

**Managing a 'people business' in times of uncertainty:  
Human resources in Ocean Transport & Trading's strategy  
in the 1970s**

PETERSSON, Niels <<http://orcid.org/0000-0003-4725-1985>>

Available from Sheffield Hallam University Research Archive (SHURA) at:

<http://shura.shu.ac.uk/14393/>

---

This document is the author deposited version. You are advised to consult the publisher's version if you wish to cite from it.

**Published version**

PETERSSON, Niels (2018). Managing a 'people business' in times of uncertainty: Human resources in Ocean Transport & Trading's strategy in the 1970s. *Enterprise and Society*, 19 (1), 88-123.

---

**Copyright and re-use policy**

See <http://shura.shu.ac.uk/information.html>

**Table 1: Britain's leading shipping companies, 1968**

<b>Company</b>	<b>Activities*</b>	<b>Tonnage**</b>
BP	T	2.3
P&O	L, B, T	2.1
Shell	T	1.6
Furness Withy	L, B, T	1.14
Esso	T	0.84
Ocean	L	0.82
Cunard	L, T	0.69
British & Commonwealth	L, B	0.63

\*L: liners; B: bulk carriers; T: tankers

\*\* million gross tons

Sources: Jamieson, *Ebb Tide*, 19, 40; *Report of the Committee of Inquiry into Shipping*, 429.