

# INNOVATEUK2014

THE GLOBAL SPOTLIGHT  
ON UK INNOVATION

## WELCOME

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Dear \_\_\_\_\_,

We are delighted to announce that all of our complimentary exhibitor places have been allocated for this year's Innovate UK 2014 event. This pack includes important information about your exhibition place at the Innovation Showcase taking place at Old Billingsgate on 5th & 6th November.

Please note that your exhibitor delivery time and date are unique to you and your innovation. Please check your allocated time and date and contact us if you have any queries at [exhibit@innovateukevent.co.uk](mailto:exhibit@innovateukevent.co.uk)

Enclosed is the Exhibitor Showcase floor plan where you can see exactly where your innovation is situated within the event footprint. To find your exhibitor plinth, use your exhibitor number as stated below. Please also read carefully the 'What is expected from you' section which sets out the exhibition format.

We look forward to seeing you at this year's show which promises to be the biggest and best show to date.

Thank you,

**Innovate UK 2014 Event Team**

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**Company name:**

**Exhibition plinth number:**

**Delivery date:**

**Delivery time:**

**Collection date:**

**Collection time:**

## JOINING INFORMATION

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### EVENT BACKGROUND

The Global Spotlight on UK Innovation

Meet the UK's most inventive and creative companies, explore innovative ideas, discover new export opportunities and hear from some of the most original thinkers in the country, all at the same time.

Innovate UK 2014 brings all this together in a unique two day event that will provide you with second-to-none networking opportunities, a whole host of fresh thinking and expert advice to help accelerate your company's global growth.

Innovate UK 2014 is the only event that brings together the research base, business, UK and International investors, international buyers from 30 overseas markets and government organisations, to help fund and support your innovative ideas and make a real difference to your company.

**Innovate UK 2014 – Support, Connect, Fund, Go Global.**

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### SECTORS

Agrifood, Energy, Healthcare, Space, High Value Manufacturing, Future Cities, Transport, Digital Economy and Sustainability.

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### WEBSITE

For information on the full event programme please visit [www.innovateukevent.com](http://www.innovateukevent.com)

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### EVENT LIVE DATES

Wednesday 5th & Thursday 6th November 2014

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### LIVE EVENT TIMINGS

08:00 – 17:00. The first conference session starts at 08:55 on Wednesday 5th November and 09:00 on Thursday 6th November.

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### IMPORTANT DELIVERY INFORMATION

If you are arriving at the venue for the first time on Wednesday 5th November please ensure you allow sufficient time to set up your innovation by 08:00am, which is when the venue will open to guests. It is strongly recommended that all exhibitors have registered by 07:00 on 5th November to ensure smooth operations on the day. The venue will open at 06:00 on 5th November for exhibitor arrivals. Please use the exhibitor entrance located on Old Billingsgate Walk.

If you are setting up on Tuesday 4th November please use the exhibitor entrance on Old Billingsgate Walk. Designated time slots have been allocated that fit with the overall production schedule and therefore it is imperative you arrive at the time stated.

## DELIVERY & COLLECTION – ‘DROP & GO’

Due to the nature of the venue being on a busy London Red Route and there are no parking facilities at the venue, please be aware that we are operating a ‘drop and go’ delivery system. Where possible please try to arrive with your exhibit by public transport.

The exhibition will close at 17:00 on Thursday 6th November and we need you to remove your exhibit by 19:00.

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## EVENT DAY REGISTRATION

Exhibitor registration will be open from 06:00 on Wednesday 5th November. Your tickets will be posted to you before the event, please bring these with you. To enter the venue please use the Exhibitor entrance located on Old Billingsgate Walk. Your ticket is valid for 5th and 6th November so please keep it with you and bring it on both days.

Please note that all delegate name changes must be made at least 48 hours prior to the event. Unfortunately no delegate name changes will be possible on the day.

