Efficient development and usability testing of decision support interventions for older women with breast cancer

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Abstract

Around a third of breast cancers diagnosed each year in the UK are in women aged 70 years and older. However, there are currently no decision support interventions for older women who have a choice between primary endocrine therapy and surgery followed by adjuvant endocrine therapy (surgery+endocrine therapy), or who can choose whether or not to have chemotherapy following surgery. There is also little evidence-based guidance specifically on the management of these older patients. A large UK cohort study is currently underway to address this lack of evidence and to develop two decision support interventions (DESiS) to facilitate shared decision-making with older women about breast cancer treatments. Here we present the development and initial testing of these two DESIs.

An initial prototype DESI was developed for the choice of primary endocrine therapy or surgery+endocrine therapy. Semi-structured interviews with healthy volunteers and patients explored DESI acceptability, usability and utility. A framework approach was used for analysis.

A second DESI for the choice of having chemotherapy or not was subsequently developed based on more focused development and testing.

Participants (n=22, aged 75-94 years, 64% healthy volunteers, 36% patients) found the primary endocrine therapy/surgery+endocrine therapy DESI acceptable, and contributed to improved wording and illustrations to address misunderstandings. The chemotherapy DESI (tested with 14 participants, aged 70-87 years, 57% healthy volunteers, 43% patients) was mostly understandable, however suggestions for re-wording sections were made. Most participants considered the DESIs helpful, but highlighted the importance of complementary discussions with clinicians.

It was possible to use a template DESI to efficiently create a second prototype for a different treatment option (chemotherapy). Both DESIs were acceptable and considered helpful to
support/augment consultations. Development of acceptable additional DESIs for similar target populations using simplified methods may be an efficient way to develop future DESIs. Further research is needed to test the effectiveness of the DESIs.

**Keywords:** patient decision aids; decision support; shared decision-making; breast cancer; older patients.
Introduction

Each year about a third of all new invasive breast cancer diagnoses in the UK are in women aged 70 or above.\(^1\) Several patient decision aids exist to support women with breast cancer when making treatment decisions.\(^2\) However, to date none has been developed for older women with oestrogen receptor positive breast cancer who have a choice between primary endocrine therapy and surgery followed by adjuvant endocrine therapy (surgery+endocrine therapy), or for older women with high recurrence risk breast cancers (eg HER2 positive, oestrogen receptor negative, node positive) who can choose whether or not to have chemotherapy following surgery. The current absence of decision support may, in part, reflect heterogeneous research and practice in managing breast cancer in older women.\(^3-6\)

Research is needed to guide clinicians (this term is used to include all healthcare professionals) and patients about appropriate treatment for older women with oestrogen receptor positive breast cancer and for older women with breast cancer with high recurrence risk. Surgery is the recommended treatment for breast cancer for those who are fit enough, that is unless precluded due to comorbidities.\(^7,8\) However, the benefits of surgery vary in older women because life expectancy varies; there are some women for whom primary endocrine therapy may be as effective as surgery if they have a reduced life expectancy.\(^9\) For older women (70 plus), randomised trials have shown that while overall survival is not significantly different, primary endocrine therapy is less effective for local control\(^9\) and survival outcomes may be inferior on long term follow up\(^10\). The decision for older women is therefore preference sensitive. There is evidence of benefit of chemotherapy following surgery for older women with high risk breast cancer.\(^7,11\) However, the trial evidence to underpin this is weak relative to other age groups, side-effects are more common in older women,\(^12\) and the benefits of
Chemotherapy are less marked than in younger women. Consequently, rates of adjuvant chemotherapy use are highly variable across the UK in this older population.\textsuperscript{13}

The Bridging the Age Gap in Breast Cancer programme (National Institute for Health Research Programme Grants for Applied Research programme RP-PG-1209-10071, ISRCTN 46099296/32447\textsuperscript{14}) aims to provide guidance to clinicians about management and to provide decision support for patients. As part of this programme of work, decision support interventions (DESIs) for two treatment choices (primary endocrine therapy or surgery+endocrine therapy and adjuvant chemotherapy or no chemotherapy) were developed. DESIs are tools that aim to support shared decision-making between clinicians and patients. The DESIs developed as part of this study each included a brief decision aid to be used within a consultation (a table of frequently asked questions with the answers for each treatment option), along with a booklet for patients that provided detailed information and a values clarification exercise (see methods for more details) for use at home, with family or friends if desired. Guidelines from the International Patient Decision Aid Standards (IPDAS)\textsuperscript{15} were consulted for advice on areas such as how to best present probabilities. An online algorithm to predict individual survival outcomes under each treatment option has also been developed (similar to Adjuvant! Online\textsuperscript{16} and PREDICT\textsuperscript{17}), for clinicians to use alongside the DESIs in clinical practice, which permits some tailoring of outcomes for the different options according to disease stage and type, age and fitness. Development and usability testing of the brief decision aids and booklets are the focus of the present study.

