

Making Links Together: Valuing people and creativity

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Citation:

HANSON, Maria, CAVE, Laura and ZULAIKHA, Ellya (2019). Making Links Together: Valuing people and creativity. In: Making Futures VI – People, Place, Meaning: Crafting Social Worlds and Social Making, Plymouth, 19-20 Sep 2019. Plymouth College of Art. (Unpublished) [Conference or Workshop Item]

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MAKING LINKS TOGETHER: Valuing People and Creativity

Authors:

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Laura Cave – Director (Just Trade - UK)

Dr Ellya Zulaikha – Head of Product Design (ITS – Indonesia)

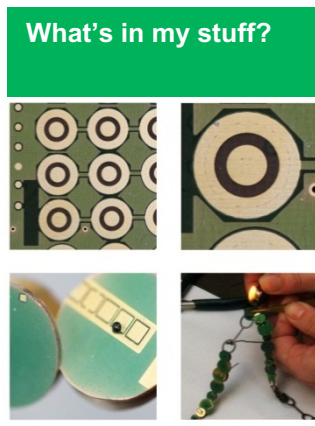
Crafting Value, Social Making: A Way of Contributing to the World

Making Futures Conference

19 - 20 September 2019

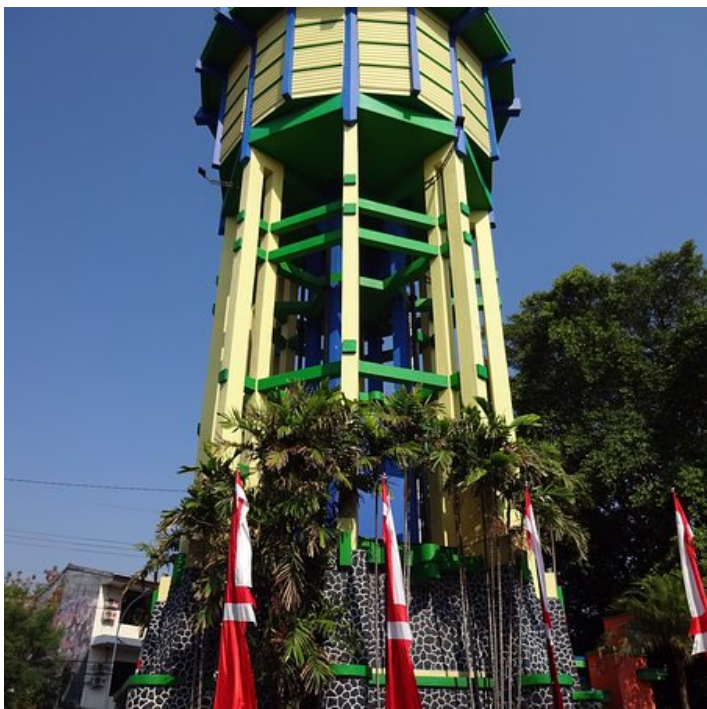
Plymouth College of Art





Maria Hanson: MA RCA





Annual Durian Festival
JOMBANG
East Java - Indonesia



Glass Bead Making – Using recycled glass
Bead Flowers Workshop
Plumbon Gombang, JOMBANG
East Java - Indonesia





**Sheffield
Hallam
University**

Research England allocated SHU £200k QR Global Challenges Research Funding (GCRF) for 2018-19.

SHU three-year GCRF strategy. Projects to fall under four beacons:

- Beacon 1: Gender, Violence and Human Rights
- Beacon 2: Sustainable Food Production
- **Beacon 3: Empowering through Creative Practice**
- Beacon 4: Health Inequalities



SUSTAINABLE DEVELOPMENT GOALS



8.9 By 2030, devise and implement policies to promote sustainable tourism that creates jobs and **promotes local culture and products**

Building on previous research:

Create – Connect – Sustain (Indonesia) 2017-18

Arts and Humanities Research Council (AHRC) funded network project



Create Connect Sustain (Indonesia) involved participation from a broad range of artisan craft makers in Java and Bali which established initial networks and promoted the value of:

- co-creative design thinking through workshop based activities
- fair trade principles as an important aspect to engaging in export trade.

Building on previous research:

Create – Connect – Sustain (Indonesia) 2017-18

Arts and Humanities Research Council (AHRC) funded network project



Arts & Humanities
Research Council



Ten Principles of Fair Trade: WFTO



Building on previous research:

Create – Connect – Sustain (Indonesia) 2017-18

Arts and Humanities Research Council (AHRC) funded network project



MAKING LINKS: Craft Value Chain

- **AIM:** to improve the cultural and economic livelihoods of craft producers in Indonesia.
- The primary **OBJECTIVE** is to develop and strengthen linkages and collaboration between Indonesian craft makers, Indonesian graduate designers, design researchers, Indonesian fair trade agents and fair trade export wholesalers.
- The **AMBITION** is to establish a sustainable model / system for a long- term fair trade route to market (including export) through collaborative practices in the development of new artisan craft products.

MAKING LINKS: Craft Value Chain

Key Areas of Focus

- Product identity and cultural capital.
- The importance of design, methods of making and material quality.
- Skills training needs and development of low technology tooling
- Who the export market consumer is.
- The importance of branding and packaging.

MAKING LINKS: Craft Value Chain

Project Field Work

Stage 1

Focused research that analyses current craft products in order to better understand creative opportunities.

Stage 2

Devise and deliver a short intensive co-creative design thinking and making workshop in East Java, in order to develop new prototype craft products for export market.

Craft Focus: glass bead making & metal jewellery making.

