# Sheffield Hallam University

# When these university staff utilised Facebook for an entire year - no one expected what happened next

TERNAN, Melvyn, DONCASTER, Anne, POWELL, Arnett and JONES, Martin

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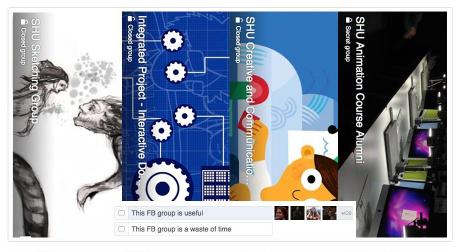
Q



# When these University staff utilised Facebook for an entire year - No one expected what happened next!











More posts by Melvyn Ternan



★★★★★ "A must for your holiday packing!" Cee

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Martin Jones SHU Sketching Group 171 members





Martin Jones SHU Sketching Group 171 members

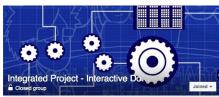


Anne Doncaster L5 Integrated project groups 30 members





Martin Jones SHU Sketching Group 171 members



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Arnett Powell SHU Creative and Communication Placement Students 262 members



Martin Jones SHU Sketching Group 171 members



#### Anne Doncaster L5 Integrated project groups 30 members



# Arnett Powell

SHU Creative and Communication Placement Students 262 members



Melvyn Ternan Animation Course year groups 136 members



Martin Jones SHU Sketching Group 171 members



#### Anne Doncaster L5 Integrated project groups 30 members



# Arnett Powell

SHU Creative and Communication Placement Students 262 members



Melvyn Ternan Animation Course year groups 136 members

In 2015 I made a google web site to a communicate to students activities and trips for a LTA funded drawing group.

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After the google site failed

I was told by students – "Put it on Facebook students wont look otherwise as they receive lots of uni info and ignore much of it."

Set up sept 2015



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sheffield **Drawing group** lallam University Sheffield Hallam Drawing Group Animation and Gamer Navigation **Shelfield Hallam Drawing Group Animation and Games** Garffait) Hallors In a wing Constant Automation and Gamme Townson . Chaffield Hallam Drawing Group Animation and Games This is an opportunity to draw collaborative, share ideas and support each other by visiting a range of interesting drawing venues. The group util Silesten and fiard the entrance costs and travel to the sites and provide some materials. To keep costs down some local visits will require trevel paid for by students. The group is a pilot project funded by the university through an LTA bid. To start off the group will go so organised site visits. These will be at identified local sites with each visit having a locas theme. The first site visit, will be organised by staff with the aim of then opening this up to the shudent, group to take on . It is hoped that it will become a self supporting group run by students and supported by staff. The group still be open to students from the 2 courses and across all year groups. Greak up and running potential development for the activities of the proup will be open for discussion and students could look at things like arranging visity to events or setting up events at public versues such as puts or chadra.

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### Martin Jones SHU Sketching Group 171 members

Shu Sketching Group

This is a site for Games and animation students at SHU. As well weekly drawing topics, you can post good links to competitions, information and anything else drawing related..

Site uses - has meet the main criteria -I.e. Initially as a sketching topic format with weekly drawing topics – like daily spit paint

#### https://www.facebook.com/groups/134140930266295/ for current examples.

#### Users

Is only for current students and Alumni - access has been restricted to safeguard improper use by non-accountable users.

**Alumni** have been very helpful - Tom bagsshaw,s post encouraging preservence and showing a comparison of old and new work was genuinely inspirational.



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#### Shu Sketching Group Info about competitions



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Thrust competition- big spaceship challenge



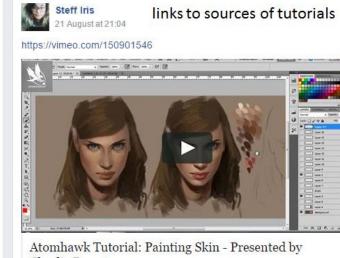
#### Challenges | Home

By registering on this site, you agree to share your name and email information with Phantomworks.xyz, a partner with CGSociety.org.

PHANTOMWORKS XYZ

In Like Comment

A Share



#### Charlie Bowater

In this tutorial, Atomhawk Lead Concept Artist, Charlie Bowater, takes you through her approach to rendering skin. Charlie demonstrates her workflow and the tips...

VIMEO.COM | BY ATOMHAWKDESIGN

Comment A Share the Like

1 Alex Dingley, Diana McRae and 4 others

✓ Seen by 107



Diana McRae Love Charlie 🤎 Like - Reply - 1 - 21 August at 21:10 Jasmine Blogg Charlie is dank. Follow her on social medias

Like · Reply · 1 · 21 August at 21:15

Write a comment...