Although it has been assumed that older cancer patients have stronger preferences for taking passive roles (doctor-centred or paternalistic decision-making) in the decision-making process than younger patients,\textsuperscript{18-20} recent evidence suggests that many older cancer patients do want to be involved in treatment decisions,\textsuperscript{20} including women with breast cancer.\textsuperscript{21-24} Preferences
for decision-making style vary amongst older women with breast cancer treatment decisions. In a questionnaire survey of women aged 75 years and over who had previously had a choice of primary endocrine therapy or surgery+endocrine therapy, preferences for patient-centred or doctor-centred decision-making were fairly even (39% and 38% respectively) with slightly fewer preferring shared decision-making (24%). Most women discussing chemotherapy were found to prefer to be involved in decision-making. DESIs improve knowledge, accuracy of risk perception and participation in decision-making as well as decreasing aspects of decisional conflict in decision-making in older samples. They may therefore be particularly useful for clinicians and older women.

When developing DESIs it is important to use a transparent and systematic approach. This includes an initial needs assessment and collating and summarising the clinical evidence. Another integral part of DESI development is usability testing, before finalising it for effectiveness testing and implementation. This consists not only of checking the DESI for clarity and understanding but also for its perceived usefulness by the target population and potential implementation barriers and facilitators. Field testing with patients facing the decision and their clinicians involved in shared decision-making about the decision has been included as a criterion of decision aid quality in the IPDAS instrument (IPDASi). The aims of the present study were to (1) develop two DESIs (primary endocrine therapy/surgery+endocrine therapy and chemotherapy) for older women with breast cancer treatment choices, with a more focused development and testing stage for the second DESI and (2) test the DESIs for usability, acceptability and utility amongst older participants.
Methods

Prototype development

Approval for healthy volunteer involvement in the study was obtained from Cardiff University School of Medicine Research Ethics Committee (reference 13/72) and Brighton and Sussex Medical School Research Governance and Ethics Committee (reference 15/111/HAR). Approval of the study protocol for patient involvement was obtained from the National Research Ethics Service London - Surrey Borders committee (reference 12/LO/1722) and the appropriate National Health Service Trust Research and Development Departments.

Primary endocrine therapy/surgery+endocrine therapy DESI

A schematic representation of DESI development is shown in Figure 1. The prototype DESI (brief decision aid plus booklet) was initially based upon literature reviews and analyses of previous patient interviews conducted by members of the group and was developed using an iterative process. Literature reviews were conducted of the clinical evidence and patient informational needs and preferences. Existing breast cancer treatment decision aids were also reviewed. Data from patient interviews and a focus group with healthy female volunteers in the same age group (not reported here) were collected and a summary of all the collated evidence was produced. The Coping in Deliberation (CODE) framework was the theoretical basis for the DESI. The CODE framework highlights that cognitions, emotions and coping are important in healthcare decisions throughout the deliberation process. The DESI therefore addressed cognitive and emotional processes throughout deliberation as well as coping resources. The CODE framework was previously adapted for the decision about primary endocrine therapy or surgery+endocrine therapy in older women and this was included within the overall evidence summary which guided the content of the DESI. An expert
reference group consisting of 15 experts in the field (plus a chair from the study management group) reviewed the clinical evidence summary in detail (they also had the opportunity to comment on a draft prototype and the overall evidence summary). The overall summary was used as a basis for the DESI content. Guidelines from the Plain English Campaign were followed and editorial suggestions to improve the readability of the DESI were received from the Plain English Campaign before testing with patients (the final brief decision aid and booklet had ‘Crystal Marks’ for clarity from the Plain English Campaign). Feedback from healthcare professionals (n=3) who used the DESI during testing with patients was used to improve the DESI (not reported here). An outline of the DESI content is shown in Figure 2.

**INSERT FIGURE 2 ABOUT HERE**

**Chemotherapy DESI**

A similar but more focused method was used to develop the prototype chemotherapy DESI. Content was based on analysis of patient interviews and a review of the published clinical evidence about chemotherapy use in older women by a small group of experts. The format and style (and some of the wording/headings/questions where appropriate) of this DESI were based on the primary endocrine therapy/surgery+endocrine therapy DESI due to similarity between the patient populations. An outline of the chemotherapy DESI content is shown in Figure 3.

