

Invited masterclass: Creative thinking and problem solving

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Invited masterclass: Creative thinking and problem solving

Delivered at:

Community Practitioners' and Health Visitors Association Conference in Bournemouth, 17th October 2018.

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Summary

This invited masterclass aimed to give Community Practitioners and Health Visitors experience in using methods in creative thinking and problem solving. Drawing on many years' collective experience of conducting design-led research in complex healthcare contexts, the team delivered a hands-on, fast-past 90-minute session, guiding participants in the use of visualisation, ideation, creative thinking, prototyping and shared making, as well as an overview of Lab4Livings history and activities. We aimed to create a fun, informal atmosphere that allowed participants to explore new methods in a supportive environment, sharing their thoughts and relating it to their daily practice.

Initial responses were very positive, with several participants approaching the team after the session with ideas for future collaboration.

Abstract

This session will be a 90-minute interactive workshop to explore sharing and developing creative thinking and problem solving for Community Practitioners and Health Visitors. There will be opportunities for participants to share creative solutions they have developed as well as opportunities to try out various techniques drawn from the world of professional design practise.

The session will be facilitated by the Lab4Living team from the Art and Design Research Centre at Sheffield Hallam University. They have many years' experience working with a wide variety of healthcare practitioners, health services researchers and 'service users' using various creative design strategies to solve problems and implement research evidence.