## WHAT IS EXPECTED FROM YOU?

We request that exhibition stands adhere to the following:

- Please turn up promptly on the show days- remember you are the showcase!
- Stands are kept clutter free from any drinks or food
- Please use the complimentary cloakrooms provided
- Only bring a maximum of 300 brochures or event literature per day and use the literature racks integral to the display stand provided
- Man your stand at all times during opening hours
- Do not bring pull-up banners – you won't be able to put them up on anywhere on the exhibition floor
- Only screens that have been hired from us can be used in the exhibition
- No laptops are permitted on standard plinths
- Any extras must be purchased by 24 October, there will be no extras available on the day
- We want you to stand out and maximise networking opportunities so business card holders will be provided. Please do bring plenty of business cards with you.

## SECURITY & INSURANCE

We have arranged for 24 hour security at the event, however please be aware that all exhibitions are left at the exhibitors/owners risk, please arrange for insurance for your exhibit if required. The organisers cannot accept responsibility for exhibitor items at the event.

If you are bringing a laptop please bring your own security leash for your device. We will provide a fixing on your plinth for you to attach your security leash.

Please refer to the terms & conditions on the event website for further information.

## DRESS CODE

The dress code for Innovate UK 2014 is smart / casual business attire.

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## SPECIAL REQUIREMENTS

If you have any special requirements e.g. dietary, accessibility or mobility needs that you have not yet informed us of, please contact the Innovate UK 2014 event team at [support@innovateukevent.com](mailto:support@innovateukevent.com) and we will endeavour to accommodate your requests.

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## SOCIAL MEDIA

Follow us on Twitter [@innovateuk14](https://twitter.com/innovateuk14) and join the conversation using [#InnovateUK2014](https://twitter.com/InnovateUK2014)

Join the discussions in our LinkedIn Group - [www.linkedin.com/company/innovate-uk-2014](http://www.linkedin.com/company/innovate-uk-2014)

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## ADDITIONAL SERVICES AT THE VENUE

Refreshments and a sandwich bag lunch will be served on the Ground Floor and in The Innovation Vaults at lunchtime.

Wi-Fi will be available at the venue.

Cloakroom facilities are available free of charge.

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## BROCHURE AND EVENT LITERATURE

We are providing you with an opportunity to send your event literature to the venue, prior to your arrival. You are limited to 600 brochures for the entire event (300 per day). Ensure your 600 brochures are sensibly packaged. Packages will only be accepted between 21st – 27th October. Please send to the following address and marked for the attention of: **Mandy Brace, Europa Park, Magnet Road, Grays, RM20 4DN.**

**Your packages should be clearly labelled:**

**Event:** Innovate UK 2014

**Name:** PLEASE INSERT

**Organisation Name:** PLEASE INSERT

**Exhibition stand Number:** PLEASE INSERT

**Box no \_ of \_**

We will then ensure your literature is delivered to the venue in good time for the event. Alternatively, you are welcome to bring literature with you on the day. Please arrive early on Day One if this is the case.

## OLD BILLINGSGATE

1, Old Billingsgate Walk, 16 Lower Thames St, London, EC3R 6DX

Telephone: 020 7283 2800

Web page: [www.oldbillingsgate.co.uk](http://www.oldbillingsgate.co.uk)

## GETTING TO OLD BILLINGSGATE

**By public transport:** The nearest underground station is Monument which is a 3 minute walk from the venue. The District, Circle and Central Lines run to this station. To plan your journey, please visit [www.tfl.gov.uk](http://www.tfl.gov.uk)

**Parking information:** There is no parking available at the venue. The nearest car park can be found at Tower Place West, The City, London, EC3R 5BU

