

**Sport and the local economy: the role of stadia in
regenerating commercial property**

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Table 1: Research design: Summary of data collection

	Manchester	Cardiff
Stage 1 Literature and desk-based review	N/A	N/A
Stage 2 Expert interviews <i>(5 experts from sport, regeneration, property, planning)</i>	N/A	N/A
Stage 3 Exploratory interviews <i>(Key stakeholders)</i>	5 interviews: <ul style="list-style-type: none"> • Chief Executive (Regeneration Company) • Policy Executive (Chamber of Commerce) • Strategic Director (Manchester City Council) • Coordinator (Resident group) • Chief Executive (Developer) 	5 interviews: <ul style="list-style-type: none"> • Chief Officer (Cardiff County Council) • Resident member (Community group) • Chief Executive (Chamber of Commerce) • Director (Welsh Development Agency) • Development Manager (Developer)
Stage 4 Questionnaire survey <i>(Property professionals and surveyors)</i>	256 surveys 31 fully completed responses 12.1% response rate	115 surveys 26 fully completed responses 22.6% response rate

Table 2: Perceived change in commercial property value since stadia construction

Sector	Net change in market value: Manchester (%)	Net change in market value: Cardiff (%)
Industrial	6	1
Office	2	2
Retail	7	-3
Leisure	8	12
(Residential)	(13)	(3)