

## **Representation of British footballers in the press: private versus public performance**

CANTER, Lily <<http://orcid.org/0000-0001-5708-2420>> and DOT GRAU, Maria

Available from Sheffield Hallam University Research Archive (SHURA) at:  
<http://shura.shu.ac.uk/25196/>

---

This document is the author deposited version. You are advised to consult the publisher's version if you wish to cite from it.

### **Published version**

CANTER, Lily and DOT GRAU, Maria (2019). Representation of British footballers in the press: private versus public performance. *Journalism Education : The Journal of the Association of Journalism Education*, 8 (1).

---

### **Copyright and re-use policy**

See <http://shura.shu.ac.uk/information.html>

# Representation of British footballers

Maria Dot Grau and Lily Canter

## FIGURES

Figure 1

	Section of the newspaper			Type of story			Representation of story			Total stories
	Front Page	News Section	Sports Section	Personal life	Sporting Life	Other	Positive	Negative	Neutral	
<b>The Guardian</b>	0	1	40	3	27	11	17	4	20	41
%	0%	2%	98%	7%	66%	27%	41%	10%	49%	100%
<b>The Telegraph</b>	0	0	61	2	44	15	16	9	36	61
%	0%	0%	100%	2%	72%	25%	26%	15%	59%	100%
<b>The Sun</b>	2	16	161	17	129	33	56	32	91	179
%	1%	9%	90%	10%	72%	18%	31%	18%	51%	100%
<b>The Daily Mail</b>	0	4	68	10	47	15	17	16	39	72
%	0%	6%	94%	14%	65%	21%	24%	22%	54%	100%
<b>Total stories</b>	2	21	330	32	247	74	106	61	186	353

Figure 1: All statistics pertaining to the coding sheet – with raw data converted into percentages underneath

Figure 2

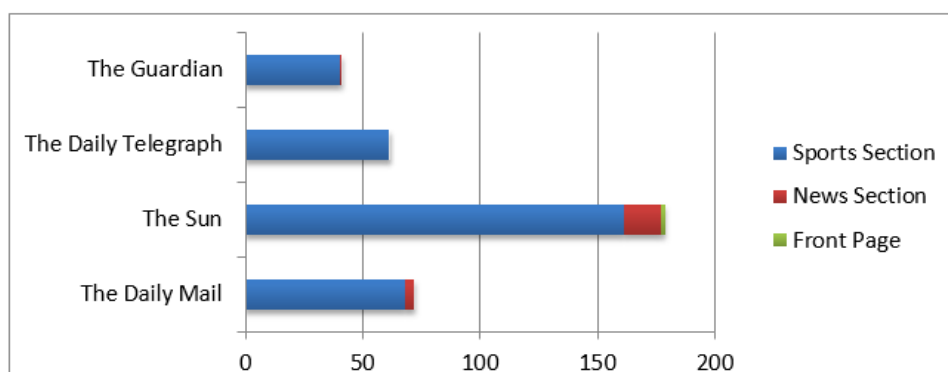


Figure 2: Number of news stories and what section of the newspaper they were located in.

Figure 3

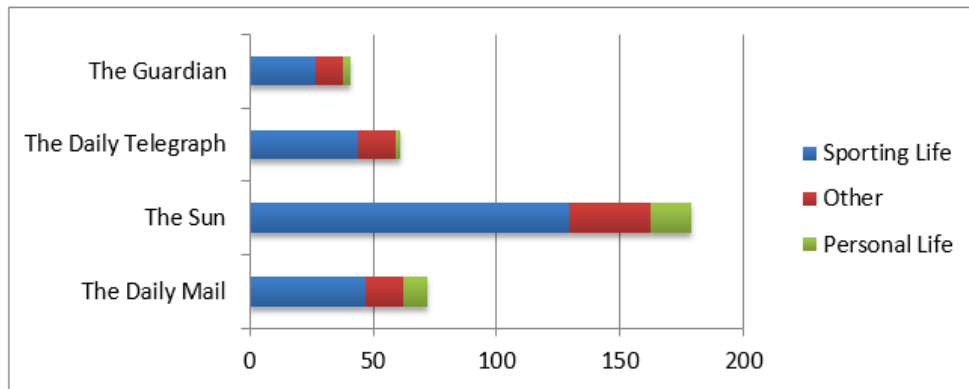


Figure 3: Number of stories and content type.

