

The Power of Sheffield Journeys: developing meaningful engagement through film and digital media

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The Power of Sheffield Journeys

Sheffield Station
Sheffield Hallam University

Dr Claire Craig and
Dr Jayne Wallace



Spend a moment reflecting on the journeys you have travelled....



B



12% of older people would like to visit their family more often, and of these 76% cite transport or mobility issues as a barrier³⁴.

56% of older people report difficulties using a bus, 53% report problems using trains and 42% report difficulties walking or cycling³⁵.

**Transport as a meaningful
occupation
Transport as a
barrier to occupational
engagement
More so for people living
with dementia**

A woman with long dark hair, wearing a black leather jacket and a bright green high-visibility safety vest, is seen from the side, driving a car. She is looking out the window at a large, well-lit indoor parking garage. Several cars are parked in the distance. The car's interior is visible, including the steering wheel and dashboard.

Aim of the research

To explore the potential of film and digital technology in helping older people and people with dementia to re-connect with meaningful journeys and to build community connectedness.



method
recording journeys
across the city



findings from phase one



phase two



2 days of workshops

- Involvement of people with dementia, young people and general public in choosing and editing films
- Input of Alzheimer Society Sheffield

The Power of Sheffield Journeys



Malin Bridge



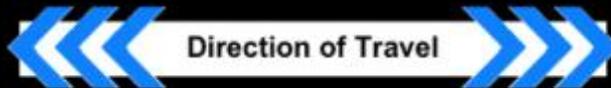
Hillsborough



Bamforth Street



Please select boarding point
using map shown above



Sharing of films with broader audiences reaching out to the needs of socially isolated older people



'Is there a way to do the equivalent of this for a special school?'

'I want this right now for my dad'

Could you do something like this for Bristol?

*They say that life is full of memories. Well this is
one of the best and one I will never forget*

*I've learned something about myself today. I
learned that I can remember*

Pop-up booths: care homes





Really positive way to raise awareness of people with dementia and what is happening in relation to transport in South Yorkshire



New Zealand

Final reflections

