

Table S2. Individual publications and number of articles included in the review

Type of publication	Publication title	Number of articles included (n=253)
Broadsheet	Daily Telegraph/Telegraph	23
	Guardian	17
	The Independent	10
	The Times	3
	The Financial Times	4
	The Sunday Times	1
	The Herald (Scotland)	1
		59
Tabloid	Daily Mail/Mail Online	56
	Mirror	12
	Daily Express/Express Online	8
	The Sun	7
	Daily Star	5
		88
Regional/local	Manchester Evening News	8
	Birmingham Mail	5
	Bradford Telegraph and Argus	4
	Get Surrey	3
	London Evening Standard	3
	The Bolton News	2
	Derby Telegraph	2
	East Anglian Daily Times	2
	Lancashire Telegraph	2

Liverpool Echo	2
Macclesfield Express	2
Northern Echo	2
Stoke The Sentinel	2
Watford Observer	2
Western Daily Press	2
Yorkshire Post	2
Coventry Telegraph	1
Eastwood & Kimberley Advertiser	1
Echo (South Essex)	1
Exeter Express & Echo	1
Gazette Live (Teeside)	1
Gloucestershire Echo	1
Hartlepool Mail	1
Kidderminster Shuttle	1
Lancashire Evening Post	1
News and Star (Cumbria)	1
Norwich Evening News	1
Oswestry & Border Counties Advertiser	1
Swindon Advertiser	1
The Argus (Brighton)	1
The Huddersfield Daily Examiner	1
The Journal (Newcastle)	1
The Leader (North Wales)	1
The News (Portsmouth)	1
The Western Mail	1
The Wiltshire Gazette & Herald	1

	Warrington Guardian	1
	Wigan Today	1
	York Press	1
		68
Trade press	Morning Advertiser	13
	BigHospitality.co.uk	1
	Conveniencestore.co.uk	1
	MCA Insight	1
		16
Other	Press Association – Mediapoint	7
	I-Independent Print Ltd	4
	Sky News	3
	Alliance News	2
	Press Association – Regional Press Release	2
	Financial Wire	1
	Investors Chronicle	1
	M2 Press Wire	1
	Politics Home	1
		22