Sheffield Hallam University

Making Links Together: Valuing people and creativity

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MAKING LINKS TOGETHER: Valuing People and Creativity

Authors:
Maria Hanson – Reader in Jewellery & Metalwork (Sheffield Hallam University - UK)
Laura Cave – Director (Just Trade - UK)
Dr Ellya Zulaikha – Head of Product Design (ITS – Indonesia)

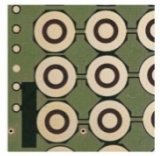
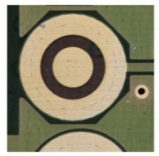
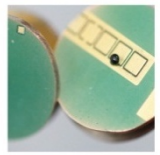
Crafting Value, Social Making: A Way of Contributing to the World
Making Futures Conference
19 - 20 September 2019
Plymouth College of Art













Maria Hanson: MA RCA

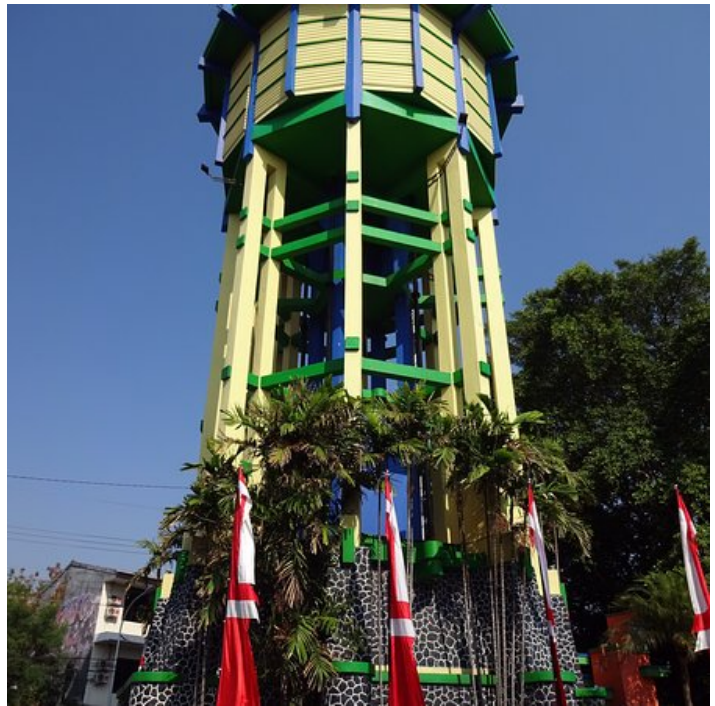


JOMBANG
East Java - Indonesia





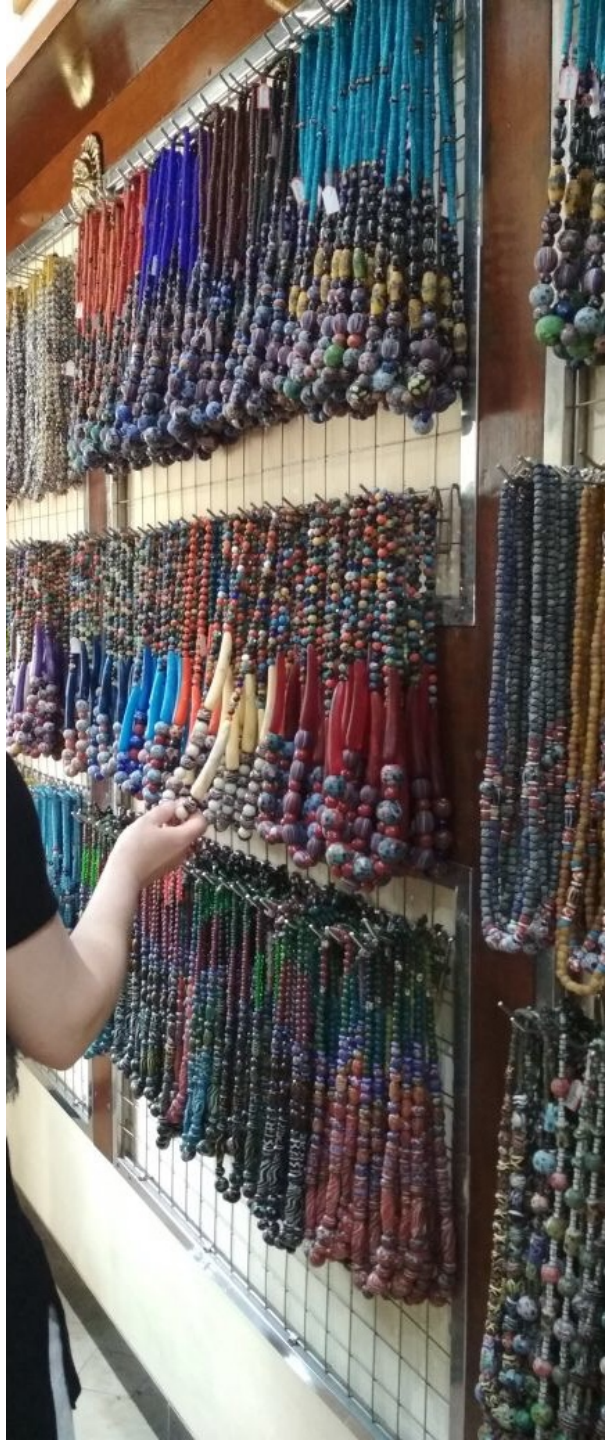





Annual Durian Festival
JOMBANG
East Java - Indonesia

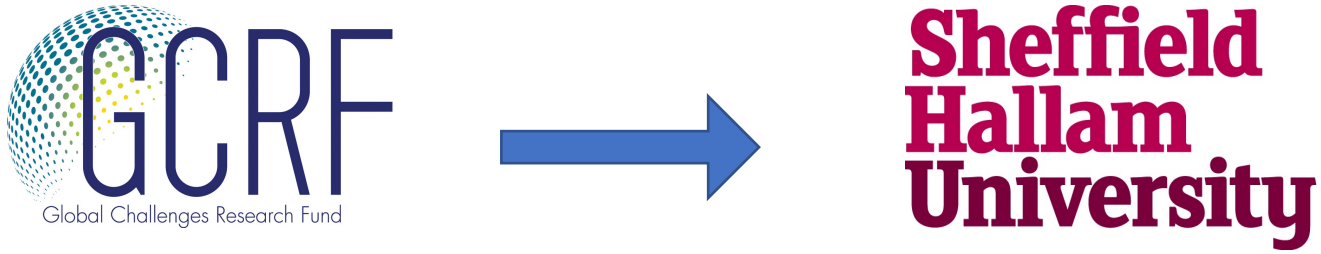






Glass Bead Making – Using recycled glass
Bead Flowers Workshop
Plumbon Gambang, JOMBANG
East Java - Indonesia





Research England allocated SHU £200k QR Global Challenges Research Funding (GCRF) for 2018-19.

SHU three-year GCRF strategy. Projects to fall under four beacons:

- Beacon 1: Gender, Violence and Human Rights
- Beacon 2: Sustainable Food Production
- **Beacon 3: Empowering through Creative Practice**
- Beacon 4: Health Inequalities



8.9 By 2030, devise and implement policies to promote sustainable tourism that creates jobs and **promotes local culture and products**

Building on previous research:

Create – Connect – Sustain (Indonesia) 2017-18

Arts and Humanities Research Council (AHRC) funded network project

Arts & Humanities Research Council

Create Connect Sustain (Indonesia) involved participation from a broad range of artisan craft makers in Java and Bali which established initial networks and promoted the value of:

- co-creative design thinking through workshop based activities
- fair trade principles as an important aspect to engaging in export trade.