MAKING LINKS: Craft Value Chain

Project Team

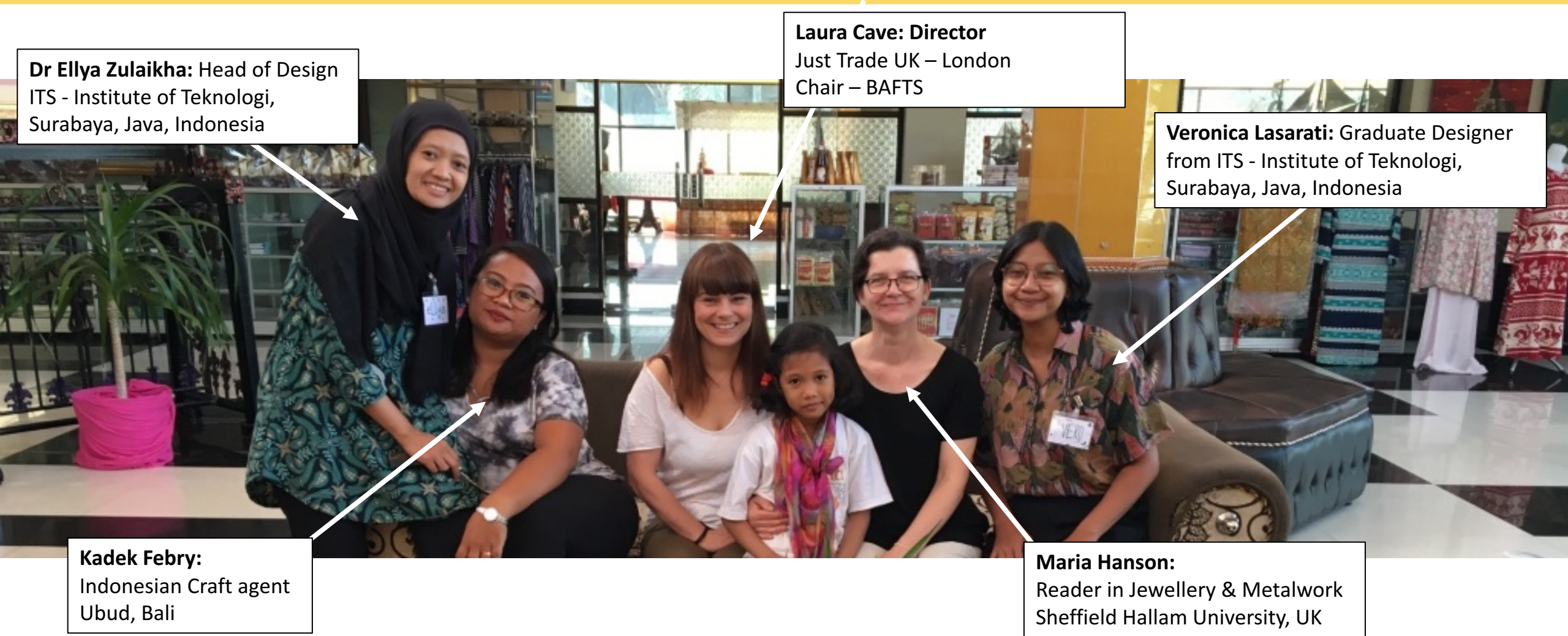
Dr Ellya Zulaikha: Head of Design
ITS - Institute of Teknologi,
Surabaya, Java, Indonesia

Laura Cave: Director
Just Trade UK – London
Chair – BAFTS

Veronica Lasarati: Graduate Designer
from ITS - Institute of Teknologi,
Surabaya, Java, Indonesia

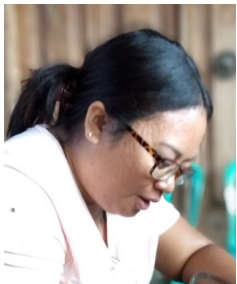
Kadek Febry:
Indonesian Craft agent
Ubud, Bali

Maria Hanson:
Reader in Jewellery & Metalwork
Sheffield Hallam University, UK



MAKING LINKS: Craft Value Chain

Stage 1 Activities March – May 2019



1. Product Analysis – Research & Documentation

- Product Identity, cultural relevance and provenance
- Materials used and the source of these – Indigenous or imported
- Material suppliers and costs
- Workshop facilities, tools and processes used
- Time taken to manufacture and price artisan charges to sell
- How products reach the consumer / market?
- How products are packaged?

2. Logistics for co-creative design workshop

- Location
- Workshop facilities
- Participants
- Transport / catering / accommodation



GCRF Project: Linking Up Craft Value chains
Indonesian Craft Jewellery: Product Research and Analysis

Product Analysis

Company Name:	Beads Flower
Product Description:	001 / Stripes Necklaces
Design Aesthetic:	Bold and Tribal This design embrace the vibrant color and combine stripes and plain glassbeads



Materials Used	Handmade glass beads Mass produced Hook Nylon thread
Origin of materials	Recycled glass from West Java Glass beads from Jombang Nylon Thread from China Hooks from China
Cost of Materials	Stripes Glass beads : IDR 75.000 /chain Small Plain Glass beads : IDR 8.000 /chain Oval plain glass beads : IDR 75.000 /chain Hook : IDR 1200 / pieces Nylon thread : IDR 10.000/roll
Manufacture / Making Time	Glass beads : 1 hour Assembly : 15 minutes
Number of people making this	2 1 person making beads, 1 person do the assembling

Making processes / techniques

Photograph making process



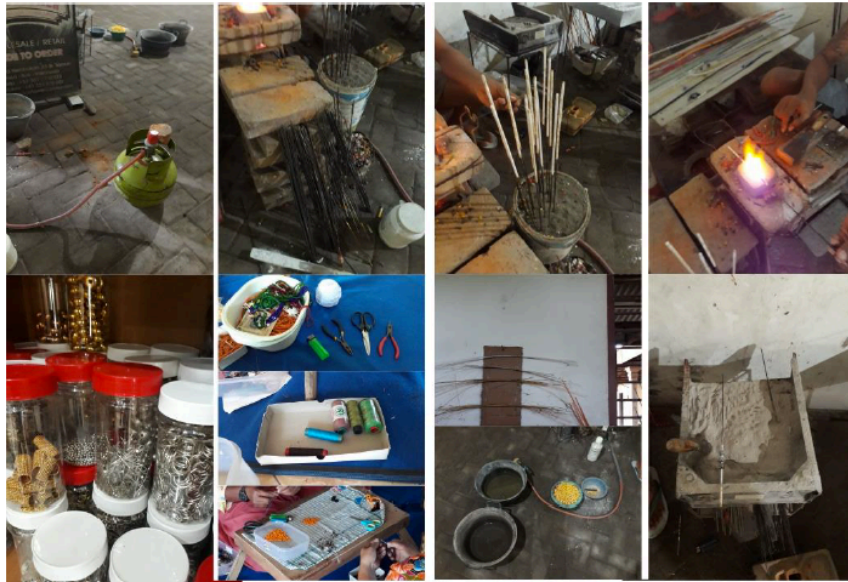
Description :

1. Preparing the glass sticks for making beads
2. Preparing the iron sticks covered with kaolin and flour (so that the beads won't sticks to the iron and easy to be taken)
3. Light the fire and let the burner heat up until ready to be used
4. Melting the glass sticks for making desired shape and colors of glass beads
5. Using Kapi for perfecting the beads' shape
6. Laying the iron sticks full of glass beads in the ashes box to bake the beads. This step is important to avoid the glass beads from cracking and breaking
7. After cool enough, then remove the glass beads from the iron sticks and ready to be assembled
8. Measuring the length of the necklace with wooden ruler and cut the thread with scissors
9. Using needles to put the nylon/cotton thread into the beads
10. Burn the end of the thread using match
11. Put on the hook with pliers

Workshop facilities / Tools / equipment



Photograph workshops / tools / equipment



Tools for glass beads making : Small stool, burner, LPG, Iron stick covered with kaolin+flour, glass stick, kapi, iron block, pail, box full of ashes for kiln. For Assembly : Pliers, Scissors, match, needles, nylon and cotton yarn, findings like clasp, hook, rings etc.


