

A brain to pick, an ear to listen and a push in the right direction?

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push in the right direction*

UKAT Annual Conference 2017

Melissa Jacobi and Vicky Norman

Overview

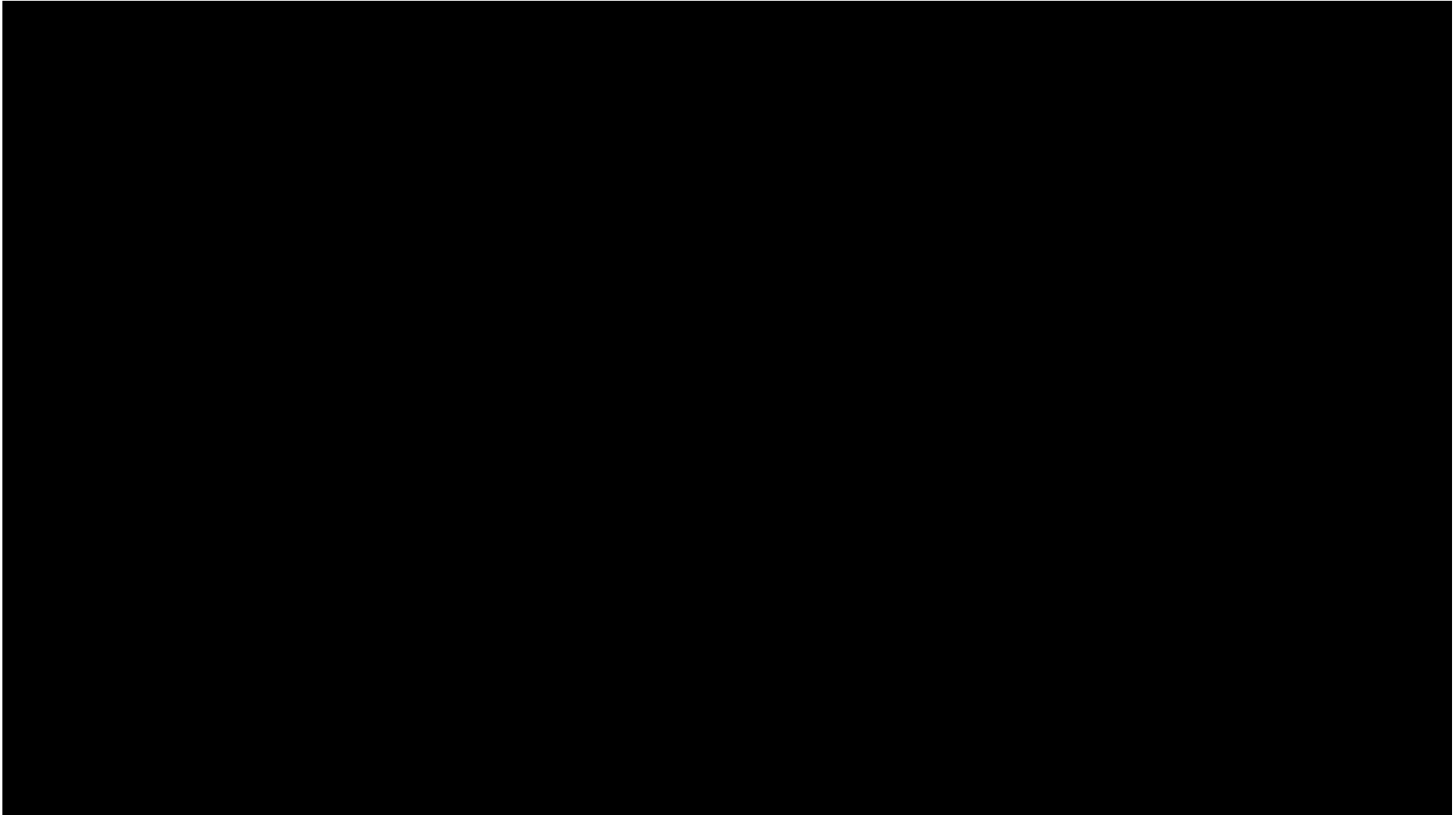
- Introductions
- Sheffield Hallam University Context
- BSc (Hons) Sport Business Management
Academic Professional Advisor process
- Current challenges
- New inclusions for 2017/18
- Picking *your* brains...

- In 2015 SHU introduced the **Academic and Professional Advice Framework**.
 - It is benchmarked against Chapter B4 of the UK Quality Code for Higher Education
 - Also relates to the 2011 NUS charter focusing on Personal Tutor Support in Higher Education.
- Key principle is that each student will have a named Academic Advisor.
- Faculties and Departments free to apply principles at local level.

"If the chemistry between the student and the APA is right, it can really make the difference"

2016 SBM Graduate.

The SBM Way



Challenges

- Engagement of some students with the process
- Allocation of the right staff to the right student
- Student as a consumer - Do they see the value?
 - Some do, some don't.

New ideas for 2017/2018

- More robust evaluation at 3rd year to help provide rationale for further changes
- Enhanced APA related induction activities - more alignment and promotion of the APA processes at induction.

Over to you....

Group 1

How would you get better student engagement in this model?

Group 2

What type of student support activities do you offer at your HE institution?

