</li> </ul>
2.Person-centred delivery	Adopted approach	<ul style="list-style-type: none"> <li>- Adopt a person-centred, empathy-building approach in delivering the service. This includes finding ways to help service users make changes by understanding their beliefs, needs and preferences and building their confidence.</li> <li>-Ensure that the Service is delivered in a way which is culturally sensitive to local populations, and flexible enough to meet the needs of Service Users with diverse needs</li> <li>- Delivery of the service will be Tailored to the circumstances and cultural context (their needs) of Service Users and will be sensitive to different culinary traditions, including where possible for the TDR products themselves.</li> <li>- Access to the Service will accommodate the diverse needs of the target population in terms of availability, accessibility, customs and location, as far as possible.</li> </ul>
	Relationship	<ul style="list-style-type: none"> <li>- All individuals must be treated with courtesy</li> <li>Nature of relationship between provider and service user</li> <li>- Does the practitioner appear to be an appropriate person to be delivering the programme?</li> <li>- Staff delivering the service will, ideally, reflect the diversity of the population accessing the service.</li> </ul>
	Content	<ul style="list-style-type: none"> <li>- Dietary advice should reflect the culinary traditions of the communities in which the Service is being provided wherever possible.</li> </ul>
3.Empowering behaviour change via social and psychological support	Content	<ul style="list-style-type: none"> <li>- Content must consider the social and psychological support needed to support people to implement behaviour changes in environments which promote unhealthy behaviours</li> <li>- The content of the sessions with Service Users should aim to empower people with Type 2 diabetes to take a leading role in instituting and maintaining long-term behaviour changes.</li> </ul>
	Support	<ul style="list-style-type: none"> <li>- Ensure that family or peer support is accommodated where this would be helpful to a service user.</li> <li>- The Provider must provide Service Users with appropriate support throughout the duration of participation in the Service.</li> </ul>
4.Practical support for goal setting outcome focus	Content	<ul style="list-style-type: none"> <li>- Support to set tailored achievable short, medium and long term dietary and physical activity goals.</li> <li>- Support to ensure appropriate energy intake, and steady increases in appropriate physical activity to meet their individualised weight maintenance goals.</li> </ul>

<p>*Note this grouping was removed as it covers BCTs discussed in Evans (9).</p>	<p>Support</p>	<p>- Provide support for engagement, retention, and achievement of intended outcomes.</p>
<p>5.Procedural items</p>	<p>Content</p>	<p>- Provide information and practical tools on nutrition, behaviour change and weight management based on current national guidance e.g., the Eat Well Guide.          - The Provider must support Service Users to achieve the Government’s dietary recommendations, using dietary approaches that are evidence based and sustainable in the longer term.          - The Provider must support Service Users to achieve the Government’s dietary recommendations, using dietary approaches that are evidence based and sustainable in the longer term.          - The Provider should ensure Service User involvement and engagement in the design, evaluation, and improvement of the Service.</p>
	<p>Checks and measures</p>	<p>- Medication check at commencement of TDR specifically: sulphonylureas, meglitinides or SGLT2 inhibitors          - Weight measurements must be taken objectively at every face-to-face session.          - Monitoring of adverse events and appropriate actions taken          - For Service Users who are prescribed medication which may lower blood pressure at the time of referral, blood pressure must be monitored by the Provider as follows. During the TDR Phase blood pressure monitoring should be undertaken at every session with the Provider.          - BMI check to ensure that if below 21 kg/m<sup>2</sup> (19 kg/m<sup>2</sup> in people of South Asian or Chinese origin) service user moves to weight maintenance phase with no further weight loss supported          - During the TDR Phase and during any rescue package period finger prick capillary blood glucose testing should be undertaken at every session with the Provider</p>
	<p>Programme messaging</p>	<p>- Emphasise to service users the importance of continuing to attend for annual reviews at their GP practice, regardless of the outcome achieved with the Service.</p>
	<p>Abstract programme principles</p>	<p>- The Provider must use reasonable endeavours to ensure equal access by all Service Users, reduce health inequalities and promote inclusion, tailoring the Service to support and target those with greatest need through a proportionate universalism approach and equality of access for people with protected characteristics under the Equality Act 2010.</p>
	<p>Food reintroduction</p>	<p>- Stepped and gradual approach to food reintroduction.          - Focus on transition from TDR to balanced diet.          - Work with service users to assess their dietary intake and support planning of sustainable dietary changes, to achieve a</p>

		<p>healthy balanced diet as set out in the current national guidance.</p> <ul style="list-style-type: none"> <li>- During the Food Re-introduction Phase, the sessions must provide information and practical tools on nutrition and weight management based on current national guidance.</li> </ul>
	Support	<ul style="list-style-type: none"> <li>- The sessions must support behaviour change, enabling compliance with the TDR during the TDR Phase.</li> <li>- Support to achieve correct calorie intake and nutritional balance from real foods, with targets set according to the service user's preference for maintaining their weight or aiming for further controlled weight loss and improved diet quality through nutritional and behaviour change support.</li> </ul>
	Physical activity	<ul style="list-style-type: none"> <li>- Support service users to undertake regular physical activity and aim to minimise or break-up extended periods of being sedentary, ultimately working towards achieving the UK Chief Medical Officer's physical activity recommendations.</li> <li>- Sessions may incorporate methods for self-monitoring and may include the provision of, or integration with, wearable devices once the TDR Phase is complete.</li> </ul>
	Rescue Package	<ul style="list-style-type: none"> <li>- During the TDR Phase and during any rescue package period finger prick capillary blood glucose testing should be undertaken at every session with the Provider.</li> </ul>
	Weight maintenance	<ul style="list-style-type: none"> <li>- Focus on service user preference for maintaining a steady weight or aiming for further controlled weight loss and ensuring changes are embedded for the longer term.</li> <li>- As part of the Final Session, the provider must conduct a post intervention assessment of (objective) weight and wellbeing for all service users who attend.</li> <li>- As part of the Final Session BMI must also be calculated.</li> <li>- As part of the Final Session arrangements for collection of service user's feedback / customer satisfaction survey should be agreed.</li> <li>- As part of the Final Session, the Provider must conduct a post intervention assessment on the achievement of individual goals for all service users who attend.</li> </ul>
Removed	Content	<ul style="list-style-type: none"> <li>- Appearance of engagement by service users with session content.</li> </ul> <p>This spec item was removed as this was deemed too subjective (determining someone's level of engagement based on whether their camera was on or off during virtual session is not an appropriate approach. There could be various reasons why someone keeps their camera off such as privacy concerns or technical limitations. Engagement was assessed based on active participation, contribution to discussion if there was one)</p>

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597 Table 3: Participant retention in the group programme

	Number of participants enrolled	Number of participants retained
Provider One Group A	15	7 (41.2%)
Provider One Group B	14	6 (42.9%)
Provider Two Group A	10	6 (60.0%)
Provider Two Group B	17	9 (52.9%)

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