

Weasels & Chameleons: the new normal

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***'WEASELS & CHAMELEONS:
THE NEW NORMAL'***

PALA 2016
Toby Lyons



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WHAT?



WHO?



WHERE?





WHY?

***GROPING
DOCTOR
CONTINUES
TO PRACTISE***

CAVEATS

The corpus is:

1. Not strictly chronological;
2. Not a comprehensive collection;
3. Filtered.

SHAME OF SEX PEST ESTATE AGENT
JAIL ME QUICK, SAYS SEX FIEND
SAVILLE'S DRIVER QUIZZED IN SEX INQUIRY
MUM ATTACKED LOLLIPOP LADY, 70
COCKTAIL EXPLODES IN FACE OF WOMAN
NAKED DRUNK PASSENGER TAILED AT AIRPORT - PICS
CANAL BODY RIDDLE
SOCCER BOSSSES IN SEXIST STORM
NUNS IN SCHOOL GATE BRAWL
RAPE ORGASM OF SERVANT GIRL WHO SLEPT IN CELLAR
RAPIST JAILED FOR 10-MONTH REIGN OF TERROR
PRISONER 'FELL OUT OF BED' - AND SUED
BOY, 7 IN BOO ATTACK HORROR
POLICE WINNING WAR ON GUNS
SEX-BEAST TRAMP TRACKED DOWN
GIRL FOILS KIDNAP BID
GANGSTER SON'S LOTTO DRUG DEAL
POLICE OFFICER ON RAPE CHARGE
TWO QUIT 'CASH PROBE' SCHOOL
THE DEADLY ROMEO
HOLIDAY CRASH HORROR
RAID GANG SUSPECTS RAM POLICE
MURDER PROBE SUSPECT 'STABBED HIMSELF'
SCHOOLGIRL STABBED TRYING TO SAVE PAD
BENTLEY WRECKED AT CAR WASH
RUNAWAY SCHOOL BUS TERROR
REVEALED: GANGS RAVING IN £1BILLION
RAID FORCES MAN, 40 TO QUIT HIS HOME
BABY OF THE YEAR SUPPLEMENT - VOTE FOR YOUR FAVOURITE
TEVEZ IN PRISON GAMBLE
STUDENT'S 'LAUGHING' KILLER IN DOCK
BILL ROACHE TRIAL DATE
MPS SLAM ATAK PRISON TO GROOMING SCHOOL BOSS
HOMELESS FORCED TO LIVE IN CAVES
EX-CORRIE STAR'S HOUSE RAID TERROR
FIRE CHIEFS SPEND £11K ON WHITE SHIRTS FOR BOSSSES
KID: TOWN START SUITS UNITED
DEBT FIRM 'RIPPED OFF' POOR
MODS MURDERER GRADY BEGS TO DIE
BLUES AND REDS FACE EURO GROUP OF DEATH
LYING TRAFFIC WARDEN SACKED
TEACHER 3 TIMES LIMIT AT SCHOOL
TV STAR: MY TWITTER STALKER NIGHTMARE
REDS CLOSE IN ON SPANISH ACE
PICK YOUR HOSPITAL SURGEON
MASSIVE BACKLASH TO MUSEUM AXE THREAT
CUTS COULD CLOSE SCIENCE MUSEUM
OBESSE BENEFIT FIDDLER'S SHAME
CORRIE'S KEN BARLOW IN SEX CHARGES
MIRACLE BABY - AMAZING PIC
RAPIST NAILED AFTER 11 YEARS
8-DAY LOOMS FOR ROONEY
MURDERED LINZ'S RAPE CLAIM
DRUG ADDICT TORE OFF OAP'S RINGS
POLICE PROBE MORE HOSPITAL DEATHS
POLICE PROBE BIG CAT SIGHTING
HEADLESS BODY: BROTHERS' MURDER CHARGE
MAN, 41, DIES IN FIREBALL HORROR
FAMILY JAILED FOR CRUELTY TO PET
PLANE TICKETS TO BE WON
LOVE STRIKES AT NEW MILLS FACTORY
HUMAN REMAINS FOUND UNDER BRIDGE
STOCKPORT BAKEMAN'S RIVER RESCUE HEROES
TRAGIC MUM'S ORGANS SAVE 5 LIVES
GIRL, 17 HIT BY CAR IN HT-RUN HORROR
METAL THIEVES SNATCH CHURCH CROSSES
BOXER, 17 IN HEART DEATH TRAGEDY
BABY JOY FOR TRAGIC CANCER DAD, 29
IRELAND MURDER SUSPECT ARRESTED IN STOCKPORT
ACCOUNTANT STOLE CASH TO FUND HER TINGO ADDICTION
FOOTBALLERS BE IN DOUBLE WHAMMIE TRAGEDY
VAN DRIVER IN MURDER HORROR DRAMA - PICS
HORROR RAPE - SUSPECTS' NAMES RELEASED
COPE FACE CHARGED AFTER MAN'S DEATH
CORONER BLASTS COPS FOR HANGOUTING MAN, 84
DISABLED KID'S BUS TORCHED IN ARSON ATTACK
FINANCE DIRECTOR SUSPENDED IN £5M COUNCIL PROBE
BOY, 9, HAS KNIFE HELD TO THROAT
STOCKPORT SET FOR ARRIVAL OF OLYMPIC FLAME
WIN A SHARE OF £1,000 CASH
DAD, 30, DENIES KILLING DRINKING PAL
2,000 BID FOR 15 SOFA SHOP JOBS
DAD AND SON IN PUB AXE ATTACK
CHICKENS KILLED IN RAIDS ON ALLOTMENT
CLUBBER'S HEAD 'SAWN OFF WITH POWER TOOL'
LBS FOR BROTHERS WHO CUT OFF PUB PAL'S HEAD
£1M DRUG HAUL FOUND IN KITCHEN
SOCCER ACE M60 SPEEDING BAN
CHANCE TO WIN £100 SHOPPING VOUCHER
CRIME FIGURES SPECIAL REPORT
ELVIS BIBLE SOLD FOR £50K AT AUCTION
SPECIAL REPORT: BOMBARY HOTSPOTS REVEALED
DRUG DEATH CLUB BACKED
SCALE OF CLOVE'S DRUG HORROR REVEALED
HUNT FOR BEER GARDEN 'ASSASSIN'
'WE FOUND NAKED MAN IN OUR HOTEL BID'
BOXING VILLAIN DIES IN PLUNGE
700 MORE POLICE FACING AXE
REVEALED: LOCATION OF NEW SUPER TRAFFIC CAMERAS
DRUG DEALER MOWED DOWN P