1. Sit in small stool while working in the glassbeads workstation
2. Sitting in the floor during the assembly process



In the workspace there are 2 lightings, natural lighting and lighting from lamp

GCRF Project: Linking Up Craft Value chains
Indonesian Craft Jewellery: Product Research and Analysis

Product Analysis

Company Name:	Mojopahit Antique
Product Description:	004 / Antique Necklace Ornament
Design Aesthetic:	Traditional and Antique This is a ornament for necklace. Embracing intricate and complicated traditional pattern with a touch of antique finnishng
	
Materials Used	Recycled Silver 925 (Silver from electronic's PCB)
Origin of materials	Recycled Silver from Local Market
Cost of Materials	Silver : IDR 12.000/gr for this approx.40 gr needed
Manufacture / Making Time	4 days
Number of people making this	1 worker 1 product

Making processes / techniques



Photograph making process



- Description :
1. Measuring the amount of silver for making a chain necklace
 2. Putting the silver grain into a small terracotta bowl called Kowi
 3. Melt the silver grain with torch until the grain turn into liquid
 4. Pour the silver liquid into mold to make the silver stick
 5. Pounding the silver stick so that the silver stick become more solid
 6. Burning the siver stick again
 7. Pressing the thick silver stick with pressing tools until the desired shape is reach (for making this necklace ornament the silver stick turn into thin silver round wire and silver plate)
 8. Creating the pattern
 10. Soldering pattern
 11. Finishing the silver until smooth with small sanding tools
 12. Polishing the silver with polishing machine
 13. Clean the ring with ultrasonic cleaning machine
 14. Plating the ring with antique finnishng (optional)

The techniques used are soldering, twisting



Photograph workshops / tools / equipment



Tools : Silversmithing Bench, Measuring tools, Piercing Saw, Metal Scissor, Ring Measuring, Bench Peg and Anvil, Torch, Soldering Block, Pliers.

1. Sit while working in the metalsmithing workstation
2. Squating or standing when polishing the product



Yes, the toilet is nearby the workspace



In the workspace therea 2 lighting, natural lighting and lighting from lamp

MAKING LINKS: Craft Value Chain

Stage 1 Activities March – May 2019



1. Analysis – Product Research & Documentation
2. Devise and develop resources for co-creative design workshop
3. Plan schedule for Stage 2 field work
4. Organise travel and logistics



MAKING LINKS: Craft Value Chain

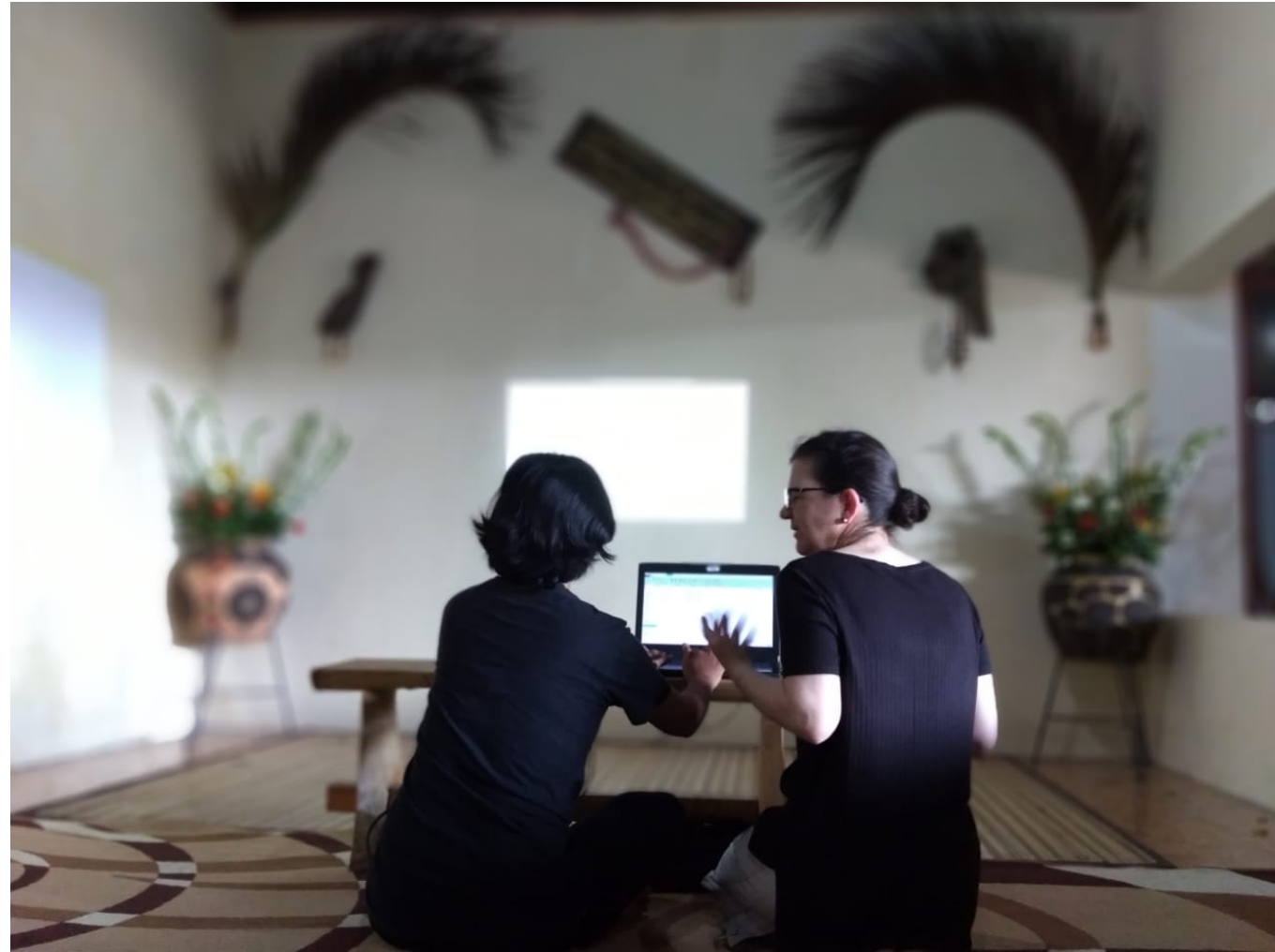
Stage 2 Field Work Activities June 2019



- 1. Buy materials for workshop**
- 2. Travel to Jombang**
- 3. Set up studio space and workshop space at Bead Flowers**
- 4. Co-creative workshop x 3 days / 17 participants**
- 5. Travel to Surabaya – 1 day workshop at ITS**
- 6. Travel to Bali – Meet artisans / Fair trade agents**