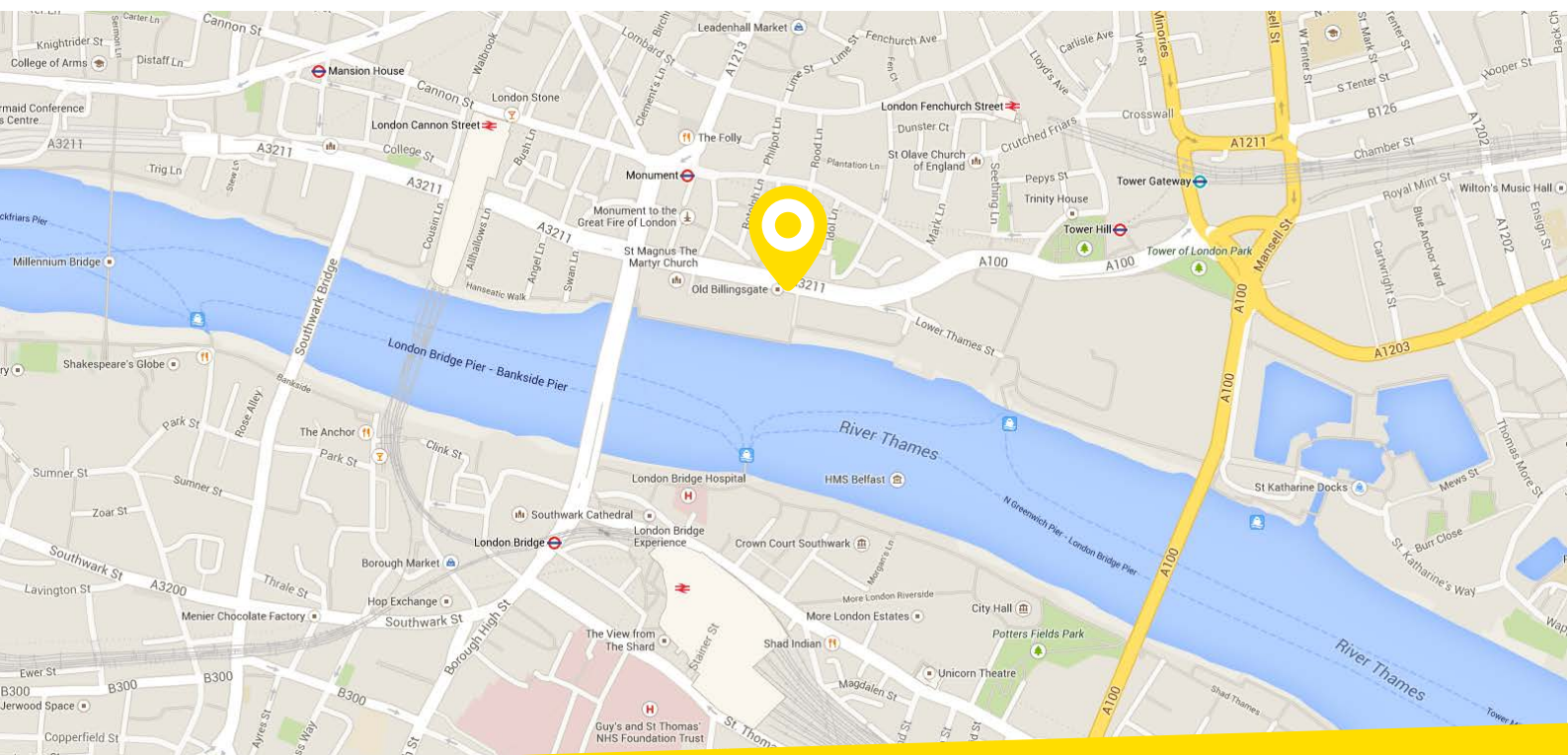
**Taxi:** To book a taxi, we would recommend Addison Lee. You can book by phone on **0207 387 8888** or via their website, [www.addisonlee.com](http://www.addisonlee.com)

**By air:** Gatwick, Heathrow and Stansted airports are all approximately a 1.5hr drive to Old Billingsgate. City airport is approximately a 35 minute drive.

## HOTEL INFORMATION

Recommended hotels close to Old Billingsgate are the Guoman Tower Hotel (10 minute walk from the venue) and the Apex City of London Hotel (4 minute walk to the venue).

Further afield in West London we also have a number of rooms secured at discounted rates such as the Corus Hyde Park and the Dorset Hotel Shepherds Bush London. Please note there is limited availability so we advise early booking to avoid disappointment. If you require accommodation while attending the event please contact our booking team via [sales@centrepoinventuresearch.com](mailto:sales@centrepoinventuresearch.com) or by calling **01793 435588** quoting Innovate UK 2014.