POLICE SWOOP ON SEX PARTY SUSPECTS
MYSTERY OF TEEN FOUND DEAD IN BED
TM GOING BLIND - WHO WON'T HELP ME?
NEW BINS COST £7.5M
COOGLAN: MY GLADLY BATHROOM STRUGGLE
NURSE ARRESTED IN STEPPING HILL PROBE - PIC
BURGLARY VICTIM TO FIGHT GATE BAN
VOTE FOR YOUR SUPER PET
COUPLE'S PETROL BOMB HORROR
BURGLARY SUSPECT STABBED TO DEATH
DAD IN CLEAR OVER INTRUDER DEATH
£100,000 BILL FOR HOSPITAL SECURITY
SQUIRREL PARK 'ATTACKS' COST THOUSANDS
MUM'S FALSE HOPE OVER DEAD SON
SUPER £1,000 XMAS PRIZE DRAW
TRAGIC BOY, 5, SAVES BABY'S LIFE
POP STAR GOES BACK TO SCHOOL
CHANCE TO WIN A FAMILY HOLIDAY
CHILD POEN SHAME OF EX-TRADE LEADER
STOCKPORT LOOTING SUSPECTS APPEAR IN COURT
LAWYER'S BLUE BADGE SHAME
GUN PAIR SNARED AFTER POLICE OPERATION
NATIONAL LOTTERY WINNER REVEALED
REVEALED: STOCKPORT'S MOST WANTED SUSPECTS
MUM'S HIT AND RUN PLEA
STAB DAD: I WAS ONLY PROTECTING MY FAMILY
WIN A THREE MONTH GYM PASS
STEPPING HILL IN NEW POISON SCARE
KIDS CAN ASK LIMIT - DEATH GRAB
DAD'S PLEA
STOCKPORT COUNCIL JOB CUTS LATEST
GIRL, 16 FOUND DEAD IN PARK
NURSE FREED OVER HOSPITAL DEATHS
GAP DEATH RULED OUT OF HOSPITAL PROBE
CHANCE TO WIN FAMILY BIKES
TRIPLE HOSPITAL DEATH PROBE
NURSE CHARGED OVER HOSPITAL DEATHS
ANGER OVER FURNITURE FIRM 'CLOSURE SNOOZE'
COP IS JAILED FOR LIES IN COURT
GRAB YOUR SHARE OF LOTTO CASH
WIN A HOLIDAY FOR THE FAMILY
WIN A MEAL AND DIGITAL CAMERA
HIT-RUN POLICE RELEASE SHOCK CCTV PICS
RAPIST JAILED FOR BRUTAL ATTACK
HOSPITAL RAPPED OVER SWINE FLU ERRORS
MAN DIES AFTER COLLAPSE IN POLICE CUSTODY
KILLERS BID TO CUT JAIL TERMS
FIREMEN BACK FROM JAPAN QUAKE
PCO ARRESTED AFTER DEATH OF PARTNER
HIT AND RUN TEEN 'LEFT FOR DEAD'
CLAIM YOUR SHARE OF LOTTO
WIN £800 OF BIKES FOR ALL THE FAMILY
STOCKPORT POLICE STATIONS TO SHUT
LATE COPS RAID INNOCENT WOMAN'S HOME
WIN OVER £1,000 IN PRIZES
'DANGER' DOG IN TRIPLE ATTACK
COLLEGE FACES £5M DEBT AND 100 JOB LOSSES
60,000 BLAST BINS SHAKE-UP
LIBRARY PERVERT JAILED FOR LIFE
EIGHT ARRESTED IN BURGLARY CRACKDOWN
ANGER AT 'LENIENT' CHILD POEN SENTENCE
'HUNTING CRISIS' IN STOCKPORT: SPECIAL REPORT
TRAGIC TEEN VICTIM OF PARTY DRUG DEPRESSION
TEEN SAVED NEIGHBOUR AND HIS PET CAT FROM BLAZE
WOMAN CHARGED WITH MURDER
TEENAGER ESCAPED RAPE ATTEMPT
STABBING SUSPECT AMONG 'MOST WANTED'
HUSBAND 'SORRY' FOR KILLING WIFE
Express 'MOST WANTED' CRIMINAL TAILED BY POLICE
Express HUNDREDS TURN OUT FOR WW1 HERO FUNERAL
Express HUNDREDS TURN OUT FOR WW1 HERO FUNERAL
MISSING PUPPY FOUND DEAD
MAN FOUND DEAD ON CARE HOME FLOOR
VIOLENT ROBBER FOUND DEAD IN JAIL CELL
Express GIRL, 7 DIES IN SLIP ROAD CRASH
Express WOMAN 'CRUSHED TO DEATH' BY HER HUSBAND
Express FORDS SET FIRE TO PARKS
Express WOMAN THREATENED IN CAR BURGLARY SPATE
Express PUPPY BUSINESS PAIR PLEAD GUILTY
Express TWO MEN STABBED IN HORROR ATTACK
Express HOLIDAY ILLNESS DAD'S RETURN TO UK
Express SERIOUSLY ILL DAD IS STUCK ABROAD
Express ANGER AS COMMUNITY CAFE IS VANDALIZED
Express WOMAN Raped IN JOHN LEWIS CAR PARK
Express DYER CAUGHT DOING 150MPH
Express RACIST STREET ATTACK POLICE APPEAL
Express HERO GRANTED SAME THE DAY
Express RAM RAID ON TOWN CENTRE STORE
Express ARRESTS AT MASS BAR BRAWL
Express TERRIFYING RAID AT BUILDING SOCIETY
Express BUNGLING ROBBAR GUILTY OF SHOP HOLD-UP
Express ROBBER GANG JAILED FOR 23 YEARS
Express SHOP BOSS CHARGED THREE TIMES
Express TEENAGER DIES IN CRASH HORROR