**INSERT FIGURE 3 ABOUT HERE**

**Usability testing**

Following initial development, both prototype DESIs (both brief decision aid and booklet for each decision) were tested for usability, acceptability and utility using semi-structured interviews (supplementary file 1). To minimise burden among women diagnosed with breast
cancer, preliminary testing was first conducted among healthy volunteers aged 70 years and over (75 years and over for the primary endocrine therapy/surgery+endocrine therapy DESI). This was followed by testing with patients who had made a breast cancer treatment decision in the last 12 months, before finally testing the DESI (primary endocrine therapy/surgery+endocrine therapy DESI only) with those currently facing the treatment decision. Modifications to the DESIs were made between the two phases based on the results and further changes to the primary endocrine therapy/surgery+endocrine therapy DESI were made following patient feedback.

Sample recruitment

Volunteers
Female volunteers were recruited from a number of sources including breast cancer charities and local community groups (eg older persons’ groups in churches and community centres). Emails and phone calls were made to various organisations and in some cases the researchers visited groups and either gave a presentation or had an informal discussion about the study. A snowball sampling method was used. Invitation packs (including invitation letter, information sheet, consent form and pre-paid envelope) were given to anyone interested.

Patients
Patients were recruited via four UK breast units: Cardiff, Doncaster, Sheffield and Southampton. They were identified from other strands of the Bridging the Age Gap in Breast Cancer programme (having completed a form to register their interest) or from clinic records and multi-disciplinary team meetings. Some patients who had already registered interest in the study were sent an invitation pack directly. Others were invited by a research nurse and/or their clinician.
Procedure

Completed consent forms were returned to the researcher, who then contacted the participants to answer any further questions about the study and arrange an interview. Participants were sent the relevant DESI along with a letter confirming their interview appointment. Semi-structured interviews were conducted at a place convenient to the participant (most in their home, one in a church and six by telephone, and were audio-recorded if participants consented to this). Participants who used the DESI when they faced the decision of primary endocrine therapy or surgery+endocrine therapy and chose surgery were interviewed before surgery. The interview guide included the following topics:

understanding of the content, layout, usefulness and potential improvements of the DESI.

Data analysis

Sections relevant to data analysis were transcribed. A framework\textsuperscript{30} approach was used to analyse the data. This included the following stages a) familiarisation of the data (both listening to the recordings and reading transcripts), b) coding of the data (see Table 1), c) charting the data by each code, d) reviewing and summarising each of the charted codes for the groups of participants. Data were initially coded by KL and 20% was double coded by HH or MB. Following discussions about discrepancies, all transcripts were re-coded (KL). NVivo qualitative data analysis Software\textsuperscript{31} version 11 was used to manage the data.

INSERT TABLE 1 ABOUT HERE
Results

Sample characteristics

Primary endocrine therapy vs Surgery+endocrine therapy DESI

Interviews were completed with 22 women: 14 were healthy volunteers; four were patients who had faced the decision in the last 12 months, and four were currently facing the decision when they first received the DESI. Women were aged between 75 and 94 years (median 82.5 years). Volunteers were from South Wales (n=9) and South West England (n=5). Patients were from South Wales (n=3), Wessex (n=3), and Yorkshire and the Humber (n=2). Of the eight patients, four were having primary endocrine therapy and four were due to have (currently facing the decision) or had undergone (previously faced the decision) surgery. Transcripts from 21 participants were analysed. One participant chose not to be recorded, therefore interviewer’s notes were analysed.

Chemotherapy DESI

Interviews were completed with 14 women: eight were healthy volunteers and six were patients who had faced the decision in the last 12 months. Participants’ ages ranged from 70 to 87 years (median 74 years). Healthy volunteers from South Wales (n=3), South West England (n=1) and South England (n=4) were recruited and interviewed. Of the six patients, all of whom were from Yorkshire and the Humber, five had had chemotherapy and one had not.

DESI Feedback

Results from the main analyses are presented in three sections below: primary endocrine therapy/surgery+endocrine therapy DESI content, chemotherapy DESI content and DESI use/implementation (covering both DESIs). Sample quotes to demonstrate the findings are presented in Table 2 and referred to in the text in parentheses. Each quote is followed by a
description of the participant characteristics as follows: DESI viewed, which element they are referring to and which part of the testing they were involved with (see Table 1 footnote for details).

