Managing a 'people business' in times of uncertainty: Human resources in Ocean Transport & Trading's strategy in the 1970s

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Figure 1: Ocean Group structure

- **Executive Committee**
  - **Board of Directors**
    - **Overseas Container Lines** (joint venture)
      - **Ocean Liners Ltd** (liner shipping)
      - **Ocean Titan Ltd** (tankers and bulk shipping)
      - **Ocean Fleets Ltd** (manning, ship management etc.)
      - **Ocean Cory Ltd** (non-marine)