Building on previous research:

Create – Connect – Sustain (Indonesia) 2017-18

Arts and Humanities Research Council (AHRC) funded network project

Arts & Humanities Research Council









Ten Principles of Fair Trade: WFTO



Building on previous research:

Create – Connect – Sustain (Indonesia) 2017-18

Arts and Humanities Research Council (AHRC) funded network project













MAKING LINKS: Craft Value Chain

- **AIM:** to improve the cultural and economic livelihoods of craft producers in Indonesia.
- The primary **OBJECTIVE** is to develop and strengthen linkages and collaboration between Indonesian craft makers, Indonesian graduate designers, design researchers, Indonesian fair trade agents and fair trade export wholesalers.
- The **AMBITION** is to establish a sustainable model / system for a long- term fair trade route to market (including export) through collaborative practices in the development of new artisan craft products.

MAKING LINKS: Craft Value Chain

Key Areas of Focus

- Product identity and cultural capital.
- The importance of design, methods of making and material quality.
- Skills training needs and development of low technology tooling
- Who the export market consumer is.
- The importance of branding and packaging.

MAKING LINKS: Craft Value Chain

Project Field Work

Stage 1
Focused research that analyses current craft products in order to better understand creative opportunities.

Stage 2
Devise and deliver a short intensive co-creative design thinking and making workshop in East Java, in order to develop new prototype craft products for export market.

Craft Focus: glass bead making & metal jewellery making.

MAKING LINKS: Craft Value Chain

Project Team

Dr Ellya Zulaikha: Head of Design
ITS - Institute of Teknologi,
Surabaya, Java, Indonesia

Laura Cave: Director
Just Trade UK – London
Chair – BAFTS

Veronica Lasarati: Graduate Designer
from ITS - Institute of Teknologi,
Surabaya, Java, Indonesia



Kadek Febry:
Indonesian Craft agent
Ubud, Bali

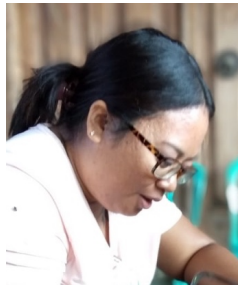
Maria Hanson:
Reader in Jewellery & Metalwork
Sheffield Hallam University, UK

MAKING LINKS: Craft Value Chain

Stage 1 Activities March – May 2019







1. Product Analysis – Research & Documentation

- Product Identity, cultural relevance and provenance
- Materials used and the source of these – Indigenous or imported
- Material suppliers and costs
- Workshop facilities, tools and processes used
- Time taken to manufacture and price artisan charges to sell
- How products reach the consumer / market?
- How products are packaged?

2. Logistics for co-creative design workshop

- Location
- Workshop facilities
- Participants
- Transport / catering / accommodation



GCRF Project: Linking Up Craft Value chains
Indonesian Craft Jewellery: Product Research and Analysis

Product Analysis

Company Name:	Beads Flower
Product Description:	001 / Stripes Necklaces
Design Aesthetic:	Bold and Tribal This design embrace the vibrant color and combine stripes and plain glassbeads



Materials Used	Handmade glass beads Mass produced Hook Nylon thread
Origin of materials	Recycled glass from West Java Glass beads from Jombang Nylon Thread from China Hooks from China
Cost of Materials	Stripes Glass beads : IDR 75.000 /chain Small Plain Glass beads : IDR 8.000 /chain Oval plain glass beads : IDR 75.000 /chain Hook : IDR 1200 / pieces Nylon thread : IDR 10.000/roll
Manufacture / Making Time	Glass beads : 1 hour Assembly : 15 minutes
Number of people making this	2 1 person making beads, I person do the assembling

Making processes / techniques

Photograph making process



Description :

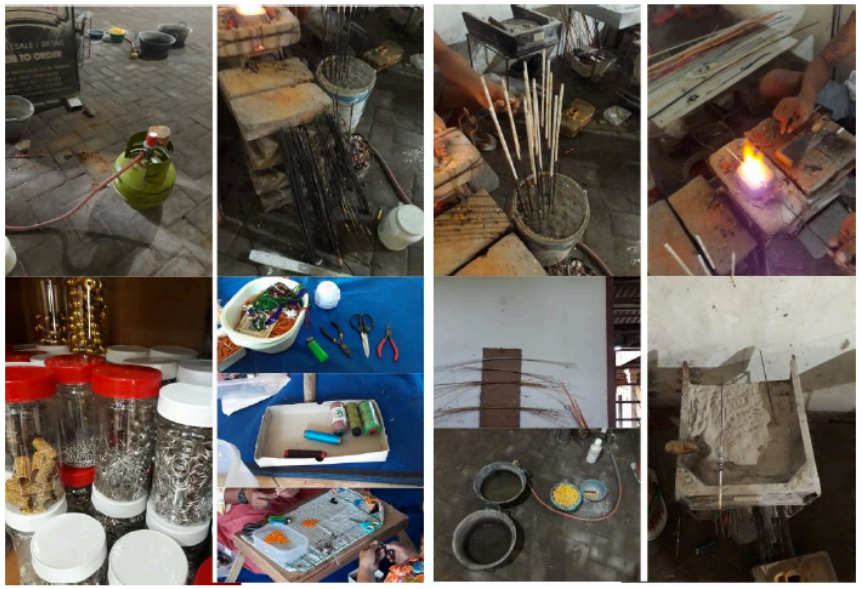
1. Preparing the glass sticks for making beads
2. Preparing the iron sticks covered with kaolin and flour (so that the beads won't sticks to the iron and easy to be taken)
3. Light the fire and let the burner heat up until ready to be used
4. Melting the glass sticks for making desired shape and colors of glass beads
5. Using Kapi for perfecting the beads' shape
6. Laying the iron sticks full of glass beads in the ashes box to bake the beads. This step is important to avoid the glass beads from cracking and breaking
7. After cool enough, then remove the glass beads from the iron sticks and ready to be assembled
8. Measuring the length of the necklace with wooden ruler and cut the thread with scissors
9. Using needles to put the nylon/cotton thread into the beads
10. Burn the end of the thread using match
11. Put on the hook with pliers

Workshop facilities / Tools / equipment






Photograph workshops / tools / equipment



Tools for glass beads making : Small stool, burner, LPG, Iron stick covered with kaolin+flour, glass stick, kapi, iron block, pail, box full of ashes for kiln. For Assembly : Pliers, Scissors, match, needles, nylon and cotton yarn, findings like clasp, hook, rings etc.

1. Sit in small stool while working in the glassbeads workstation
2. Sitting in the floor during the assembly process








In the workspace there are 2 lightings, natural lighting and lighting from lamp

GCRF Project: Linking Up Craft Value chains
Indonesian Craft Jewellery: Product Research and Analysis

Product Analysis

Company Name:	Mojopahit Antique
Product Description:	004 / Antique Necklace Ornament
Design Aesthetic:	Traditional and Antique This is a ornament for necklace. Embracing intricate and complicated traditional pattern with a touch of antique finnishing



Materials Used	Recycled Silver 925 (Silver from electronic's PCB)
Origin of materials	Recycled Silver from Local Market
Cost of Materials	Silver : IDR 12.000/gr for this approx.40 gr needed
Manufacture / Making Time	4 days
Number of people making this	1 worker 1 product

Making processes / techniques



Photograph making process



Description : 1. Measuring the amount of silver for making a chain necklace
2. Putting the silver grain into a small terracotta bowl called Kowi
3. Melt the silver grain with torch until the grain turn into liquid
4. Pour the silver liquid into mold to make the silver stick
5. Pounding the silver stick so that the silver stick become more solid
6. Burning the siver stick again
7. Pressing the thick silver stick with pressing tools until the desired shape is reach (for making this necklace ornament the silver stick turn into thin silver round wire and silver plate)
8. Creating the pattern
10. Soldering pattern
11. Finishing the silver until smooth with small sanding tools
12. Polishing the silver with polishing machine
13. Clean the ring with ultrasonic cleaning machine
14. Plating the ring with antique finnishing (optional)

The techniques used are soldering, twisting



Photograph workshops / tools / equipment



Tools : Silversmithing Bench, Measuring tools, Piercing Saw, Metal Scissor, Ring Measuring, Bench Peg and Anvil, Torch, Soldering Block, Pliers.

