

## **No Plan B: the Achilles heel of high performance sport management**

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Table 1. Interview schedule

Case Study	Organisational structure	Objective for London 2012	Total Funding 2009 - 2012 cycle*	Funding reduction	Stakeholders interviewed	Number of interviews
1	Private company limited by guarantee without share capital	Placing target	£1-2m	Total	CEO Athlete Performance manager	3 3 1
2	Private company limited by guarantee without share capital	Placing target	£2-3m	Total	CEO Athlete Performance manager	3 3 1
3	Private Limited Company by guarantee without share capital	Win a match	£2-3m	90%	CEO Athlete Performance manager	3 3 1
<b>Total number of interviews</b>						21
<b>Total hours of interviews</b>						31 hrs approx

\* Source: (UK Sport, 2012)