

Assessment journey: a programme to provide a seamless and improved assessment experience for staff and students

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#BbTLC16

Blackboard

Sheffield Hallam University

Assessment Journey: a programme to provide a seamless and improved assessment experience for staff and students

Brian Irwin, Jon Childs and Stuart Hepplestone (Sheffield Hallam University, UK)



About this session

- By the end of this session, participants will:
 - learn how the Assessment Journey Programme at Sheffield Hallam University is delivering a seamless and improved assessment experience
 - discover how Blackboard solutions are being exploited to implement the technological future state for online management of assessment
 - consider the challenges faced when implementing an 'assessment journey' to enhance the educational experience and improve institutional effectiveness of assessment





About Sheffield Hallam University

- 6th largest university in the UK
- Over 31,500 students (24,600 undergraduate and 6,900 postgraduate students)
- Over 2,150 academic staff
- 4 teaching faculties covering 18 academic departments







Assessment Journey Programme

- Supports the University Strategy by delivering a consistent, seamless and improved assessment experience for students and staff supported by efficient and integrated processes and systems
- Will provide a joined-up, end-to-end assessment lifecycle, supported by the use of technology, to:
 - deliver clear and accessible guidance and information around assessment design, marking and feedback
 - provide a student course-wide view of upcoming, and results of completed, assessments (assessment portal)
 - submit, and receipt the submission of, coursework online
 - publish feedback and grades online
 - deliver an integrated model for single mark entry
- Delivered over 3 years
- Two main projects: Assessment Design and Delivery (ADD); and Online Management of Assessment (OMA)





Assessment vision and lifecycle





Lifecycle adapted from, and attributed to, JISC and Manchester Met



Timescales for implementation

Academic Year 2015/16

Formal introduction of the Assessment Design and Delivery Framework across the University: this will be implemented in advance of any formal policy on online submission and feedback to enable staff to align assessment practice with the framework's guidance and move towards managing assessment online.

Academic Year 2016/17

Implement online management of assessment including submission and feedback to levels 4 and 7 (plus existing/early adopters for levels 5 and 6).

Academic Year 2017/18 Implement to all other levels.





One programme, two projects

*'It is clear that the programme should consider the pedagogic perspective of assessment design and delivery as well as the system and process elements of assessment change. To do this and consider the holistic assessment lifecycle, the programme will deliver two mains strands of change: transitional technological change supporting the University to move towards a consistent model of online management of assessment, in parallel with work on assessment design, practice and delivery. To be successful, the balance between these two strands is a key consideration'

^{*}Excerpt from the Assessment Journey Programme business case:





The Projects - Assessment Design and Delivery (ADD)

- The Assessment Design and Delivery Project will deliver:
 - an 'Assessment Essentials' framework for staff to assist in the effective design and delivery of assessment, illustrated with case studies –
 http://go.shu.ac.uk/assessmentessentials
 - an 'Assessment4Students' framework for students providing guidance on assessment design, submission and feedback on work
 - Case studies
 - Engagement with staff





The Projects - Online Management of Assessment (OMA)

- The Online Management of Assessment Project will deliver:
 - deliver the policy, process and technology to provide an integrated model to support online submission, marking and feedback, and online mark entry and systematic updating of the student record system
 - deliver an integrated assessment scheduling and diary system to communicate assessment deadlines and extensions, and a single 'portal' for students and staff to access assessment information relating to their areas of study