E OF
EST
TE
NT

SATURDAY
News

**JAIL ME
QUICK,
SAYS SEX
FIEND**

Manchester **MONDAY**
Evening News NORTH EDITION

002.

**SAVILLE'S
DRIVER
QUIZZED
IN SEX
INQUIRY**

Manchester **THURSDAY**
Evening News SOUTH EDITION

003.

**MUM
ATTACKED
LOLLIPOP
LADY, 70**

Manchester **TUESDAY**
Evening News NORTH EDITION

004.

**COCKTAIL
EXPLODES
IN FACE OF
WOMAN**

Manchester **TUESDAY**
Evening News NORTH EDITION

005.

**NAKED DRUNK
PASSENGER
TASERED AT
AIRPORT
- PICS**

Manchester **WEDNESDAY**
Evening News NORTH EDITION

006.

**CANA
BODY
RIDDLE**

Manchester **M**
Evening News

007.

ST
FOR
NTH
OF
OR
ess

**PRISONER
'FELL OUT
OF BED'
- AND SUED**

Manchester **FRIDAY**
Evening News NORTH EDITION

012.

**BOY, 7
IN DOG
ATTACK
HORROR**

Manchester **FRIDAY**
Evening News SOUTH EDITION

013.

**POLICE
WINNING
WAR ON
GUNS**

Manchester **THURSDAY**
Evening News NORTH EDITION

014.

**SEX-BEAST
TRAMP
TRACKED
DOWN**

Manchester **SATURDAY**
Evening News SOUTH EDITION

015.

**GIRL
FOILS
KIDNAP
BID**

Manchester **MONDAY**
Evening News SOUTH EDITION

016.

**GANGST
SON'S
LOTTO
DRUG D**

Manchester **TH**
Evening News

017.

DAY
SH
OR

TUESDAY
News

**RAID GANG
SUSPECTS
RAM
POLICE**

Manchester **THURSDAY**
Evening News NORTH EDITION

022.

**MURDER
PROBE
SUSPECT
'STABBED
HIMSELF'**

Manchester **WEDNESDAY**
Evening News NORTH EDITION

023.

**SCHOOLGIRL
STABBED
TRYING TO
SAVE DAD**

Manchester **TUESDAY**
Evening News NORTH EDITION

024.

**BENTLEY
WRECKED
AT CAR
WASH**

Manchester **WEDNESDAY**
Evening News SOUTH EDITION

025.

**RUNAWAY
SCHOOL
BUS
TERROR**

Manchester **FRIDAY**
Evening News SOUTH EDITION

026.

**REVEALL
GANGS
RAKING
£1BILLI**

Manchester **WE**
Evening News

027.

NT'S
ING'
ER'S

**BILL
ROACHE
TRIAL**

**MPS SLAM
£76K PAYOUT
TO GROOMING
SCANDAL**

**HOMELESS
FORCED TO
LIVE IN**

**EX-CORRIE
STAR'S
HOUSE
RAID**

**FIRE CHIEFS
SPEND £13K
ON WHITE
SHIRTS FOR**

**RIO:
TOUGH
START
SUITS**

**VIOLENT
ROBBER
FOUND
DEAD IN
JAIL CELL**

Stockport
Express

**GRAB
YOUR
SHARE
OF LOTTO
CASH**

Stockport Express

**STUDENT'S
'LAUGHING'
KILLER
IN DOCK**

Manchester
Evening News
manchestereveningnews.co.uk
FRIDAY
SOUTH EDITION

***OBESE
BENEFIT
FIDDLER'S
SHAME***

Word-count, word-length
& syllable count



ANALYSIS:

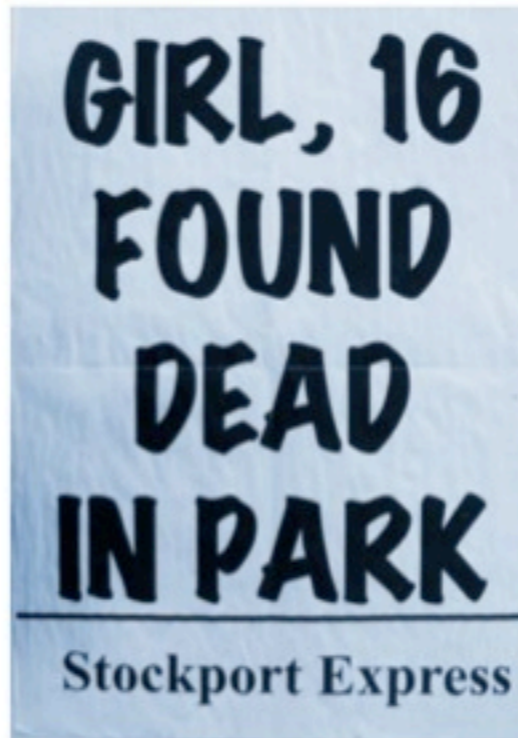
Word-count, word-length
& syllable count

A word cloud of words related to a crime scene investigation. The words are arranged in a roughly triangular shape, with 'POLICE' being the largest and most central word. Other prominent words include 'HORROR', 'DEATH', 'HOSPITAL', 'ATTACK', 'DRUG', 'DAD', 'WIN', 'MAN', and 'DEAD'. The words are in various shades of blue and purple, with some appearing in a lighter, semi-transparent font.

DRUG
DAD WIN MAN
DEATH
POLICE
HOSPITAL
DEAD HORROR
ATTACK

ANALYSIS:

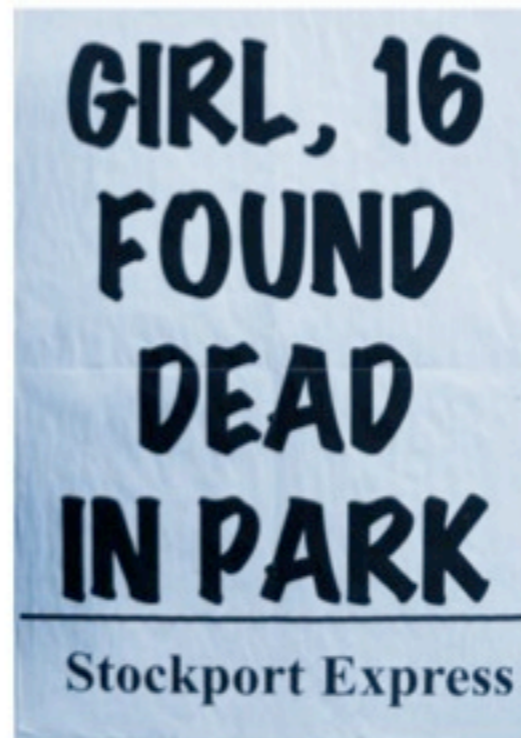
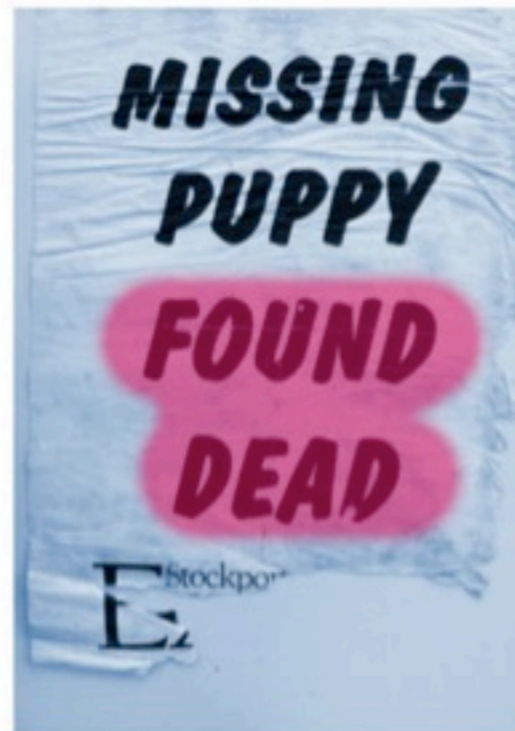
Collocates:
2 words / 3 words



ANALYSIS:

Collocates:

2 words / 3 words



ANALYSIS:

Collocates:

2 words / 3 words



ANALYSIS: commonality

(COCA – *Corpus of Contemporary American English*)



The most commonly-occurring words in this corpus, when cross referenced with the COCA index, appear much lower down in the common usage statistics there. For example –

POLICE – 306/COCA
DEATH – 454/COCA
DAD – 1406/COCA
HORROR – 4105/COCA

ANALYSIS:

People

Neutral

/ Positive

/ Negative

/ Affected

OAP

BABY

BOY, 9

VAN
DRIVER

DOCTOR

ACCOUNTANT

TEACHER

BOXER, 17

WOMAN

HUSBAND

FAMILY

DAD

MIRACLE
BABY

LOTTERY
WINNER

HERO
GRANDAD

KNIFE
THUGS

BUNGLING
ROBBER

INTRUDER

LIBRARY
PERVERT

ARSONISTS

BURGLARY
SUSPECT

HOSPITAL
POISON
NURSE

KILLERS

INNOCENT
WOMAN

STAB DAD

TRAGIC TEEN

DEAD
SON

ANALYSIS:

Actions

Negative

**STABBED
TO DEATH**

WRECKED

RAPED

CUT OFF

ATTACKED

ARRESTED

MURDERED

CRUSHED

JAILED

HIT-RUN

FORCES

**'RIPPED
OFF'**

/ Affected

DIED

BEGS

**FOUND
DEAD**

SACKED

THREATENED

ANALYSIS:

Event/scenario

Negative

**HORROR
RAPE**

**SEXIST
STORM**

**CRUELTY
TO PET**

DRUG DEAL

**MASS BAR
BRAWL**

**RACIST
STREET
ATTACK**

**NEW
POISON
SCARE**

**CARE
HOME
NEGLECT**

**ARSON
ATTACK**

**TERRIFYING
RAID**

**REIGN OF
TERROR**

**CHILD
PORN
SHAME**

/ Affected

**WAR ON
GUNS**

**SEX
INQUIRY**

**RAPE
ORDEAL**

**KIDNAP
BID**

**DOG ATTACK
HORROR**

**DRUG
DEATH**

MURDER

NIGHTMARE

**FIREBALL
HORROR**

**HEART
DEATH
TRAGEDY**

ANALYSIS:

Combinations

(Co)-incidences
and combinations of
**People + Actions +
Event/Scenarios**
in the bills

A ***RAPIST JAILED FOR BRUTAL ATTACK (143)***

HOMELESS FORCED TO LIVE IN CAVES (34)

ANALYSIS:

Combinations

(Co)-incidences
and combinations of
People + Actions +
Event/Scenarios
in the bills

A

RAPIST **JAILED FOR BRUTAL ATTACK** (143)

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HOMELESS **FORCED** **TO LIVE IN CAVES** (34)

B

FOOTBALLERS DIE IN DOUBLE PITCH TRAGEDY (71)

LATE COPS RAID INNOCENT WOMAN'S HOME (153)

ANALYSIS:

Combinations

(Co)-incidences
and combinations of
People + Actions +
Event/Scenarios
in the bills

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LATE COPS RAID **INNOCENT WOMAN'S HOME** (153)

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Combinations

(Co)-incidences
and combinations of
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and combinations of
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B **FOOTBALLERS** **DIE** **IN DOUBLE PITCH TRAGEDY** (71)

LATE COPS **RAID** **INNOCENT WOMAN'S HOME** (153)

C **MUMS IN SCHOOL GATE BRAWL** (09)

TRAGIC BOY, 5, SAVES BABY'S LIFE (116)

ANALYSIS:

Combinations

(Co)-incidences
and combinations of
**People + Actions +
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TRAGIC BOY, 5, SAVES BABY'S LIFE (116)

'Typefaces are
the clothes that
words wear.'

Tobias Frere-Jones:

"We see type as the clothes that words wear. You have more than one outfit in your closet, because you don't wear the same thing to the office that you wear to the beach."

FRESH
FARM
EGGS

FRESH
FARM
EGGS

FREE
FLYING
LESSONS

DON'T

The amount of information contained in a message depends on

BELIEVE

where it originates and on its probability.

A WORD

From David Crow's *'Visible Signs'*, in reference to Umberto Eco's *'The Open Work'*.

1.

ANGER

2.

ATTACK

3.

ATTEMPT

4.

GRANDAD

***A FURTHER
CONTEXT:
(Strand 2)***

commercial and informational texts,
including:

- billboard and display advertising,
- shop frontages,
- street signage,
- other official/unofficial texts.

CHUNKY CHICKEN

STOCKPORT'S
FAVOURITE TAKEAWAY

AS SEEN IN **THE Sun**

**FREE CAKE ON ORDERS
ONLINE OVER £12**

OPENING HOURS

MON to SAT: 11.45am to MIDNIGHT

SUNDAY: 13.45 to MIDNIGHT

22 CASTLE STREET, EDGELEY, STOCKPORT, SK3 9AD



0161 477 2837

www.chunkyfriedchicken.com

PRIVATE
CAR PARK

CAR PARK
CLOSED TODAY



**CONFORMITY SUCKS.
BE A REBEL.**

Some people can drive the car everyone else thinks is the worst ever. That's the Volvo 460. It's a rebel car. If you like to break an unwritten rule, why not stand out, be different, be a Rebel. **JOIN THE REBOLUTION.**

