When these university staff utilised Facebook for an entire year - no one expected what happened next

TERNAN, Melvyn, DONCASTER, Anne, POWELL, Arnett and JONES, Martin

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When these University staff utilised Facebook for an entire year - No one expected what happened next!
presenters

Martin Jones
SHU Sketching Group
171 members
presenters

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Anne Doncaster
L5 Integrated project groups
30 members
presenters

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SHU Creative and Communication Placement Students
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In 2015 I made a google website to communicate to students activities and trips for a LTA funded drawing group.

After the google site failed I was told by students – “Put it on Facebook – students won’t look otherwise as they receive lots of uni info and ignore much of it.”

Set up sept 2015
Martin Jones  SHU Sketching Group  171 members

SHU Sketching Group

This is a site for Games and animation students at SHU. As well weekly drawing topics, you can post good links to competitions, information and anything else drawing related..

Site uses - has meet the main criteria -i.e. Initially as a sketching topic format with weekly drawing topics – like daily spit paint

https://www.facebook.com/groups/134140930266295/ for current examples.

Users

Is only for current students and Alumni - access has been restricted to safeguard improper use by non-accountable users.

Alumni have been very helpful - Tom bagshaw,s post encouraging preservence and showing a comparison of old and new work was genuinely inspirational.
Shu Sketching Group
Info about competitions

Martin Jones
11 May

Thrust competition- big spaceship challenge

Challenges | Home
By registering on this site, you agree to share your name and email information with Phantomworks.xyz, a partner with CGSociety.org.

PHANTOMWORKS:XYZ

https://vimeo.com/150901546

Atomhawk Tutorial: Painting Skin - Presented by Charlie Bowater

In this tutorial, Atomhawk Lead Concept Artist, Charlie Bowater, takes you through her approach to rendering skin. Charlie demonstrates her workflow and the tips...
Shu Sketching Group
Links to resources - mostly free

Mary-Sue Challiner shared a Frank Hong’s post.
28 August at 13:25

Frank Hong
25 August at 21:50
I have made my Gumroad library completely free. If you missed any videos from before, you can now pick them up for nothing. 😊
gumroad.com/frankhong

Like Comment

Tom Furmston, Declan Hart and 8 others
View 2 more comments

Mary-Sue Challiner Early christmas
Like Reply 26 August at 13:51

Patrick徒弟大帅 Nice!
Like Reply 26 August at 13:53

Work Opportunities
Kurt Eckhardt uploaded a file.
31 August at 14:03

We're looking for someone to create some character art for our current game demo. The game is going to be showcased at this year's EGX, so it's a really good opportunity to get your work seen.
Details are in the attached PDF. Let me know if anyone's interested, either PM me or contact me on the email address in the document.

IlliciumGames_CharacterArtProject.pdf
Portable Document Format

Download Preview Upload Revision

Like Comment
Shu Sketching Group

Critiques

The use of critiques offered by students has been a success and become one of the main uses of the site.

There has been good Communication - between year groups

Example - Really useful for 1st years last year.
Shu Sketching Group

Running the site

I originally thought the site would need regular admin by staff.

Through time the site has developed independently with occasional input from staff.

The importance of having a committed admin volunteer cannot be overstated.

Students have kept the site relevant - when on one occasion students started to post general info this was discussed and dealt with by the users themselves. This is a good indicator of the students taking ownership of the group.

The Future

Encourage a wider use - not universally used - same students

Reboot weekly topic

Restate that development work from all is welcome - work can be a simple sketch to a completed illustration

Add another Admin to share workload

Conduct a user survey?
Anne Doncaster

L5 Integrated Project Groups 30 members

- Module – Integrated Project Level 5 for Digital Media and Animation students
- Group Task working in groups of 5/6
- Creating an Interactive Documentary for a brief created by Doc/Fest
- Tight Deadline
- Project Management
- Good communication within group members therefore key
- How best to communicate?
Use of Facebook for Level 5 Integrated Project

- Something students were familiar with
- Able to communicate regularly with each other
- More immediate and user friendly than email
- Able to brainstorm and share ideas
- Showcase progression
- Showcase ideas and get feedback
- Lecturers able to see who is engaging
- Lecturers able to see what the dynamics of the groups were
- Lecturers able to see any issues that are arising – and problems with groups
- Lecturers able to input ideas and feedback when necessary
- Evidence of student participation
So far it's just pretty much a mock up to see how both layouts would work together but it's still going pretty well. I'm still trying to get the cogs to rotate indefinitely or to work at all as they are already animated but not rotating.

Here's the edit of all the footage so far, got it to 7 and a half minutes which should be sound.