1. Sit while working in the metalsmithing workstation
2. Squating or standing when polishing the product



7 GOOD WORKING CONDITIONS

Yes, the toilet is nearby the workspace



In the workspace therea 2 lighting, natural lighting and lighting from lamp

MAKING LINKS: Craft Value Chain

Stage 1 Activities March – May 2019





1. Analysis – Product Research & Documentation
2. Devise and develop resources for co-creative design workshop
3. Plan schedule for Stage 2 field work
4. Organise travel and logistics



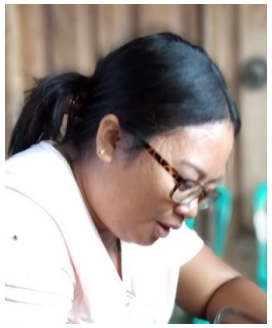
GCRF Global Challenges Research Fund | Sheffield Hallam University | Just Trade | ITS Institut Teknologi Sepuluh Nopember

MAKING LINKS: Craft Value Chain

Stage 2 Field Work Activities June 2019





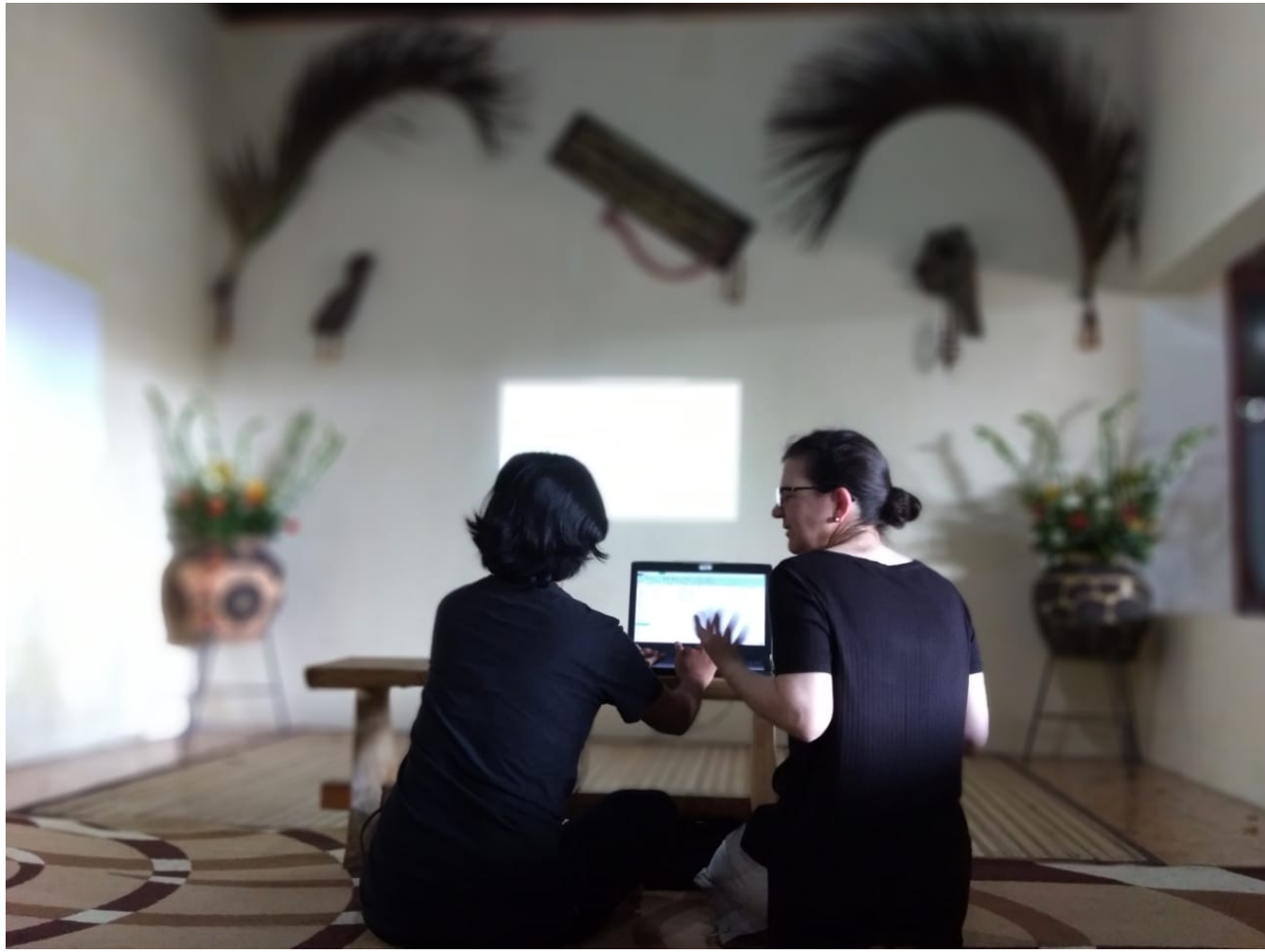


1. Buy materials for workshop
2. Travel to Jombang
3. Set up studio space and workshop space at Bead Flowers
4. Co-creative workshop x 3 days / 17 participants
5. Travel to Surabaya – 1 day workshop at ITS
6. Travel to Bali – Meet artisans / Fair trade agents

MAKING LINKS: Craft Value Chain

Setting up the studio space





Setting up the metal workshop





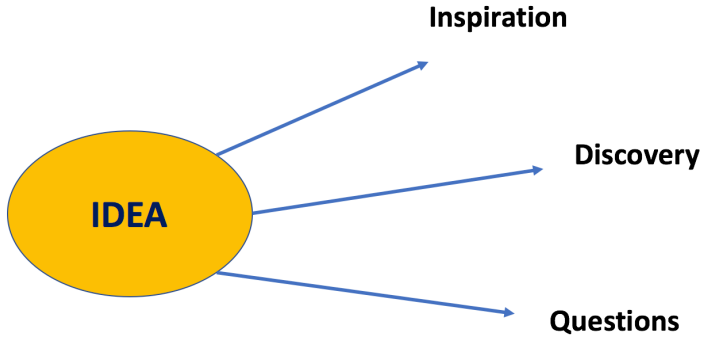


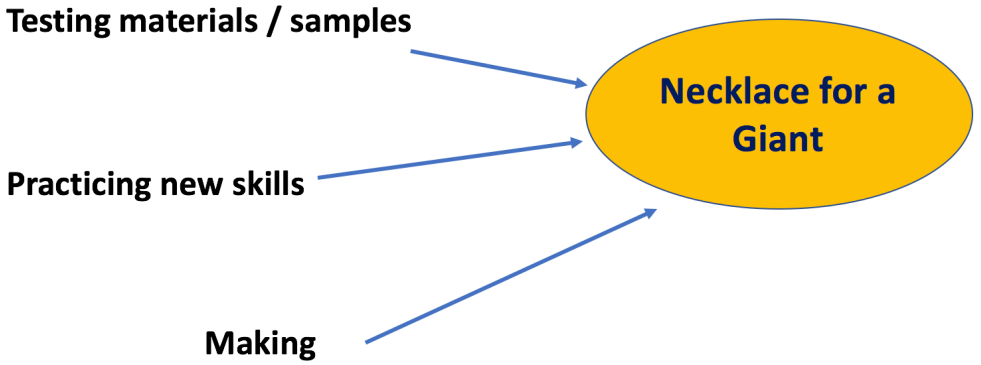


Introducing the workshop



MANIK MANIK (Bead)