Volvo 460 GLE
1900 cc, 150 hp, 180 km/h

VOLVO CARS NORTH

It's time to escape

with

**UNIQUE DIET COKE TASTE
NO SUGAR, NO CALORIES.**



TASTE THE FEELING

Stockport Rd
Manchester, England
Street View - Nov 2015

LEARCUT
COUNTING
Accountants & Tax Advisers
T: 0161 224 5456

HAD AN ACCIDENT?
"JUST SHOUT HELP!" CALL NOW: 0161 257 0747

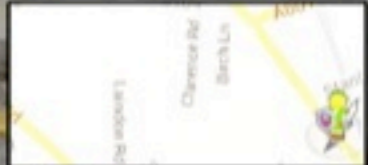
ROAD TRAFFIC ACCIDENT
ACCIDENT AT WORK
SLIP, TRIP OR FALL
FINANCE GUARANTEED

**ACCIDENT?
INJURED?**
"JUST SHOUT HELP!"

MORTGAGES
COMMERCIAL
PROPERTY
ANY SEASON
ANY AMOUNT
ANY WHERE

**ACCIDENT?
INJURED?**

RTA: ROAD
TRAFFIC ACCIDENT
ACCIDENT AT WORK
SLIP, TRIP OR FALL
100% COMPENSATION



Back to Map

Google

Stockport Rd
Manchester, England
Street View - Nov 2015

POUND CHOICE PLUS

Many £1 & £1+
Lines Available
0161 224 7666

Household - Toiletries - DIY - Electricals - Picture Frames - Mirrors & Toys

DISCOUNT SHOP

OPEN 7 DAYS

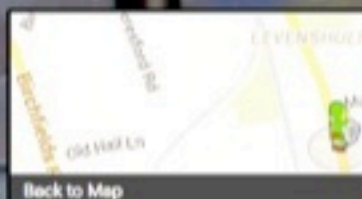
OPENING TIME

STATIONERY
DOCS
PET FOOD
PET GAMES
NEW STOCK
EVERY DAY

£1 LINES
£1 + LINES

HOUSEHOLD
TOILETRIES
DIY TOOLS
ELECTRICALS

TYGA



Google

Image capture: Nov 2015 © 2015 Google Terms Privacy Report a problem

Stockport Rd
Manchester, England

Street View - Nov 2015

NOTHING
CAN PREPARE YOU
FOR THE END

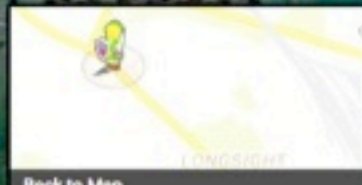
THE HUNGER GAMES: MOCKINGJAY PART 2

IN CINEMAS
NOV 19

BOOK TICKETS NOW
WWW.MOCKINGJAYTICKETS.COM

Stagecoach

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Back to Map



Stockport Rd
Manchester, England

Street View - Nov 2015



mca **MANCHESTER CAR AUDIO** www.manchester-car-audio.co.uk **IN-CAR ENTERTAINMENT & SECURITY SPECIALISTS**
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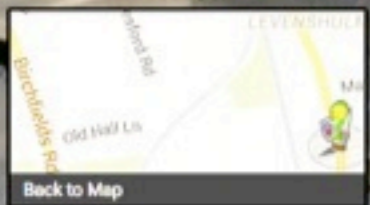
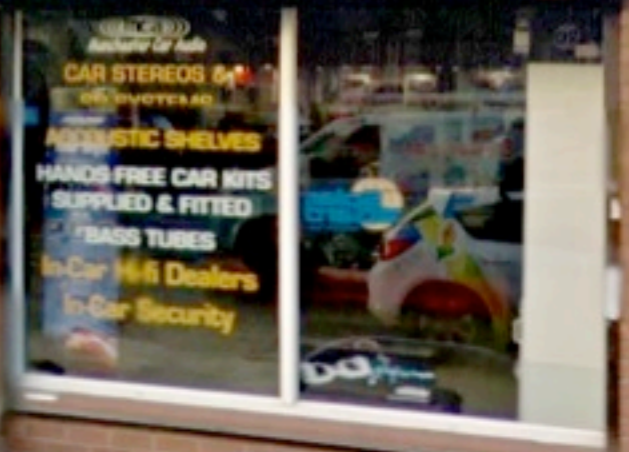
CAR HITS / SAT NAVS