Made a start on drawing the buildings... It's been more of a pain to do than it looks but I think I have the hang of it now...
Alice Stockting
23 April

http://cheersdocumentary.uk/index.html it's live!

Home

"Cheers" is a non-judgemental, interactive and informative documentary featuring 3 people from very different walks of life openly discussing their personal consumption of alcohol. They each describe, through their own alcohol-fuelled...

Anne Doncaster
Works great online guys! Only thing I would add is a link on the main Cheers logo in the top left hand corner of the screen and have this go to the Home page?

Like · Reply · 24 April at 17:44

Alice Stockting
Done! I'll update shortly! Thanks for that!

When the website is opened in browser through the index.html this message shows up when trying to send an email. It does, however, work completely fine on the live site.... See more

Unlike · Reply · 1 · 24 April at 20:12

Anne Doncaster
This will happen when the site is offline unfortunately as it needs to be connected to the internet to work fully. So therefore nothing you can do about it, certainly nothing to worry about for the hand in.

Like · Reply · 24 April at 22:32

Alice Stockting
Thank you 😊

Like · Reply · 24 April at 22:33

Write a reply...
DEADLINES

Website mostly done - end of second week of Easter
Rest of interviews filmed - 1st week we get back

Official Deadlines
PRESENTATION - 20th April 1203pm CANTOR 9232
8 minute presentation.

29th April 2016 by 4pm - submission deadline.
Task 1 (site/documentary) - DVD via Cantor Reception
Task 2 (journal - look on blackboard) - Blackboard
‘Communication was vital for this – in which case we mainly used Facebook; a group chat and page, as well as email communication. Using a combination of the two ensured a fast response from any team member, which was important in case any member of the team ran into problems or needed advice.’

‘We made sure we were supporting each other by keeping constantly in contact through a Facebook group, which everyone was in, as well as meeting up regularly to make sure the project was heading in the direction we all thought it should be.’

‘We created a Facebook group where members would post their work or inquire about it in the time outside of the lesson. This, alongside an active Facebook chat allowed communicating between my teammates to work smoothly.’
Arnett Powell  SHU Creative and Communication Placement Students  262 members
Finding Your Own Placement | Careers Central

Applying for advertised placements is not the only way to gain work experience. It is possible to find your own placement using a more proactive approach - this...
Arnett Powell  SHU Creative and Communication Placement Students  262 members

http://jobs.rebellion.co.uk/.../...art_entry_level_internship/...
Benefits of the group

- Increased student engagement
- Another way of communicating opportunities and useful information to students
- Promotion tool for employability sessions and workshops
- Creates a ‘network’ of students looking for and going on placement
- Answering student queries
- Helps students find placements!
Melvyn Ternan  Animation Course year groups  136 members
Melvyn Ternan  Animation Course year groups  136 members

Hayley Humphreys  Animatadore/Degree Show 2015
24 February 2015

Wow, these came fast c:
What's the plan then?
How many should I give to the Hop and do we want the rest kept in the studio?

Like  Comment

Thomas Gamble, Dan Hodgson and 4 others

© Callie Booth  Woohoo! We could go down to the Hop tomorrow with these + poshers?
24 February 2015 at 15:25  Like 1

© Callie Booth Also the hop have said they'll let us keep any money separate in their safe
24 February 2015 at 15:25  Like 1

Hayley Humphreys  I have class till 1pm tomorrow, so we could either meet in town around then to take them or I could just rip up by myself (whichever you want to do, I don't mind c:)

Write a comment...
Wow, these came fast c:

What's the plan then?
How many should I give to the Hop and do we want the rest kept in the studio?
SHOWROOM RUNNING ORDER CREATED - Any issues with this, let me know asap. I need to get the order down for the technical rehearsal on Tuesday.