MAKING LINKS: Craft Value Chain

Setting up the studio space





Setting up the metal workshop

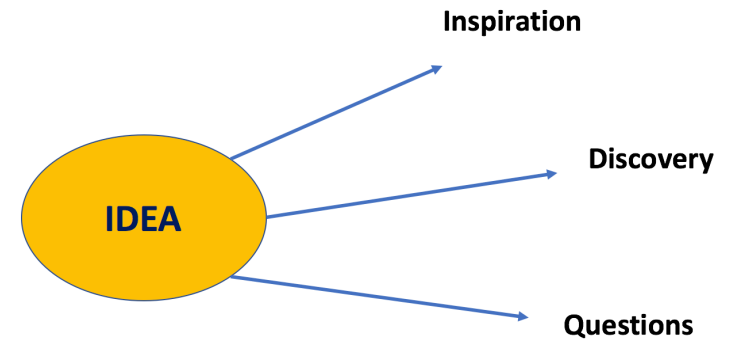


Introducing the workshop





MANIK MANIK (Bead)



Testing materials / samples

Practicing new skills

Making

Necklace for a
Giant



Stage 1 – Co-creative design and making workshop

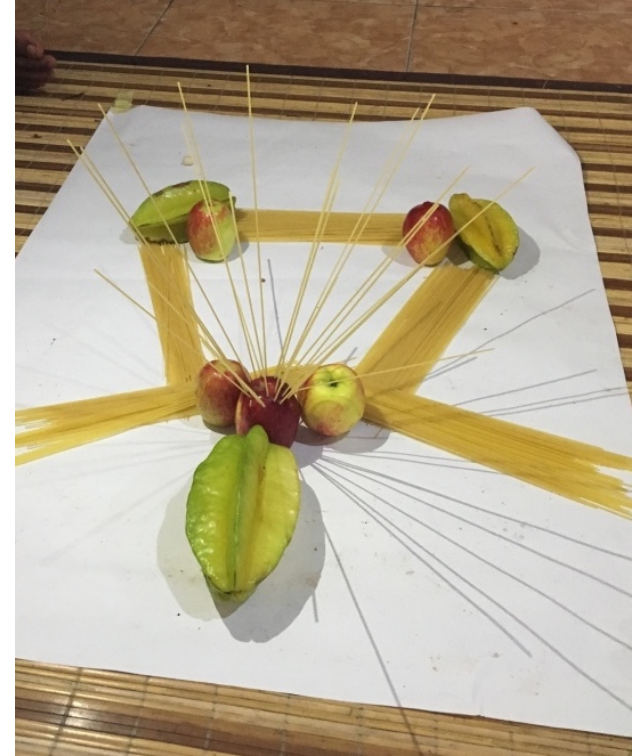


Stage 1 – Co-creative design and making workshop