## SECURITY

For security reasons, only those exhibitors wearing a valid Innovate UK 2014 badge will be allowed entry to the building for the event. Please make sure that your badge is visible to our security staff at all times. To enter the venue you will pass a security checkpoint and your belongings may be searched. Please avoid carrying any sharp objects such as pen knives, scissors, etc. as this may cause delay.

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## CLOAKROOM

A cloakroom will be available for one coat and bag per person.

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## FILMING AND PHOTOGRAPHY

The event will be filmed and you and your innovation exhibit may be photographed, filmed and recorded. The resulting footage, images and recordings may be published, broadcast, or licensed in connection with the event by UKTI, Innovate UK and any third party in any media throughout the world.

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## DATA PROTECTION

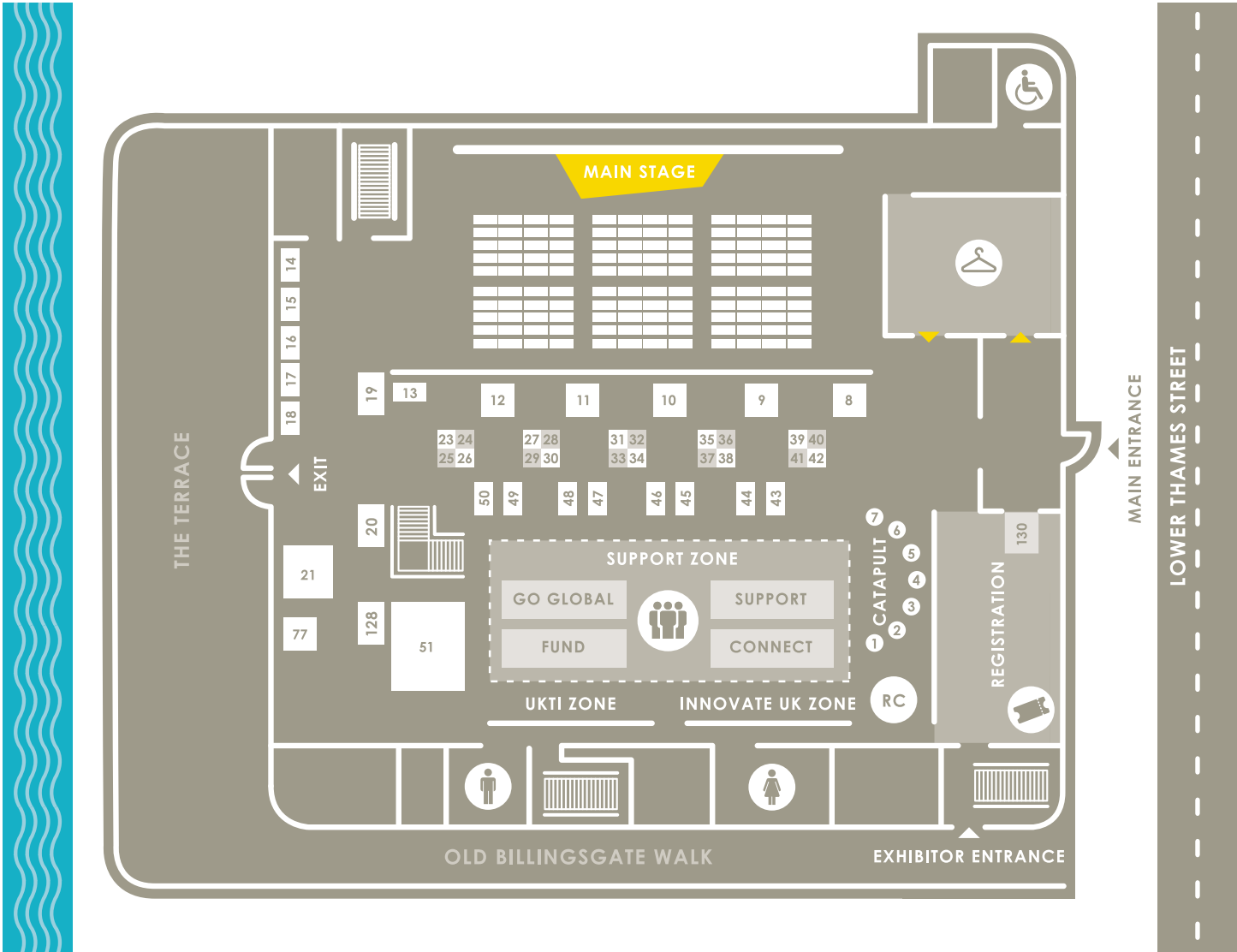
By agreeing to attend Innovate UK 2014, we reserve the right to distribute your name, position and company name to other delegates.