<table>
<thead>
<tr>
<th>NAME</th>
<th>SURNAME</th>
<th>STYLE</th>
<th>TECHNIQUE</th>
<th>minutes seconds</th>
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<td>Sam</td>
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<td>John</td>
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<td>Mandy</td>
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<tr>
<td>Lucy</td>
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<>)
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<table>
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<td>Beth Johnson</td>
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<td>Emily Green</td>
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<tr>
<td>Fiona Lee</td>
<td>Sound Engineer</td>
<td>Traditional</td>
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<tr>
<td>Gary Harris</td>
<td>Writer</td>
<td>Screenwriting</td>
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<td>00</td>
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<tr>
<td>Helen Johnson</td>
<td>Editor</td>
<td>Stop Motion</td>
<td>15</td>
<td>00</td>
</tr>
<tr>
<td>Ian Taylor</td>
<td>Storyboard Artist</td>
<td>Stop Motion</td>
<td>15</td>
<td>00</td>
</tr>
<tr>
<td>Jennifer Smith</td>
<td>Storyboard Artist</td>
<td>Stop Motion</td>
<td>15</td>
<td>00</td>
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<tr>
<td>Karen Lee</td>
<td>Composer</td>
<td>Stop Motion</td>
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</tr>
<tr>
<td>Leon Brown</td>
<td>Concept Artist</td>
<td>Stop Motion</td>
<td>15</td>
<td>00</td>
</tr>
<tr>
<td>Melvyn Ternan</td>
<td>Director</td>
<td>Stop Motion</td>
<td>15</td>
<td>00</td>
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<td>Noel Johnson</td>
<td>Editor</td>
<td>Stop Motion</td>
<td>15</td>
<td>00</td>
</tr>
<tr>
<td>Olivia White</td>
<td>Animation Artist</td>
<td>Stop Motion</td>
<td>15</td>
<td>00</td>
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<tr>
<td>Patrick Brown</td>
<td>Art Director</td>
<td>Stop Motion</td>
<td>15</td>
<td>00</td>
</tr>
<tr>
<td>Rachel Johnson</td>
<td>Producer</td>
<td>Stop Motion</td>
<td>15</td>
<td>00</td>
</tr>
</tbody>
</table>

Like  Comment

You and Hayley Humphreys
Hayley Humphreys, Dan Hodgson and 6 others
Anita Bruvere and Liam Hall
You, Hayley Humphreys, Elliot Train and 8 others
Simon Taylor and Ben Johnston
You, Amy Lindop, Grace Parker and 2 others
Hayley Humphreys, Elliot Train and 5 others
You, Liam Hall, Micky Wozny and 李龙

Melvyn Ternan | Animation Course year groups | 136 members
Melvyn Ternan  Animation Course year groups  136 members

Melvyn Ternan updated the group photo.
2 June 2015

Like  Comment

Divay Agarwal and Basil Baradaran  Seen by 66
Melvyn Ternan updated the description.
2 June 2015

This group is for everyone who graduated from the Sheffield Hallam Animation course either with a BA or MArt certification. Client work is often received that is more suitable for alumni - Your new job may require fresh graduates or you might just want to keep tabs on what everyone is up to. This is all that.

Ivan Theodorov Zahov, Jordan Paul Bannister and 15 others

Divay Agarwal and Basil Baradaran
This group is for everyone who graduated from the Sheffield Hallam Animation course either with a BA or MArt certification. Client work is often received that is more suitable for alumni - Your new job may require fresh graduates or you might just want to keep tabs on what everyone is up to. This is all that.
Potential animation related job:

**Animator & Illustrator job - Stada Media Limited - Wakefield WF1**

*Indeed.co.uk*

14 July 2015 - Animator & Illustrator - p We're currently looking for a dynamic and talented Animator &…

*indeed.co.uk*
Melvyn Ternan  Animation Course year groups  136 members

Potential animation related job:

Accessor & Illustrator job - Stada Media Limited - Wakefield WF1 | Indeed.co.uk
14. July 2015  Animator & Illustrator - p We're currently looking for a dynamic and talented Animator &…
Indeed.co.uk

Hi I am looking for a rotoscoping artist, who can rotoscope a product shot from a moving clip and replace it with new product. Price is negotiable. Thanks!

Please comment if interested and I will supply the clip.

John W Thompson  22 October 2015

Hi all,

Cubic Motion in Manchester are looking for animators currently. They do facial animation for AAA games (like Until Dawn and Shadow of Mordor). Not sure if they've got a specific link on the page at the moment but if you direct it to David Barton in an email you'll be alright. He wants to see some examples of facial animation in a demo reel (though I wouldn't worry about it being anything extravagant, just a bit of lip-sync and knowing phonemes will help). If you guys want some more information just give me a shout, I've been here a while now :)

Cubic Motion: Computer Vision and Facial Animation
Award winning provider of human, character and creature facial animation content and technologies to the largest studios and publishers: from performance…
CUBICMOTION.COM

© Dilvay Agarwal  2 June 2015

© Nick Cooper, Jessica Poon and Ivana Sorreno Teles
Melvyn Ternan  Animation Course year groups  136 members
Melvyn Ternan  Animation Course year groups  136 members
The Prime Directives

These Facebook groups are not used to:

Replace
Melvyn Ternan  Animation Course year groups  136 members

The Prime Directives

These Facebook groups are not used to:

Replace

or

Chase
Melvyn Ternan  Animation Course year groups  136 members
Melvyn Ternan  Animation Course year groups  136 members

Nay?

Yay?
When these University staff utilised Facebook for an entire year - No one expected what happened next!

Questions?