

## **Atlantic Wall Data Souvenir**

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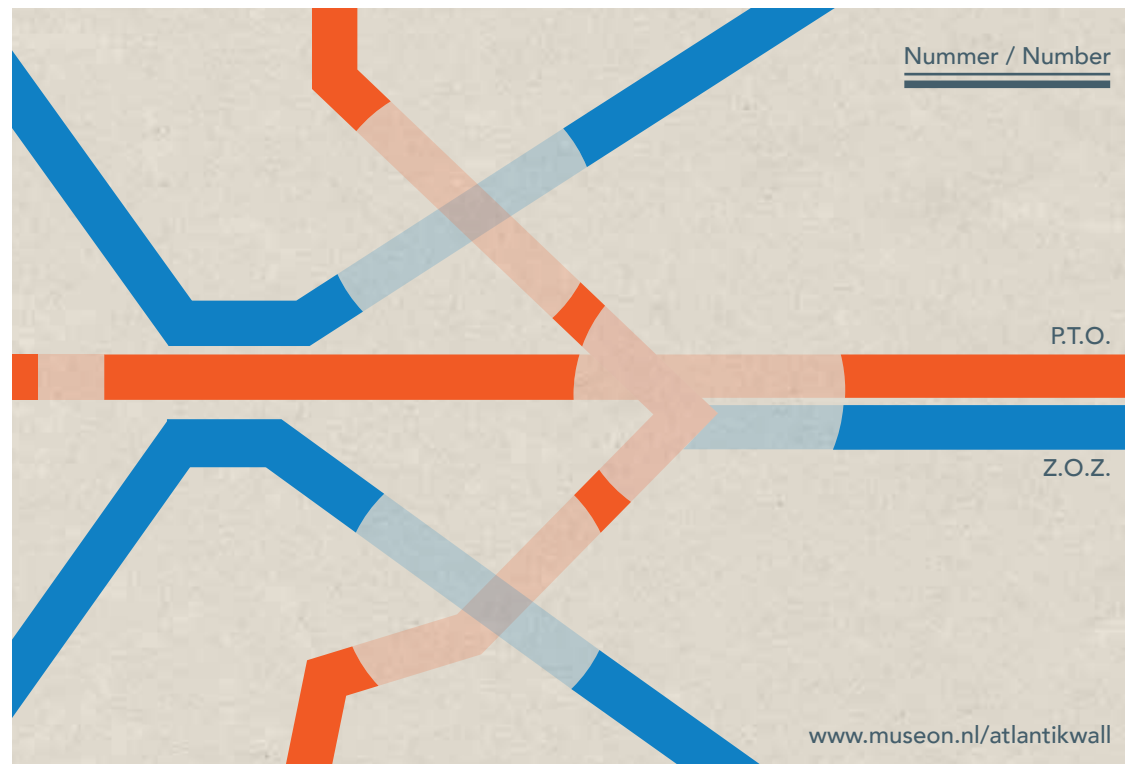
MCENTAGGART, Patrick (2015). Atlantic Wall Data Souvenir. The Hague, Museon - Science Museum.

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# ATLANTIK WALL EXHIBITION - DATA SOUVENIR



1. Souvenir postcard (Front)



2. Souvenir postcard (Back)

## Postcard Design

This design concept title "lines" uses the visual of crossing lines representing both the wall and lives of people around it. The concept seeks to connect the wall represented by the orange lines with the blue lines representing people's lives connecting with or intersecting with the wall. The design draws some aesthetic from aerial images from the archive of the city to give cohesion as the exhibition features much content based around maps and aerial photographs.



3. Printed card example

## Data Souvenir

At the end of the visitor's visit they choose to "check out" at which point a souvenir is generated and printed based on the log data. The printing uses a thermal printer for speed and efficiency, once the visitor checks out a card is printed in a couple of seconds. The robustness of the thermal printer was necessary to give confidence to the museum and also to lessen the amount of time staff have to tend to the machine.



5. Thermal printing overlay



4. Stamps for thermal print

## Stamp design

The stamps represent the content of the cases that make up the exhibition. The text on the stamp represents a location of significance on the map within the city. The stamps are designed to be collected by the visitor at the end of the visit, the three stamps that are printed are based on the data from the visitor's log data.