

## **Keynote speakers : wearables for good**

SWANN, David <<http://orcid.org/0000-0002-8418-4374>> and MEATON, Julie

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**09:30** *Registration opens; coffee served around the IoT Showcase*

**10:00** WELCOME REMARKS

**Simon Bond**, Events Manager, Digital Catapult  
**Caroline Gorski**, Head of IoT, Digital Catapult

**10:15** KEYNOTE SPEAKERS, WEARABLES FOR GOOD

**SPEAKERS** **David Swann & Julia Meaton**, WAAA!

**10:45** AI & BIOMEDICAL DATA IN WEARABLES

**Jackie Hunter**, CEO, Stratified Medical

**11:10** EU TO USA: SCALING INTERNATIONALLY

**Richard French**, Head of Legal, Digital Catapult  
**Robert P. Mollen**, Fried Frank, Shriver & Jacobson

**11:45** *Coffee served around the IoT Showcase.*

**12:00** DIGITAL HEALTH AND PATIENT FOCUSED DESIGN

**Ann Blandford**, UCL Institute of Digital Health

**12:20** EXECUTION & TAKING YOUR PRODUCT TO MARKET

**CHAIR** **Caroline Gorski**, Head of IoT, Digital Catapult  
**PANEL** **Tania Boler**, Elvie  
**Greg Berman**, Kinneir Dufort  
**Daniel Honeywell**, Zedsen

**13:00** *Lunch served around the Family Kitchen*

**13:45** NHS TESTBEDS AND THE OPPORTUNITIES OF DIGITAL HEALTH

**CHAIR** **Idris Jahn**, Principal Consultant, IoTUK  
**PANEL** **Tom Dawson**, Rescon Technologies  
**Tommy Parker**, Ki Performance

**14:30** DIGITAL HEALTH AND CONSUMER FOCUSED DESIGN

**Lynne Murray**, London College of Fashion

**14:50** FASHION, CONSUMER DESIGN AND THE OPPORTUNITIES OF DIGITAL WELLNESS

**CHAIR** **Irene Lopez De Vallejo**, Digital Catapult  
**PANEL** **Sonia Weiser**, L-Mark  
**Tania Boler**, Elvie  
**Lynne Murray**, London College of Fashion  
**Anne Prah**, Concept+Design  
**Jenny Tiltson**, eScent

**15:30** *Close. Coffee served around the IoT Showcase.*