**INSERT TABLE 1 ABOUT HERE**

**Primary endocrine therapy/surgery+endocrine therapy DESI content**

Generally, the feedback was positive about the primary endocrine therapy/surgery+endocrine therapy DESI. Both the brief decision aid and booklet were understood and mostly clear (A). The brief decision aid was described as the “headlines” and the booklet containing more detailed back up information. Women thought the DESI covered the information patients would want and most women thought the amount of information was appropriate. Some of the healthy volunteers felt the booklet was quite long, but none said the amount should be reduced; rather, it was comprehensive. A mixture of views was given by volunteers about the size of the booklet, some liking the A4 size (user testing paper version) and others liking the idea of an A5 booklet. The graphic design version of the booklet received generally positive feedback from patients in terms of colour, size (A5 was standard and a large print A4 version was also available) and layout. The diagrams and pictures had mixed reviews in terms of both understanding and helpfulness (some thought redundant). A diagram showing lymph nodes was misinterpreted as cancer by one patient (who had previously faced the decision) and was thought quite frightening by two other patients, so was changed during field testing (before testing with patients currently facing the decision) (B). This new version of the diagram was understood. Natural frequencies in the text were understood by most volunteers, although two found them confusing. Pictograms were added in the field testing versions of the booklet and most, but not all, patients were positive about these.
Some information lacked clarity and/or caused confusion to the volunteers. Examples include, the information on recurrence not being comparable and for some the values clarification exercise - which included a table with each treatment option listed at the top of each column where participants could enter their preferences for that treatment (see Figure 4 for final version) - needed more explanation (C). These were reviewed by the development team and changes made to the DESI as appropriate before field testing. Similarly, volunteers suggested improvements such as re-wording sentences, emphasising particular pieces of information and adding details which were amended as seen appropriate (D). A number of questions were raised. Some questions raised by volunteers could be addressed within the DESI, others would be asked of a clinician. Patients asked general questions as well as requested clarifications and made suggestions for improvements (E).

**Chemotherapy/no chemotherapy DESI content**

The feedback on the chemotherapy DESI was also positive overall. Most women thought that it was understandable and included the things that patients would want to know. However some healthy volunteers acknowledged that some people might need help going through it and one woman found the page about secondary breast cancer and what increases the risk of the cancer spreading (page 5) particularly confusing (F). Despite changes, a few things were not understood by patients, with one not understanding about having trastuzumab and another struggling to understand the increased benefit of trastuzumab (but another woman felt that it clarified some people have trastuzumab alongside chemotherapy). One woman did not seem to understand the increase in benefit that chemotherapy offers; she interpreted the increase as the chance of survival (G).
Most liked the layout, describing it as well set out and they liked the photographs (H).

However, one woman commented that there were no women from ethnic minorities. The lack of ethnic minority photographs was deliberate because there are currently very few ethnic minority women in the 70 years and over age group in the UK, although this will change in the future as cohorts age. Some women felt the booklet was a bit repetitive but others felt that the repetition was appropriate and that all the information needed to be included, hence no changes were made. Patients thought the amount of information was about right. Some improvements were suggested by healthy volunteers (eg emphasising that not everyone will experience the side-effects) and patients (eg supplying the information in different languages), however few patients thought that any improvements were needed (I).

**DESI use / implementation**

The DESIs were generally thought to be helpful. Women mentioned it being a good basis for questions (eg as a prompt or reminder) and primary endocrine therapy/surgery+endocrine therapy patients talked about reading the information multiple times and finding it useful to be able to do this (K). Many healthy volunteers thought that it would be useful to take the DESI home to read, refer back to and discuss with friends/family with a further discussion with clinicians afterwards. Some mentioned that the information would be too much to take in at the diagnostic consultation or when initially hearing about treatments. They highlighted the importance of discussions with and advice from clinicians and expressed the view that some patients might need additional help with processing the information (L).

Many patients (previously facing the decision) thought that it could be helpful for others (including family members) (M). One found it very useful to confirm her chemotherapy decision, another felt she had learned more from the primary endocrine therapy/surgery+endocrine therapy brief decision aid than she had at diagnosis and another
found receiving the information as part of the study useful (N). Two patients however, felt the chemotherapy DESI was not for them (one preferring discussions with clinicians). Two patients found some of the information about treatment benefits and survival changes in the chemotherapy DESI upsetting and frightening (for one, possibly due to some misunderstanding of what the natural frequencies were) (G). Two patients who were currently facing the primary endocrine therapy/surgery+endocrine therapy decision thought the DESI had helped to reinforce their initial decision leaning or to make the decision. Only one patient currently facing the decision (primary endocrine therapy/surgery+endocrine therapy) wrote in the values clarification exercise or “My questions” sections (O). The others felt no need to use it as they had already made their decision or spoken with their clinician (J).

