Sport and economic regeneration: a winning combination?

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Figure 1: Models of sport-related regeneration

**Sports-led Regeneration**
- Catalyst of regeneration
- Unique & distinctive
- Symbolic
- High profile
- Flagship

**Sports Regeneration**
- Integrated regeneration
- Part of mainstream policy for an area
- Integrated at an early stage

**Sport and Regeneration**
- Regeneration by default
- No planned provision
- Small scale projects
- Integrated at a late stage

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Model 1  
Model 2  
Model 3
Figure 2: The evidence base for policy making

- **Narrower economic ‘impacts’**
  - Current majority share of evidence base
  - Jobs
  - GDP
  - Additional Spending
  - Tourism
  - Visitation
  - Service Provision
  - Business & Inward Investment
  - Innovation
  - Workforce Development
  - Skills & Training
  - Workforce Development
  - Local Sourcing
  - Supply Chains

- **Broader economic ‘regeneration’**
  - Limited evidence
  - Clustering
  - Job Quality
  - Local Sourcing
  - Supply Chains