Car Stereo - Sat Navs
6 POWER - 6 DISCS
6 DISCS - 6 DISCS



CAR TINTS & TRACKERS



Google

THE BUY SELL & LOAN STORE INSTANT CASH FOR YOUR GOODS WE WILL OFFER GREAT DEALS ON YOUR UNWANTED ITEMS BAG A BARGAIN WE SELL QUALITY PRODUCTS AT AFFORDABLE PRICES NEED MONEY BORROW £50-£1,000 WITH OUR SHORT TERM LOANS BEST DEAL ON GO SPREAD THE COST OF CHRISTMAS THE BONUS KING A MILLION REASONS TO JOIN NOTHING CAN PREPARE YOU FOR THE END IN CINEMAS NOV 19 CASH LOANS ON LOG BOOKS WHEN YOU NEED CASH WE'RE RIGHT HERE FISH & CHIPS FRIED CHICKEN BUY ANY 12" PIZZA & GET ONE FREE DON'T COOK JUST EAT CLAMPING £75 PENALTY QUALITY FURNITURE AT LOW LOW PRICES OPEN 7 DAYS FREE LOCAL DELIVERY 1 HOUR EXPRESS SERVICE CONTACT LENS CENTRE SHAKES HALAL OPEN EXCLUSIVE PIZZA DEALS TO LET 2 UNITS AVAILABLE EXCELLENT OPPORTUNITY NO GOODWILL PREMIUM FOR INFO CALL LOVE FOOD ACCIDENT? CASH ADVANCE £2000 EXCELLENCE IN STYLE THE FROZEN FOOD SPECIALISTS GREAT FOOD AT AMAZING PRICES FREEZING IN THE GOODNESS PIZZAS BURGERS FRIED CHICKEN MOBILE ACCESSORIES MOBILE & LAPTOP REPAIRS UNLOCKING, BUYING & SELLING INTERNET CAFÉ & ALSO WE SEND MONEY WORLDWIDE AUTHENTIC PIRI PIRI GRILL & CURRY HOUSE CHICKEN CORN SOUP KASHMIRI TEA ALL DAY BUFFET BURGERS, FALAFEL & PASTA HAIR & BEAUTY SALON FRESH SANDWICHES PASTIES BAKED POTATOES WRAPS HOT DRINKS CAKES MORTGAGES HOMES PEOPLES CLAIMS NOBODY BEATS OUR PRICES ACCOUNTANTS & TAX ADVISERS HAD AN ACCIDENT JUST SHOUT HELP ROAD TRAFFIC ACCIDENT ACCIDENT AT WORK SLIP, TRIP OR FALL FINANCE GUARANTEED CALL NOW FIR THE ULTIMATE ELEGANCE SPECIALISTS IN DESIGN & MANUFACTURE WORLDWIDE AIRLINE TICKETS & MONEY TRANSFER PARCEL & CARGO BUREAU DE CHANGE RELIABLE MONEY TRANSFER UNIQUE TASTE IN FASHION WORLD THE FINEST QUALITY FROM ACROSS MIDDLE EAST CRIMINAL SOLICITORS EXCLUSIVE DESIGNER WEAR THE COMBINED POWER OF 4G AND WI-FI WITH BT MOBILE CAR VAN & HELICOPTER HIRE LAPTOP REPAIR SPECIALIST SALES REPAIRS UPGRADE PARTS LAPTOP & PC REPAIR DATA RECOVERY VIRUS REMOVAL NETWORKING SERVICES YOU KNOW THAT CAR YOU WANT THIS ONE'S BETTER. FREE DELIVERY PIZZA YOU CAN'T BUY BETTER TROPICAL FISH AND ACCESSORIES OFF LICENCE CONVENIENCE STORES MOBILE & COMPUTER REPAIR CENTRE SEND MONEY WORLDWIDE HERE FAX & PHOTOCOPY HOL HORROR DAD IN CHRISTMAS DREAM PLAY HERE! STATIONARY FANCY GOODS BEDDING HOUSEHOLD TOILETRIES DIY ELECTRICALS PICTURE FRAMES MIRRORS & TOYS MANY £1 & £1+ LINES AVAILABLE DISCOUNT SHOP OPEN 7 DAYS BLUETOOTH HANDSFREE AIRBAG REPAIRS FITTING SERVICE VEHICLE DIAGNOSTICS IN CAR ENTERTAINMENT VIDEO IN-MOTION KEY FOB REPAIRS CAR ALARMS CAR DVD'S & CD'S CAR AUDIO REPAIRS CAR ACCESSORIES WINDOW TINTING ROOF MOUNT DVD PARKING SENSORS PANINI FALAFEL IN-CAR ENTERTAINMENT & SECURITY SPECIALISTS CAR KITS / SAT NAVS CAR TINTS & TRACKERS NAVIGATION SYSTEMS TRACKING DEVICES ALARMS & IMMOBILISERS PASSPORT & ID PHOTOS INSTANT DIGITAL PRINTING PORTRAITS AND ENLARGEMENTS WEDDING PHOTOGRAPHY INTERNET CAFÉ PHOTOCOPY/FAX/SCANNING FRIED CHICKEN MONEY SHOP WE BUY GOLD ACCOUNTANTS & TAX ADVISORS TAX ACCOUNTS FINAL ACCOUNTS BOOK-KEEPING VAT ADVICE HAIR CUTTING SALON EXPERT LADIES & GENTS DESIGN EXPERT HAIR STYLIST COMMUNITY PARENTING CHARITY SHOP BIBLES CHRISTIAN BOOKS CHRISTIAN ACCESSORIES & CLOTHES ACCIDENT MANAGEMENT ROAD TRAFFIC ACCIDENTS SLIP & TRIP ACCIDENTS WORK RELATED ACCIDENTS CRIMINAL INJURY MEDICAL NEGLIGENCE FAULT OR NON FAULT FREE CONSULTATION REPLACEMENT VEHICLE 100% COMPENSATION ANY OTHER COSTS SAME DAY REPAIRS & ALTERATIONS SPECIALIST CLEANING IN BRIDAL WEAR LEATHER SUEDE SPECIAL OFFER SHIRTS WASH & PRESS POUND & POUND PLUS ITEMS LADIES MENS KIDS SHOES HOME TOYS GIFTS PESHAWARI CHAPLI KABAB REPRODUCTION PAINTED FURNITURE ACCESSORIES ALL ENQUIRIES DELIVERY INSTALLATION & SERVICE SUPPLY REPAIR SERVICE INSTALLATION & SPARE PARTS LCD-TV HI-FI DVD LETTING, MANAGEMENT, SALES ROMANIAN DELIGHTS FRIED CHICKEN PIZZA & DONNER KEBAB TAKE AWAY WE BUY PROPERTY IN ANY CONDITION CALL NOW OFF LICENCE OPEN 7 DAYS HAIR SALON ICE CREAM PARLOUR MOT TYRES BATTERIES EXHAUSTS SERVICING REPAIRS BATHS HEATING KITCHEN PLUMBING ELECTRICAL SUPPLIERS & INSTALLATION BUSINESS CARDS LEAFLETS LETTERHEADS COLOUR PHOTOCOPYING 5000 A5 LEAFLETS £60.00 GIFT WRAPPING SERVICE HELIUM BALLOONS FOR ALL OCCASIONS PERSONALISED BANNERS & CARDS CAR PARK AT REAR WE TURN CLOTHES, SHOES & BAGS INTO CASH CASH 4 CLOTHES WE PAY £5 PER 10KG LARGE RANGE OF BRANDED BEDS, DIVAN BEDS, BUNK BEDS, MATTRESSES, STANDARD SIZES OR MADE TO MEASURE HOLLYWOOD TEETH WHITENING SUNBEDS RETUBED FINEST INDIAN TAKEAWAY FREE DELIVERY FINEST INDIAN CUISINE LOVE AND PEACE SPIRITUAL CENTRE PASSION FOR LIFE 1 HOUR PHOTO SEERVICE PHOTO RESTORATION PHOTOGRAPHY STUDIO PICTURE FRAMING STOCKPORT'S LEADER IN PHOTO RESTORATION SINCE 1969 TRADITIONAL SWEETS ICE CREAM SLUSHES FREE DELIVERY FRIED CHICKEN WANTED BRACELETS CHAINS GOLD WATCHES JEWELLERY SCRAP GOLD WARNING THESE PREMISES ARE ALARMED INDIAN RESTAURANT & TAKE-AWAY ENGLISH & CHINESE TAKEAWAY TOP BRANDS BOTTOM PRICES PROFESSIONAL NAIL CARE FOR LADIES & GIRLS MANICURE & PEDICURE ELECTRONIC CIGARETTES WE SPECIALISE IN £1 LINES AND £1 PLUS LINES