## GROUND FLOOR EXHIBITORS\*

8	Airbus Defence and Space	42	Dominic Wilcox
9	VTOL Technologies	43	DeltaRail
10	Fli Medical Innovations	44	Deltasight
11	Loowatt Ltd	45	Cybula Ltd
12	Morow Ltd	46	Brainomix Ltd
13	University of Sheffield	47	Select Innovations Limited
14	Moixa Energy	48	GeoLang Ltd
15	Papa Pump	49	Synapse Information
16	3-C's	50	Flexeye
17	Mas Legal	51	Innovation 3D Theatre
18	RBS	77	Zyba
19	Schubert & Salzer UK Limited	128	Agility Bike
20	Jisc	130	Pavegen
21	Intrepid Minds		
23	Future Aerial Innovations		
24	Blatchford		
25	Crafty Machines Ltd		
26	Cupris Ltd		
27	ETAOI Systems		
28	Blaze		
29	Lontra		
30	AlphaFox Systems Ltd		
31	SSTL		
32	Floean		
33	Innovate UK		
34	Innovate UK		
35	University of Huddersfield		
36	BuffaloGrid		
37	Croft Additive Manufacturing Ltd		
38	Cumulus Energy Storage Ltd		
39	Centre for Vision in the Developing World		
40	Shadow Robot Company		
41	OAL Group		

\*Information correct at time of publication.

## GROUND FLOOR\*



-  Exhibitor Plinths (Individually Numbered)
-  Ticket Information point
-  Men's Toilets
-  Meet Me
-  Cloakroom
-  Women's Toilets
-  Research Councils
-  Stairs
-  Disabled Access Toilets
-  Refreshments

\*Information correct at time of publication.

