Sport and economic regeneration: a winning combination?

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Figure 1: Models of sport-related regeneration

**Sports-led Regeneration**
- Catalyst of regeneration
- Unique & distinctive
- Symbolic
- High profile
- Flagship development(s)

**Sports Regeneration**
- Integrated regeneration
- Part of mainstream policy for an area
- Integrated at an early stage
- Key element of area based initiatives

**Sport and Regeneration**
- Regeneration by default
- No planned provision
- Small scale projects
- Integrated at a late stage

Model 1
Model 2
Model 3
Figure 2: The evidence base for policy making

- **Narrower economic ‘impacts’**
  - Current majority share of evidence base

- **Broader economic ‘regeneration’**
  - Limited evidence

- Jobs
- GDP
- Additional Spending
- Tourism
- Visitation
- Service Provision

- Business & Inward Investment
- Innovation
- Skills & Training
- Workforce Development
- Local Sourcing
- Supply Chains
- Clustering
- Job Quality
- Job Quality