Assessment lifecycle from an OMA perspective

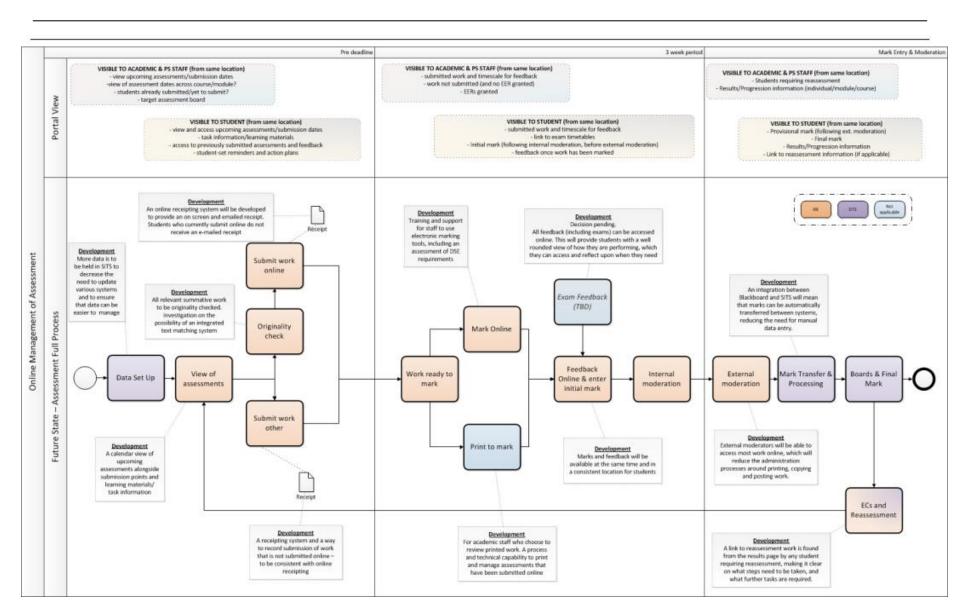
Major points of activities:

- setting up assessment data
- providing students with an assessment overview
- submitting work (online where possible)
- originality checking (e.g. Turnitin/SafeAssign)
- marking (however lecturers wish to)
- feedback (online)
- moderation (online)
- transfer of marks from Blackboard to SITS
- reassessment where needed



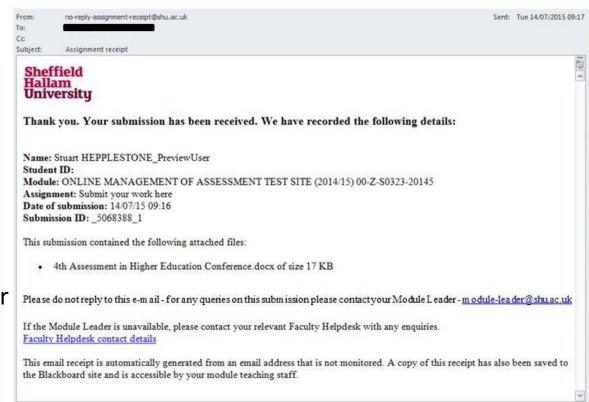


OMA technical model



Online receipting

- Customised Advanced
 Receipting Building Block
 - student automatically receives email confirmation of submission
 - copies of receipts issued stored in Content Collection
- Delivered quickly, summer 2015







Print to mark

- next business day print and delivery service provided for academic staff who do not wish to read student work on-screen
- uses Grade Centre-generated Assignment File Download zip file
- the academic submits the zip file in a form that goes to the Print Unit
- the .txt files in the zip file is used as a cover sheet

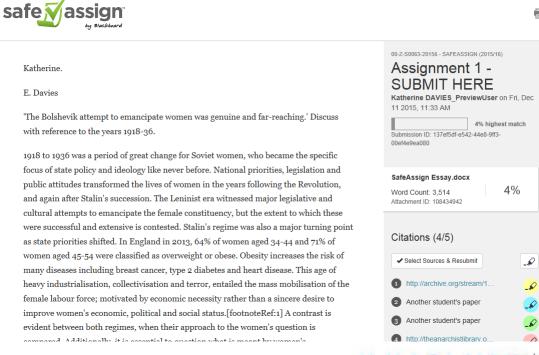
Delivery name	Paul Dewsnap						
Department	Humanities	~					
Cost code	C337 Humanities General	V					
Delivery Address	Owen 11 Helpdesk	~					
Print options							
Print size	A4	~					
Print type	Double sided (flip on long edge)	V					
Colour	Black and white	V					
Staple	Top left corner	~					
Copies	1						
Orientation	Portrait	V					
elect assignment .zip file		Browse					
	Send print request						





Integrated text-matching

- some desire for all text-based submissions to be checked for originality
- piloting SafeAssign to enable a single point of submission and access to originality reports at the point of marking