Figure 4

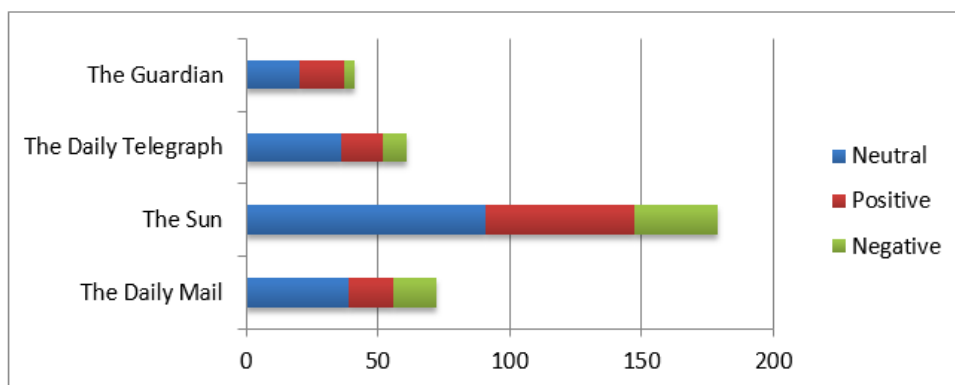


Figure 4: Number of stories and sentiment.

Figure 5

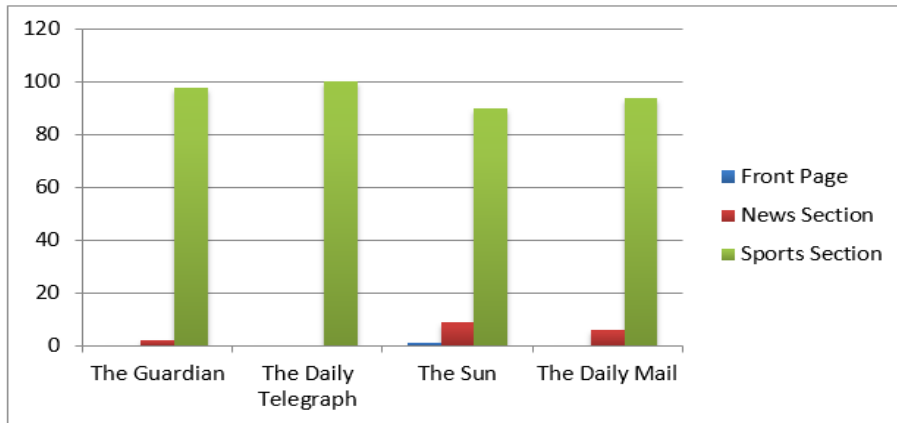


Figure 5: Percentage of news stories and what section of the newspaper they were located in.

Figure 6

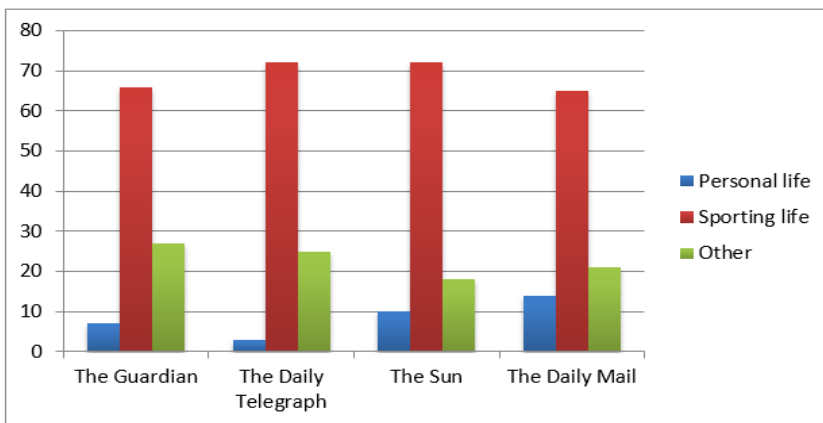


Figure 6: Percentage of news stories and content type.

Figure 7

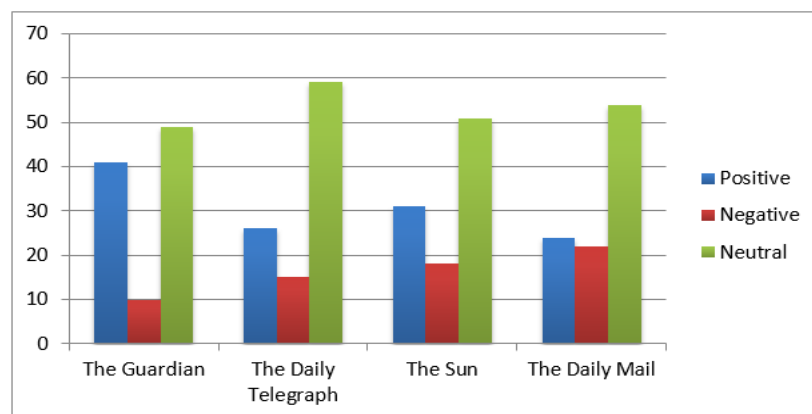


Figure 7: Percentage of news stories and sentiment.