

No Plan B: the Achilles heel of high performance sport management

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Published version

BOSTOCK, James, CROWTHER, Philip, RIDLEY-DUFF, Rory and BREESE, Richard (2017). No Plan B: the Achilles heel of high performance sport management. *European Sport Management Quarterly*, 18 (1), 25-46.

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Table 1. Interview schedule

Case Study	Organisational structure	Objective for London 2012	Total Funding 2009 - 2012 cycle*	Funding reduction	Stakeholders interviewed	Number of interviews
1	Private company limited by guarantee without share capital	Placing target	£1-2m	Total	CEO Athlete Performance manager	3 3 1
2	Private company limited by guarantee without share capital	Placing target	£2-3m	Total	CEO Athlete Performance manager	3 3 1
3	Private Limited Company by guarantee without share capital	Win a match	£2-3m	90%	CEO Athlete Performance manager	3 3 1
Total number of interviews						21
Total hours of interviews						31 hrs approx

* Source: (UK Sport, 2012)