Outcomes: Stage 1 – Co-creative design and making workshop





Documenting

Photographs: Digital and Polaroid

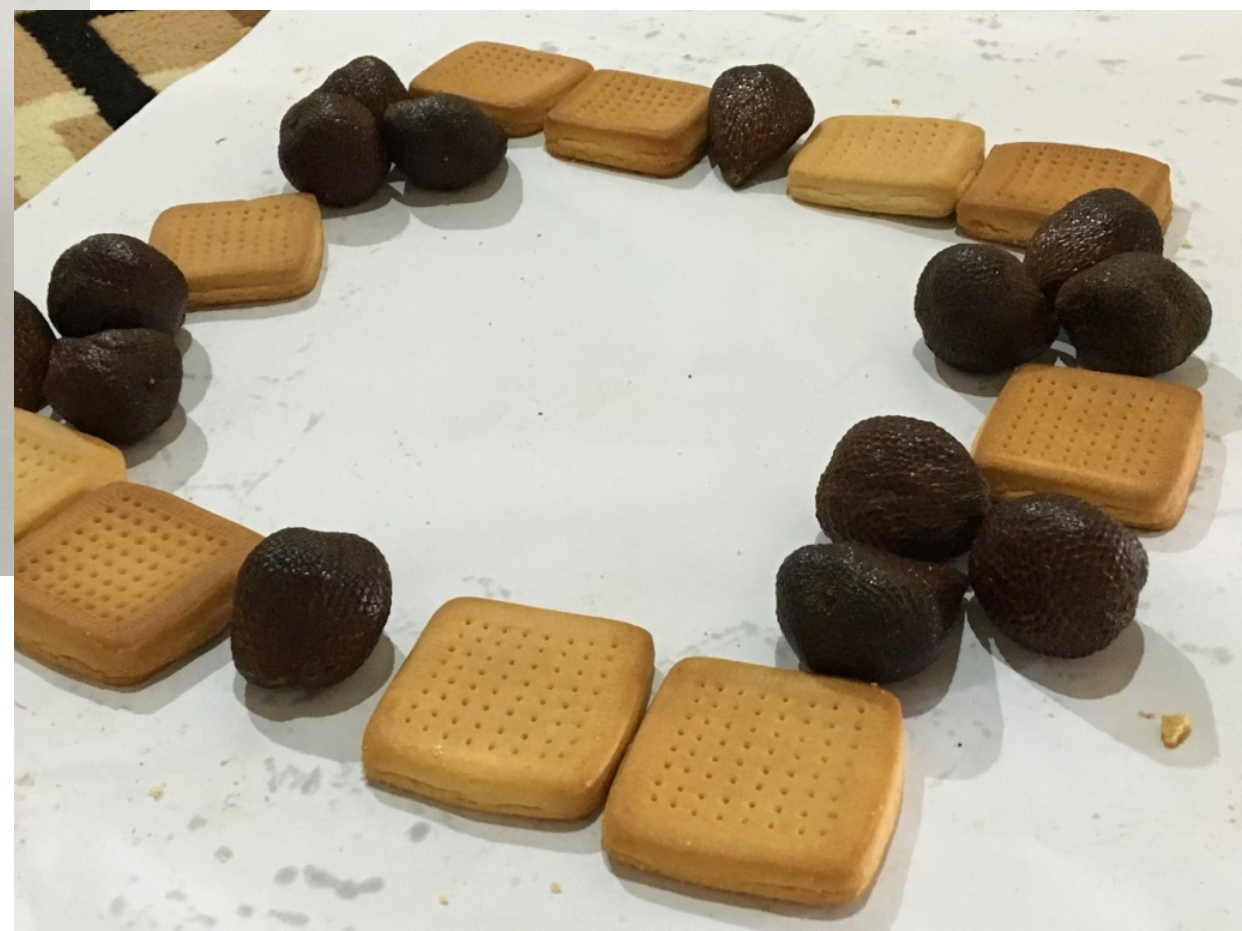


Outcomes: Stage 1 – Co-creative design and making workshop





Outcomes: Stage 1 – Co-creative design and making workshop



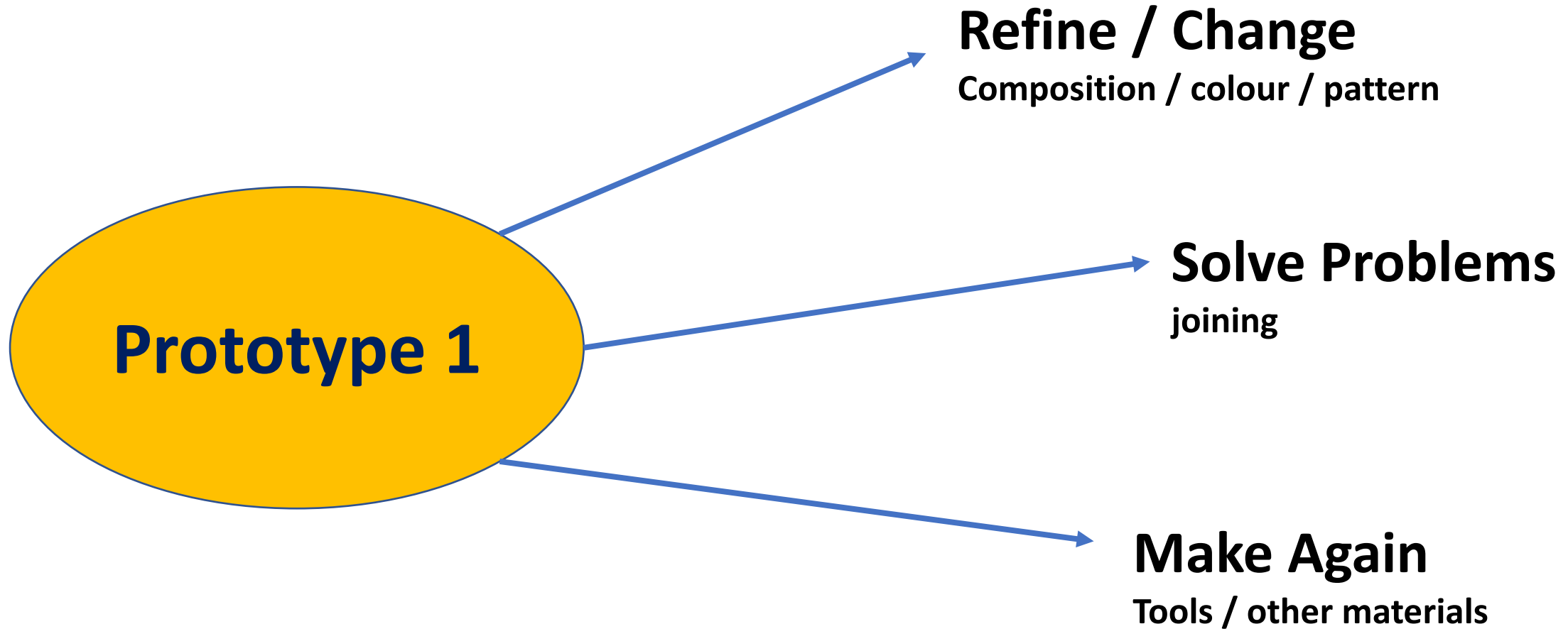


Outcomes: Stage 1 – Co-creative design and making workshop

Discussion / Feedback / Asking Questions