**Discussion**

Two DESIs for older women with breast cancer treatment choices were developed based on the best available published evidence and feedback from healthy volunteers and patients. A detailed and iterative process was used to develop the primary endocrine therapy/surgery+endocrine therapy DESI, both in terms of the initial prototype development (reviews of literature, theory based, new data collected and Plain English Campaign involvement) and usability testing (with healthy volunteers and patients). It was possible to use the primary endocrine therapy/surgery+endocrine therapy DESI as a template upon which to base the chemotherapy DESI, hence a more efficient development and testing process was used for this second DESI. General feedback about language, colours, format and size of the DESIs was transferable from one to the other. Feedback from participants about the DESIs included many positive comments, but areas of confusion were noted and possible changes were suggested. Potential amendments to the DESIs were discussed amongst the development team and changes made where appropriate (eg in the case where a diagram had been
1 misinterpreted). While the DESIs were thought to be useful (for self or others), some patients
2 preferred not to use the values clarification exercise as they had already spoken with their
3 clinicians or made their decision. However, this section was retained in the DESIs, as helping
4 patients consider and discuss their values and preferences about the options is a key element
5 of decision support. Furthermore, the importance of discussions with clinicians was
6 highlighted by women, and was reflected by the inclusion of signposting to this in the DESIs.
7 To our knowledge, no DESIs currently exist for older women making these two breast cancer
8 treatment choices. The DESIs are currently being trialled within the Bridging the Age Gap in
9 Breast Cancer study as part of an intervention (which includes the booklets, brief decision aids
10 and an online algorithm to predict survival under different treatment options) to primarily
11 assess their effects on quality of life. Other measures of decision support are also being
12 evaluated in the trial (eg shared decision-making, decision regret, knowledge). Another
13 strength of this study is the detailed and systematic process used to develop the initial DESI,
14 following IPDAS guidelines, and use of the first DESI as a template to develop the second
15 DESI. The advantages of being able to develop a DESI more efficiently are important. Using a
16 more efficient development method could save resources, both in terms of burden to
17 participants (which may be particularly relevant in this older and sometimes frailer population)
18 and in terms of developers’ time and funds. That a sample of older women was recruited to
19 the present study, including some much older people (four participants 90 years or older), is a
20 further strength. Previously, difficulties in recruiting older women have been described,
21 though these were within the context of clinical trials (and due to protocol restrictions and
22 clinician reservation about treatments) rather than studies in general.
23 We recognise the limitations of our development study. Firstly, the two groups of women
24 likely to be eligible for the respective treatment options are different; those with a choice of
primary endocrine therapy or surgery+endocrine therapy are likely to be frailer and older than
those with a choice about chemotherapy. Older women may have different preferences for
information style. Burton and colleagues22 found an inverse association between preference
for written information and age even within a sample of older breast cancer patients (75 years
and over) offered a choice of primary endocrine therapy or surgery+endocrine therapy.
Preferences elicited for the first DESI (which were based on women aged 75 years and over)
may therefore not be completely transferable to the chemotherapy DESI. Secondly, due to
time constraints of the programme of work, patients currently facing the decision about
chemotherapy were not included in the sample. Lastly, while the DESIs are based on the best
clinical evidence available at the time, new survival outcome data for this older population are
being collected as part of the Bridging the Age Gap in Breast Cancer study (ISRCTN46099296/
3244714). Not only will the DESIs therefore need updating when this is available, they will also
need updating if new treatment options become available in the future.
Participants highlighted the need for interaction with clinicians, and the importance of
clinicians’ shared decision-making skills and attitudes has recently been highlighted.34 Skills
development for shared decision-making along with guidance on using the DESIs remains
crucial for successful implementation in clinical practice.
Further research is needed in a larger sample to test the effectiveness of the DESIs in
improving shared decision-making for older women with breast cancer treatment choices
(currently being done in the Bridging the Age Gap in Breast Cancer study, ISRCTN 3244714). If
they are effective, this will show that where patient populations are similar, DESIs for different
treatment decisions can be developed based on the template of another DESI and on
information already obtained from the patient population, and then implemented. Resources
saved (both time and funds) during the initial prototype and testing phases of development
could then be directed towards supporting shared decision-making skills for clinicians and updating DESIs with new clinical evidence.

**Conclusions**

Two DESIs for older women with breast cancer have been successfully developed for two different treatment choices (primary endocrine therapy/surgery+endocrine therapy and chemotherapy/no chemotherapy). Using an iterative process of feedback and improvements, the DESIs were found to be acceptable and usable by patients. Having developed one DESI using a detailed and systematic process, it was possible to develop the second DESI for a different treatment choice more efficiently using information already captured for the initial DESI. Before developing the DESIs, there were none (to our knowledge) available for this group of older women having to make these particular treatment choices. With policy makers keen to promote shared decision-making and enhance patient centred care, development of DESIs which inform patients about treatments and enable them to be involved in treatment decisions is vital. An efficient process to develop these is therefore beneficial.