Stage 1 – Co-creative design and making workshop



Stage 1 – Co-creative design and making workshop





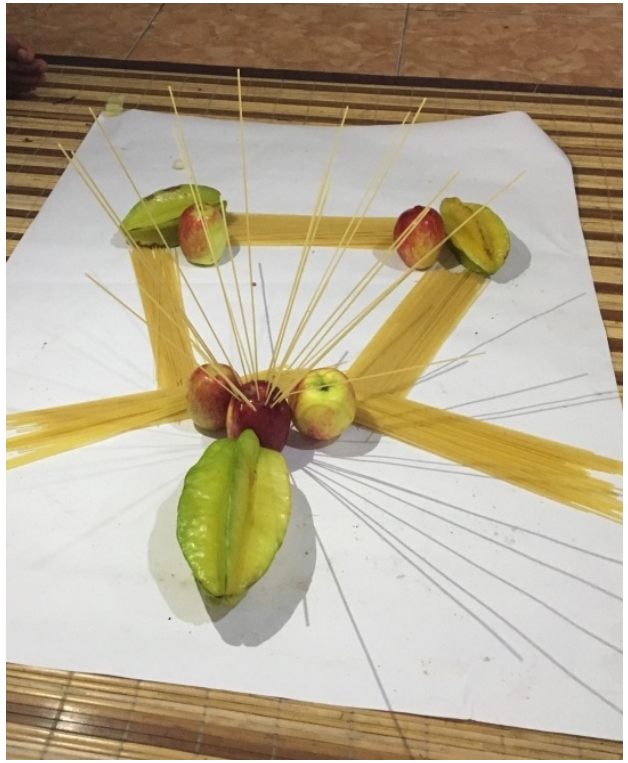

PROSES
TAUBAT

Outcomes: Stage 1 – Co-creative design and making workshop











Documenting

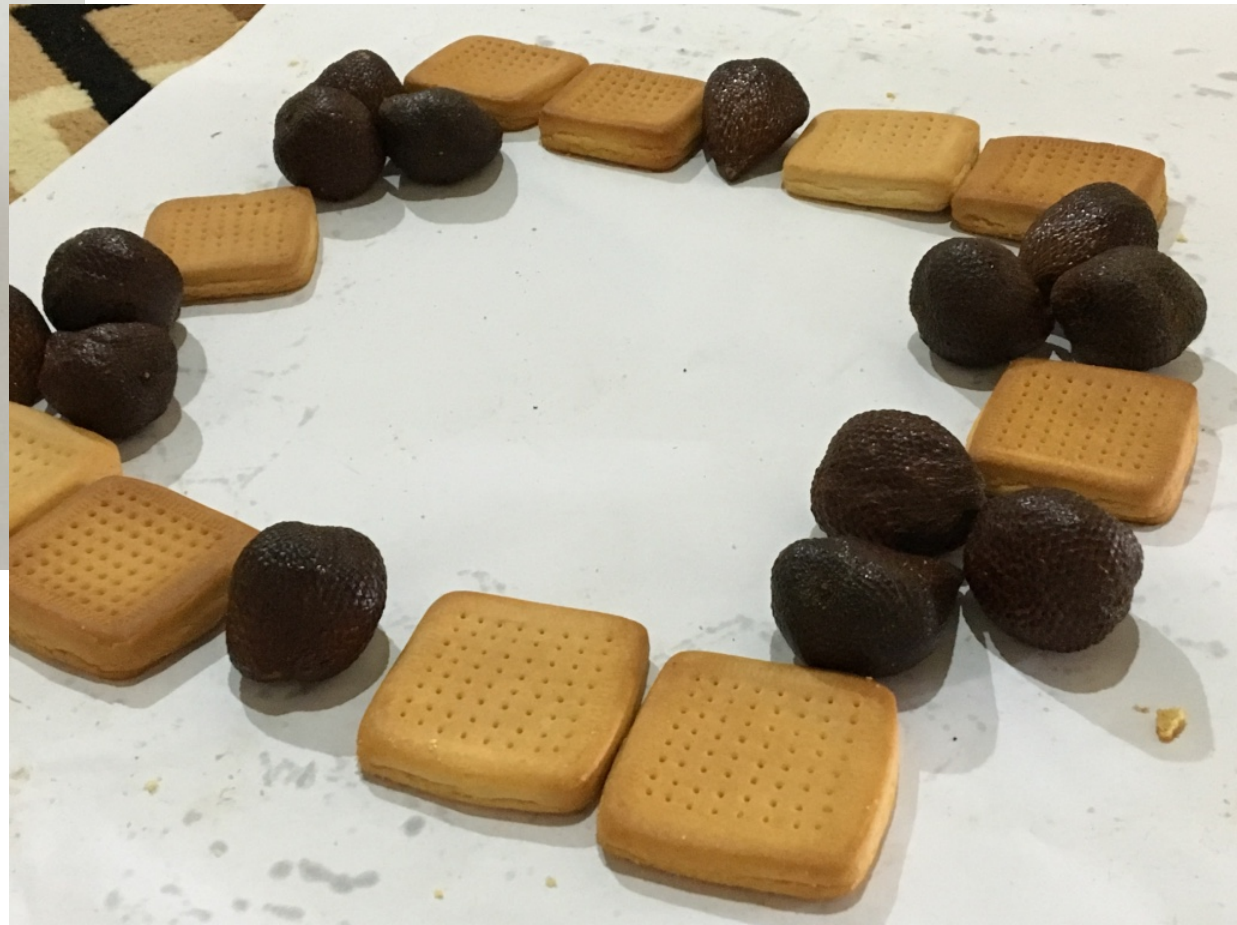
Photographs: Digital and Polaroid



