

# Let's sculpt it! Experiencing the role of context in coaching

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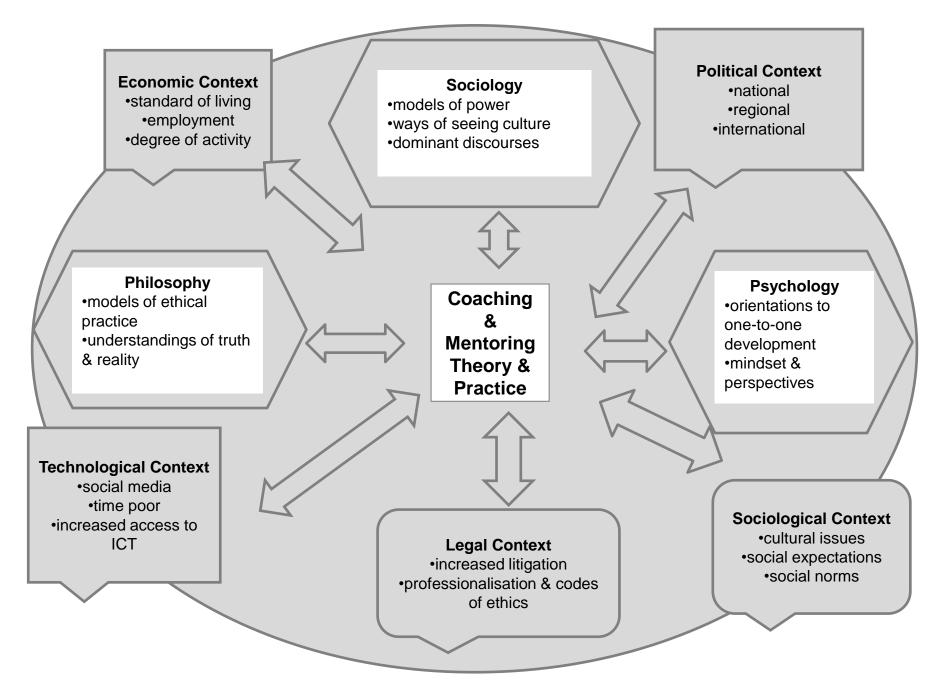
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### **Economic Context**

•Current
performance of the
Organization
•Adverse economic
context

### Sociology

- •Power dynamics, authority and hierarchy
- Vested interests in coaching

### **Political Context**

Does not overtly feature

### **Philosophy**

- Potential conflict between personal and professional values
- •Competing models of ethics

# White Horse Coaching

# **Psychology**

- Psychological contract between the coach and coachee
  Phenomena of
- (counter-)transference

# **Technological Context** *Does not overtly feature*

# **Legal Context**

•Brigitte's adherence to a code of ethics and loyalty to a professional body

# **Sociological Context**

- •Definition of effective leadership
- •Visions of successful coaching