

Dear Artists

we are back in Switzerland, so it's time to give you a short review about the exhibition in Jimei - Xiamen.



As you know we spent two weeks in Jimei to prepare everything (and to escape the cold weather in Switzerland). Jimei is a new district in Xiamen and some parts of it are still under construction. Every day new places opened - restaurants, offices, shops, ...

The Festival is in an area in the middle of this new area in three locations. One huge exhibition hall (1700m²) is located in a new theater building. Just on the other side of a huge square in front to the theater is the Three Shadows Art Center in which another part of the show takes place. Those of you who have been in Beijing may know Three Shadows Art Center. It is one of the most influential places in China for photography and located in a great complex designed by Ai WeiWei.



The third location is in a distance about 15 min away and if you have one of those electric bikes like many people in China have it is very near! There is a huge park and the exhibition takes place in a pavilion spread over 3 floors.

As you can imagine the whole Festival is kind of huge, about 28 Curators were involved and more than 120 Artists are on Display. As we were afraid that your works could get lost in the huge amount of Artworks we decided to use an other Exhibition display than the others.



The production of the prints was really hard but we were very happy that we met cool people who helped us to produce everything in time. Just the Alu-Cobond was a bit problematic. We wondered about the thin Aluminium and finally found out that it was Steel-Cobond. We did not even know that such a material exists :)



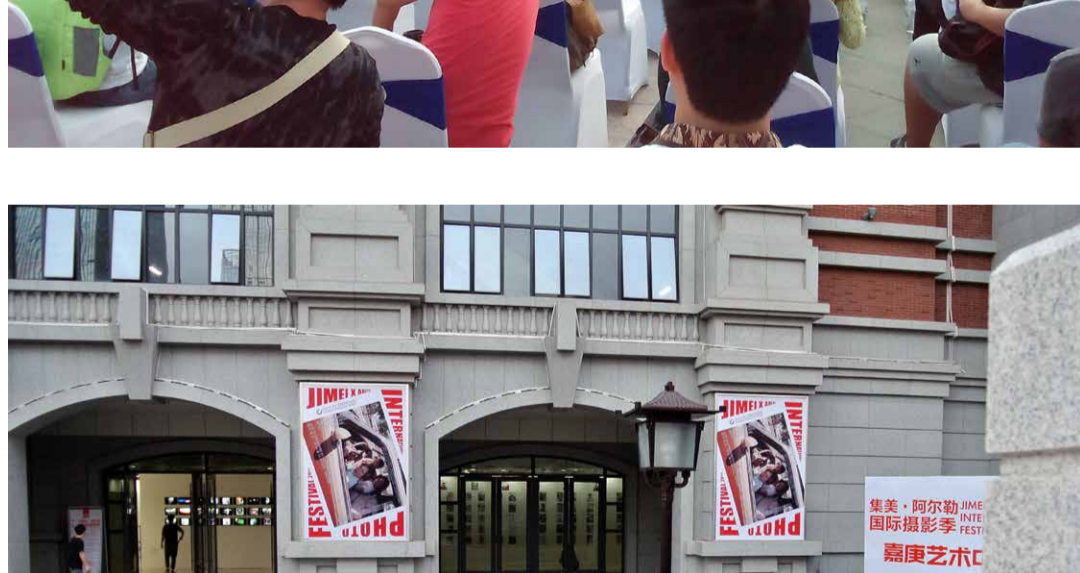
Also the screens brought some complications as the settings were in Chinese only. Also for some reason the audio output did not work and we found out that we apparently needed a pre-amplifier. 2 days before the opening those amplifiers arrived and when we tested them it turned out that they did not work at all. No output signal at all. So in our desperation we just plugged in our headphones again. AND a miracle occurred! Suddenly the headphones worked! - Don't ask why ...



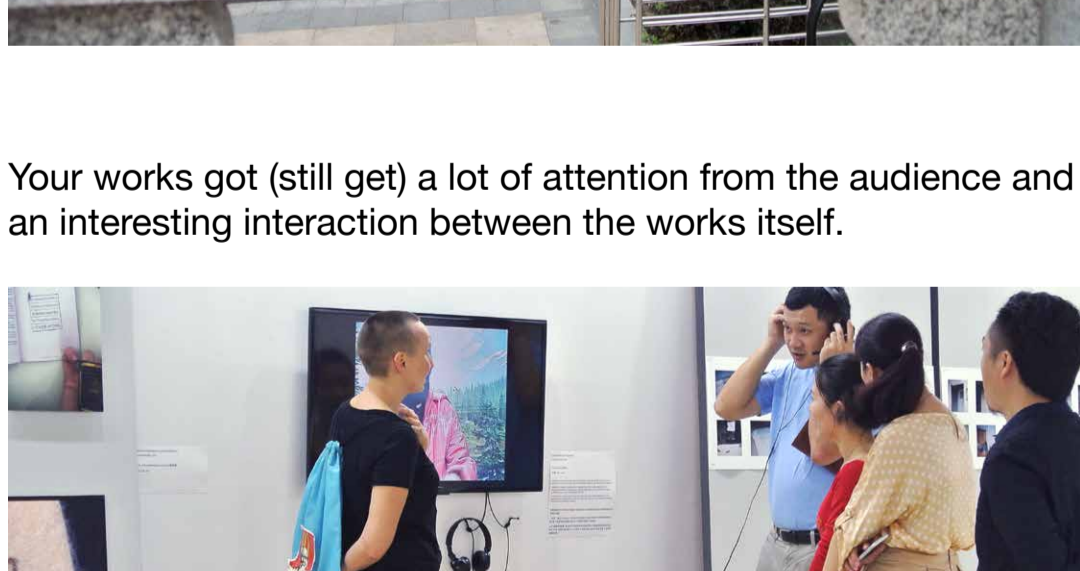
Finally all the works were produced great. The print quality is very good and nobody realized the lack of mounting quality as all the works in the whole exhibition shared the same fate.

Opening - Show

The opening ceremony was a bit strange, very official with politicians participating, lots of talking, red carpet and so on... After the ceremony part the show opened at first in the theater, then in Three Shadows and then in the Garden place. There were shuttle buses to bring the people to the garden and back, so it was very comfortable, except the air-condition that made the rooms way too cold. There were many people at the opening and also the days after the opening.



Your works got (still get) a lot of attention from the audience and we think there is an interesting interaction between the works itself.



There will be a catalogue published about the festival and we hope they send them to Switzerland. Otherwise we will have to find a way to get them to you.

We really thank you for your participation!!!!!!!

It was a pleasure showcasing your work and we hope that we will work together in the future again ... we will keep you posted about the catalogue etc. ...

Thanks and very best wishes

David + Stefan