0 0

# Shu Sketching Group Links to resources - mostly free



Mary-Sue Challinor shared @ Frank Hong's post. 26 August at 13:25



Frank Hong 25 August at 21:59

I have made my Gumroad library completely free. If you missed any videos from before, you can now pick them up for nothing.

0 0



Comment dr Like 1 Tom Furmston, Declan Hart and 8 others ✓ Seen by 110 View 2 more comments Mary-Sue Challinor Early christmas Like · Reply · 🖒 1 · 26 August at 13:51 Patrick Dudemaister Niice! Like - Reply - 26 August at 13:53 60 Write a comment.

#### Work Opportunities



Kurt Eckhardt uploaded a file. 31 August at 14:03

We're looking for someone to create some character art for our current game demo. The game is going to be showcased at this year's EGX, so it's a really good opportunity to get your work seen.

Details are in the attached PDF. Let me know if anyone's interested, either PM me or contact me on the email address in the document.

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	Download	Preview	Upload Revision
Like	Comment		

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#### Shu Sketching Group

#### Critiques

The use of critiques offered by students has been a success and become one of the main uses of the site.

There has been good Communication-between year groups

Example- Really useful for 1<sup>st</sup> years last year.

#### James Beaumont 24 April

This is for the "Environment" drawing we have to do. I've never done anything like this before so I didn't exactly have any idea how to approach it properly aside from what we did in class. It's supposed to be like an India/Venice type thing. Feel free to suggest changes.

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### Running the site

I original thought the site would need regular admin by staff.

Through time The site has developed independently off with occasional input from staff.

The importance of having a committed admin volunteer cannot be overstated.

Students have kept the site relevant - when on 1 occasion students started to post general info this was discussed and dealt with by the users themselves. This is a good indicator of the students taking ownership of the group.

#### The Future

Encourage a wider use -not universally used- Same students

Reboot weekly topic

Restate that development work from all is welcome - work can be a simple sketch to a completed illustration

Add another Admin to share workload

Conduct a user survey ?



### Anne Doncaster L5 Integrated Project Groups 30 members

- Module Integrated Project Level 5 for Digital Media and Animation students
- Group Task working in groups of 5/6
- Creating an Interactive Documentary for a brief created by Doc/Fest
- Tight Deadline
- Project Management
- Good communication within group members therefore key
- How best to communicate?



#### ADD MEMBERS

+ Enter name or email address...

#### MEMBERS

#### 7 members



#### DESCRIPTION

A group where us in the integrated project can coordinate our progress and develop said project.



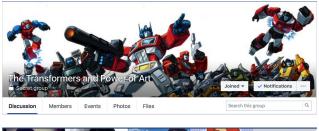
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#### **Use of Facebook for Level 5 Integrated Project**

- Something students were familiar with
- Able to communicate regularly with each other
- More immediate and user friendly than email
- Able to brainstorm and share ideas
- Showcase progression
- Showcase ideas and get feedback
- Lecturers able to see who is engaging
- Lecturers able to see what the dynamics of the groups were
- Lecturers able to see any issues that are arising and problems with groups
- Lecturers able to input ideas and feedback when necessary
- Evidence of student participation









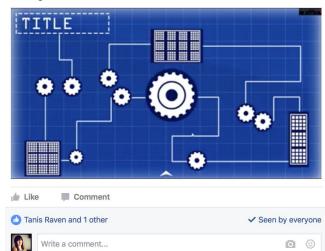
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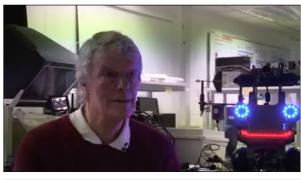
**Tania Silvestre** 28 March

So far it's just pretty much a mock up to see how both layouts would work together but it's still going pretty well. I'm still trying to get the cogs to rotate indefinitely or to work at all as they are already animated but not rotating.



Elliot Tickle 18 April

Here's the edit of all the footage so far, got it to 7 and a half minutes which should be sound







0 🙂

Marta Kwasniewska Looks fab! I'll add the rotoscopes tonight (!!)

Like · Reply · 18 April at 17:23 Write a comment...



Made a start on drawing the buildings... It's been more of a pain to do than it looks but I think I have the hang of it now ...