**Abbreviations**

DESI: decision support intervention

IPDAS: International Patient Decision Aid Standards

Surgery+endocrine therapy: surgery plus adjuvant endocrine therapy

**Ethics approval and informed consent**

Approval for healthy volunteer involvement in the study was obtained from Cardiff University School of Medicine Research Ethics Committee (reference 13/72) and Brighton and Sussex Medical School Research Governance and Ethics Committee (reference 15/111/HAR). Sheffield
Hallam University provided approval based on Cardiff University approval and the University of Sheffield Research Ethics Committee deemed that duplicate ethical approval from them was not required. Approval of the study protocol for patient involvement was obtained from the National Research Ethics Service London - Surrey Borders committee (reference 12/LO/1722) and the appropriate National Health Service Trust Research and Development Departments. All participants completed a consent form for their participation in the study.

Consent for publication

Participants gave consent for words said during the interviews to be used anonymously, in the presentation of the research. All personal identifiers have been removed or disguised so the person(s) described are not identifiable and cannot be identified through the details of the story.

Data availability

The datasets used and analysed during the current study are available from the corresponding author on reasonable request.

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Competing interests

The authors declare that they have no competing interests.
Authors’ contributions

KJL: design of the study, acquisition, analysis and interpretation of data, drafting and final approval of the article, accountable for the work.

AE: conception and design of the study, acquisition, analysis and interpretation of data, drafting and final approval of the article, accountable for the work.

MB: design of the study, acquisition, analysis and interpretation of data, reviewing and final approval of the article, accountable for the work.

HH: acquisition, analysis and interpretation of data, revising and final approval of the article, accountable for the work.

FA: acquisition of data, reviewing and final approval of the article, accountable for the work.

JM: conception and design of the study, reviewing and final approval of the article, accountable for the work.

LC: conception and design of the study, reviewing and final approval of the article, accountable for the work.

KBa: conception and design of the study, reviewing and final approval of the article, accountable for the work.

AR: conception and design of the study, revising and final approval of the article, accountable for the work.

KC: conception and design of the study, reviewing and final approval of the article, accountable for the work.

MR: conception and design of the study, revising and final approval of the article, accountable for the work.

LW: conception and design of the study, revising and final approval of the article, accountable for the work.
KBr: conception and design of the study, acquisition, analysis and interpretation of data, drafting and final approval of the article, accountable for the work.

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References


Legends

Figure 1. Schematic representation of the primary endocrine therapy/surgery+endocrine therapy DESI development process.

Figure 2. Primary endocrine therapy/surgery+endocrine therapy DESI content.

Figure 3. Chemotherapy DESI content.

Figure 4. Values clarification exercise in primary endocrine therapy/surgery+endocrine therapy booklet.

Table 1. Interview transcript coding framework

Table 2. Example quotes for the main findings
Figure 1.

Decision support intervention development process

Evidence collated
(clinical evidence summary, literature reviews, patient interviews and focus group)

Prototype developed

A brief decision aid (A4 summary of FAQs) to be used within the clinical consultation and provide a summary.

A booklet with values clarification exercise to provide supplementary information and prompt further discussion with friends and family.

Modifications based on healthy volunteer interviews.

Further modifications based on patient interviews.

Final modifications based on patient and healthcare professionals interviews.
Figure 2.

Booklet sections
Welcome
About breast cancer
   Breast cancer in older women
   Types of breast cancer
Your experiences of cancer and cancer treatment
Choice of breast cancer treatment
   What can be done to treat my breast cancer?
   Do I have a choice?
   How can I decide?
Options at a glance (brief DA)
Surgery and hormone-blocking pills
   Will I have to go to sleep if I have surgery?
   What are the different types of surgery?
   How long will I stay in hospital after surgery?
   How will I manage at home after the operation?
   Will I need to go for check-ups at the hospital?
   What are the side effects of surgery?
   How will surgery affect my normal daily activities?
   What treatment might I need after surgery?
   What are the chances of the breast cancer coming back after surgery?
   How might I feel about surgery and hormone-blocking pills?
Hormone-blocking pills only
   Will the cancer be removed?
   How long do I have to take the pills for?
   What are the chances of the pills working?
   Will I need to go for check-ups at the hospital?
   What are the side effects of the pills?
   What effect may other medication have on the hormone-blocking pills?
   What are the chances of the breast cancer starting to grow again?
   What happens if the cancer starts growing again?
   How might I feel about taking hormone-blocking pills?
How might I feel about having breast cancer?
My decision
   Discussing my decision and going ahead with treatment
   Can I change my mind?
   Can I stay well without treatment?
   How can I find out more about my options?
   My questions
   Weighing up my options
   Deciding what I feel is the best choice for me
   My choice
What happens next?
Evidence

Deciding about your breast cancer treatment
A guide to help older women choose which treatment is best for them

Brief decision aid frequently asked questions
What does the treatment involve?
How does the treatment work?
Is there a difference between the treatments in how long I will live or if the cancer will spread to other parts of the body?
What are the chances of the breast cancer coming back?
Will anything else happen at the start of treatment?
Can I carry on with my normal activities?
Will I have to go for hospital check-ups?
What are the risks of side effects of treatment?
Figure 3.

