Assessing destination brand equity: An integrated approach

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<table>
<thead>
<tr>
<th></th>
<th>$\chi^2$ (df)**</th>
<th>$\chi^2$/df</th>
<th>CFI</th>
<th>TLI</th>
<th>GFI</th>
<th>RMSEA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Model 1</td>
<td>328.122 (130)*</td>
<td>2.524</td>
<td>.947</td>
<td>.938</td>
<td>.911</td>
<td>.063 (.055-.072)</td>
</tr>
<tr>
<td>Model 2</td>
<td>354.215 (130)*</td>
<td>2.725</td>
<td>.940</td>
<td>.930</td>
<td>.904</td>
<td>.067 (.059-.076)</td>
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<tr>
<td>Model 3</td>
<td>320.318 (128)*</td>
<td>2.502</td>
<td>.949</td>
<td>.939</td>
<td>.914</td>
<td>.063 (.054-.071)</td>
</tr>
</tbody>
</table>

Degress of freedom (df), comparative fix index (CFI), Tucker-Lewis index (TLI), goodness-of-fit index (GFI) and root mean-square error of approximation (RMSEA)

* denotes statistical significance at the 99% level

** measurement and residual error variances, although not depicted in Figure 2 for reasons of clarity, they are included in the actual statistical model thereby influencing degrees of freedom