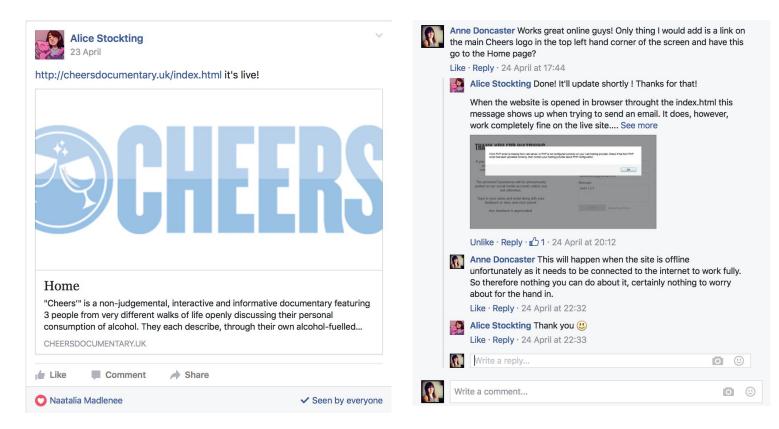




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### Anne Doncaster L5 Integrated Project Groups 30 members

#### DEADLINES

Wesbsite mostly done - end of second week of Easter Rest of interviews filmed - 1st week we get back

**Official Deadlines** PRESENTATION - 20th April 1203pm CANTOR 9232 8 minute presentation.

29th April 2016 by 4pm - submission deadline. Task 1 (site/documentary) - DVD via Cantor Reception Task 2 (journal - look on blackboard) - Blackboard

Seen by everyone

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Please of	ensure that your DVD works on Hallam computers and that all other files can be opened.	What you should subm
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Line of the Information

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#### Anne Doncaster L5 Integrated Project Groups 30 members

#### **Responses from students**

'Communication was vital for this – in which case we mainly used Facebook; a group chat and page, as well as email communication. Using a combination of the two ensured a fast response from any team member, which was important in case any member of the team ran into problems or needed advice.'

'We made sure we were supporting each other by keeping constantly in contact through a Facebook group, which everyone was in, as well as meeting up regularly to make sure the project was heading in the direction we all thought it should be.'

'We created a Facebook group where members would post their work or inquire about it in the time outside of the lesson. This, alongside an active Facebook chat allowed communicating between my teammates to work smoothly.'

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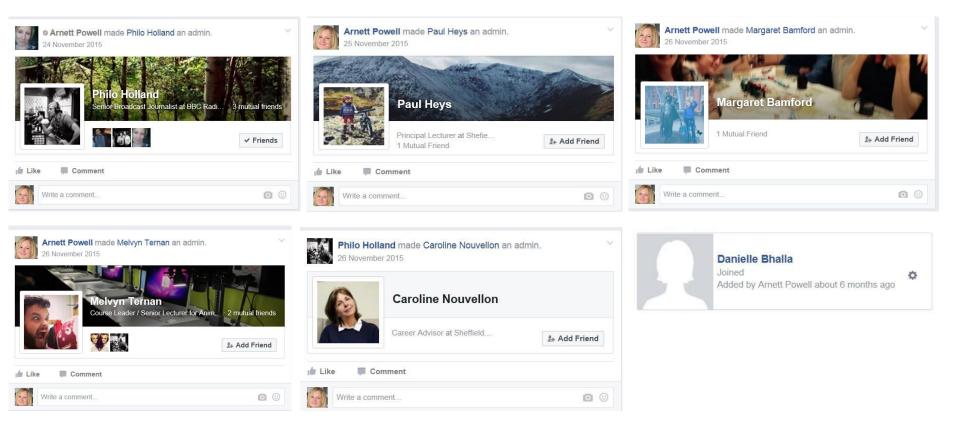
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Arnett Powell 25 November 2015

