

The Power of Sheffield Journeys: developing meaningful engagement through film and digital media

CRAIG, Claire <<http://orcid.org/0000-0002-3475-3292>>

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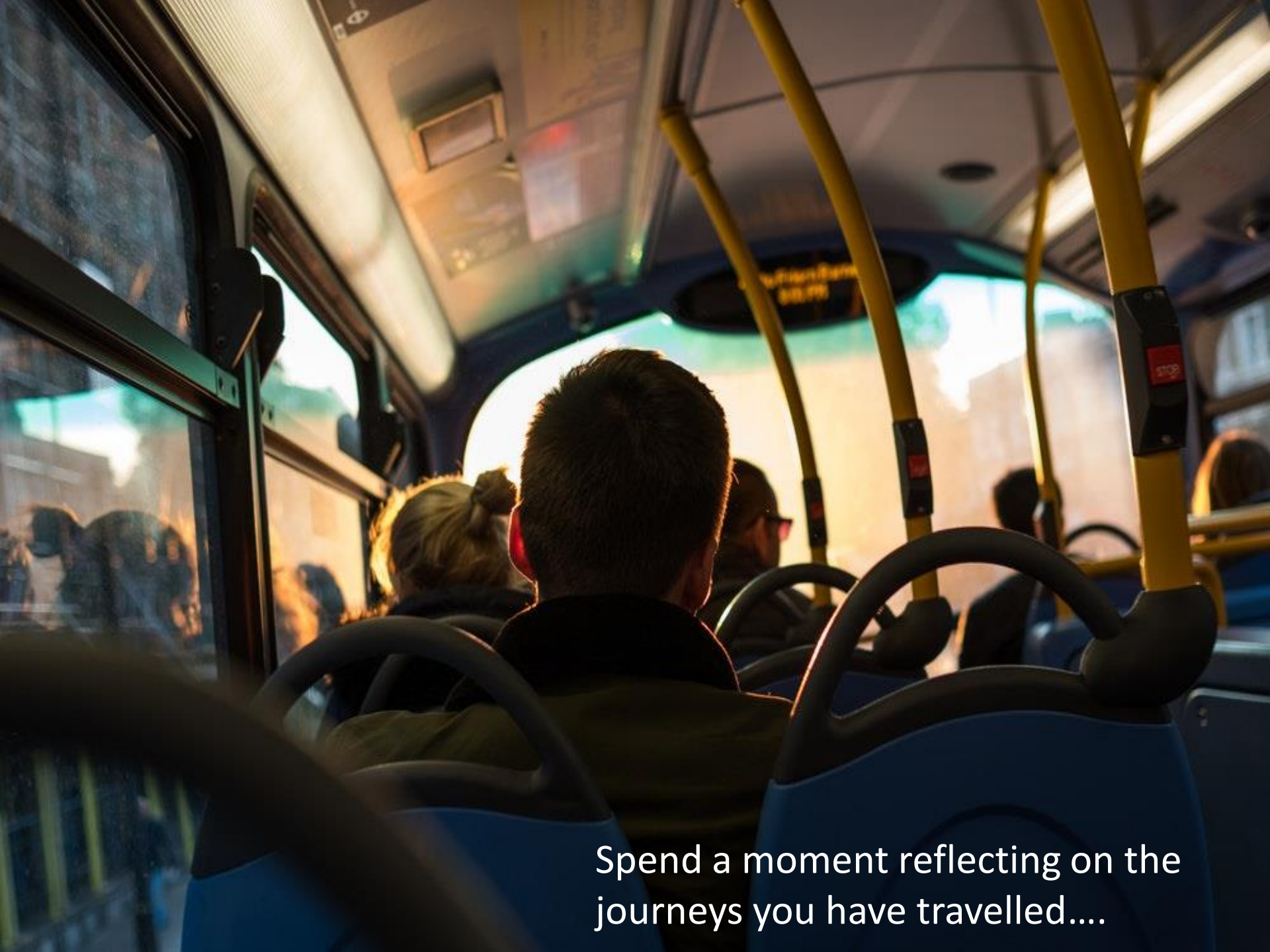
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The Power of Sheffield Journeys

The background image shows a cityscape under a blue sky with some clouds. In the foreground, a white rectangular sign with blue text is mounted on two blue posts. The sign reads 'Sheffield Station' in a large, bold font, and 'Sheffield Hallam University' in a smaller font below it. Behind the sign, various buildings are visible, including a prominent building with a checkered facade and a tall, modern glass skyscraper. To the right, a building with 'Sheffield Hallam University' written on it is partially visible.

Sheffield Station
Sheffield Hallam University

Dr Claire Craig and
Dr Jayne Wallace



Spend a moment reflecting on the
journeys you have travelled....



12% of older people would like to visit their family more often, and of these 76% cite transport or mobility issues as a barrier³⁴.

56% of older people report difficulties using a bus, 53% report problems using trains and 42% report difficulties walking or cycling³⁵.

**Transport as a meaningful
occupation
Transport as a
barrier to occupational
engagement
More so for people living
with dementia**

A woman with long dark hair, wearing a black leather jacket and a bright yellow high-visibility safety vest, is seen from the side, driving a vehicle. She is holding a steering wheel and looking out a large window. The vehicle is inside a large, industrial-looking building with a high ceiling and metal framework. Outside the window, several cars are parked in a lot. The text 'Aim of the research' is overlaid on the lower part of the image.

Aim of the research

To explore the potential of film and digital technology in helping older people and people with dementia to re-connect with meaningful journeys and to build community connectedness.



method
recording journeys
across the city



method



People with dementia were recruited from across the city (Alzheimer Society, SHINDIG, Care Homes) and the films were used to elicit the experiences and views of individuals



findings from phase one



phase two



2 days of workshops

- Involvement of people with dementia, young people and general public in choosing and editing films
- Input of Alzheimer Society Sheffield

The Power of Sheffield Journeys



Malin Bridge



Hillsborough



Bamforth Street



Please select boarding point
using map shown above



Direction of Travel



Sharing of films with broader audiences reaching out to the needs of socially isolated older people



'Is there a way to do the equivalent of this for a special school?'

'I want this right now for my dad'

Could you do something like this for Bristol?

*They say that life is full of memories. Well this is
one of the best and one I will never forget*

*I've learned something about myself today. I
learned that I can remember*

Pop-up booths: care homes





Really positive way to raise awareness of people with dementia and what is happening in relation to transport in South Yorkshire



New Zealand

Final reflections

