Overcoming alcohol and other drug addiction as a process of social identity transition: the social identity model of recovery (SIMOR)

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Figure 1: A schematic representation of social identity transition in the course of recovery from addiction

**SOCIAL IDENTITY CHANGE**

- **active use**
  - USING GROUP
  - NON-USING GROUP

- **early recovery**
  - USING GROUP
  - NON-USING GROUP
  - RECOVERY GROUP

- **stable recovery**
  - USING GROUP
  - NON-USING GROUP
  - RECOVERY GROUP

**RECOVERY INITIATION**
Initial exposure to recovery groups; attraction to and gradual engagement with new recovery group

**RECOVERY MAINTENANCE**
active participation in recovery group; salience of recovery-focused identity increases