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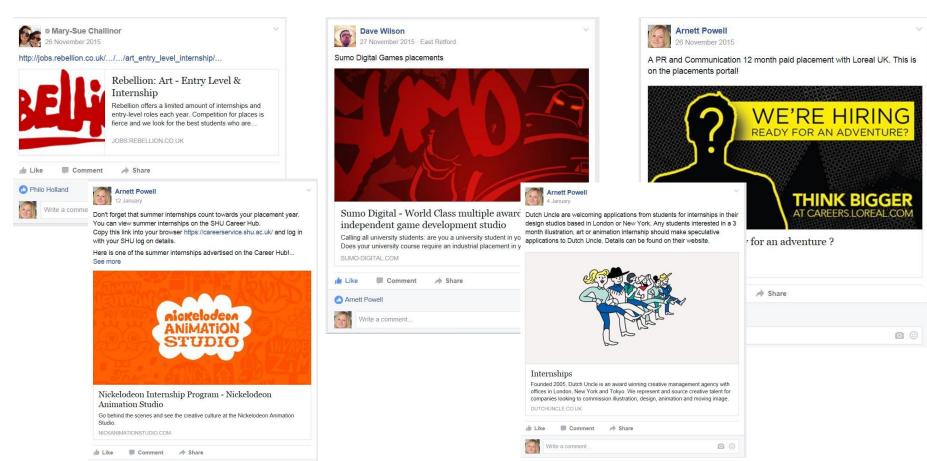
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### Arnett Powell SHU Creative and Communication Placement Students 262 members

#### Benefits of the group

- Increased student engagement
- Another way of communicating opportunities and useful information to students
- Promotion tool for employability sessions and workshops
- Creates a 'network' of students looking for and going on placement
- Answering student queries
- Helps students find placements!

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## Melvyn Ternan Animation Course year groups 136 members

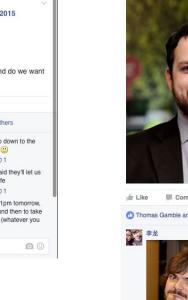


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Melvyn Ternan updated his profile picture. 30 January 2015 · 🕑 🔻



Comment A Share

1 Thomas Gamble and Katy J G Howells



30 January 2015 at 17:32 · Unlike · 🖒 4

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SHOWROOM RUNNING ORDER CREATED - Any issues with this, let me know asap. I need to get the order down for the technical rehearsal on Tuesday.

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	EVENING	WELCOME AND IN	TROOUCTION - Melvyn Ternan		5	0	8:30pr
ART.1	1-Sector	n Introduction - Nic	k and Anna		2	0	8:36pt
48	Callie	Booth	Kimberley	2D drawn	2	45	8:38pt
	Jamie	Depledge	A Cautionary Tale	2D puppet	2	32	
	Nick	Cooper	The Bookshop	3D-CGI	2	14	
	2 - Sectio				2	0	8:46p
	James	McLoughlin	War Days	Stop Motion	2	54	8:49p
	Michaela	Wozny	Unlucky	2D drawn	2	18	
	342	Kaur	The Boy and the Butterfly	Stop Motion	2	38	
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	Grace	Parker	Sleep	2D/Stop Motion	3	9	
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	Ben	Johnston	Building	Digital Compositing	0	59	
	Phil	Johnson	Flyby, Skydive, Matte Painting, Everything but the kitchen sink		3	41	
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C Simon Taylor, Amy Lindop and 10 others

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Anita Bruvere All is fine with me! 10 May 2015 at 19:48 · Unlike · 🖒 1

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# Melvyn Ternan Animation Course year groups 136 members

Melvyn Ternan 10 May 2015

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	Nick	Cooper	The Bookshop	3D-CGI	2	14	
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	James	McLoughlin	War Days	Stop Motion	2	54	8:49pm
	Michaela	Wozny	Unlucky	2D drawn	2	18	
	342	Kaur	The Boy and the Butterfly	Stop Motion	2	38	
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	Arran	Dodd	A Sylphs Promenade	3D-CGI	1	15	9:01pm
	Maria	Aniszewski	Shadow	2D drawn	1	45	
	Grace	Parker	Sleep	2D/Stop Motion	3	9	
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	Nick	McLoughlin	Pitfall	2D drawn	3	44	9:11pm
	James	Mitchell	The Cost of Football	Motion Graphics	9	45	
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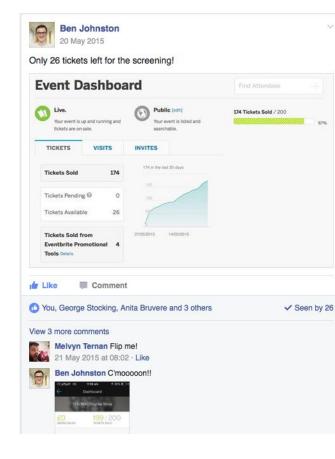
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C You and Hayley Humphreys	✓ Seen by everyone
Hayley Humphreys, Dan Hodgson and 6 others	✓ Seen by everyone
	✓ Seen by everyone
C Anita Bruvere and Liam Hall	✓ Seen by everyone
You, Hayley Humphreys, Elliot Train and 8 others	✓ Seen by everyone
C Simon Taylor and Ben Johnston	✓ Seen by everyone
O You, Amy Lindop, Grace Parker and 2 others	✓ Seen by everyone
Hayley Humphreys, Elliot Train and 5 others	✓ Seen by everyone
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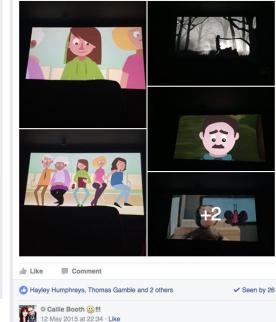
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Tested some DCPs this morning in the ShowRoom cinema with Ben Johnston, Anita Bruvere and Liam Hall A few corrections to do,(that I'm doing now) and it should all be cool, Dady-o!