Booklet sections
Welcome
About breast cancer
Choice of breast cancer treatment after surgery
  What are the options for treatment after surgery to remove breast cancer?
  Do I have a choice?
  How can I decide?
Options at a glance (brief DA)
About chemotherapy
  What is chemotherapy?
  How is chemotherapy given?
  What are the benefits of chemotherapy?
  What are the side effects of chemotherapy?
About Herceptin
  What is Herceptin treatment?
  What are the benefits of Herceptin?
  What are the side-effects of Herceptin?
  What other treatments might I need?
    Hormone-blocking pills
    Radiotherapy
What are the chances of the breast cancer coming back?
How might I feel about having breast cancer and about whether or not to have chemotherapy?
My decision
  Discussing my decision and going ahead with treatment
  Can I change my mind?
  How can I find out more about my options?
My questions
  Weighing up my options
  Deciding what I feel is the best choice for me
My choice
What happens next?
Evidence

Deciding about your breast cancer treatment
Chemotherapy or no chemotherapy
A guide to help you decide whether or not to have breast chemotherapy with or without Herceptin

Brief decision aid frequently asked questions
What does the treatment involve?
How does the treatment work?
Is there a difference between the options in how long I will live?
What are the chances of the breast cancer coming back?
What are the side effects of treatment?
Can I carry on with my normal activities?
Will I have to go for hospital check-ups?
Figure 4.
### Table 1. Interview transcript coding framework

<table>
<thead>
<tr>
<th>Primary code</th>
<th>Secondary code</th>
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<tbody>
<tr>
<td><strong>Brief DA</strong></td>
<td>Layout /ease of use (usability)</td>
</tr>
<tr>
<td></td>
<td>Useful content (usability)</td>
</tr>
<tr>
<td></td>
<td>Understanding (accessibility)</td>
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<td></td>
<td>Information amount</td>
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<tr>
<td></td>
<td>Questions</td>
</tr>
<tr>
<td></td>
<td>Improvements</td>
</tr>
<tr>
<td><strong>Booklet</strong></td>
<td>Layout /ease of use (usability)</td>
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<tr>
<td></td>
<td>Useful content (usability)</td>
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<td>Information amount</td>
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<tr>
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<td>Questions</td>
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<tr>
<td></td>
<td>Values clarification exercise</td>
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<tr>
<td></td>
<td>Other sections</td>
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<tr>
<td></td>
<td>Improvements</td>
</tr>
<tr>
<td><strong>Implementation</strong></td>
<td>Usefulness (utility)</td>
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<tr>
<td></td>
<td>Practicalities</td>
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<td>Usage&lt;sup&gt;c&lt;/sup&gt;</td>
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<tr>
<td><strong>Other</strong></td>
<td>Personal experiences&lt;sup&gt;c&lt;/sup&gt;</td>
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<td></td>
<td>Cancer diagnosis&lt;sup&gt;c&lt;/sup&gt;,&lt;sup&gt;3&lt;/sup&gt;</td>
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<td>Decision&lt;sup&gt;c&lt;/sup&gt;</td>
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<td>Follow up care&lt;sup&gt;c&lt;/sup&gt;,&lt;sup&gt;3&lt;/sup&gt;</td>
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<td>Question&lt;sup&gt;c&lt;/sup&gt;</td>
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<td>Reference&lt;sup&gt;c&lt;/sup&gt;</td>
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<td>Miscellaneous&lt;sup&gt;c&lt;/sup&gt;</td>
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<tr>
<td></td>
<td>General comment on DESI</td>
</tr>
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</table>