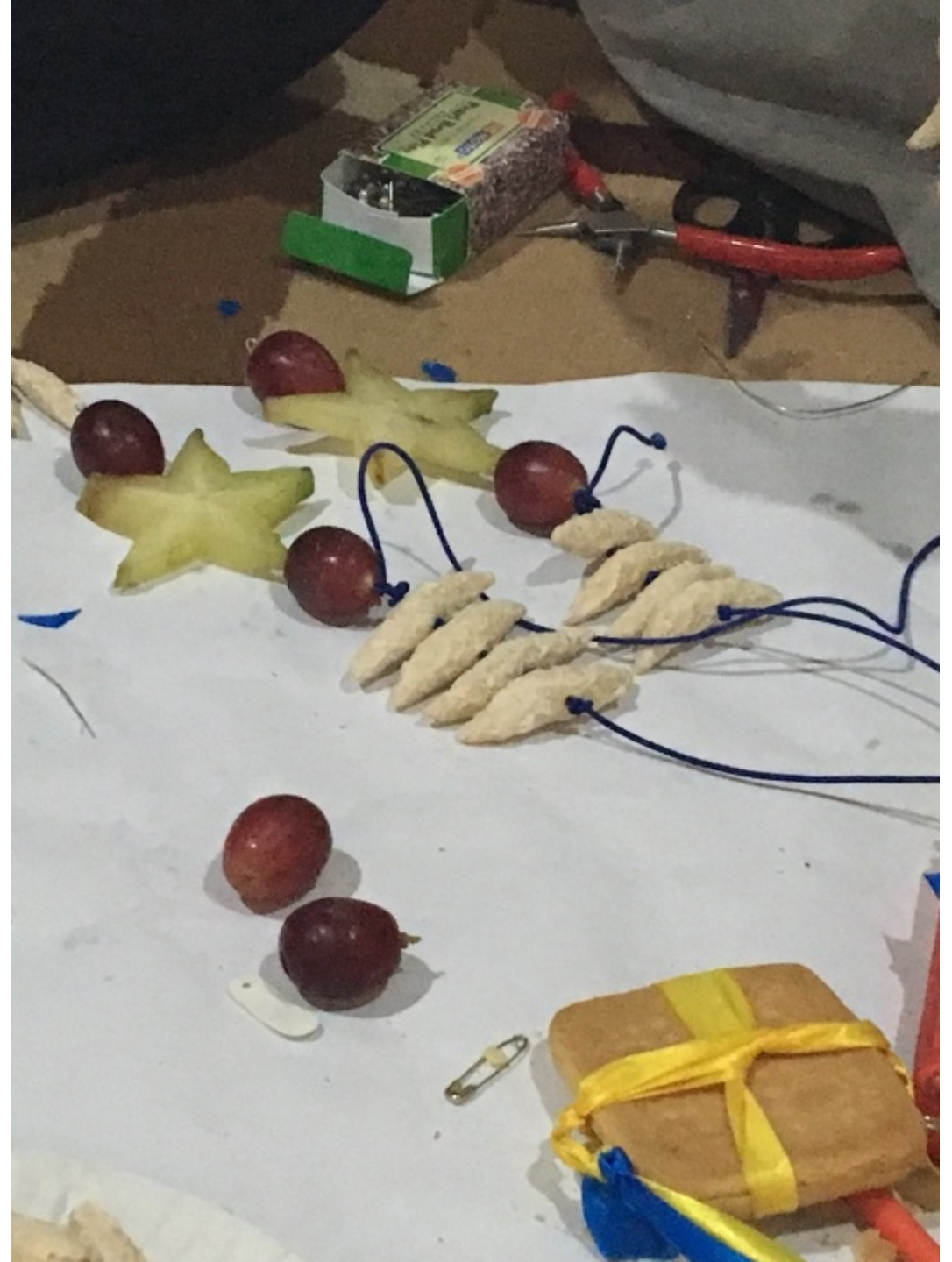


Stage 2 – Co-creative design and making workshop





Stage 2 – Co-creative design and making workshop





Stage 2 – Co-creative design and making workshop





Outcomes: Stage 2 – Co-creative design and making workshop

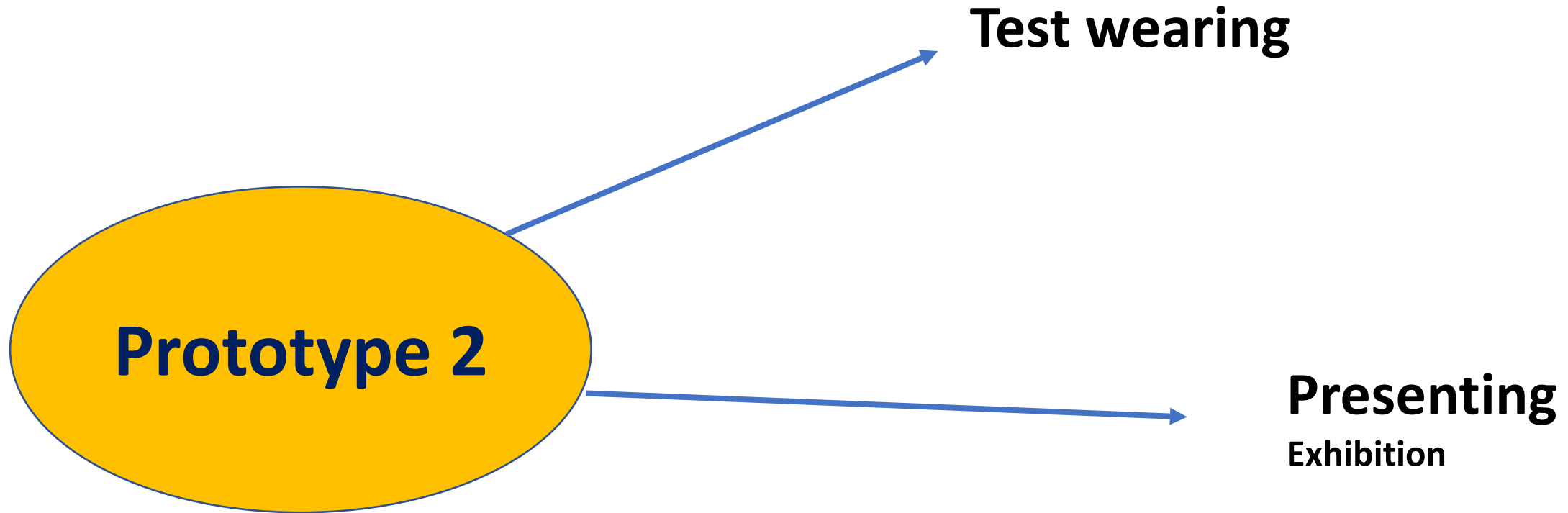


Outcomes: Stage 2 – Co-creative design and making workshop

Outcomes: Stage 2 – Co-creative design and making workshop



