

Social intersections. Social media spaces as sites for creative pedagogies.

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Social intersections

Social media spaces as sites for creative pedagogies.

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digital spaces
of
everyday life

Context - the interior design studio

Creative production = studio work = a 'passport to practice' (Tovey, 2015)

More often this portfolio includes a digital portfolio in the shape of blogs, issued digital booklets and these are often linked to a student's social media sites.

Research questions

1. Do interior design students use social media sites differently within their social and academic lives?
2. Do interior design students and those employed in the interior design industry use social media sites differently to each other?

Users interactions or 'stats' from their public profile

A visual study – 'Stories so far'

Interaction stats

Stories so far – a visual study of social media intersections

The social intersections of creative production spaces

Social media spaces are sites of creative production, where the two ecosocial systems of trainee and trained converge – the university and the interior design industry.

These digital spaces connect students and creative industries through their hyperlinked ecocsocial environments.

Final thoughts

There is a context collapse within the places of Twitter and Instagram, between their social lives and their design work.

Both interior design students and interior design professionals and companies share their creative productions through posting on Twitter and Instagram. (Pinterest was used the least by users in the sample).

Feedback is gained in the form of comments and 'like' interactions and through the collective efforts of the users – posting, liking, commenting and sharing – connection and collaboration takes place.

Social media postings can be viewed as performative (Ashley and Tuten, 2015) and these findings question whether the performance (on behalf of the companies) is learned from the students or vica versa.