

**Sport and the local economy: the role of stadia in
regenerating commercial property**

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This document is the Supplemental Material

Citation:

DAVIES, L. E. (2008). Sport and the local economy: the role of stadia in regenerating commercial property. *Local Economy*, 23 (1), 31-46. [Article]

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Table 1: Research design: Summary of data collection

	Manchester	Cardiff
Stage 1 Literature and desk-based review	N/A	N/A
Stage 2 Expert interviews (5 experts from sport, regeneration, property, planning)	N/A	N/A
Stage 3 Exploratory interviews (Key stakeholders)	5 interviews: <ul style="list-style-type: none"> • Chief Executive (Regeneration Company) • Policy Executive (Chamber of Commerce) • Strategic Director (Manchester City Council) • Coordinator (Resident group) • Chief Executive (Developer) 	5 interviews: <ul style="list-style-type: none"> • Chief Officer (Cardiff County Council) • Resident member (Community group) • Chief Executive (Chamber of Commerce) • Director (Welsh Development Agency) • Development Manager (Developer)
Stage 4 Questionnaire survey (Property professionals and surveyors)	256 surveys 31 fully completed responses 12.1% response rate	115 surveys 26 fully completed responses 22.6% response rate

Table 2: Perceived change in commercial property value since stadia construction

Sector	Net change in market value: Manchester (%)	Net change in market value: Cardiff (%)
Industrial	6	1
Office	2	2
Retail	7	-3
Leisure	8	12
(Residential)	(13)	(3)