Stage 3 – Co-creative design and making workshop



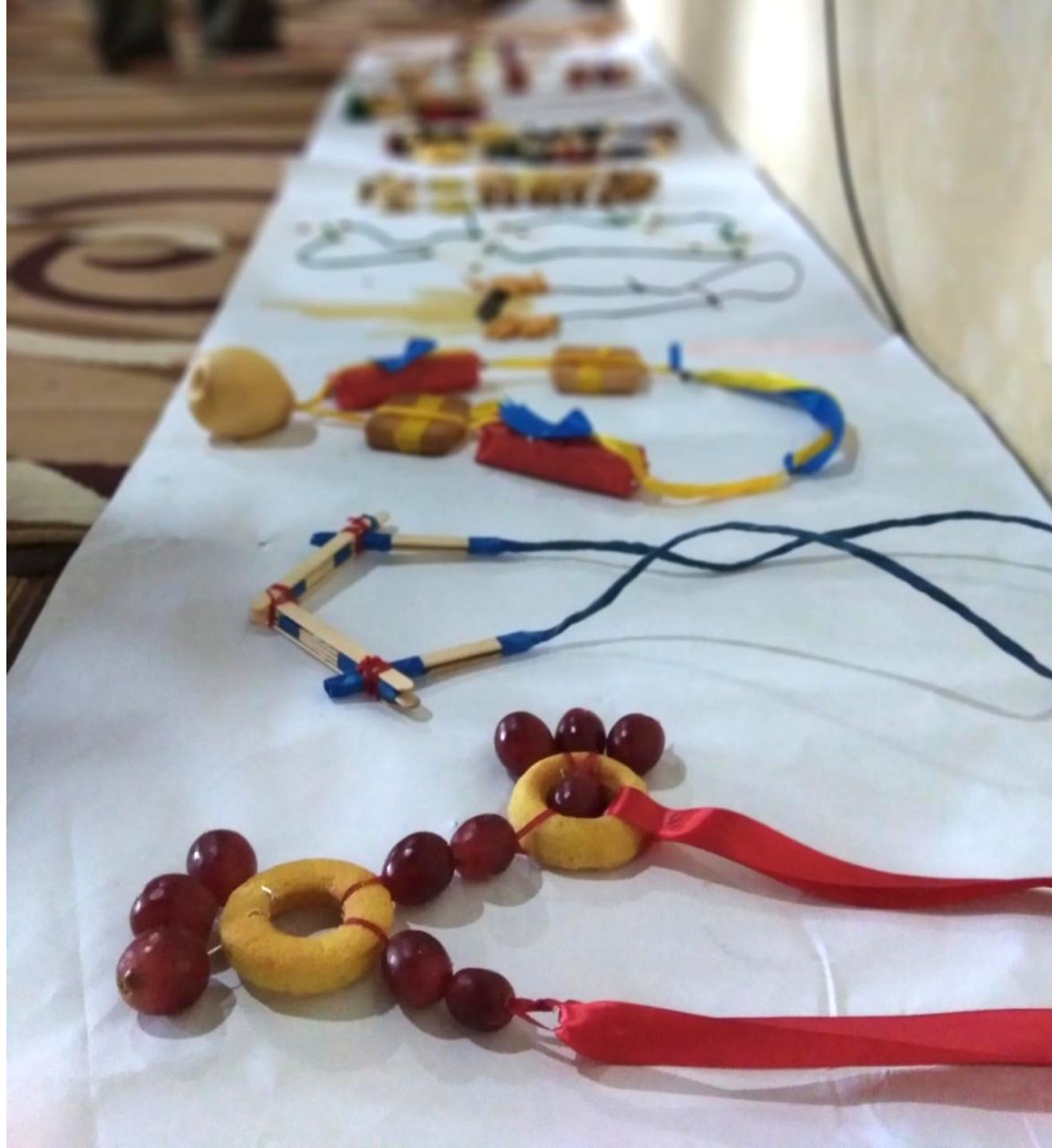


Outcomes: Stage 3 – Co-creative design and making workshop

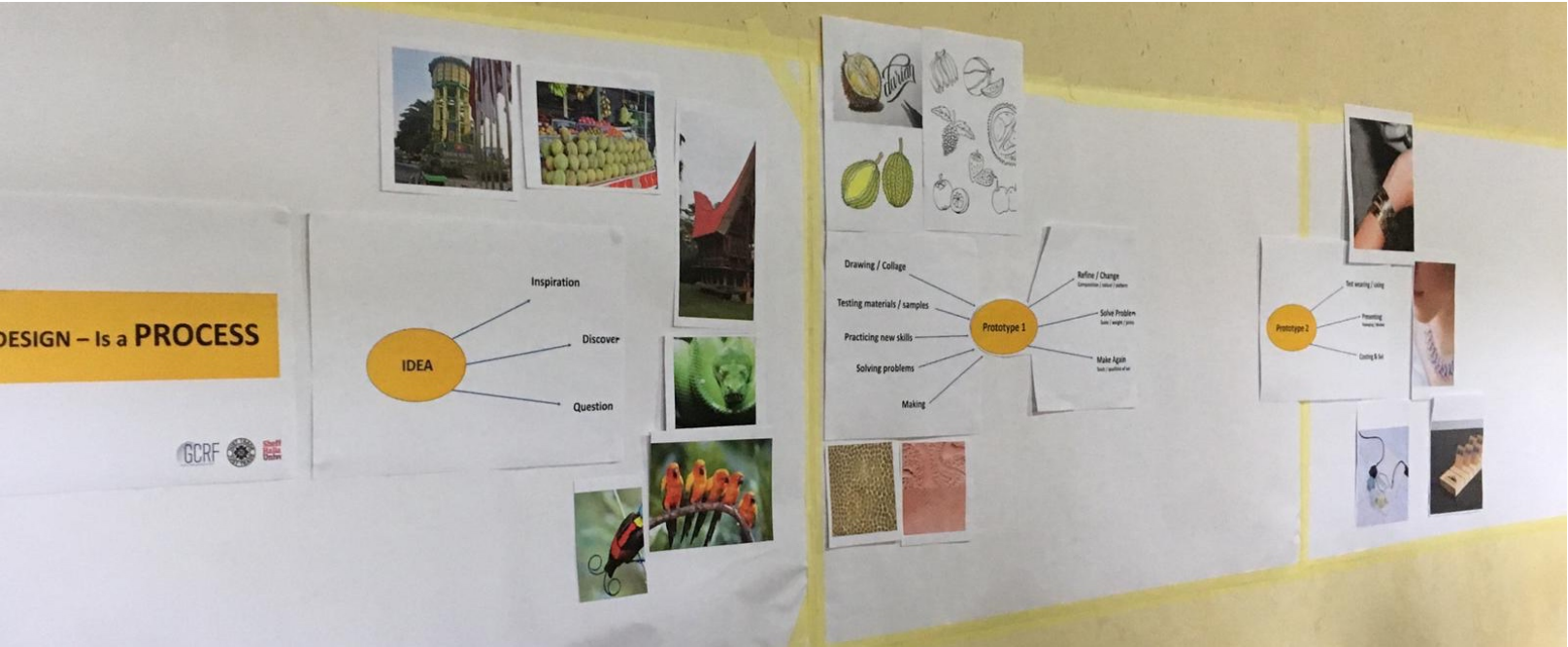
Outcomes: Stage 3 – Co-creative design and making workshop



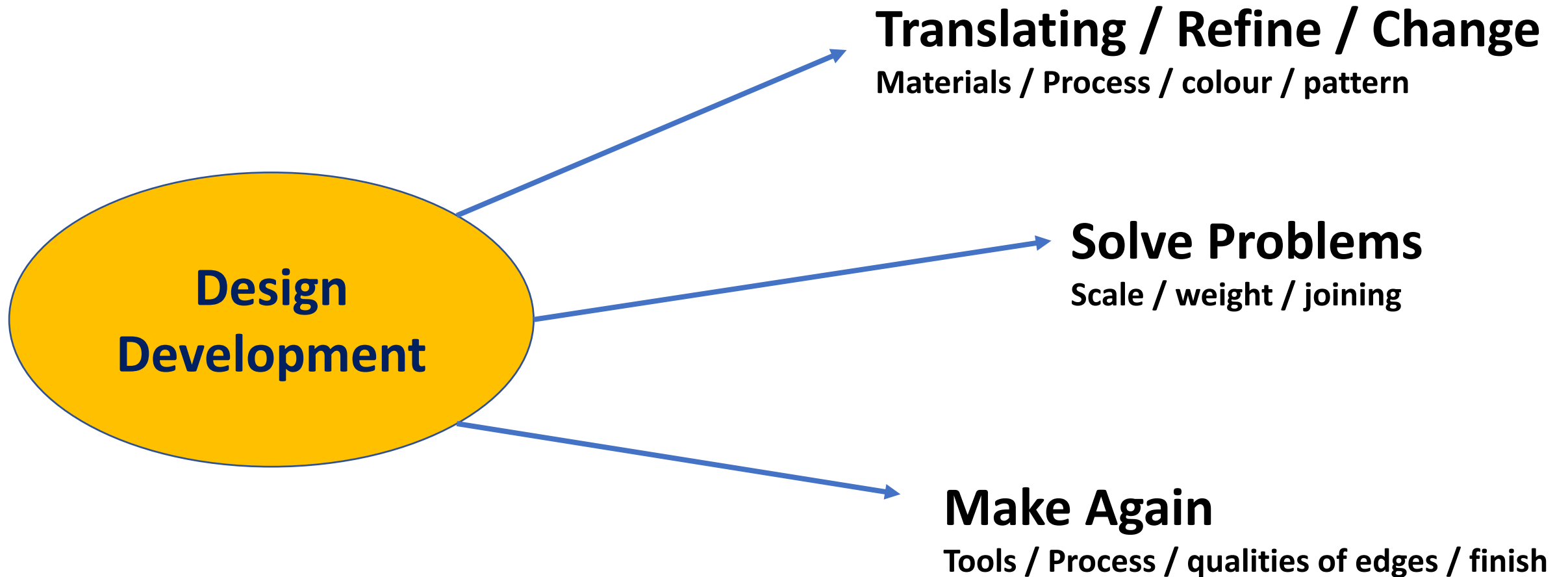
**Outcomes: Stage 3
Co-creative design
and making
workshop**



Day 2
Discussing the first day.....



