

Framings of risk and responsibility in newsprint media coverage of alcohol licensing regulations during the COVID -19 pandemic in England

REYNOLDS, Joanna <<http://orcid.org/0000-0002-2650-6750>>

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This document is the Supplemental Material

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Table S1. Summary of coding framework from Nvivo file

| Name | References |
|--|------------|
| 1. Type of problem framed | 0 |
| Availability_accessibility of alcohol | 1 |
| Cultural_societal problem with alcohol | 3 |
| Inadequate_inappropriate policy responses | 0 |
| Burden of additional licensing policy | 1 |
| Confusing_contradictory_unfair policy | 40 |
| Disproportionate action being taken | 8 |
| Lack of consistency in alcohol restrictions | 1 |
| Lack of evidence_effectiveness of licensing restrictions | 21 |
| Licensed venues as risky spaces | 23 |
| Evidence of impact of lockdown restrictions | 2 |
| Limitations_problems_loopholes of traditional licensing legislation | 5 |
| Prioritising the economy over health | 2 |
| Problematic drinking practices | 0 |
| Additional financial_other burden of dealing with issues from drinking | 1 |
| Defying guidance_advice | 11 |
| Disobediant drinkers | 25 |
| Drinking at home_more risky drinking | 6 |
| Need for enforcement to limit risky behaviour | 4 |
| Panic buying_selfish_increased consumption of alcohol | 3 |
| That the virus is not as problematic portrayed | 1 |
| Threat to cultural role of alcohol in UK | 8 |

| Name | References |
|--|------------|
| Victimising licensed premises | 0 |
| Certain licensed premises disproportionately disadvantaged | 17 |
| Licensed premises as low priority | 3 |
| Licensed premises as 'scapegoats' _victims_ singled out | 22 |
| Threat to viability of hospitality industry | 19 |
| 2. Risks | 0 |
| Additional harms to health | 0 |
| Of additional burden on health system from drinking | 5 |
| Of alcohol industry pushing marketing harder | 1 |
| Of corporate hospitality business leaders prioritising sales | 3 |
| Of harms from adjusted drinking behaviours | 23 |
| Of harms to hospitality staff and other workers | 3 |
| Of new forms of alcohol trade promoting risky practices | 6 |
| Of off-licences contributing to additional alcohol harms | 9 |
| To health by designating alcohol as essential | 1 |
| Disorder and disobedience | 0 |
| Of disobediant licensed premises owners | 18 |
| Of disorder through seeking _providing alcohol | 39 |
| Of enhanced enforcement for failing to adhere to licensing rules | 10 |
| Of individuals not doing enough to avoid transmission | 14 |
| Of individuals putting the collective at risk | 13 |
| Of licensed premises attracting people from other lockdown areas | 6 |
| Economic impact for individuals _businesses_ industry | 0 |

| Name | References |
|---|------------|
| Of financial impact for landlords_other institutions | 29 |
| Of government actions to financial status of licensed venues | 14 |
| Of permanent closure of pubs | 10 |
| Of safety restrictions harming business | 5 |
| To customers of higher prices | 2 |
| To livelihoods of young people due to lack of spending in hospitality | 2 |
| To local economies and wellbeing | 8 |
| Failure of government | 0 |
| Of erosion of trust in government | 2 |
| Of government being influenced by alcohol industry | 5 |
| Of government going against international health guidance | 1 |
| Of government policy failing_increasing transmission | 9 |
| Of legal challenge to restrictions | 2 |
| Of need for further lockdowns_restrictions | 15 |
| Of wasting beer stocks | 7 |
| To cultural_social experiences around alcohol | 0 |
| Of Christmas with alcohol restrictions | 5 |
| To cultural experience of licensed premises | 5 |
| To pubs as 'safe spaces'_ community spaces to meet | 20 |
| To individual rights to access licensed premises | 0 |
| Of continued lack of access to licensed premises | 3 |
| Of curtailment of individual rights and liberties | 2 |
| Of customers being too scared_reluctant to go out | 8 |

| Name | References |
|--|------------|
| Of lack of access to 'essential' alcohol | 2 |
| 3. Responsibilities | 0 |
| Of individual citizens | 0 |
| Of citizens towards supporting pub_hospitality industry | 7 |
| Of customers to be traceable_obedient | 5 |
| Of individual citizens to modify social behaviour relating to alcohol | 6 |
| Of individual consumers to consider others' need for alcohol | 1 |
| Of licensed premises owners | 0 |
| Of business owners to minimise risks | 32 |
| Of business owners to monitor_collect_manage data appropriately | 3 |
| Of business owners to protect_support staff | 4 |
| Of businesses to survive for employees_customers | 1 |
| Of certain premises to contribute to reduction of infection | 1 |
| Of pubs to support wider communities | 5 |
| Of local practitioners_government | 0 |
| Of licencing stakeholders to continue to work together | 3 |
| Of local leadership to take action | 1 |
| Of public officers to prevent_monitor_enforce licensed venues being open | 19 |
| Of national government | 0 |
| Of government to continue to advise around harms of alcohol | 1 |
| Of government to provide clear prompt leadership around alcohol industry | 1 |
| Of government to restrict access to alcohol | 1 |

| Name | References |
|---|------------|
| Of government towards people with alcohol addiction | 1 |
| Of government towards supporting hospitality industry | 12 |
| 4. Broader discourses_issues | 0 |
| Alcohol as essential | 10 |
| Economic impact of Brexit | 1 |
| Localism_devolution of power | 6 |
| Mitigations to licensing changes | 5 |
| New opportunities for alcohol sale_consumption | 7 |
| Political dissatisfaction with restrictions_policy | 12 |
| Regional inequalities | 8 |