

## **Assessing destination brand equity: An integrated approach**

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**Table 4 Fit statistics**

	$\chi^2$ (df)**	$\chi^2$ /df	CFI	TLI	GFI	RMSEA
Model 1	328.122 (130)*	2.524	.947	.938	.911	.063 (.055-.072)
Model 2	354.215 (130)*	2.725	.940	.930	.904	.067 (.059-.076)
Model 3	320.318 (128)*	2.502	.949	.939	.914	.063 (.054-.071)

*Degress of freedom (df), comparative fix index (CFI), Tucker-Lewis index (TLI), goodness-of-fit index (GFI) and root mean-square error of approximation (RMSEA)*

*\* denotes statistical significance at the 99% level*

*\*\* measurement and residual error variances, although not depicted in Figure 2 for reasons of clarity, they are included in the actual statistical model thereby influencing degrees of freedom*