

**Data-objects : materialising digital information for
discourse and cognition**

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**Art, Design and New Technology for Health
The Sackler Conference 2015
Friday 19 June 2015
Lydia and Manfred Gorvy Lecture Theatre, V & A**



This conference will explore the role of interactive and digital art in healthcare environments. It will reflect on the principles of design in health and consider the potential of digital innovations to empower individuals and revolutionize healthcare experiences.

Supported by The Dr Mortimer and Theresa Sackler Foundation

10.00 -10.30 Registration and coffee

10.30 Welcome Matilda Pye, Department of Learning, V&A
Introduction Melanie Lenz, Department of Learning, V&A

10.45 *Playful Design in Healthcare*
Dr. Emmanuel Tseklevs (Senior Lecture in Design Interactions, Lancaster University)

11.10 **Session One: The role of interactive and digital art in healthcare**
Distraction through Interaction
Elie Lakin, (Senior Designer, Jason Bruges Studio)
CW+ Digitally enhancing the hospital environment
Trystan Hawkins and Christina Peumalu, (Art Director & Digital Projects Officer, Chelsea and Westminster Health Charity)
Psychologies of Interaction: How can curated exhibitions of digital art, design and creative practice encourage more social approaches to the issue of mental health?
Vanessa Bartlett, (Curator and Researcher at UNSW Art & Design, Sydney)
Chair: **Clive Parkinson**, (Director of Arts for Health, Manchester Metropolitan University)

12.25 **Session Two: Designing digital environments for health - reconciling isolation and connectivity**
OpenWindow - Creating a 'virtual window' to reduce hospital anxiety, depression & isolation
Denis Roche and Professor Shaun McCann (Artist and Director of Vivartes, Research Fellow of the National College of Art & Design, Dublin. Professor Emeritus of Haematology and Academic Medicine, St James's Hospital and Trinity College, Dublin)
Health and Care over a Distance
Andrea Taylor, (Research Fellow, School of Design, Glasgow School of Art)
Chair: **Jonathan West**, (Research Fellow, Helen Hamlyn Centre for Design Royal College of Art)

13.15 Lunch provided

14.15 **Session Three: Innovation in product design and empowering individuals**
Data-objects: materialising digital information for discourse and cognition
Ian Gwilt, (Professor of Visual Communications, Sheffield Hallam University)
Peek - collaborative design for healthcare in low income settings
Stewart Jordan, (Peek Vision)

An Internet of Soft Things: design for health and mental wellbeing
Sarah Kettley, (Senior Lecturer in Product Design, Nottingham Trent University)

Curating Health Technology: what's new and why is it relevant?

Maria Blyzinsky (Curator of Health, Tech and You, Design Museum)

Chair: **Mat Hunter** (Chief Design Officer, Design Council)

16.00 Refreshments

16.30 **Future Visions**

Digital Innovation for the Future of Healthcare

Dr. Bethan Hughes (Innovations, Wellcome Trust)

What art and design cannot do for 'new' technology for healthcare

Sabine Wildevuur (Head of Programme Healthcare, Waag Society)

17.10 Closing Remarks

17.30 End

17.30-18.30 **Networking session and drinks reception**

Participants include:

Bidean <http://bidean.co.uk/>

BioBeats <http://biobeats.com/>

CW+ Chelsea+Westminster Health Charity

<http://www.cwplus.org.uk/>

Denis Roche Double

GO Create! Great Ormond Street Hospital <http://www.gosh.nhs.uk/>

National Museums Liverpool, House of Memories

<http://www.liverpoolmuseums.org.uk/learning/projects/house-of-memories/>

Peek Vision <http://www.peekvision.org/>

Shift <http://www.shiftdesign.org.uk/products/biofeedback-video-game/>

TeamBruise <http://www.teambruise.com/>

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