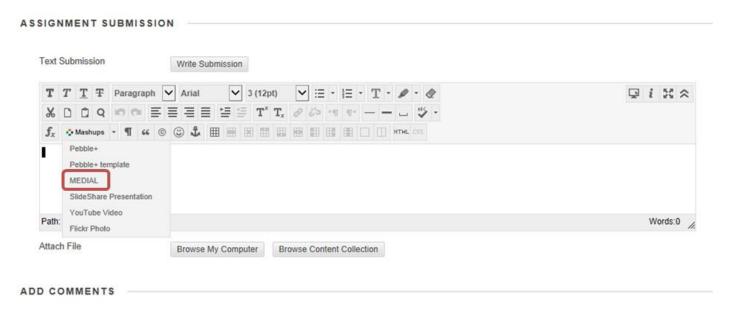






Media-based submissions

- The norm is for students to submit work online via Blackboard Assignments
- Exploring use of Medial (new Helix) to support submission of media-based assessments and return of media-based feedback
- Challenges around other large file types, non-media

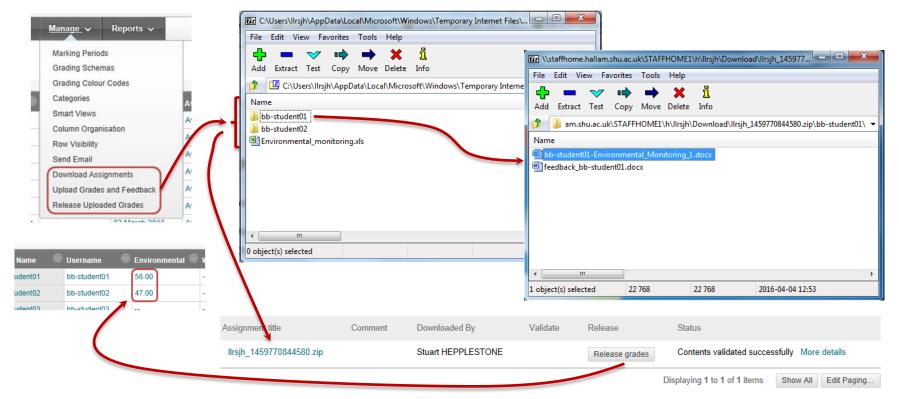






Batch upload of marks and feedback file attachments

 Evaluating Blackboard's Marks and Feedback tool to bulk upload marks and electronic feedback files to the Grade Centre







Marks transfer from Blackboard to our SIS (Tribal SITS)

- Grades Journey integration models available:
- LIS 2.0
 - 'out of the box' solution to automate creation of grade transfer columns enabling approval and extraction of grades from Blackboard for processing by SITS
- Enhanced:
 - flat file transfer allows bespoke customisation (e.g. creation of Assignment submission points)





Mark transfer – set up and mapping of columns

- Exploring Blackboard's Marks Approval and Transfer process to harvest marks from Blackboard into SITS:
 - 1. transfer columns automatically created based on assessment data held in SITS

Grade Information E	3ar						
Last Name	First Name	Username	⊗ // ♥ COURSE	COURSEN	/O Essay 1	Essay 2	©
lis10	lis	lis10	20.00	22.00	20.00	22.00	<u> </u>
Lis11	Lis	lis11	30.00	30.00	30.00	30.00	-
Lis12	Lis	lis12	40.00	50.00	40.00	50.00	-
Lis13	Lis	lis13	50.00	60.00	50.00	60.00	-
Lis14	Lis	lis14	60.00	80.00	60.00	80.00	-
lis4	lis	lis4	30.00	30.00	30.00	30.00	-
☐ lis6	lis	lis6	30.00	33.00	30.00	33.00	-
☐ lis7	lis	lis7	31.00	45.00	31.00	45.00	-
☐ lis8	lis	lis8	32.00	35.00	32.00	35.00	<u> </u>
□ lie0	lie	lieQ	60.00	30 UU	60.00	30 00	

2. transfer columns (weighted totals) edited and grade columns mapped against them

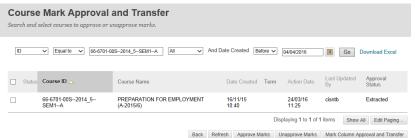




Mark transfer – giving approval to transfer

3. approval and transfer of marks at:

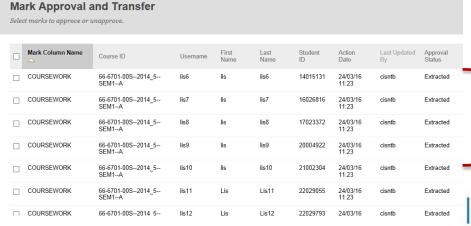




...assessment/task level...



...or student level



but no indication of the individual marks being approved for extraction

The challenges: Grades Journey LIS 2.0 integration

- merged enrolments (parent/child)
- reassessment incomplete solution
- linking of mark and transfer columns
- support for nonnumerical marks
- manual creation of Assignments, etc.