OKS WHEN YOU NEED CASH WE'RE RIGHT HERE F
12" PIZZA & GET ONE FREE DON'T COOK JUST EAT
FURNITURE AT LOW LOW PRICES OPEN 7 DAYS FR
VICE CONTACT LENS CENTRE SHAKES HALAL OPEN
ITS AVAILABLE EXCELLENT OPPORTUNITY NO GOC
VE FOOD ACCIDENT? CASH ADVANCE £2000 EXCEL
CIALISTS GREAT FOOD AT AMAZING PRICES FREEZ
BURGERS FRIED CHICKEN MOBILE ACCESSORIES M
G, BUYING & SELLING INTERNET CAFÉ & ALSO WE
MENTIC PIRI PIRI GRILL & CURRY HOUSE CHICKEN C
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S PASTIES BAKED POTATOES WRAPS HOT DRINKS
AIMS NOBODY BEATS OUR PRICES ACCOUNTANT

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DAY BUFFET BURGERS, FALAFEL & PASTA HAIR &
S PASTIES BAKED POTATOES WRAPS HOT DRINKS
AIMS NOBODY BEATS OUR PRICES ACCOUNTANT



FRIED
CASH
REPAIRS
CAR BUY
FREE PRICES
MONEY
ACCESSORIES
DELIVERY
CHICKEN

ANALYSIS:

bringing it all
together

A word cloud for Strand 1, 'news bills;'. The words are arranged in a roughly rectangular shape. The most prominent words are 'POLICE' and 'HORROR' in large, bold, dark blue letters. Other words include 'DEATH', 'HOSPITAL', 'ATTACK', 'DRUG', 'DAD', 'WIN', 'MAN', and 'DEAD'. The words are in various shades of blue and are of different sizes, with 'POLICE' and 'HORROR' being the largest.

Strand 1:
news bills;

A word cloud for Strand 2, 'urban texts;'. The words are arranged in a roughly rectangular shape. The most prominent words are 'CAR' and 'MONEY' in large, bold, dark blue letters. Other words include 'FRIED', 'CASH', 'REPAIRS', 'BUY', 'FREE', 'PRICES', 'ACCESSORIES', 'DELIVERY', and 'CHICKEN'. The words are in various shades of blue and are of different sizes, with 'CAR' and 'MONEY' being the largest.

Strand 2:
urban texts;

ANALYSIS:

bringing it all
together

DRUG
DAD WIN MAN
DEATH
POLICE
HOSPITAL
DEAD HORROR
ATTACK

Strand 1:
news bills;

FRIED
CASH
REPAIRS
CAR BUY
FREE PRICES
MONEY
ACCESSORIES
DELIVERY
CHICKEN

Strand 2:
urban texts;

ANALYSIS:

bringing it all
together

Things to
be worried
about

DRUG
DADWIN MAN
DEATH
POLICE
HOSPITAL
DEAD
HORROR
ATTACK

Strand 1:
news bills;

FRIED
CASH
REPAIRS
CAR
BUY
FREE PRICES
MONEY
ACCESSORIES
DELIVERY
CHICKEN

Strand 2:
urban texts;

ANALYSIS:

bringing it all
together

Things to
be worried
about

Strand 1:
news bills;

Things
to make you
feel better

Strand 2:
urban texts;

ANALYSIS:

bringing it all
together

DRUG
DADWIN MAN
DEATH
FEAR
HOSPITAL
DEAD HORROR
ATTACK

Strand 1:
news bills;

FRIED
CASH
REPAIRS
CAR BUY
FREE PRICES
MONEY
ACCESSORIES
DELIVERY
CHICKEN

Strand 2:
urban texts;

ANALYSIS:

bringing it all
together

DRUG
DADWIN MAN
DEATH
FEAR
HOSPITAL
DEAD HORROR
ATTACK

Strand 1:
news bills;

FRIED
CASH
REPAIRS
COMFORT
FREE PRICES
MONEY
ACCESSORIES
DELIVERY

Strand 2:
urban texts;

Thank you.



Betting/
gambling

Funerals/
death

Hair salon/
beauty

Takeaway/
food