Dear Artists,

We are back in Switzerland, so it’s time to give you a short review about the exhibition in Jimei - Xiamen.

As you know, we spent two weeks in Jimei to prepare everything (and to escape the cold weather in Switzerland). Jimei is a new district in Xiamen and some parts of it are still under construction. Every day, new places opened - restaurants, offices, shops, etc.

The Festival is in an area in the middle of this new area in three locations. One huge exhibition hall (1700m²) is located in a new theater building. Just on the other side of a huge square in front to the theater is the Three Shadows Art Center in which another part of the show takes place. Those of you who have been in Beijing may know Three Shadows Art Center. It is one of the most influential places in China for photography and located in a great complex designed by Ai Weiwei.

The third location is in a distance about 15 min away and if you have one of those electric bikes like many people in China have it is very near! There is a huge park and the exhibition takes place in a pavilion spread over 3 floors.

As you can imagine, the whole Festival is kind of huge, about 28 curators where involved and more than 120 artists are on display. As we were afraid that your works could get lost in the huge amount of artworks, we decided to use different exhibition displays than the others.

The production of the prints was really fast, but no one can deny that it was necessary to produce them quickly and in large quantities. We also encountered the usual problems, but everything worked out in the end. Just the aluminum was a bit problematic. We wondered about the thin aluminum and finally found out that it was steel-cobond. We did not even know that such a material existed! :)

Also the screens brought some complications as the settings were in Chinese only. Also for some reason the audio output did not work and we found out that we apparently needed a pre-amplifier. Two days before the opening, those amplifiers arrived and when we tested them it turned out that they did not work at all. No output signal at all. So in our desperation, we just plugged in our headphones again.

And a miracle occurred! Suddenly, the headphones worked! - Don’t ask why…

Finally, all the works were produced great. The print quality is very good and nobody realized the lack of mounting quality as all the works in the whole exhibition shared the same fate.

Opening - Show

The opening ceremony was very stressful, very official with politicians participating and a lot of red carpet. We know that this is not your style, but we think that it was necessary. The welcome speech by the director and the speech by the director of the foundation were very nice. We are very happy that the opening was a success and that our work was received very well.

Your works got a lot of attention from the audience and we think there is something that we can improve. We are open to suggestions and ideas.

There will be a catalogue published about the festival and we hope that you will get your copy. Otherwise, we will find a way to send it to you.

We really thank you for your participation😊😊😊

As always, we are available to answer any questions that you may have about the exhibition. If there are any questions about the catalogue, please contact us.

Thank you and best wishes,

David + Stefan