Outcomes: Stage 1 – Co-creative design and making workshop







Outcomes: Stage 1 – Co-creative design and making workshop

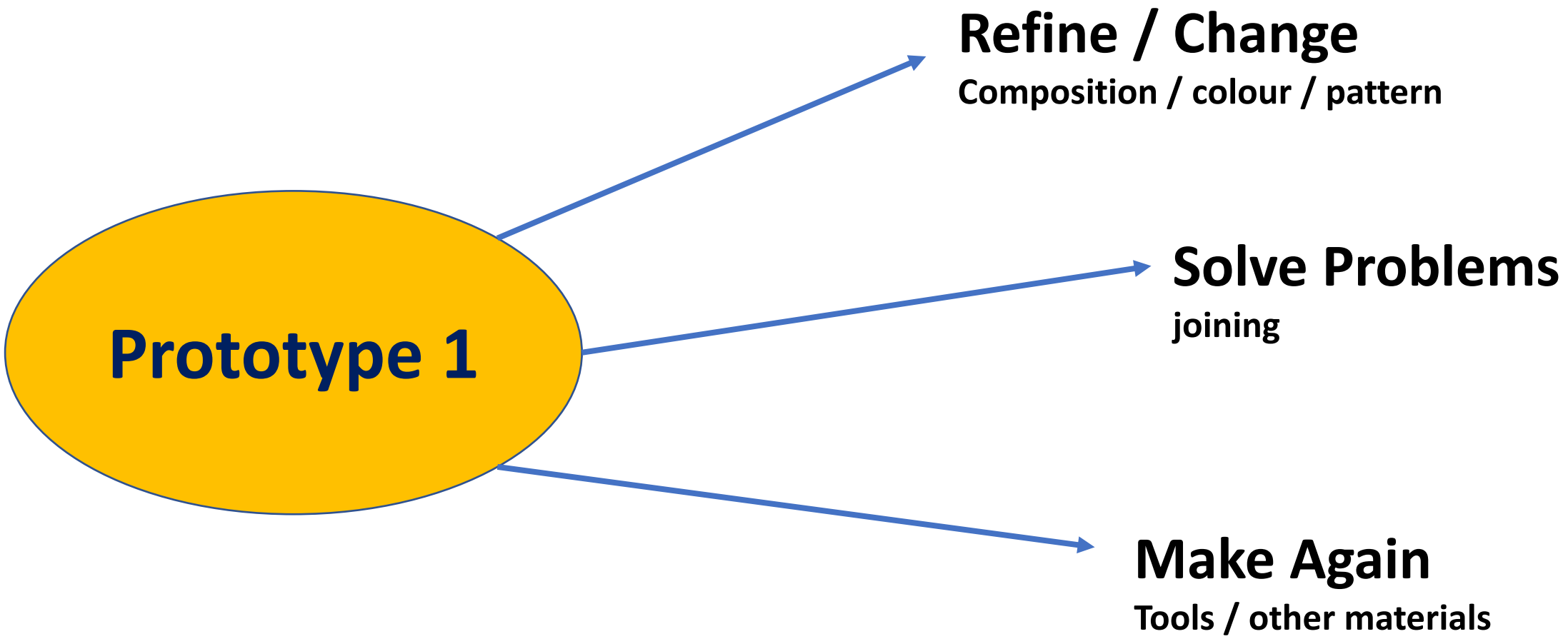


Outcomes: Stage 1 – Co-creative design and making workshop

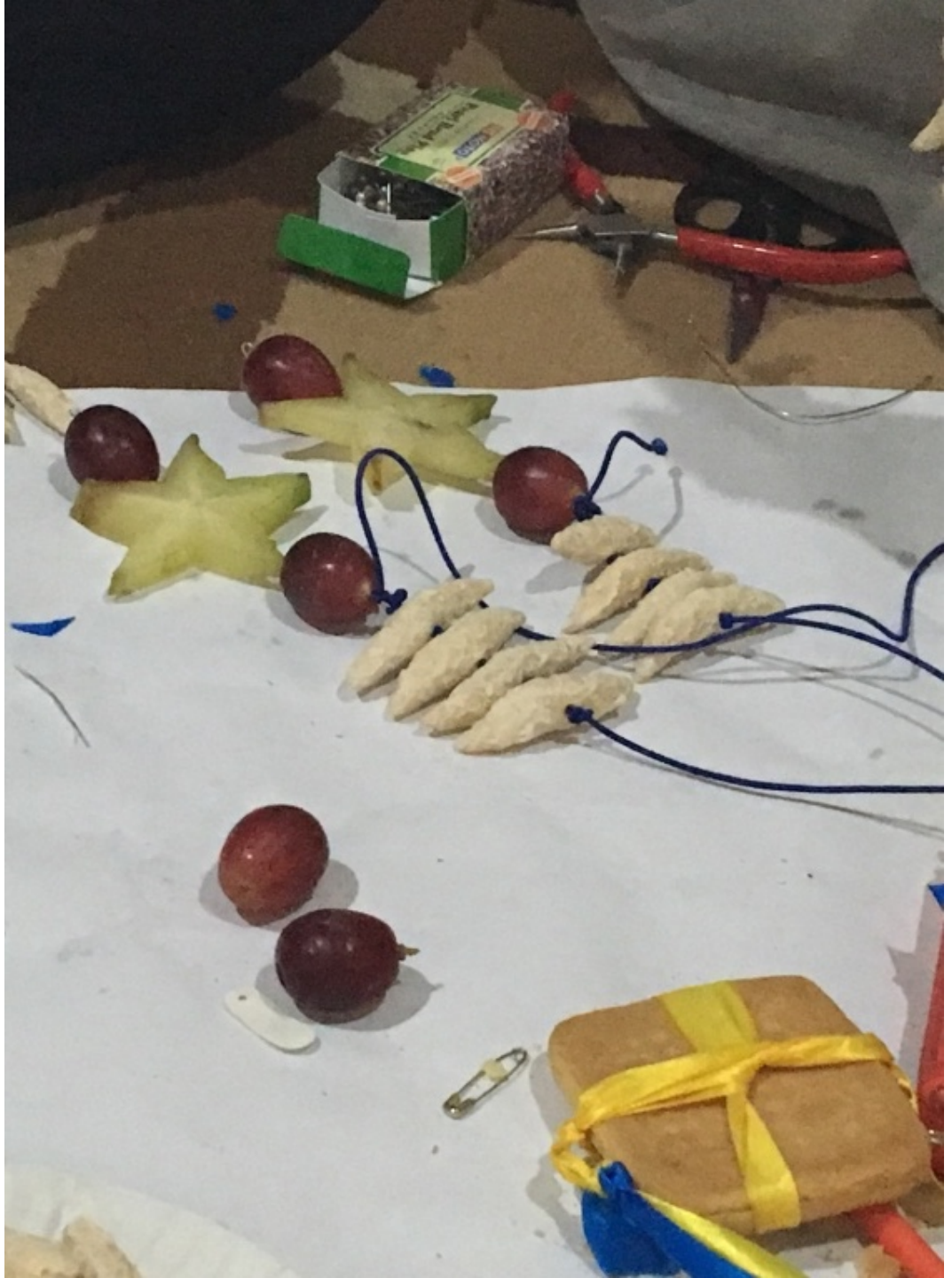
Discussion / Feedback / Asking Questions



