

A real-time test of food hazard awareness

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Citation:

MILLMAN, Caroline, RIGBY, D, JONES, D and EDWARDS-JONES, G (2015). A real-time test of food hazard awareness. *British Food Journal*, 117 (8), 2112-2128.
[Article]

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Independent variable	Hazards							
	temp	cc-chicken	cc-radio	cc-bottle	hyg-hands	hyg-nose	cc-utensils	cc-marinade
gender			0.605 (2.08)*	0.583 (2.05)*				
young			1.581 (3.33)**				0.895 (2.10)*	2.162 (4.03)**
adults			0.891 (2.49)*			0.566 (2.11)*	1.048 (2.88)**	1.144 (3.01)**
child						-0.614 (2.12)*		0.781 (2.06)*
qual	0.605 (2.45)*					0.667 (2.64)**	0.522 (2.06)*	
food							-0.626 (2.08)*	
veggie		-1.184 (3.23)**	-0.885 (2.40)*	-0.809 (2.23)*			-0.710 (1.99)*	
obrisk		0.556 (2.00)*						0.772 (2.41)*
obcontrol								
obknow		0.940 (3.10)**	0.753 (2.47)*	1.02 (3.46)**	0.598 (2.13)*			1.218 (3.63)**
spfast	0.641 (2.10)*							
N	280	280	280	280	280	280	280	280
LL	-185.983	-172.146	-156.411	-164.037	-189.217	-182.508	-183.562	-136.192

Coefficient (z score) * $p < 0.05$; ** $p < 0.01$

Table 4. Binary Logit results: impact of characteristics on probability of identifying hazards