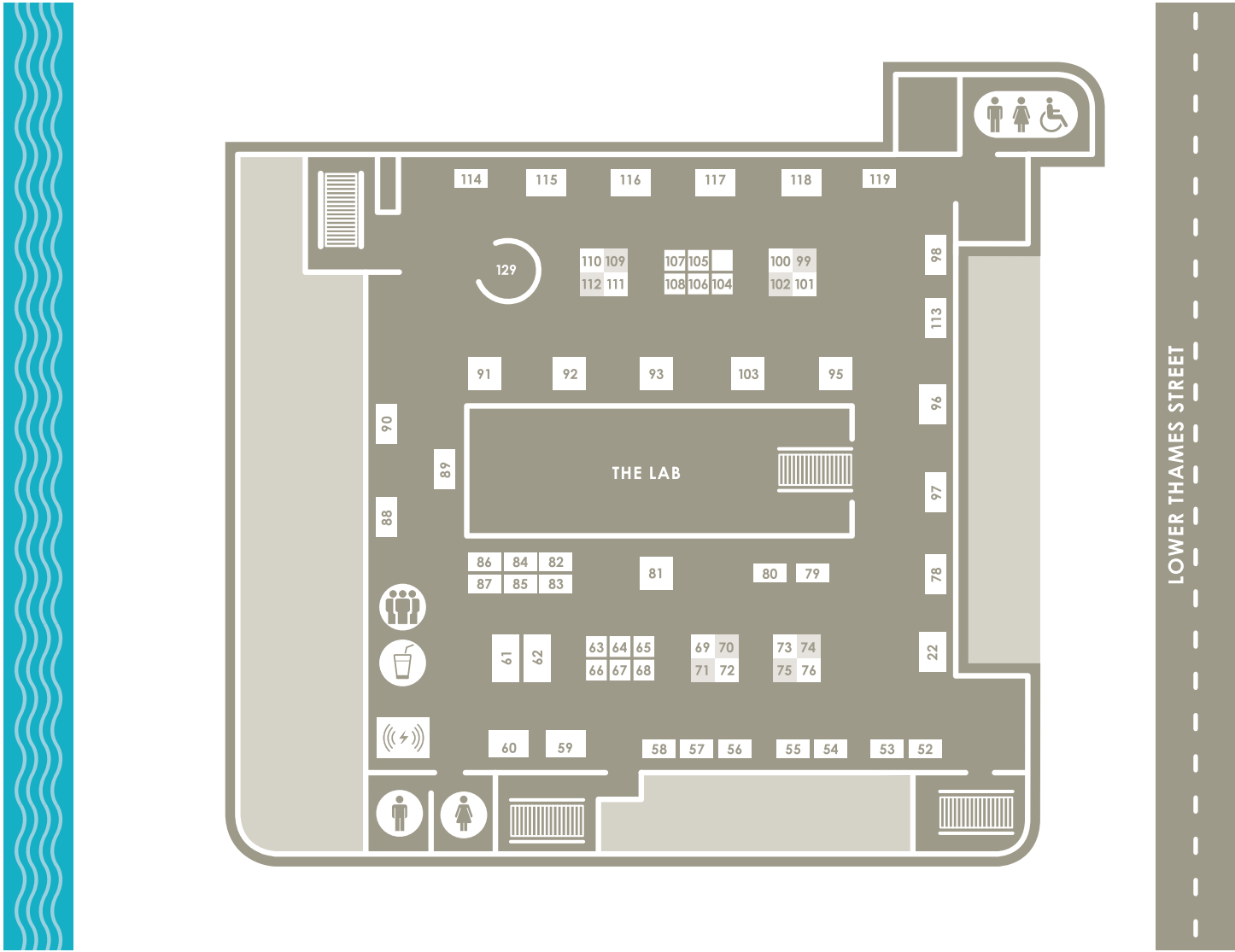






## INNOVATION VAULTS EXHIBITORS\*

22	Omnicom Engineering	87	FutureRailway
52	Li-Fi Research & Development Centre	88	Arcola Energy
53	Cool Farm Alliance	89	Aircharge
54	SCFED Project	90	The GeoInformation Group
55	iGeolise	91	Motivation
56	Embecosm	92	ROLI
57	Institute of Industrial Research	93	Virtualis
58	Nth Screen Ltd	95	Holoxica Ltd
59	ACAL Energy Ltd	96	Glider Yachts
60	Cranfield University	97	Design bp Ltd
61	Hybrid Air Vehicles Ltd	98	TravelAI Ltd
62	Loopwheels (Jelly Products Ltd)	99	NVH Technology Ltd
63	SoilEssentials Ltd	100	ProKyma Technologies Limited
64	Aseptika Limited (Activ8rlives)	101	Clyne Energy Ltd
65	PixelPin	102	Touch Bionics
66	Owlstone	103	Utterberry Limited
67	Special2Us (Special 2 Us Limited)	104	Intelligent Fingerprinting Ltd
68	Anvil Semiconductors	105	Transpix Ltd
69	Microcab Industries Ltd.	106	Acticheck
70	WITT Limited	107	Litecool Ltd
71	Cardiocity	108	mLED Ltd
72	Medical Technologies IKC	109	Viewsy
73	Vysionics ITS Ltd	110	Ion Core Ltd
74	Reach Robotics	111	UKTI
75	Braci	112	UKTI
76	Environmental Treatment Concepts Ltd	113	Piezotag Ltd
78	Gasfill Limited	114	New Generation Biogas Ltd
79	Radox Laboratories Limited	115	Pryor Marking Technology
80	Sensor Coating Systems Ltd	116	Cardiovascular Healthcare Technology Co-operative (HTC)
81	Powervault	117	Rawstudio
82	City University London	118	Helitune Ltd
83	Central Biotechnology Services	119	Intimate Objects
84	Innovus	129	Curved Ideas Wall
85	UK Commission for Employment and Skills		
86	Hot House Design		

\*Information correct at time of publication.

INNOVATION VAULTS\*



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-  Stairs
-  Aircharge
-  Curved Ideas Wall

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