1. patients facing the decision only
2. *text in grey shows codes not used for presented analysis
3. patients only.
4. **note:**
<table>
<thead>
<tr>
<th>Primary code</th>
<th>Secondary code</th>
<th>Example quotes</th>
<th>Text reference</th>
</tr>
</thead>
<tbody>
<tr>
<td>Understanding</td>
<td>Primary endocrine therapy/surgery + endocrine therapy brief decision aid &amp; booklet</td>
<td>...it was really in layman's terms, you didn’t have to know anything about medicine or medical matters, it was all put down to you in a very, you know, very straightforward way... DESI-Bo-SFT</td>
<td>A</td>
</tr>
<tr>
<td>Understanding</td>
<td></td>
<td>[Referring to diagram of cancer lump and lymph nodes] It’s all over the flaming place isn’t it? Look at that, lymph node, gee by gum, yes that is pretty bad that. [...] That makes it look as if it’s where the cancer is. DESI-Bo-SFT</td>
<td>B</td>
</tr>
<tr>
<td>Improvements</td>
<td></td>
<td>[Referring to the chances of the breast cancer coming back]... its 20 in 100 women after 1 to 3 years in the hormone blocking. 10 in 100 – 10% over the lifetime time so if a person wanted to know what would be my risks of getting it in the first few years of either treatment – if it’s possible to answer that...DESI-Br-SUT</td>
<td>C</td>
</tr>
<tr>
<td>Improvements</td>
<td></td>
<td>...is there a difference in how long I will live – does that mean if you don’t have treatment? [...] no difference to what? [...] that’s not very clear. [...] there has to be an ‘if’ in it somewhere. Interviewer : yes so if – is there a difference in how long I will live if I take the tablets or if I [...] have the surgery and the tablets. P: yes DESI-Br-SUT</td>
<td>D</td>
</tr>
<tr>
<td>Understanding</td>
<td></td>
<td>‘Usually women notice the swelling because their arm feels heavier or rings and clothes seem’ [...] Your clothes seem tighter, I wouldn’t have thought, your sleeves might (seem) tighter, but not all your clothes, surely. DESI-S-Bo-SFT</td>
<td>E</td>
</tr>
<tr>
<td>Understanding</td>
<td></td>
<td>... I found page 5 in the booklet thoroughly confusing... because I felt it came in very early in the booklet and it, for a person, an older person to try to take in all that information, I found more confusing than... DESI-Bo-CUT</td>
<td>F</td>
</tr>
<tr>
<td>Understanding</td>
<td></td>
<td>I found the numbers, the ratio of the numbers of me living longer...or even surviving...seemed very small... [...] it’s been scare...a bit scare...it’s been frightening...reading, reading what your chances are...[...]it looks as though I’ve got like a 1 in 5 chance... DESI-Bo-CFT</td>
<td>G</td>
</tr>
<tr>
<td>Layout</td>
<td></td>
<td>...it was nice to have photographs in and I thought they were perfectly alright. And 1 or 2 of them were quite nice, there’s a nice one on page 19, I was just looking at it now. You feel as if the nurse and the patient are very much on the same wave length that’s very nice and I think anything like that is, that’s particularly good. DESI-Bo-CUT</td>
<td>H</td>
</tr>
</tbody>
</table>
Improvements
I mean the other thing is you probably would have to have it in, in different languages wouldn’t you? DESI-C-CFT

Primary endocrine therapy/surgery + endocrine therapy booklet
Values clarification exercise
I didn’t (look at) this page to be honest. I suppose it’s because I’d spoken to [name], that probably did that you see. DESI-S-Bo-SFT

Usefulness
...they can go home and look through the booklet, they can write down what they want to ask you because I think like when you go to the doctor you need to write down what you want to say because when you get there you’ve forgotten all what you wanted to say to them. DESI-S-Bo-SFT

Interviewer: How do you think women might find this if they did have breast cancer, when they were thinking about their decisions and treatments options? P: I think they would probably find it helpful but they’d need to have, it’s not helpful just on its own, it needs to have someone that you’re able to discuss it with. DESI-C-Bo-CUT

I wish, when they diagnosed me and everything, I wish I’d had a book like this to read. DESI-S-Bo-SFT

‘Is there an option, difference between the options in how long I will’ and I thought if I don’t have chemo I might die if it hasn’t all gone and reading that I thought well I have done the right thing, I’ve had chemo and if there’s anything there its, it’s made me decide... if I hadn’t have had it...[...] I would have chosen to have it.[ separate quote] ...it help me cope because I knew I’d do, done right thing. DESI-C-CFT

Usage¹
My daughter wrote in it for me, things I had to remember to ask. [...] I had to remember to ask them when I went before I decided. We sat and we discussed it. DESI-S-Bo-SFT

¹Patients facing the decision only

1 DESI-S, Primary endocrine therapy/surgery+endocrine therapy DESI; DESI-C, chemotherapy DESI; Bo, booklet; Br, brief decision aid; SUT, Primary endocrine therapy/surgery+ endocrine therapy user testing (healthy volunteers); CUT, chemotherapy user testing (healthy volunteers); SFT, Primary endocrine therapy/surgery+ endocrine therapy field testing (patients); CFT, chemotherapy field testing (patients).
Interview guide

• What do you think about the brief decision aid / booklet?
• Is the brief decision aid / booklet easy to use and understand?
• What do you think about the questions listed on the left (brief decision aid only)?
• What do you think about the different sections of the booklet (booklet only)?
• Are there areas in the brief decision aid / booklet that need changing?
• Healthy volunteers: How useful do you think it could be for women who have a decision to make about treatment? Patients: How useful do you think it was / could have been when making your decision about treatment?
• Do you have any suggestions for improvement?
• Any other comments?