Via Integration: Students on the main delivery occurrence of a module (i.e. A-M where the Blackboard site is not merged), sitting an assessment for the first time where the assessment data was held in SITS before the transfer column creation process runs

Transfer Column Creation

Virtual Learning Environment

Due Date and Task Name

Manually (If can be identified):

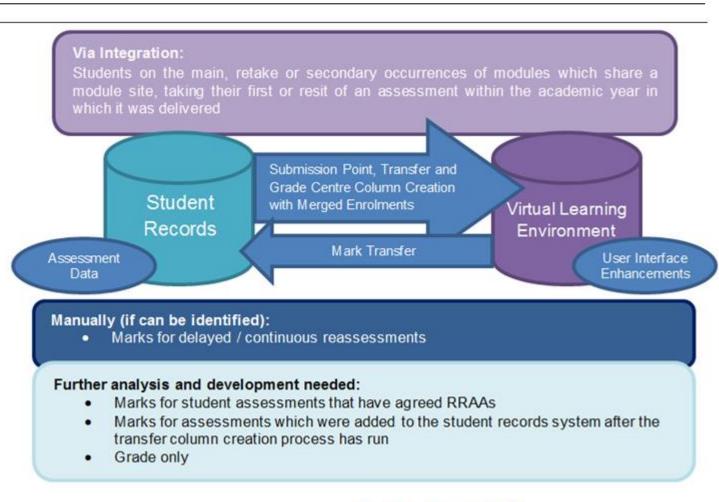
- Marks for students retaking a module
- Marks for students on modules which are supported by being linked to another Blackboard site (such as HND)
- Marks for student assessments that have agreed RRAAs
- Marks for resits or delayed / continuous reassessments
- Marks for assessments which were added to the student records system after the transfer column creation process has run
- Grade only





The challenges: Enhanced/bespoke non-LIS 2.0 solution

- merged enrolments (parent/child)
- continued/delayed reassessment
- linking of mark and transfer columns where nothing set up by integration
- support for nonnumerical marks
- more bespoke development potentially for us







Student view of assessments across the course

This view		module sites' My Gro		ents or grade is not shown in I for organisation sites are		dual module
List View 2014/15	<u>Calendar</u>				All Years	2013/14
Totals					□ Show	Weighted
Year ▼	Module ▼	Name ▼	Due Date ▼	Submission ▼	Feedback ▼	Grade ▼
2014/15	Environmental Change (12-4111-00L-A- 20134)	Sub Task 1.1 - Assignment One	13-Mar-2015 3:30PM	13-Mar-2015 3:25 PM	Your Feedback.docx	67/100
2014/15	Environmental Change (12-4111-00L-A- 20134)	Sub Task 1.2 - Lab Report			Feedback on Lab Report.xlsx	53/100
2014/15	Environmental Change (12-4111-00L-A- 20134)	Task 1 Weighted Average of Assignment One (40%) and Lab Report (60%)				58.60%
2014/15	Environmental Change (12-4111-00L-A- 20134)	Task 2.0 - Exam			St.	64%
2014/15	Nature, Society and Environment (12-5666-00L-A- 20145)	Task 3.0- Coursework Submission		05-May-2015 12:02 PM	7.	
2014/15	Nature, Society and Environment (12-5666-00L-A- 20145)	Task 4.0 - Exam	14-May-2015			
2014/15	American Business History (12-5888-00l-A- 20145)	Sub Task 5.1- Phase Test One	29-Apr-2015 10:00AM	26-Apr-2015 10:33 AM		21/25
2014/15	American Business History (12-5888-00l-A- 20145)		29-May-2015 3:30 PM (Submission available from: 15-May-2015 10:00			

5-June-2015 3:30

Other key developments

- Assessment portal:
 - further building on the student view to incorporate staff
- Offline Receipting:
 - for work that cannot be submitted online to be consistent with receipting of online submissions
 - Blackboard Consulting building for us
- Marking work electronically:
 - student work annotated electronically using Crocodoc or feedback given using Rubrics,
 alternatively downloaded for generating comments and feedback offline
 - case studies around the options
- External moderation:
 - external examiners to be given access to work and marks through Blackboard
 - deciding level of access to give external examiners
- Reporting
 - are our targets being met?





Thank you. Any questions?



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