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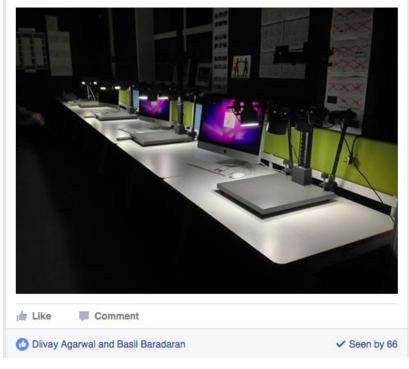
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Melvyn Ternan updated the group photo. 2 June 2015





Melvyn Ternan updated the description. 2 June 2015

This group is for everyone who graduated from the Sheffield Hallam Animation course either with a BA or MArt certification. Client work is often received that is more suitable for alumni - Your new job may require fresh graduates or you might just want to keep tabs on what everyone is up to. This is all that.

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Ivan Theodorov Zahov, Jordan Paul Bannister and 15 others

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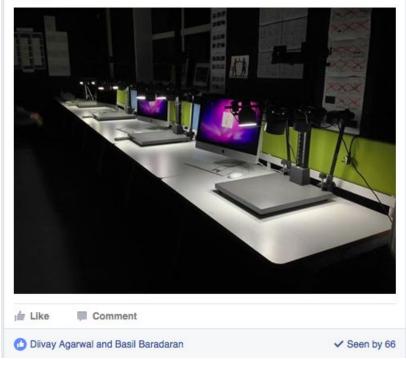


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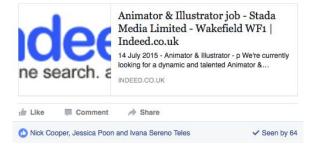
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14 July 2015 - Animator & Illustrator - p We're currently

Nick Cooper, Jessica Poon and Ivana Sereno Teles

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Hi I am looking for a rotoscoping artist, who can rotoscope a product shot from a moving clip and replace it with new product. Price is negotiable. Thanks!

Please comment if Interested and I will supply the clip.

if Like Comment



#### John W Thompson

#### Hi all.

Cubic Motion in Manchester are looking for animators currently. They do facial animation for AAA games (like Until Dawn and Shadow of Mordor). Not sure if they've got a specific link on the page at the moment but if you direct it to David Barton in an email you'll be alright. He wants to see some examples of facial animation in a demo reel (though I wouldn't worry about it being anything extravagant, just a bit of lip-sync and knowing phonemes will help). If you guys want some more information just give me a shout, I've been here a while now (19).



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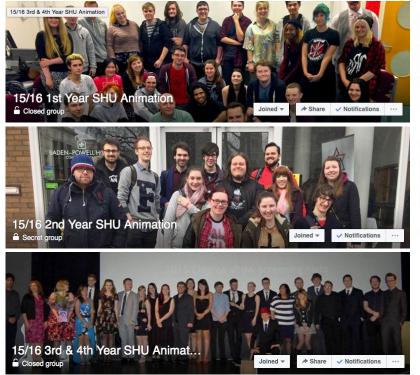
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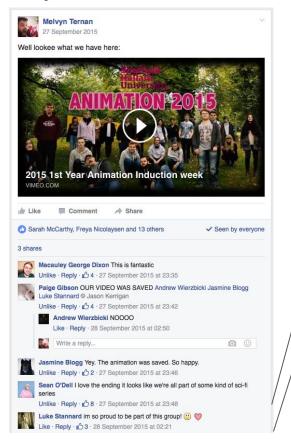
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Luke Stannard im so proud to be part of this group! 🙂 💖 Like - Reply - 🖞 3 - 28 September 2015 at 02:21

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# When these University staff utilised Facebook for an entire year - No one expected what happened next! **Questions?**









More posts by Melvyn Ternan



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