Stage 2 – Co-creative design and making workshop







Stage 2 – Co-creative design and making workshop



Stage 2 – Co-creative design and making workshop

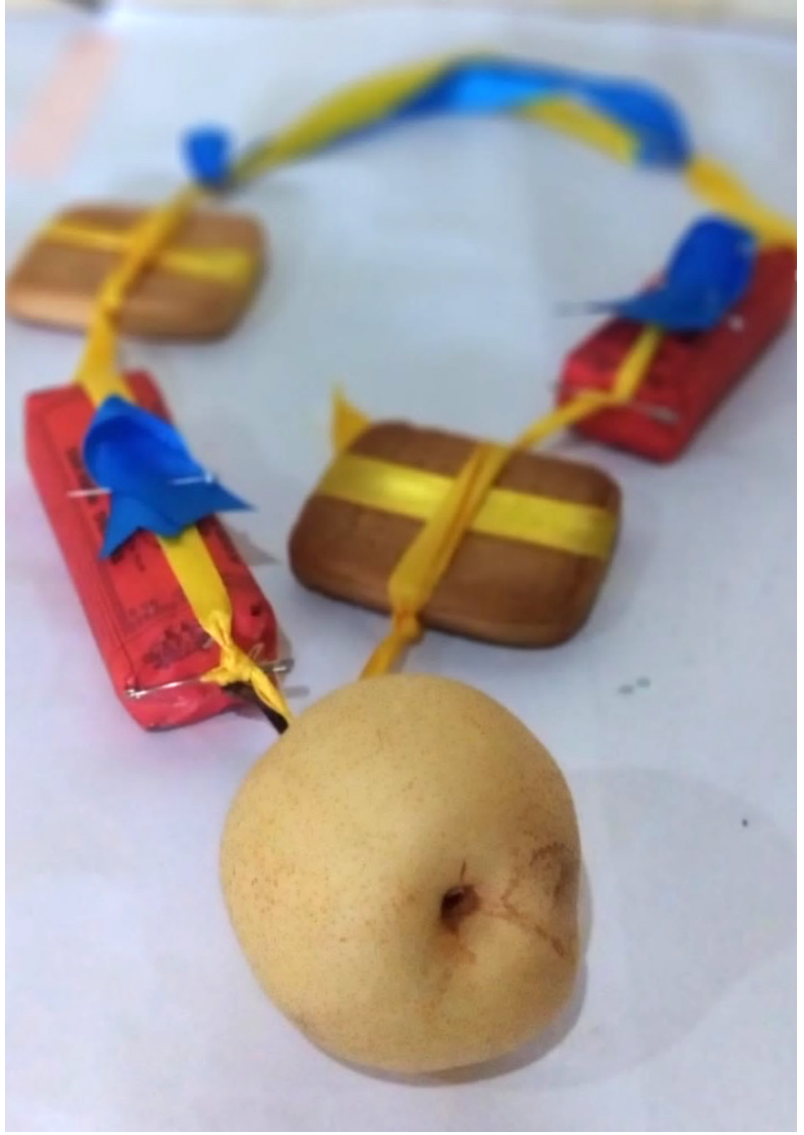






Outcomes: Stage 2 – Co-creative design and making workshop





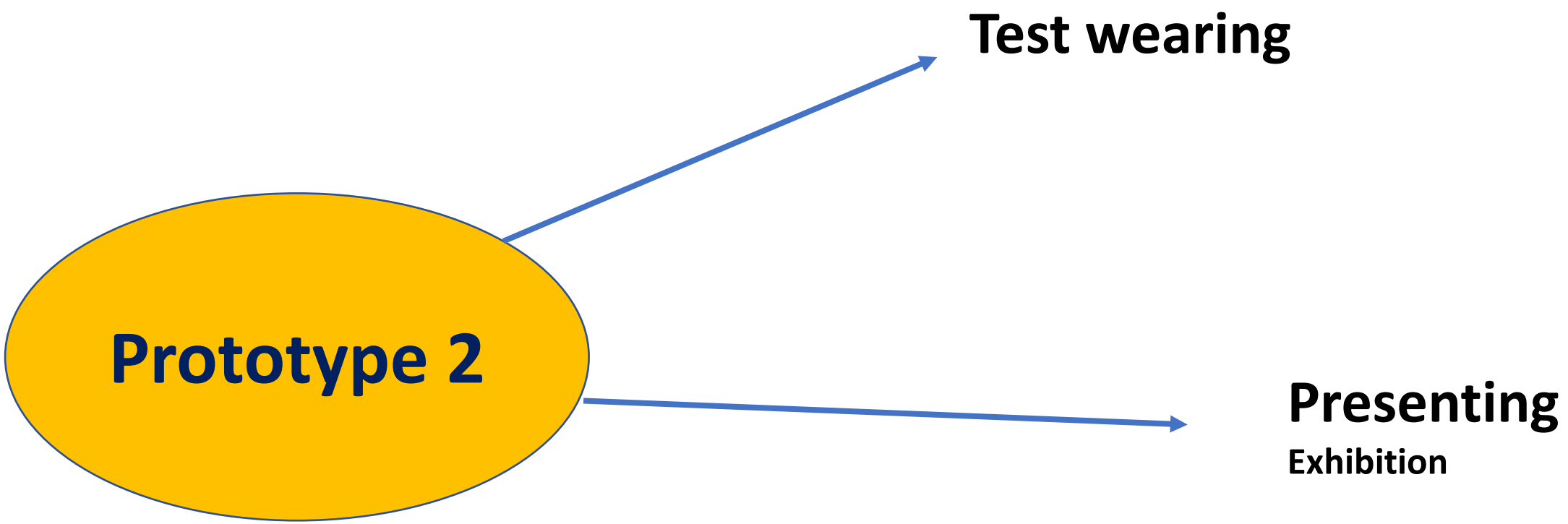
Outcomes: Stage 2 – Co-creative design and making workshop