Stage 4 – Co-creative design and making workshop



Stage 4 - Participants demonstrating skills to the group









Stage 4 - Participants developing skills

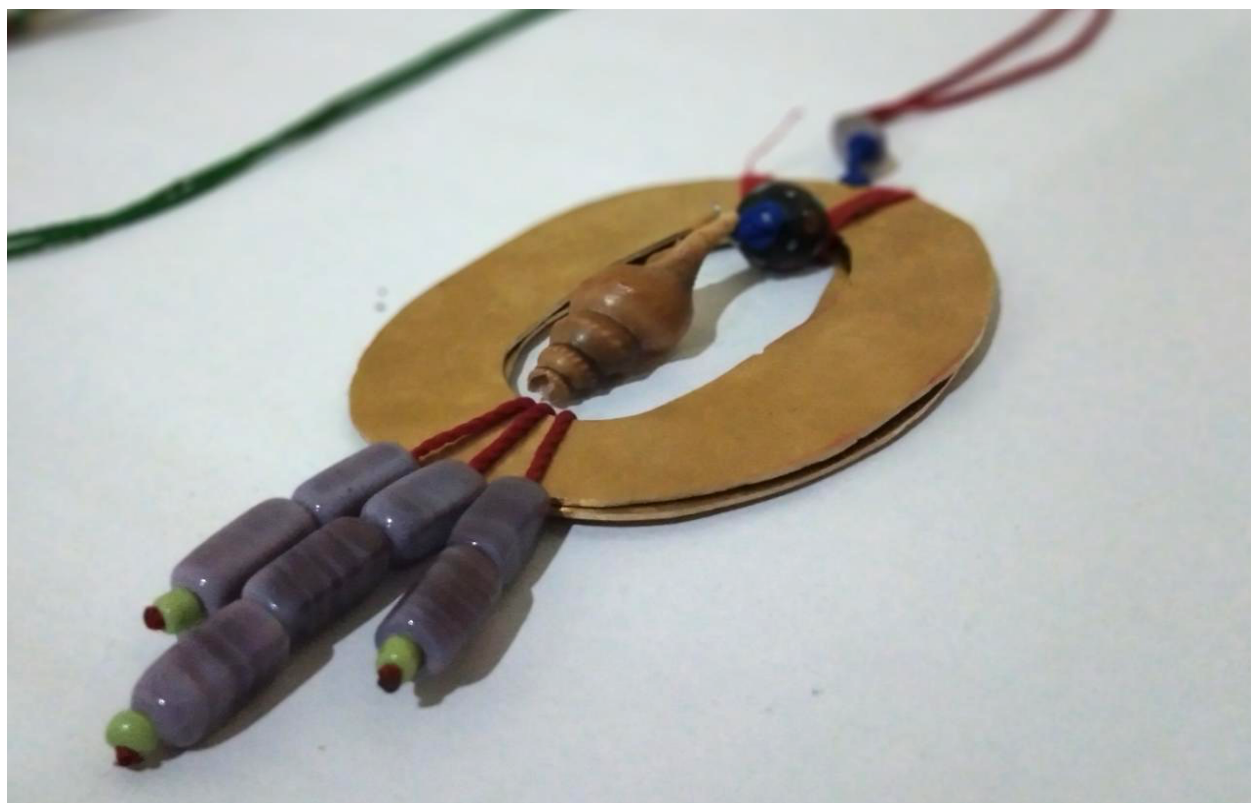
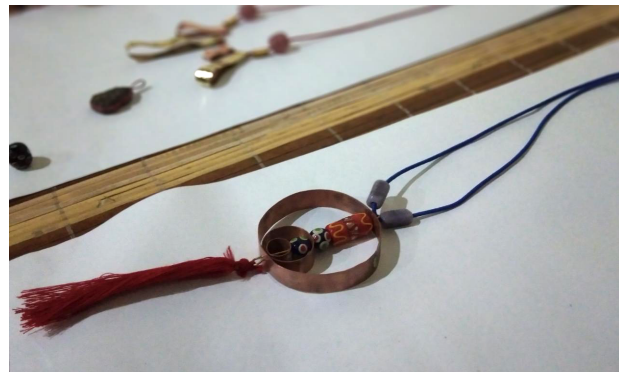


Stage 4 – Translating ideas into other materials





Outcomes: Stage 4 – Translating ideas into other materials







Stage 5 – Translating ideas and bringing together shared skills and knowledge





Stage 5 – Refining ideas and re-making





Stage 5 – Refining ideas and re-making



Stage 6 – Exhibition





Stage 6 – Exhibition









CERTIFICATE OF PARTICIPATION
This Certificate is proudly awarded to

Eke Califano

For outstanding participation in
METAL AND GLASS BEADS JEWELLERY WORKSHOP:
Creating Product for Europe Market

CERTIFICATE OF PARTICIPATION
This Certificate is proudly awarded to

U. Greding

CERTIFICATE OF PARTICIPATION
This Certificate is proudly awarded to

Supriyanti

CERTIFICATE OF PARTICIPATION
This Certificate is proudly awarded to











Glass Beads & Metal Jewellery Workshops

Creating Product for Europe Market

This workshop is a part of a further project built for creating a sustainable model or system for a long term fair trade route to market (including export) through collaborative practices in the development of new artisan craft products.

Workshop Facilitator

Maria Hanson MA

Reader - Jewellery & Metalwork
Programme Leader - BA & MFA Design
Sheffield Institute of Arts, Sheffield Hallam University

Laura Cave MA

Jewellery Designer
Director at Lost Trade UK

In this Workshop participants will:

1. Get co-creative design and making workshops
2. Producing prototype products
3. Exploring the concept ideas for branding and packaging

Sheffield Hallam University

Sheffield Institute of Arts



International Centre for Sustainable Development



Stage 7 – Final Artefacts
Photo credit: Richard Squires



Stage 7 – Final Artefacts

Photo credit: Richard Squires





Stage 7 – Final Artefacts

Photo credit: Richard Squires



Stage 7 – Final Artefacts

Photo credit: Richard Squires & Amy Burton





Stage 7 – Final Artefacts
Photo credit: Amy Burton



Stage 7 – Final Artefacts

Photo credit: Amy Burton

THANK YOU FOR LISTENING

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