

## Development and mixed-methods evaluation of an online animation for young people about genome sequencing

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Table 5: Qualitative themes and supporting quotes

	Young people	Consenters	Parents
Theme 1:	"It made it better because I actually	"It could help me gauge what they	"I thought the video explained
The animation	knew what they were talking	understood and what they knew and	everything really well and I think that
was an effective	about"I'd have been thinking they	what they didn't know, etc." – C2	that was good for the younger age
way of enhancing	were talking on another planet!" – P8		group and her age group because it
understanding	female age 11	When I showed them this move, after	was right across the pool. Very easy to
about genome		the movie they said 'oh yes, I have this	understand" – Mother of P6
sequencing	"I thought it was pretty cool, because	question and this question and at this	
	you could see what was going on" - P4	moment how long would it take for a	"The thing is, I had no idea. I had bits
	male age 14	result' or things like that' – C1	and pieces but they weren't, like, really
			getting through, but the way that they
	"It wasn't someone talking about it. It	"The second thing was some of the	even showed how they were going to
	was clips showing it It was a fun way	people were saying that they read the	do the test and everything, which was
	of showing it" - Sibling (female) of P2	information sheet but they couldn't	quite good because now I know they're
		remember anything. So when I showed	going to check the genes and how
	"I thought it was very explanative, like, it	them the movie, a lot of them would tell	they're going to check it, so it wasn't

	explained what the test was about and	me 'oh yes I remember, that was nicely	just saying to us 'oh your genes are
	what happened during the test very well	explained, etc.' and then other people	going to be checked' and things like
	and about, like your DNA helps your	told me that the language was simple	that. No, they were telling us how the
	body." P9 girl age 11	and it was much easier and nicer to	four letters and if they're going to match
		have the information that way than	and how they're not going to match,
		reading long and lengthy forms." - C1	which was quite good, it was in detail,
			so I'm quite happy actually." - Mother of
			P5
Theme 2:	"It introduces you to what you're going	"So most of the time they knew they	"She understands what's going to
The animation	to be doing and talk about it"- P4 male	were coming to the appointment to give	happen, for the tests that she's going to
helped young	age 14	blood because that's the most stressful	be doing" – Mother of P5
people feel more		part of the project for anybody to take	
comfortable and	"Because, like, instead of, like, being	partlf someone was a bit nervous l	"And I think it was done in a way that
engaged in the	nervous about the blood test and stuff,	don't think it took that away, but it	kind of obviously made them feel a bit
(research)	you could have it before so we could be	definitely made them, it empowered	more at ease about it as well so it made
process	less nervous instead Because we	them a little bit, so I know why I'm	us feel a bit more at ease about it" -

know why we're taking the blood" - P7 male age 11

"Yeah, because now I know how it's helping other people and me" – P2 female age 11

"If you watch the thing, I think it would make people, like, positive about what they're doing and that it's there to help them in the long run and that it may hurt for a bit and it may....and then it could help other people as well and I think that's a good thing, so then they have a better mind going into it and it may take a bit of time but you might get a result and it might be good them or for other

giving it, I don't like it, it might still hurt the same, but I know why I'm doing it."

"I think it helped them to, like, understand why they were having a blood test" C2

"They were definitely more engaged and definitely felt more part of the consent process" – C1

"I found it quite a useful way to kind of getting engagement with the kids, because sometimes the consent discussion can be quite adult orientated and it ends up mostly being a

Father of P7

"As a parent, if I had that video to start with, maybe [patient name] wouldn't have had that little blip. It was the not knowing really." – Mother of P6

"Yeah, I think the same, yeah. And, definitely, if I'd have seen that video, but I mean we'd already decided we was going to take part in the project, but if you was trying to look at appealing to a group of maybe children or parents that weren't sure, then using that video would definitely be the right way to do it." – Mother of P6

	people." – P4 male age 14	discussion between me and the parents	
		without so much involvement from	
	"Because before, I didn't even know	children" – C3	
	what it was and now I actually know		
	what it is its making me more interested	"The research engagement was	
	in my future" – P8 girl age 11	definitely heightened with this" - C1	
	"I want to find out where all my genes		
	came from and if they'll still carry on" –		
	P8 girl age 11		
Theme 3:	"At the beginning so you actually know	"Mostly I chose to show it at the	"Watching it here was much better.
Showing the	what's going to happen." – P8 girl 11	beginning of the sessions and I thought	Much better, because it's freshly done
animation at the		it was a nice icebreaker because it was	and we could ask questions" Mother of
start of the	"I think it's a good time because you	something a little bit more informal than	P6
appointment was	can watch it and you can get told about	going into regulation and rights, etc."-	
most effective	it again if you don't understand	C2	

anything" – P9 girl 11	