Outcomes: Stage 2 – Co-creative design and making workshop





Stage 3 – Co-creative design and making workshop







Outcomes: Stage 3 – Co-creative design and making workshop

Outcomes: Stage 3 – Co-creative design and making workshop





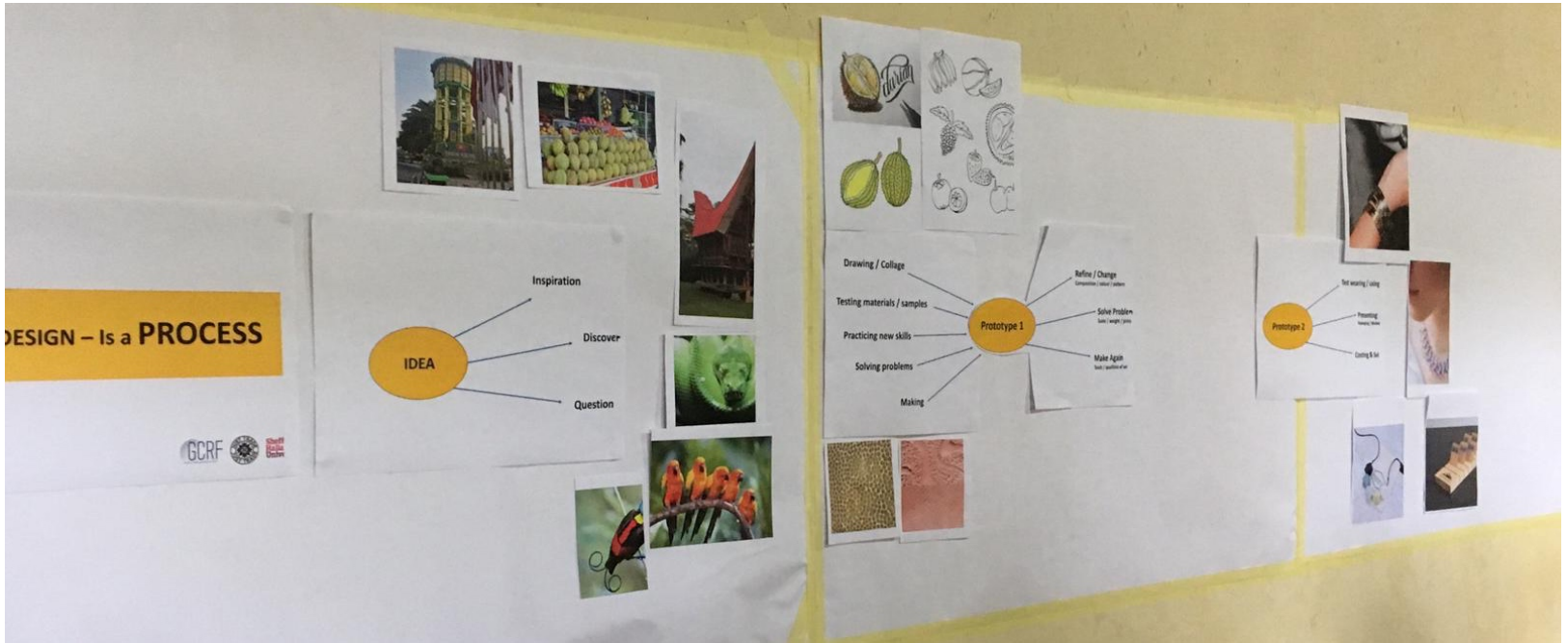


Outcomes: Stage 3 Co-creative design and making workshop

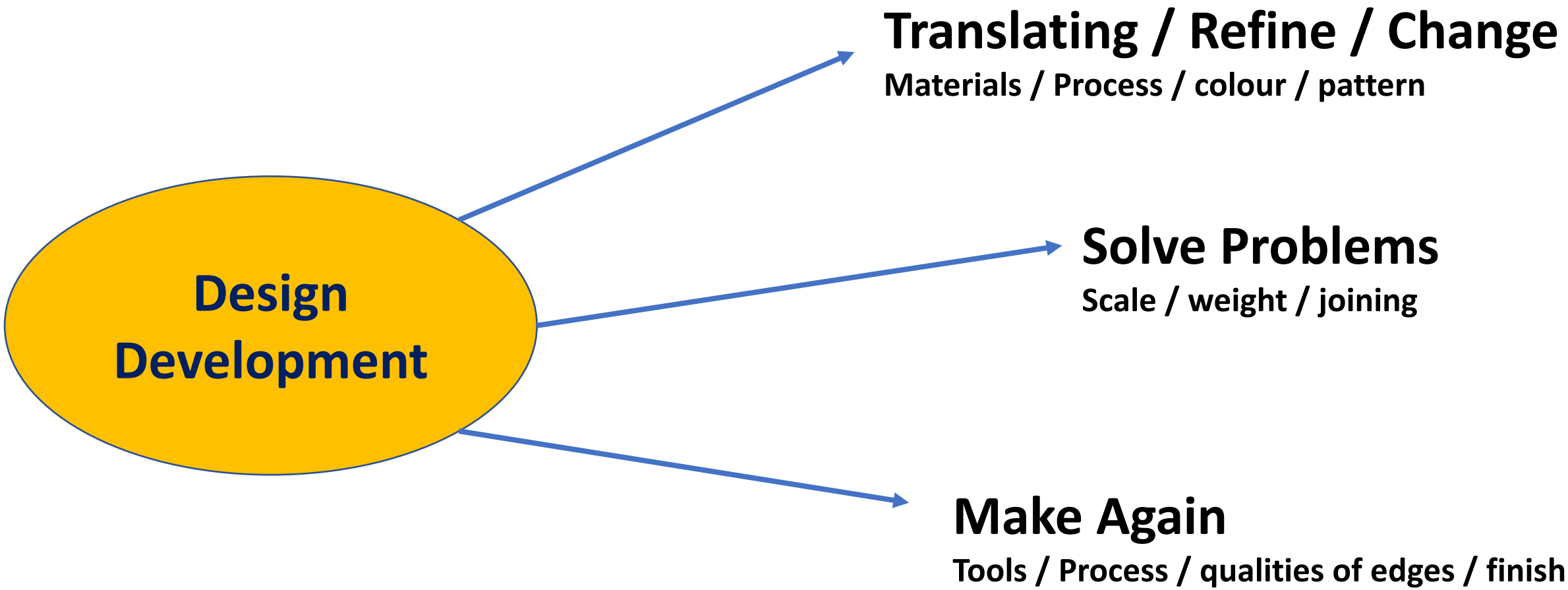


Day 2
Discussing the first day……





Stage 4 – Co-creative design and making workshop



Stage 4 - Participants demonstrating skills to the group












Glass Beads &
Metal Jewellery
Workshops
Maria Hanson M
Laura Cave MA



Stage 4 - Participants developing skills



Stage 4 – Translating ideas into other materials









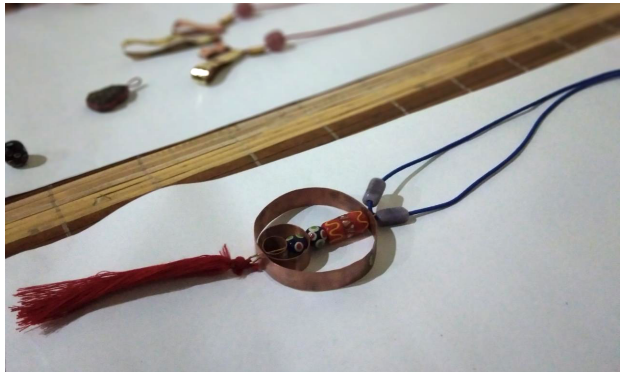


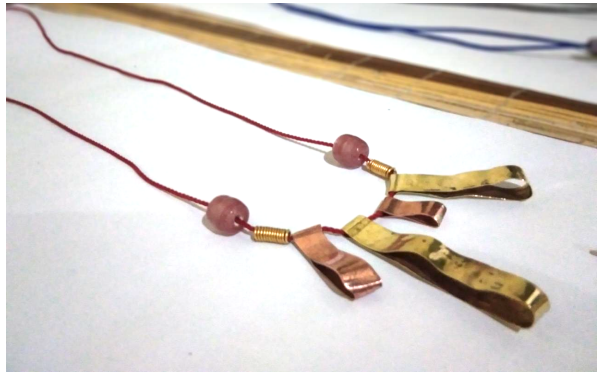


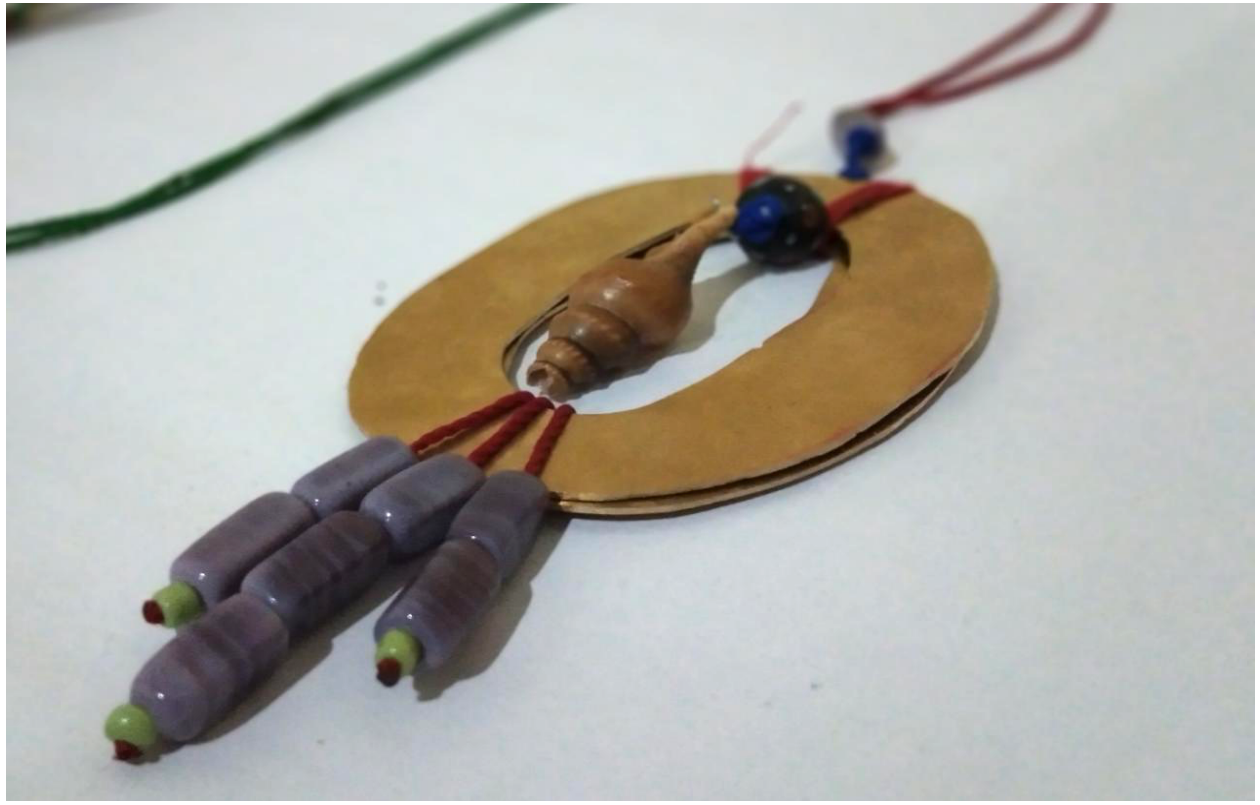


Outcomes: Stage 4 – Translating ideas into other materials
















Glass Beads &
Metal Jewellery
Workshops

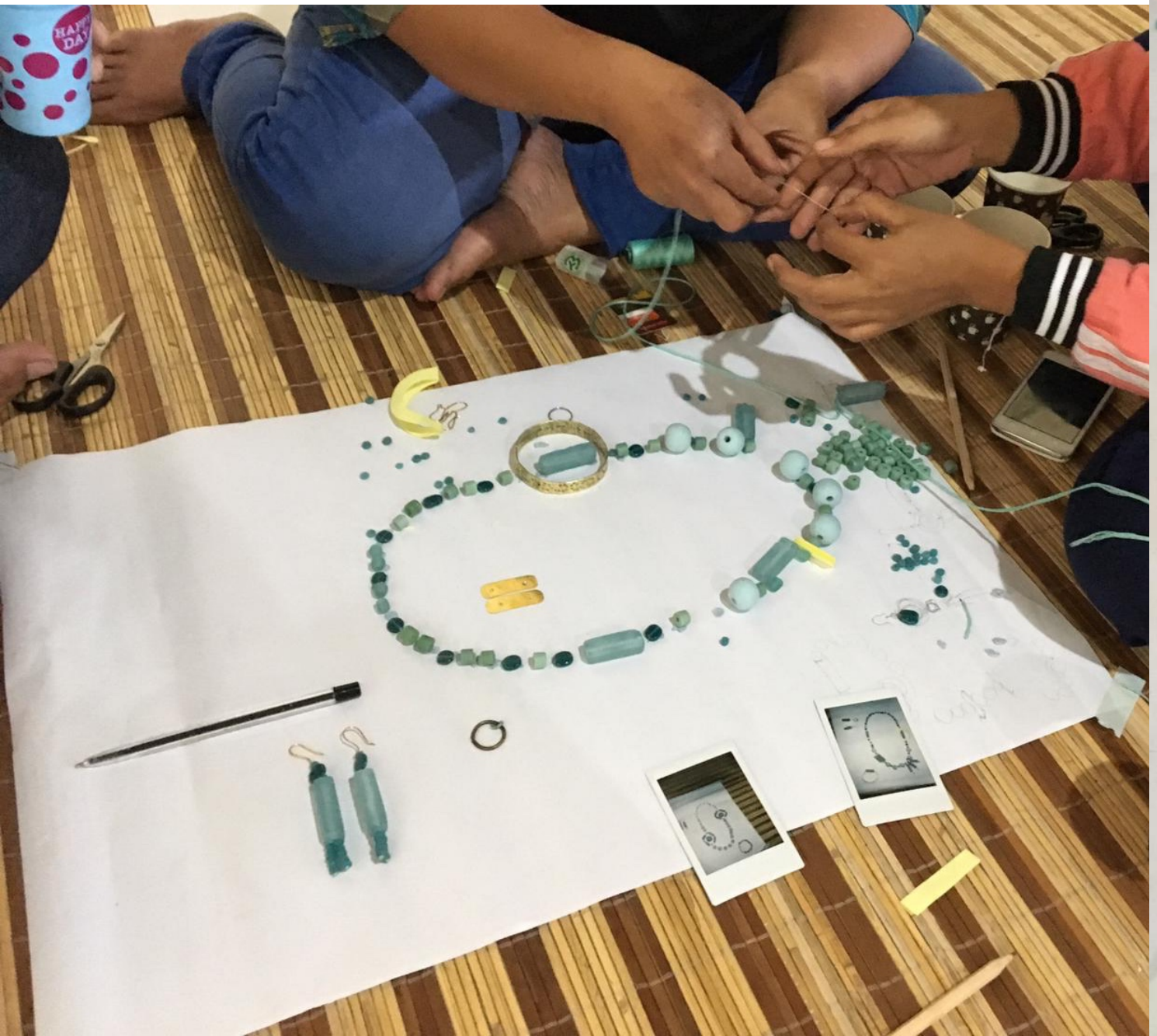
Stage 5 – Translating ideas and bringing together shared skills and knowledge







Stage 5 – Refining ideas and re-making







Stage 5 – Refining ideas and re-making



Stage 6 – Exhibition





Stage 6 – Exhibition









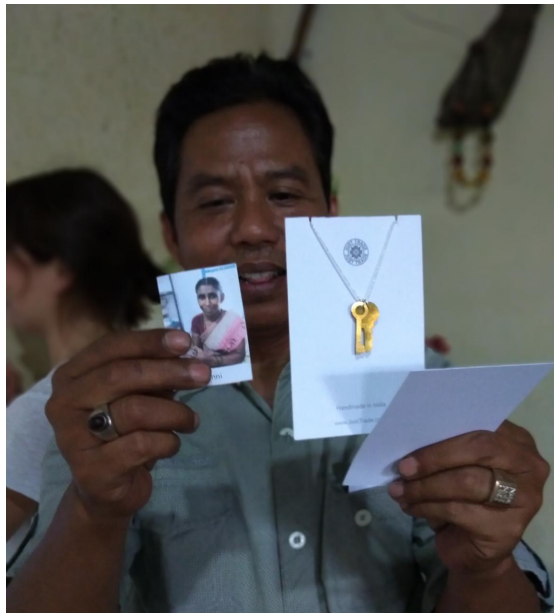

17 - 19 June, 2019
Beads Flower
Jombang, East Java
Glass Beads &
Metal Jewellery
Workshops
Creating Product for Europe Market
Workshop Facilitator
Maria Hanson MA
Laura Cave MA
In this Workshop participants will:


CERTIFICATE OF PARTICIPATION
This Certificate is proudly awarded to
Eko Cahyono
For outstanding participation in
METAL AND GLASS BEADS JEWELLERY WORKSHOP:
Creating Product for Europe Market
CERTIFICATE OF PARTICIPATION
This Certificate is proudly awarded to
U. Chodry


17 - 19 June, 2019
Beads Flower
Jombang, East Java
Glass Beads &
Metal Jewellery
Workshops
Creating Product for Europe Market
Workshop Facilitator
CERTIFICATE OF PARTICIPATION
Mr. Nurwachid












LINDA


OAKLEY


EKO






17 - 19 June, 2019
Beads Flower
Jombang, East Java
Glass Beads & Metal Jewellery Workshops
Creating Product for Europe Market
This workshop is a part of a further project built for creating a sustainable model or system for a long term fair trade route to market (including export) through collaborative practices in the development of new artisan craft products.
Workshop Facilitator
Maria Hanson MA
Reader – Jewellery & Metalwork
Programme Leader – MA & MFA Design
Sheffield Institute of Arts, Sheffield Hallam University
Laura Cave MA
Jewellery Designer
Director at Just Trade UK
In this Workshop participants will:
1. Get co-creative design and making workshops
2. Producing prototype products
3. Exploring the concept ideas for branding and packaging
Sheffield Hallam University
Sheffield Institute of Arts

Stage 7 – Final Artefacts

Photo credit: Richard Squires





Stage 7 – Final Artefacts

Photo credit: Richard Squires











Stage 7 – Final Artefacts

Photo credit: Richard Squires





Stage 7 – Final Artefacts

Photo credit: Richard Squires & Amy Burton





Stage 7 – Final Artefacts

Photo credit: Amy Burton



Stage 7 – Final Artefacts

Photo credit: Amy Burton

THANK YOU FOR LISTENING

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@justtradeuk